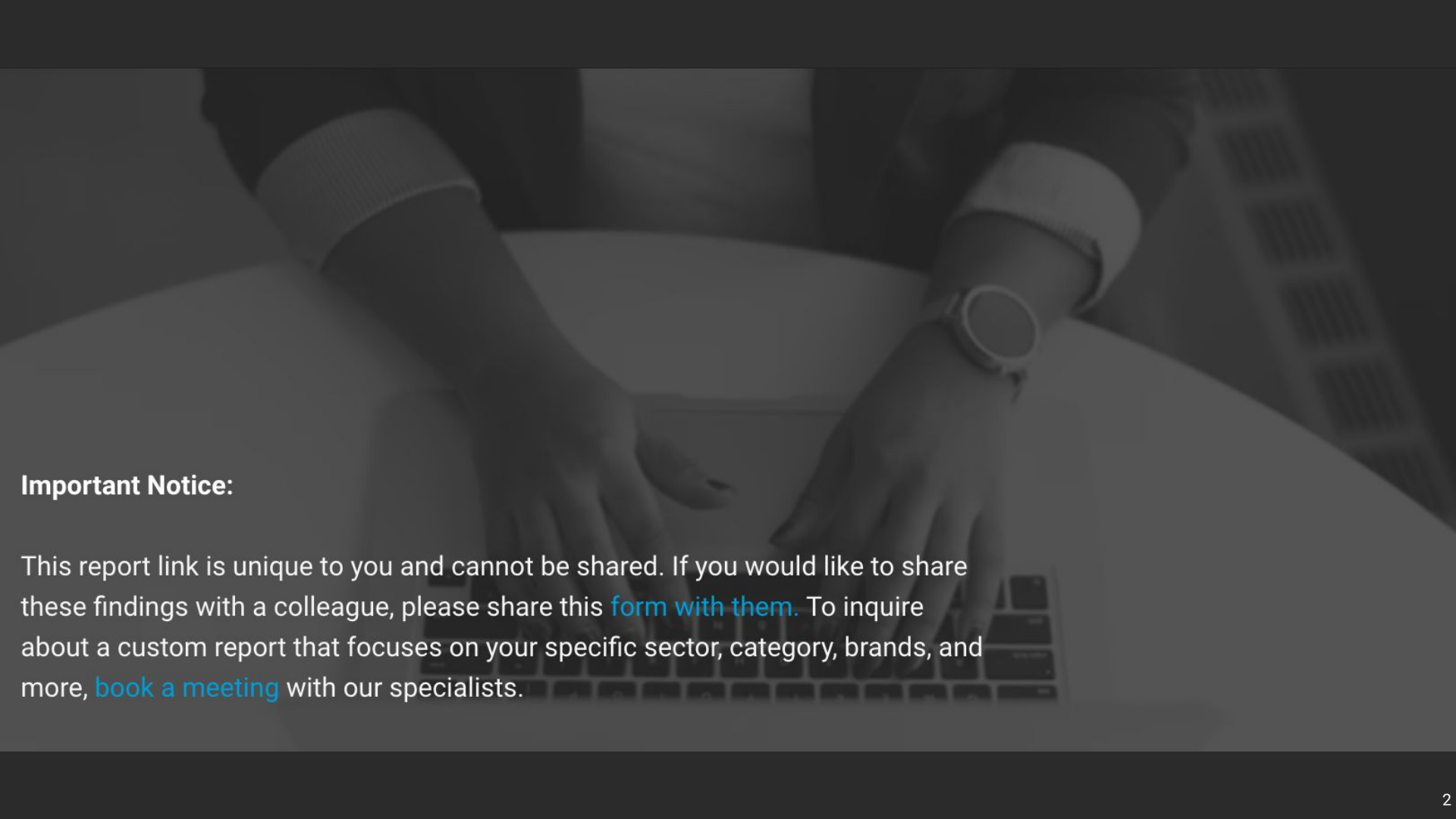




July 15, 2020

Covid-19 Consumer Insights

Brandwatch | A new kind of intelligence



Important Notice:

This report link is unique to you and cannot be shared. If you would like to share these findings with a colleague, please share this [form with them](#). To inquire about a custom report that focuses on your specific sector, category, brands, and more, [book a meeting](#) with our specialists.

Want access to our survey data?

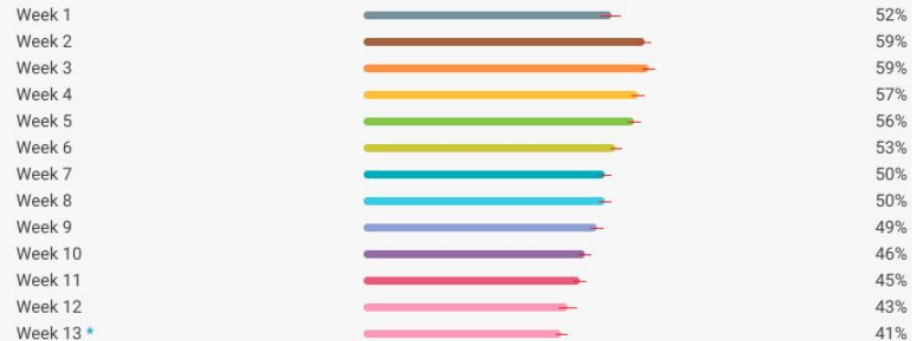
We'll provide you with a login to our Qriously survey platform, giving you hands-on access to all questions and answers from each wave of our Covid-19 survey. You can filter by week, age, gender or country (we're live in 8 markets).

Just drop us an email at info@brandwatch.com.

COVID-19 Survey Data

How has your behaviour changed, if at all, as a result of the outbreak?

I'm self-isolating/ social distancing



Using hand sanitizer/ using it more regularly





Our Goal

As the Covid-19 pandemic continues to evolve, there are many sources for news, statistics and health guidance. Brandwatch is in a unique position to provide data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We're leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

These reports can be customized to focus on your specific industries, categories, brands, countries, sectors, and more. [Book a meeting](#) with our specialists.

What We Analyzed

This study includes data from 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages. Survey data includes 1,000 interviews per country in field using programmatic sampling via mobile phones. For access to the complete set of survey questions/answers, contact info@brandwatch.com.

Social data includes ~36 million posts from Twitter, Reddit, forums, blogs, and more that appeared between June 29 and July 12. News has been excluded to better isolate consumer opinion but media engagement metrics have been included. Content is analyzed holistically and by market, topics, and sectors.

Some Of The Questions We'll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?

Key insights at a glance



Health & mental health

People are reacting to news that China has confirmed cases of the bubonic plague and a new flu strain, both with the potential to become a pandemic. (slide 11)

Reports about the long-term health effects of Covid-19 for survivors is prompting discussion. (slide 12)



Home & family life

Citizens are complaining about "re lockdown" or expressing concern about the potential to go into lockdown again due to a rise in outbreaks within their countries. (slide 16)

Despite online conversations about adhering to lockdown measures, the number of survey respondents saying they are social distancing continues to drop. (slide 17)



Work life

The implementation of safety measures such as temperature checks and symptom screening for employees to resume work is driving online conversation. (slide 24)

Despite interest in the safety measures being instituted in work environments, most workers are saying they remain both concerned about and reluctant to return to work. (slide 25)



Government

People are sharing opinions to support their view on whether Sweden's decision not to lock down was a success. Most believe the decision was a mistake given death rates, economic impact and failure to reach herd immunity. (slide 27)

Other topics trending in government discussion include reactions to Brazil president's Covid-19 diagnosis and reactions to the possibility of Italy locking down till Dec. 31, 2020. (slide 28)

Key insights at a glance



Pharma & healthcare

Vaccine discussion is surfacing concerns about development being rushed and financially motivated. Many believe doctors should be treating the virus with existing drugs. (slide 30)

People are also reacting to news claiming the virus is airborne, and are asking questions about whether there are other measures they should be taking to remain safe. (slide 32)



CPG

There has been a surge in hand sanitizer discussion (65k posts) due to increasing demand as lockdown restrictions lift and cases increase. (slide 36)

EPA approval of two Lysol products as the first to effectively kill coronavirus on surfaces is driving discussion (3.4k posts). (slide 37)



Media & entertainment

Netflix shifting \$100 million into black-owned banks generated online discussion. (slide 43)

News that Walmart is turning 160 of its US parking lots into drive-in movie theaters is trending online. (slide 44)



Retail

Many online support “no mask, no service” rules in stores and anecdotally report that more people are wearing masks, considered “positive progress.” (slide 48)

People online are talking about their need to buy new freezers or refrigerators in order to limit grocery shopping and reduce infection risk. (slide 51)

Key insights at a glance



Technology

People are discussing technology tools that can enhance the role of teachers in remote learning. Many educators are dismissing remarks that the role of teachers is becoming obsolete as online education gains traction.
(slide 55)



Financial services

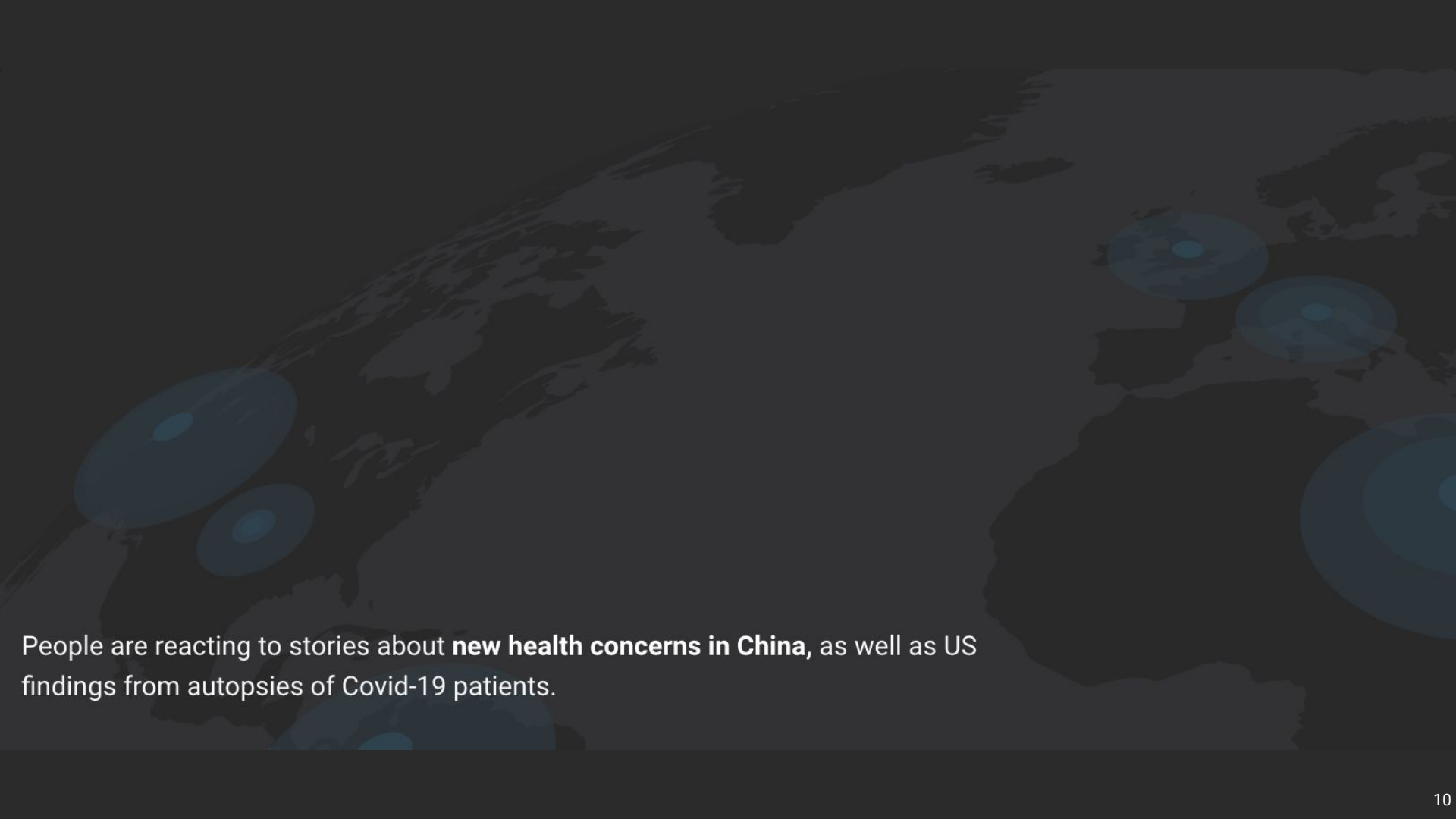
Many people are discussing the end of federal relief programs approaching in July and expressing concerns about high unemployment rates.
(slide 59)

Survey respondents from Spain, Italy and China have expressed higher levels of concern about job loss throughout tracking to date.
(slide 60)



Travel & hospitality

Many are posting in forums about making plans for "bucket list" trips in 2021 or post Covid-19.
(slide 65)



People are reacting to stories about **new health concerns in China**, as well as US findings from autopsies of Covid-19 patients.

**joseyjo79 (Jo Rose)**
@joseyjo79

Seriously!! What with the possible pandemic coming from pigs next now we have the Bubonic plague!! Wtf 2020 China bubonic plague: Inner Mongolia takes precautions after case

t.co/8VNvyTKFGq



Twitter

6 Jul 2020 | 19:26

**LindquistMort (Mortimer Lindquist)**
@LindquistMort

Like I said, viruses are going to be big. Did you read about that new flu strain that they found, too? At this rate, it's going to be spores from Mars. Wash your hands, people. Otherwise, I'll see you before Battle Ground comes out.

t.co/DSsAlhJcn1



Twitter

6 Jul 2020 | 17:27

**lifeofzach_ (Z.)**
@lifeofzach_

COVID, Black Plague, and whatever new swine flu strain they found in China...all in one year????
Roll the fucking credits



Twitter

2 Jul 2020 | 22:13

**sallyKP (sally)**
@sallyKP

Welcome to 2020. Fauci: New virus in China has traits of 2009 swine flu and 1918 pandemic flu

t.co/4CGdgwpN6K



Twitter

1 Jul 2020 | 17:18

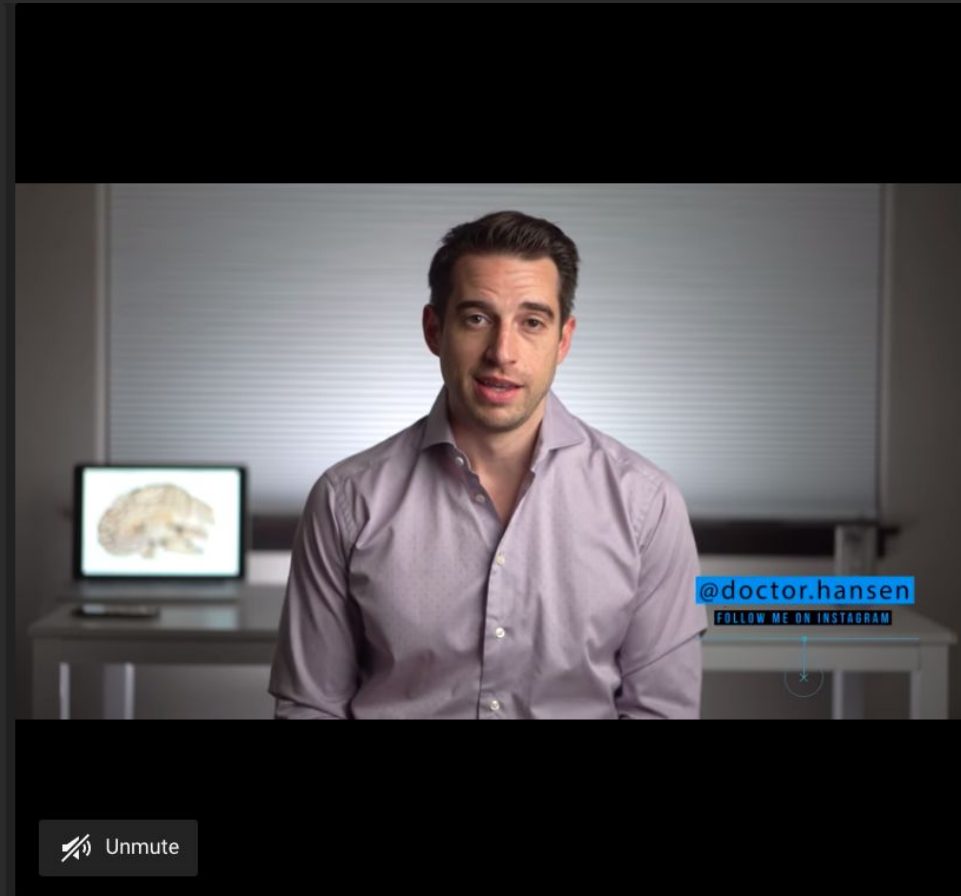
**altNOAA (Alternative NOAA)**
@altNOAA

Spouse got an infectious disease briefing today and it's bad news. A new flu has been identified in China. Found in pigs, its transmissible to humans and noted as "has pandemic potential." Expect it this fall, combined with [#Coronavirus](#), hospitals are going to be swamped!

People are reacting to news that **China has confirmed cases of the bubonic plague and a new flu strain, both with the potential to become a pandemic**, driving more than 6M social engagements to date.

Individuals are sharing disbelief that health issues continue to emerge, with many wondering what else can happen in 2020.

Reports that autopsies of Covid-19 patients reveal blood clots in almost every organ is generating engagement (+1M social shares). The information prompts questions about the **long term effects of the virus on survivors.**



People are discussing the increase in US Covid-19 cases and **commenting on news that parties, not protests, are contributing to outbreaks** (+450k social engagements).

Partygoers are being described as selfish, with many saying that protestors are wearing masks and congregating to stand up for others while party attendees are only thinking of themselves.

Others are criticizing social distancing guidelines for allowing protests but prohibiting people from gathering in smaller groups. They argue that policies must be consistent.



RUaMonkeysAss (Jay)

@RUaMonkeysAss

Just look at the [#Democrat](#) HYPOCRISY in [#NYC](#) [#BOZOBilldeBlasio](#) [@NYCMayor](#) just suspended all large events EXCEPT BLM. I guess if you're going To 1 of their protest it doesn't matter if you spread [#COVID_19](#) but don't have a funeral or a graduation party. [#LUNACY](#)



Twitter

10 Jul 2020 | 15:18



drboycewatkins1 (Dr Boyce Watkins)

@drboycewatkins1

A sign of how stupid our country has become: I hear some of my friends claim that going to church and to work increase Covid cases, but think mass protests were somehow immune. Sorry, Covid doesn't care about your political party. It's either real or it's not. Make a choice.



Twitter

9 Jul 2020 | 05:05



SangyeH (Ani Sangye)

@SangyeH

This isn't surprising. BLM protesters are there because they're thinking of others. Partiers are there because they're thinking of themselves. Who's more likely to take precautions that protect other people? 🤔 t.co/TZfbH7gAAr



Twitter

6 Jul 2020 | 19:07



andrea_alexsa (andrea)

@andrea_alexsa

The protests will be used as a scapegoat for these people, even though they are risking COVID to party and others are risking COVID to fight for equal treatment.



Twitter

5 Jul 2020 | 19:31



hollymathnerd (Holly, queen of Python.)

@hollymathnerd

I know 6 people, including my 80 yr old landlady, attending parties or picnics today because "obviously the virus 'risk' was always bullshit or

Online searches for “how to hug during the pandemic” increased 5,000% over the previous seven days in the US. **People are lamenting online that they can’t hug loved ones and say it’s taking a toll on their mental health.**

Teachers may be contributing to the increase, as educators are actively discussing how to engage with younger students and children if and when school resumes. Extended family members are wondering when they’ll be able to hold loved ones again.



thekey2deborah (Deborah)
@thekey2deborah

@[BorisJohnson](#) I have not cuddled my grandsons or daughter since March 20th. I have recently spent time with them with social distancing measures in place. I would say that at this point most of my family members mental well-being is considerably stretched. When can I hug my boys?



Twitter

12 Jul 2020 | 18:55



juliababoolia (JDH)
@juliababoolia

There’s a travel ban until July 2021, I hate covid and just want to hug my family.



Twitter

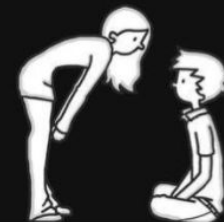
11 Jul 2020 | 02:36



SimonPGrindrod (Simon Grindrod)
@SimonPGrindrod

One of the many sad things about the fear around Covid is that it has robbed young kids of their natural need to run around, be free, explore, get dirty, touch things, hug their old relatives, play with their friends and just be kids.

What can I do to
make you happy?



I like hugs.



cangelos44 (Cathy Angelos)
@cangelos44

As an Early Childhood Principal hugs are simply part of the day. Prior to Covid there was a lot of hugging from students, staff and parents. Having a replacement behavior for hugs is a challenge! I am a hugger! The toe touch and elbow thing doesn’t meet my needs. [#WeAre44](#)
t.co/UqYRxlckNG



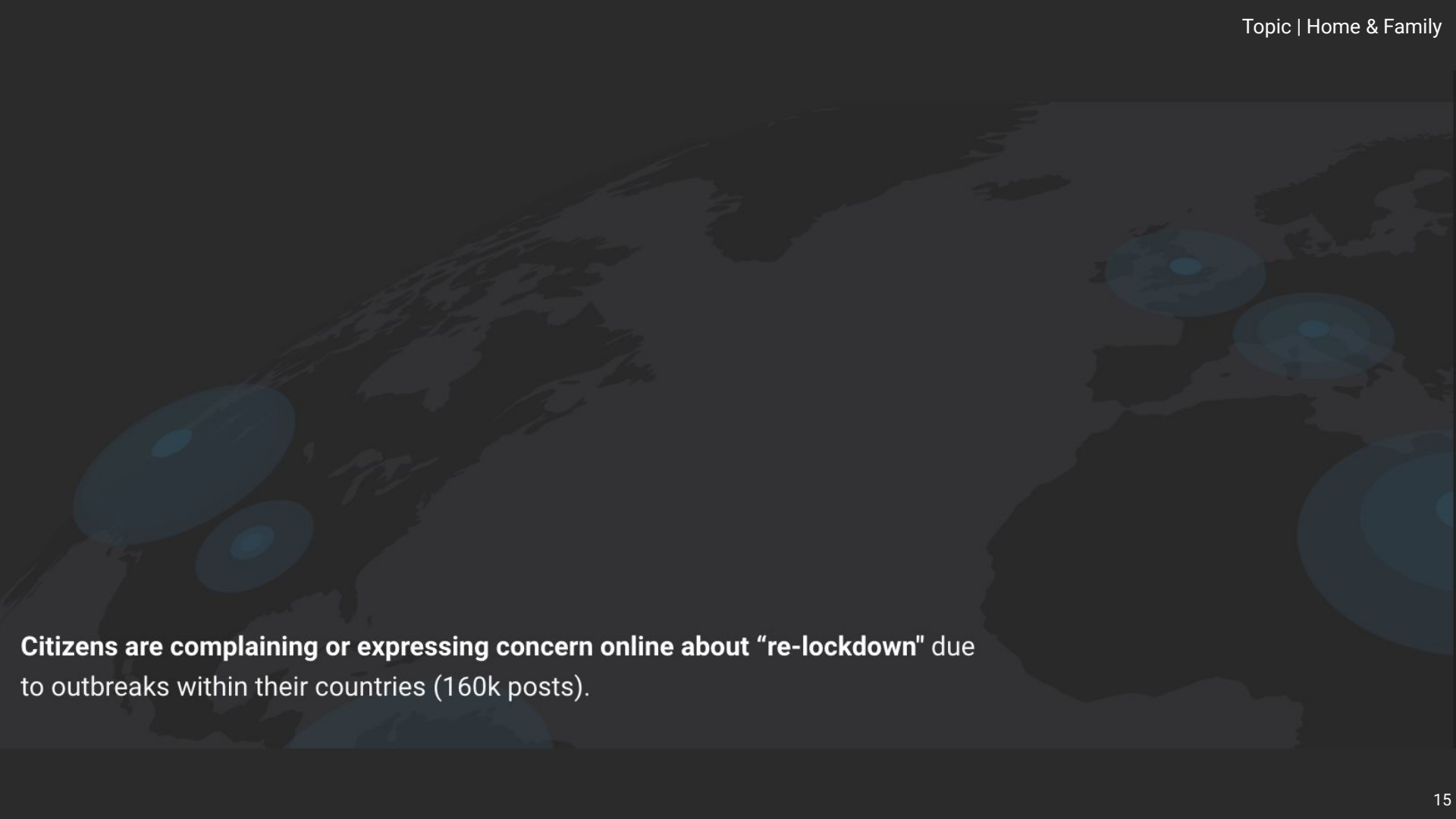
Twitter

11 Jul 2020 | 13:05



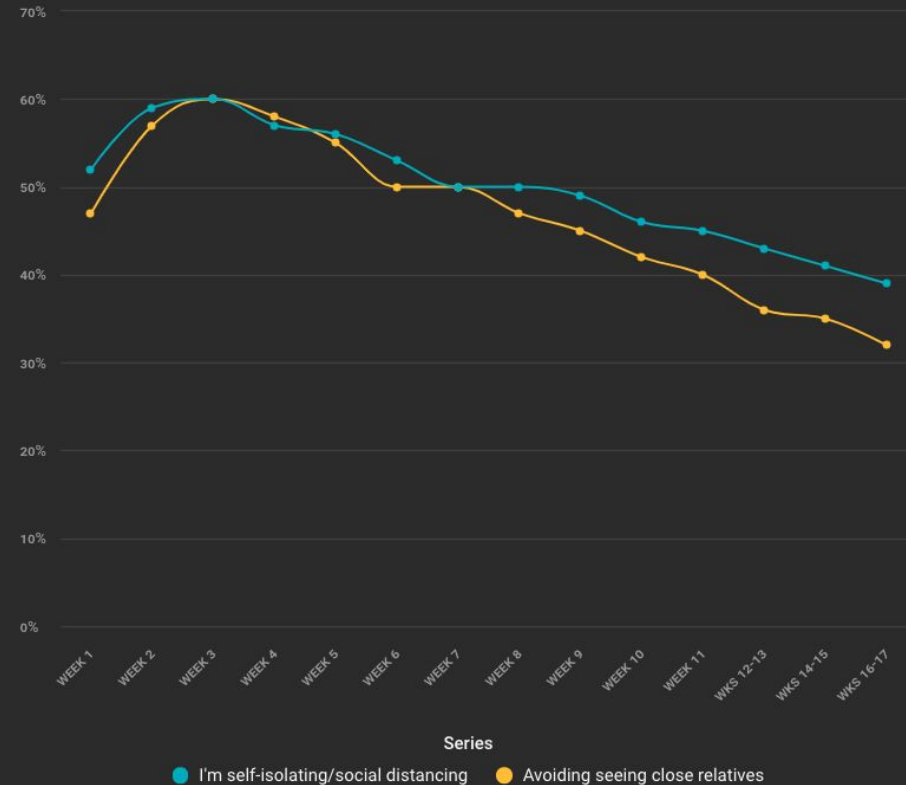
CatBalloo2 (CatBalloo2)
@CatBalloo2

As necessary as it may be to wear masks, I’m very concerned about the sociological effects that covid19 protocols are having on our whole



Citizens are complaining or expressing concern online about “re-lockdown” due to outbreaks within their countries (160k posts).

Question | How has your behavior changed ...the outbreak?



Despite online conversation about adhering to lockdown measures, the number of survey respondents saying they're social distancing and avoiding relatives continues to drop across markets.

Although easing lockdown restrictions may account for some of the ongoing declines, the survey data suggests that many are not "practicing what they preach."

The new US policy that will deport international students who don't take in-person classes in the fall generated 173k posts.

The majority are saying they're in full opposition, labeling it "unsettling" and "cruel." Others are saying that international students should not risk their health to stay in the US at this time.

Both students and teachers are leveraging Twitter to circulate petitions for international students to be able to stay in the country.



unclemyuh (soft like silk, color of milk ...)
@unclemyuh

t.co/eWooF1w7eZ The international students of campus need our support as well right now! Sign the petition to support funding for quarantine for them!



Twitter

9 Jul 2020 | 22:26



SenatorTomUdall (Tom Udall)
@SenatorTomUdall

This is an act of needless, anti-immigrant cruelty in the middle of a public health crisis—and it will not only hurt immigrant students, but also undermine our institutions of higher education and the very idea of the United States of America. t.co/ifFkPoEr0A



Twitter

7 Jul 2020 | 23:29



saniyamore (Saniya More)
@saniyamore



International students may need to leave U.S.



Unmute



YouTube

People are responding negatively to Harvard University's decision to charge full tuition for online courses (24k posts).

The announcement has been met with sarcasm and is being labeled "wrong" and "ridiculous." Some are concerned that if Harvard implements the policy other schools will follow suit.

Many online are discussing that some students will take a gap year to protest.



teehee68028489 (seriously?)
@teehee68028489

[@realDonaldTrump](#) I will say Harvard charging their students the same tuition for all online classes is absolutely ridiculous & shouldn't be allowed



Twitter

11 Jul 2020 | 20:20



CraigMacCormack (Craig MacCormack)
@CraigMacCormack

[@nuggetpalooza](#) Harvard is staying online yet not reducing tuition. If they can do it, I see no reason other schools won't follow their lead as gross as that is.



Twitter

11 Jul 2020 | 14:59



imeddielee (Eddie Lee)
@imeddielee

The decision by Harvard and other branded institutions to conduct their fall courses online, at the same tuition rates, will act as a catalyst in de-branding education. Trend of students taking a gap year is the first sign.



Twitter

11 Jul 2020 | 02:47



AmyJenson95 (Amy Jenson)
@AmyJenson95

Maybe they should add an ethics course at Harvard from now on? They can make some effort when they ask a \$41,000 tuition even after switching to full online teaching starting next year, don't you think?



Twitter

10 Jul 2020 | 18:59



coco5982 (Nicole)
@coco5982

[@Emmyk8](#) I just can't stomach Harvard students paying \$60k for online school with what their endowment is. And also isn't that assuming professors are going to give the same quality lectures and classes, when some can't



charliekirk11 (Charlie Kirk)
@charliekirk11

If masks & social distancing actually work why is Harvard still forcing students to pay \$50,000 in tuition for online-only classes? 🤔



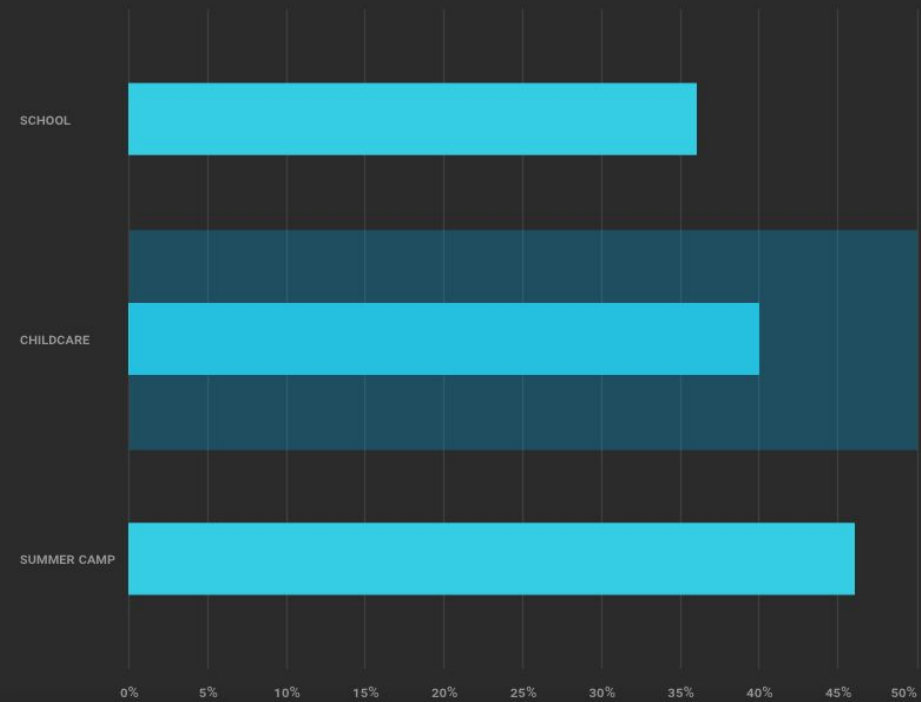
Twitter

7 Jul 2020 | 02:44

Increasing concern seen online in the last two weeks (750k posts) is partially driven by President Trump threatening to cut school funding if they remain closed.

Across tracked markets, nearly two-in-five parents say they don't feel at all safe sending their kids back to school. The percentages are even higher when it comes to childcare and summer camp.

Question | How safe ... you feel sending ...kids to...



Childcare

● Not at all safe (40%)

Parents in favor of schools opening are arguing that they can't homeschool for another year, and that kids need a classroom setting in order to effectively learn. Others say it's nonsense for hairdressers and restaurants to open while schools remain closed.

Those against schools opening are stressing that children are vulnerable to Covid-19, citing the death of an 11-year-old in Broward County, FL. Given children can also become asymptotically infected and transfer the virus, educator safety is a prevalent discussion topic.



People online are discussing buying espresso machines and setting up home coffee bars as lockdown continues (6.2k posts). Searches for “coffee machines for home” increased 60% last week. Rocket and Breville are among the most searched brands. Many are expressing excitement about “decent coffee at home.”

Home workers are saying they need better coffee for productivity. Others are suggesting local coffee bean consumption to support small businesses.

How-to coffee making content is booming on YouTube with recipes ranging from iced chai lattes to coffee with cream cheese.



georgestanley (George Stanley)

@georgestanley

I've made a terrible mistake. Day one of having a proper coffee machine at home and I already feel like I'm wired up to a high voltage battery...



Twitter

11 Jul 2020 | 14:31



brendandonlon (Brendan Donlon)

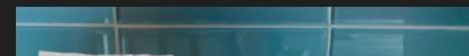
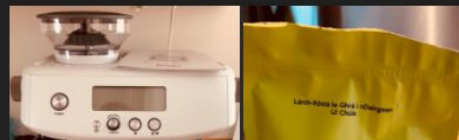
@brendandonlon

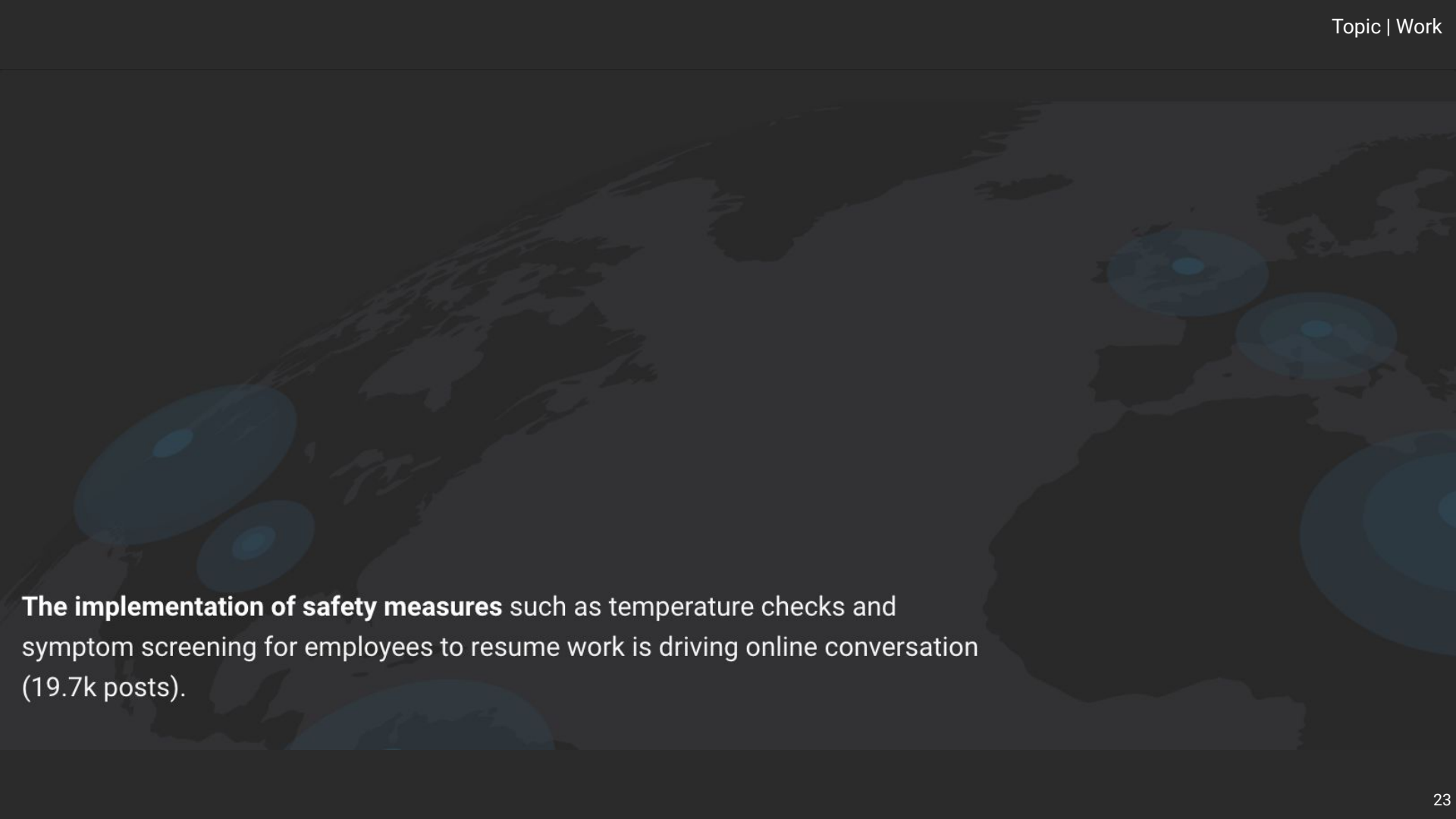
@knutmoe Welcome to the world of decent coffee at home! Is that a bean to cup machine, or or you training to be a barista? And as for coffee, @JavaRepublic - handroasted in Dublin and branded by your favourite patient - would be a superb choice... 😊 t.co/89A69u7u50



Twitter

11 Jul 2020 | 10:06





The implementation of safety measures such as temperature checks and symptom screening for employees to resume work is driving online conversation (19.7k posts).

Workers online are discussing virtual/remote networking to build professional connections or find new career opportunities (1.2k posts).

Many are sharing successful experiences joining virtual networking events across industries like marketing, IT, and real estate. People are expressing excitement about the opportunity to connect with others and praising the “innovative” nature of these events.

Twitter and LinkedIn are consistently mentioned as great networking and learning resources.



JillLublin (Jill Lublin)
@JillLublin

Just because your networking opportunities have gone virtual, doesn't mean they're a waste. Having something to say can help you be memorable to others. More advice:
t.co/7Mw3TY1aAU #networking #coronavirus



Twitter

11 Jul 2020 | 17:30



Reuschal (Oosh)
@Reuschal

Has anyone been engaging in virtual networking during COVID? What has it been like?



Twitter

11 Jul 2020 | 16:55



CristinaGardens (Cristina da Silva)
@CristinaGardens

@AcresUSA I am curious to discover how you are handling the virtual networking sessions!



Twitter

11 Jul 2020 | 01:07



Samuel8Mark (Mark Samuel)
@Samuel8Mark

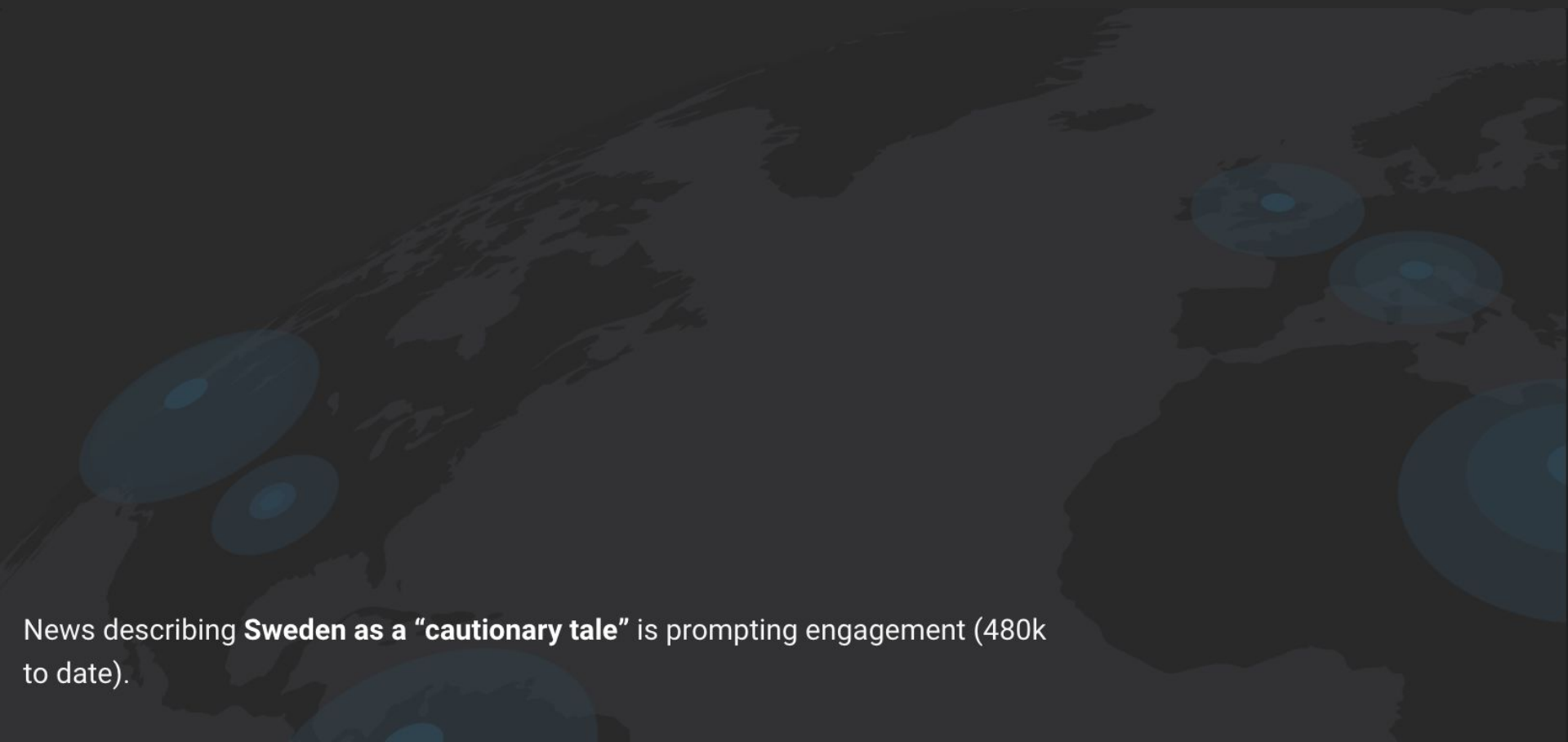
Thank you @NickersonCierra! I say this all the time. Twitter is an amazing professional development and networking HUB especially as we experience this global pandemic.



Twitter

10 Jul 2020 | 17:43





News describing **Sweden as a “cautionary tale”** is prompting engagement (480k to date).

Most people online agree that Sweden’s decision not to enforce lockdown measures is having a negative long-term impact. People are sharing data about higher per capita death rates and similar economic statistics as countries that did lock down.

Anti-lockdown proponents are emphasizing that herd immunity cannot be achieved with distancing measures, claiming the pandemic will go on longer with measures in place. Lockdown supporters are sharing anti-body data by country, indicating that Sweden made no real progress toward achieving herd immunity relative to countries that did lockdown.



EricAleman_ (Eric Aleman)
@EricAleman_

Sweden has become a hot topic since it never came close to expected herd immunity levels of infections, but the virus has started to burn out without a lockdown. It’s being suggested that this must mean there is T-cell immunity, i.e. some % of people aren’t susceptible to COVID

Twitter 12 Jul 2020 | 16:19



ctilden (Chris Tilden, Ph.D.)
@ctilden

[@greggonsalves](#) The “lockdown hurts us more than COVID” argument is based on the assumption businesses would operate normally. We’re learning that countries like Sweden that had few restrictions are having just as many economic problems because of increasing COVID impacts.

Twitter 11 Jul 2020 | 18:07



daniellevitt22 (Daniel Levitt)
@daniellevitt22

Japan has the perfect response to **#COVID**: (1) No **#lockdowns** (2) **#Coronavirus** continues to spread (3) Spread is slow and controlled (4) Hospitals not overwhelmed (5) Herd immunity develops (6) Virus burns out (7) Minimal death (8) Minimal economic damage Better than Sweden? 😊

Twitter 9 Jul 2020 | 15:32



BriannaWu (Brianna Wu)
@BriannaWu

If Wuhan represents one tactic, a total society shutdown, Sweden was the polar extreme. They bet on reaching herd immunity, and made no changes. That decision was a mistake of catastrophic proportions.

Twitter 9 Jul 2020 | 12:29



GotFreedom42420 (S.C. Wedding Lad...)
@GotFreedom42420

Why do people keep tweeting about Sweden



LeilaniMunter (Leilani Munter)
@LeilaniMunter

Sweden now has the fifth-highest per capita death rate in the world with a larger death toll

controllo delle importazioni e delle esportazioni
lockdown measures

testé positif au Covid-19
annonce avoir été testé positif
31 dicembre seconde vague [Leggi la notizia](#)


emergenza sanitaria Prime Minister
limiter la propagation obiettivo di questo rapporto
epidemia di COVID-19 a livello globale

Trending topics within government discussion focus on leadership in Brazil and Italy.

People are highlighting the irony of Brazil President Bolsonaro's Covid-19 diagnosis given the fact he downplayed the virus, prompting more than +3M social engagements to date.

Additionally, many are expressing upset that Italy's Prime Minister Conte is extending emergency lockdown measures, suggesting December 31 2020 as an end date.



GiancarloDeRisi (Giank-deR )

@GiancarloDeRisi

#Conte non molla, vuole continuare a **#governare** per decreto scavalcando il parlamento. Così si prepara a prorogare fino al 31 dicembre lo stato di **#emergenza**. Ora rischia una rivolta t.co/rizJ0vmU6f




Twitter

10 Jul 2020 | 09:29



GiuseppePalma78 (Avv. Giuseppe PAL...)

@GiuseppePalma78

Se fosse vero, sarebbe gravissimo. **#Conte** sta pensando di prorogare lo **#statodiemergenza** al 31 dicembre. Con appena 74 persone in terapia intensiva e più della metà delle regioni senza contagi. Fermatelo!  t.co/Xua2r10BOM
#CONTEDIMETTITI



Twitter

10 Jul 2020 | 06:43



GioChirilly (Gio )

@GioChirilly



JFBalaude (Balaudé J.-François)



Concerns about the **expedited development of a Covid-19 vaccine, and potential financial motivations, are surfacing in social discussion.**

People are concerned that vaccine development is being rushed. The French are saying that they won't get a free, publicly available vaccine due to the lack of testing.

Conversation about the possibility that a vaccine will be mandatory to return to work is also prompting concern, particularly in Italy where Minister Provenzano has expressed support.

Across markets, many are suggesting that pharma is financially motivated to develop a vaccine and that the virus is treatable with existing drugs.

In Spain, some are worried about the US buying all the rights to a vaccine given the country bought the world's stock of remdesivir for the next 3 months.



hobilaptop (Mike & Oshin | Hobo with ...)
@hobilaptop

COVID vaccines may be mandatory just to go to work, soon. Mandatory. As if work didn't suck enough. Become self employed. Join us. Choose your own destiny, free of coercion. I'm not anti-vax but the idea of mandatory anything is redonkulous. t.co/TT6Sbl4xQp



Twitter

10 Jul 2020 | 14:07



JCarPerez64 (Juan Carlos Perez)
@JCarPerez64

Many people have told me that they aren't taking the COVID vaccine when it comes out because of X reasons and I think it's dumb. It makes me realize that the loud anti-vax movement has totally won the conversation on making everyone skeptical of vaccines because of X conspiracy.



Twitter

8 Jul 2020 | 19:36



NickLannister12 (Nick)
@NickLannister12

I am not anti-vax but I would advise you to be skeptical of the first covid vaccinations that hit the market. A profit motive that overlooks well being is definitely going to be at play.



Twitter

8 Jul 2020 | 19:04



nolamaven (Susan Whelan)
@nolamaven

I already have one friend on Facebook who is anti-COVID vaccine. This is someone who hasn't been anti-vax with her kids. I'm surprised that people are making judgments already, most likely based on junk science.



Twitter

8 Jul 2020 | 18:07



Chellie2shoes (Danger Tits)
@Chellie2shoes

Uh oh wait, does not trusting a rushed vaccine for covid count as being anti vax? Because I'm not taking that shit, hell I won't be able to afford it lmao. Gonna wait a few years because that's



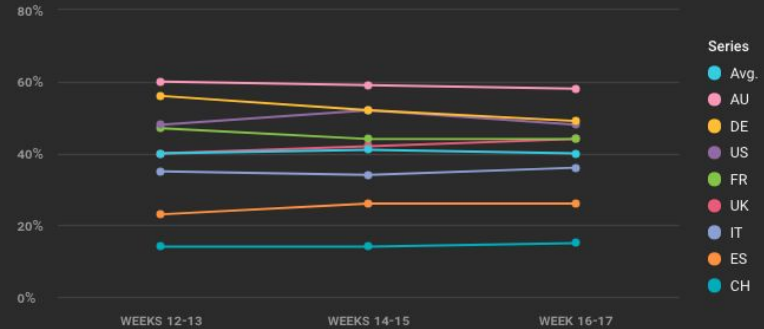
newy222 (newy22)
@newy222

[@collCartonJaune](#) Restons sur nos gardes quant à l'énorme opération financière que fera

Italian, Spanish and Chinese survey respondents have consistently tracked below the average across markets when asked how safe they feel going to a doctor. Social discussion reflects concerns about PPE and training available to healthcare workers in these markets.

People are discussing online how they've fallen behind in routine health appointments out of fear of contracting the virus. Others are sharing news about a decline in children's immunizations given that parents feels it's safer to keep them away from medical settings.

Those Who Feel Safe Going To Doctor



Lizarrrrds (simp's son)
@Lizarrrrds

I finally have the financial stability to take care of myself medically- but I'm too afraid to go to the doctor/dentist because covid. Monkey's paw.



Twitter

11 Jul 2020 | 18:42



HockeyAndScotch (Nick (Hard to Pron...))
@HockeyAndScotch

How many people won't get Covid, but compromise their health because they don't go to the doctor? That number will be shockingly high in the US, I'm afraid.



Twitter

9 Jul 2020 | 04:11



TiffanyTarpley (Tiffany Tarpley)
@TiffanyTarpley

Oh no! I just persuaded my mom to go get a routine exam that she did not want to do for fear



heyitspoppymae (poppy mae)
@heyitspoppymae

Can't believe this. January. Lost over my fear of

People are talking about whether the coronavirus is airborne (74k social posts) and are sharing updated World Health Organization guidelines stating that the possibility can't be ruled out. Online searches for the topic are trending worldwide (#2 search globally last week).

The information is prompting questions about whether people need to be taking additional measures. Some are suggesting the importance of reverting to the vigilance of early lockdown measures — staying away from people who don't live within your household, avoiding crowds and enclosed spaces.



EBraxxx (ynobe)
@EBraxxx

So apparently Covid is airborne too. That's lovely.



Twitter

11 Jul 2020 | 22:58



drjjcai (Dr John Cai)
@drjjcai

Agencies are afraid to talk about virus being airborne, expert says t.co/NhoEcxDU5u. Why doctors are not standing up to teach our society? Covid 19 is an airborne disease & prevention 101 is using PPE or isolation. social distance and hand wash without masks help at all?



Twitter

6 Jul 2020 | 20:12



yokoda_md (Raquel Yokoda, MD)
@yokoda_md

Important! Thank you [@apoorva_nyc](https://twitter.com/apoorva_nyc)! We always knew as [#Covid19](https://twitter.com/Covid19) NYC physicians that [#airborne](https://twitter.com/airborne) was a dreadful possibility, which would explain the speed of transmission. For most of us, it was a matter of time for a new



penmacrae (Penelope MacRae)
@penmacrae

If [#covid](https://twitter.com/covid) is airborne, 'behave as in the early days of lockdown—stay home, avoid coming into contact with anyone you don't live with. If you must leave home, avoid enclosed spaces. Instead, choose well ventilated areas with as few people as possible.' t.co/JwkXFEV6fv



Twitter

11 Jul 2020 | 21:12



NorskLadyWolf (Ladywolf)
@NorskLadyWolf

Scientists are saying that COVID-19 is spreading so quickly because it remains airborne for a long time, even floating across an entire room without dropping to the floor. That means a mask is necessary even while [distancing](https://twitter.com/distancing). [#airborne](https://twitter.com/airborne) [#covid](https://twitter.com/covid) t.co/gULSfdLydp



Twitter

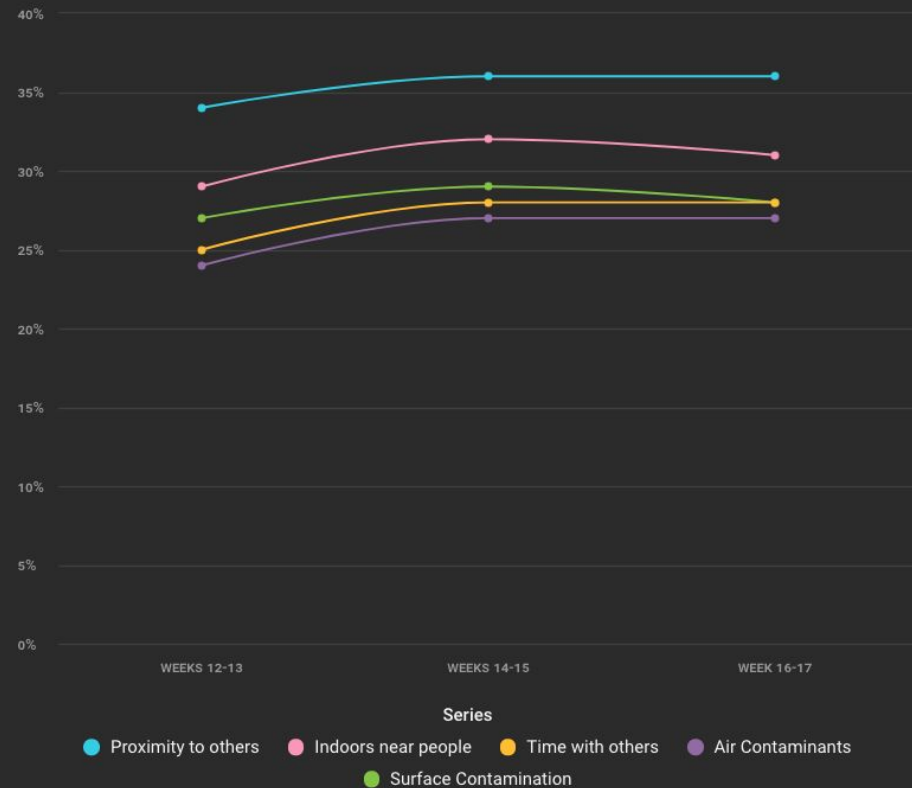
5 Jul 2020 | 19:52



apoorva_nyc (Apoorva Mandavilli)
@apoorva_nyc

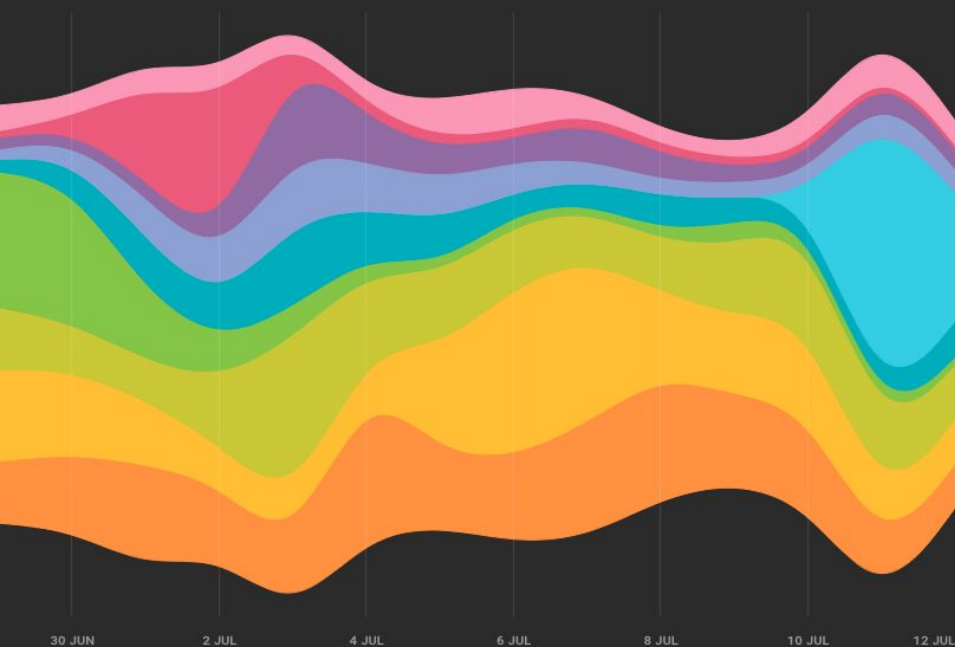
[@WHO](https://twitter.com/WHO) What does it mean for airborne infection to be important indoors? Health care workers

Longitudinal Trend | Specific Concerns (avg. across markets)

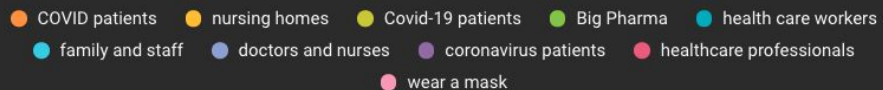


Survey results and social discussion are reflecting similar worries. **Concerns about proximity to others, air contaminants, being indoors with others and time spent with others remain elevated from a month ago.**

Trending themes (excluding news)



Topics



Top sites globally

		VOLUME	CHANGE
1	twitter.com	6.26M	↗ 2%
2	reddit.com	401.1K	↗ 16%
3	tumblr.com	248.29K	↗ 12%
4	instagram.com	59.97K	↗ 20%
5	whattoexpect.com	33.67K	↗ 15%

Emerging organizations in discussion

Henry Ford Health|

Big Pharma

Associated Press|

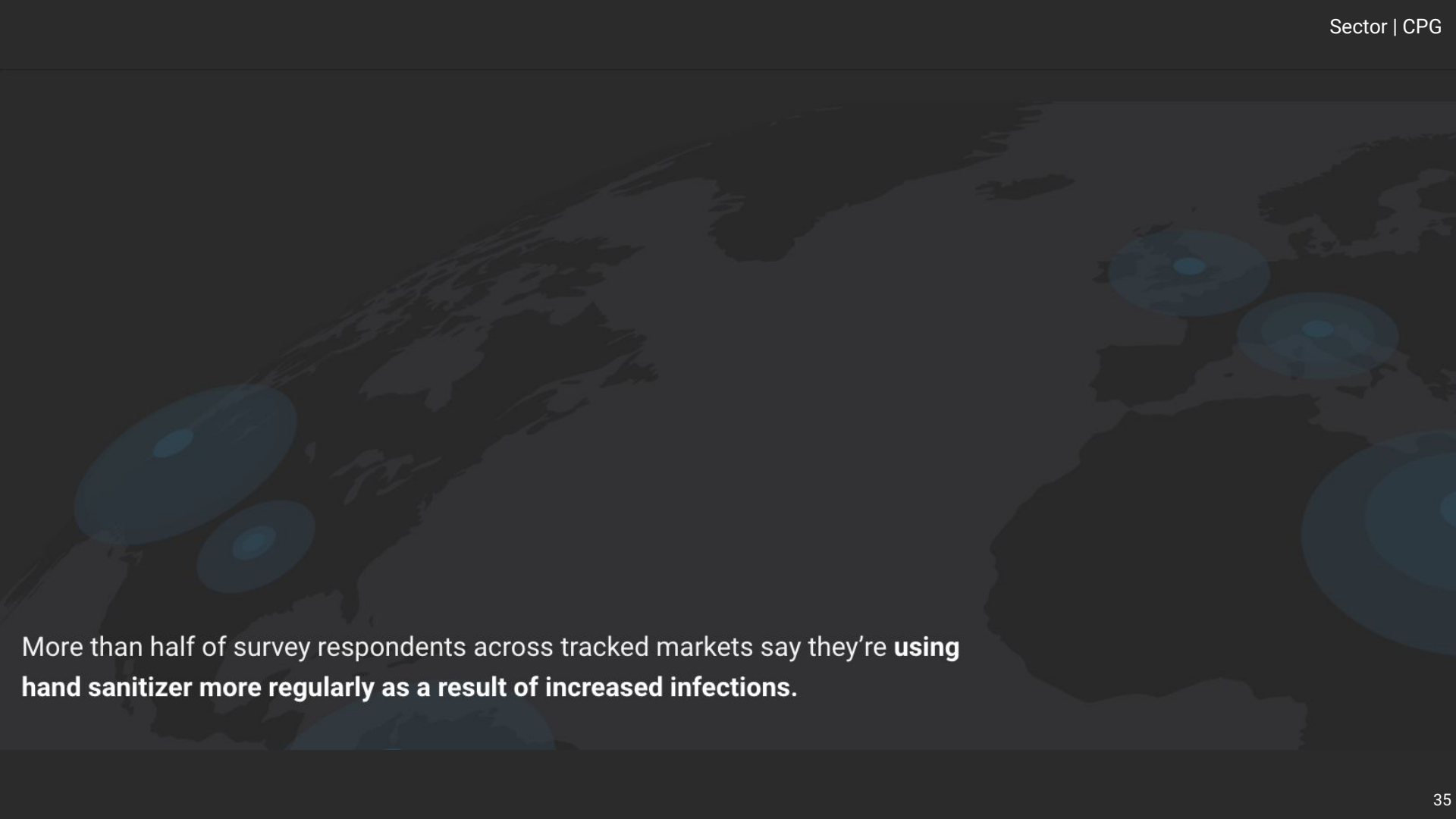
Fox News|

Trump Administra-
tion|University College
Lon|

Senate GOP

Fox News|

Senate

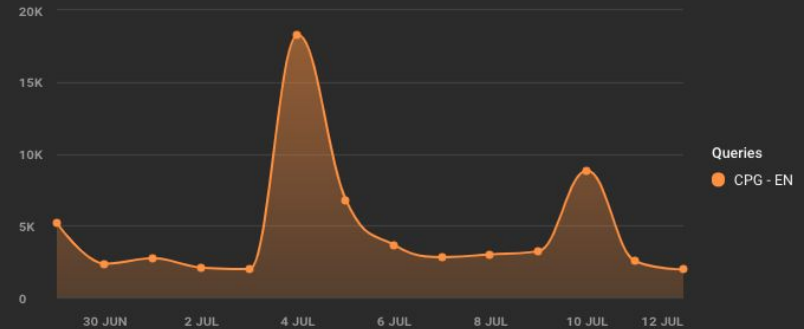


More than half of survey respondents across tracked markets say they're **using hand sanitizer more regularly as a result of increased infections.**

There has been a surge in hand sanitizer discussion (65k posts) due to increasing demand as lockdown restrictions lift and cases increase. **Many are complaining about limited access to hand sanitizer since the beginning of the pandemic, stating governments have failed to address the issue.**

The increase in discussion is also driven by educators calling for support from administrators to provide adequate PPE (including hand sanitizer) if they're to resume teaching in the classroom environment.

Hand sanitizer mentions over time



jensmithWSJ (Jennifer Smith)
@jensmithWSJ

Demand for soap and hand sanitizer is surging. Now companies are struggling to source enough plastic hand pumps to meet it.
t.co/4S0s6nUGLc via @WSJ @SaabiraC



Twitter

10 Jul 2020 | 12:33



MargaretSimons (MargaretSimons)
@MargaretSimons

This was just raised with me, and it is a question for @VicGovDHHS. I understand that masks have not been distributed to residents since the beginning of lockdown - and then only one each - nor hand sanitiser. This needs to be addressed.



Twitter

9 Jul 2020 | 03:40



DCampbell8899 (DCampbell)
@DCampbell8899

That is one thing you never hear actually that we



Gnomette12 (RaRa)
@Gnomette12

EPA approval of two Lysol products as the first to effectively kill coronavirus on surfaces is driving discussion (3.4k posts).

People online are talking about buying and stocking up on these products. Others are expressing frustration to see they've sold out, asking Lysol to address the shortage.

At the same time, many are questioning whether other disinfectants they've been using are effective against the virus.

The screenshot shows a video player interface. In the top left corner, there is a 'newsy' logo. In the top right corner, there is a 'LYSOL' logo. The main content of the video is an advertisement for Lysol. It features three cans of Lysol Disinfectant Spray: a white can, a yellow can, and a blue can. The headline of the ad is 'EPA: LYSOL PRODUCTS CAN KILL COVID-19' in large blue letters. Below the headline, it says 'LAB TESTS SHOWED THE DISINFECTANT KILLED THE VIRUS ON SURFACES AFTER TWO MINUTES'. A 'newsy' logo is also present in the bottom left corner of the video player, and an 'Unmute' button is visible in the bottom right corner.

Yahoo Finance is live now!



Info



Unmute

WHICH ARE PLANT-BASED MEAT ALTERNATIVES ...

3D-printed plant-based meat alternatives are triggering polarized discussion online (2.8k posts). While many are praising the innovation, others are saying “no thanks.”

Plant-based meal kit delivery is also gaining popularity within consumer discussions. **Purple Carrot is the most mentioned brand, boosted by its single-serve frozen plant-based meals launching soon in retail stores.** Subscribers are saying they love its “amazing recipes” and “good quality” products.



Guy_from_RI (The Rhode Island Report)

@Guy_from_RI

#FutureofFood: World's first 3D printed plant-based steak. Yeah, I'll pass on that, no thank you. t.co/biROMWpSGB



Twitter

11 Jul 2020 | 04:29



melissadepau (Melissa de Pau)

@melissadepau

Hey, everyone! I know it's been a while. But I've been inspired to post a picture of what was a



jacyanthis (Jacy Reese Anthis)

@jacyanthis

Hey, everyone! I know it's been a while. But I've been inspired to post a picture of what was a



of each of these drivers is provided below:

1. Increasing demand for animal protein
High-income countries have experienced little change in consumption of animal source foods during the last four decades. In contrast, Southeast Asia has seen a rapid increase. Since the 1960s, the share of the region's daily food supply of proteins from animal products has doubled to 23 per cent. Even fish, it has increased by half to 10 per cent. The share of total calories from both fish and animal products doubled to total of 12 per cent of the supply.

Meanwhile, South Asia has also seen an increase in animal protein consumption, but not as strong. Sub-Saharan Africa has also followed the pattern seen in Southeast Asia, although it has been less marked. This per capita increase in animal protein consumption in many low- and middle-income countries has been accompanied by significant growth in populations. Together, these factors have driven a strong growth in meat production (260 per cent), milk (100 per cent), and eggs (130 per cent) over the last 50 years. This trend is predicted to continue in the coming decades, with most growth in animal source food consumption occurring in low- and middle-income countries. Compared with other protein sources, livestock product consumption is rising rapidly, whereas the long-term trend for pulses is of sustained consumption levels.

2. Unsustainable agricultural intensification
Increasing demand for animal source foods stimulates the intensification and industrialization of animal production. The intensification of agriculture, and in particular of domestic livestock farming (animal husbandry), results in large numbers of genetically similar animals. These are often bred for higher production levels, more

been associated with more than 25 per cent of all—and more than 50 per cent of aquatic—zoonotic diseases that have emerged in humans.¹⁴ Moreover, around one third of croplands are used for animal feed. In some countries, this is driving deforestation.¹⁵

3. Increased use and exploitation of wildlife

There are many ways in which wildlife are used and traded. Section three provides more detail on the complexities; however, in general, an increasing use and exploitation of wildlife includes the following:

1. Harvesting wild animals, wild meat, sometimes called “bushmeat” as a source of protein, micronutrients and revenue for the poor;
2. Recreational hunting and consumption of wildlife as a status symbol;
3. Consumption of wildlife in the belief that wild meat is fresh, natural, traditional and safe; both beliefs are based on unsubstantiated claims.

Due to re-lockdown, many are going back to cutting and styling their hair at home (87k posts).

Searches for “hair clippers” increased 50% last week. While some women are posting their quarantine hair color collections, featuring bright colors such as purple, pink, and green, men are more likely to post about cutting their own hair.

One-third of respondents across tracked markets say they currently feel safe visiting a hairdresser. In countries where salons are currently open (such as the UK), people are sharing excitement to get their hair done professionally.



digiplayw8 (Chris)
@digiplayw8

Yo, getting my hair cut tomorrow. Can't wait lol was going to do it the other day but got called back into work. Now I'm looking forward to my first day off to get quarantine hair taken care of lmao



Twitter

12 Jul 2020 | 03:58



silvermilk_ (sas)
@silvermilk_

Just a few of my quarantine hair colours ✨
t.co/MJCGj5XF2u



Twitter

11 Jul 2020 | 21:23



KatieRLaurence (Katie Laurence)
@KatieRLaurence

Sorry for all the selfies but damnnnn my hair stylist really fixed quarantine hair 🙌🙌

t.co/G93udjm0hC

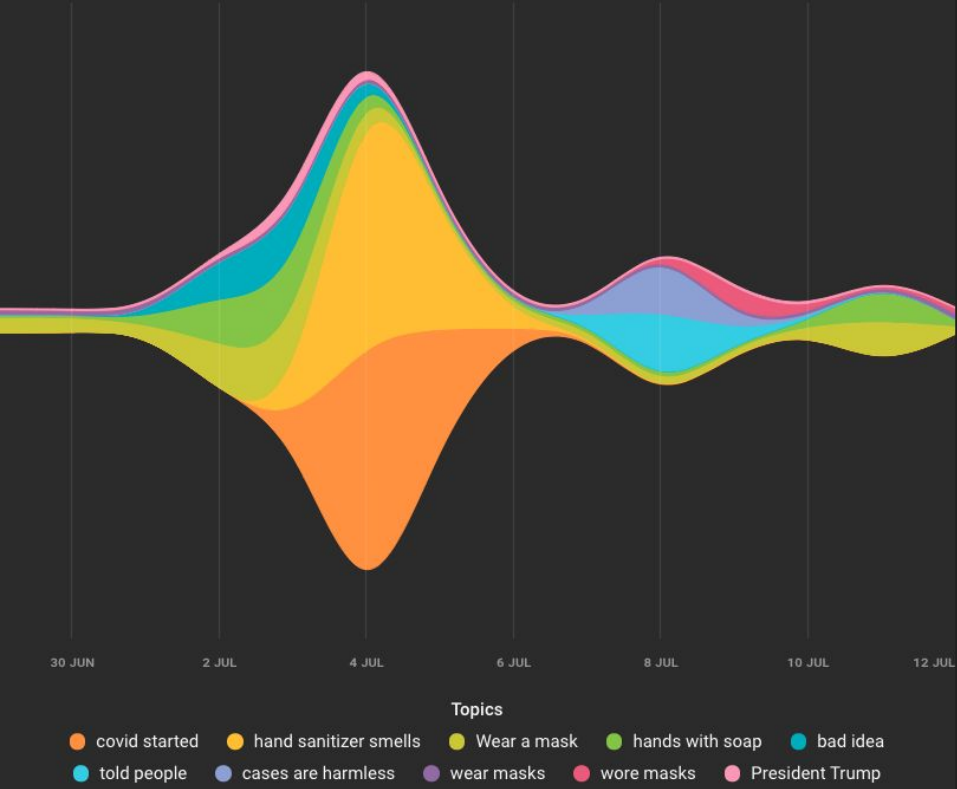


Twitter

11 Jul 2020 | 18:49



Trending themes (excluding news)



Top sites globally

		VOLUME	CHANGE
1	twitter.com	622.96K	↗ 36%
2	tumblr.com	48.37K	↗ 11%
3	reddit.com	43.26K	↘ 14%
4	instagram.com	28.79K	↗ 24%
5	tripadvisor.com	6,072	↗ 38%

Emerging organizations in discussion

Walmart	BJP B	Stainless Steel
House of C	Centers for Dise	Lysol Disinfectan
Lysol Disinfect	McDon	National



The death of Broadway star Nick Cordero after a 13-week fight with coronavirus was the most tweeted about topic over the last two weeks (42k posts).



Many shared condolences about Nick Cordero's death, while calling on others to "take Covid-19 seriously" by wearing masks and practicing physical distancing. **Others are confirming that young, healthy people are not safe from the virus.**

In parallel, people are sharing news about Broadway being shut down for the rest of 2020. Fans of the performing arts are also advocating to support out of work ensemble members by signing online petitions.



Netflix shifting \$100 million into black-owned banks generated online discussion (18k posts).

People thanked the brand, saying it's meaningful for them to see contributions to the movement rather than just marketing.

Some are challenging other large companies companies to follow suit with similar meaningful action.



hlstevenson2 (Howard Stevenson)
@hlstevenson2

Time for me to buy stock in Netflix! Business dealings should be reciprocal. You support me and I support you. Netflix will move \$100 million into Black-owned banks – Fortune t.co/PgjxkD1d4G



Twitter

11 Jul 2020 | 23:34



ChanHacks (Chris Chan)
@ChanHacks

I'm here to listen and learn. Regarding the Black wealth gap in America, what are ways I can invest capital to help close this gap. Netflix's move to deposit money in black owned credit fascinates me. t.co/9O6wHETBKy #investing #capital #blackempowerment #netflix



Twitter

11 Jul 2020 | 23:15



mean2greenstrz (Katherine, Citizen Fo...)
@mean2greenstrz

Revelatory story about [#BroadwayFederalBank](#), the only Black-Owned Bank in SoCal, getting large [@netflix](#) deposit to increase its lending power. 🙌



Twitter

10 Jul 2020 | 17:48



KansasPirateDan (Dan Hoyt)
@KansasPirateDan

[@Brooklynne84](#) I agree, but I hope that while there will be many companies that view this as a marketing moment, some will legitimately make substantial/unique contributions to the movement. I think I saw that Netflix was going to start doing more business with black-owned banks as a start



Twitter

10 Jul 2020 | 06:27



DrMikeStanton (Dr. Mike Stanton)
@DrMikeStanton

Netflix will be shifting \$100M into Black-owned banks. 🙌🙌🙌 [@netflix](#)



Twitter

9 Jul 2020 | 05:24



TRAVNATION80 (Travis L. Stokes)
@TRAVNATION80

#repost [@RFS_Vista](#) · · · This is how we turn

amid the coronavirus pandemic
 #pandemic making a comeback pandemic continues
 remain closed Beginning in August #dallas drive-in movies
 #innovation #lockdown #outside
drive-in movie theaters #online
 #walmart #usa #rt converting 160
 #arcovidfall #coronavirus
 parking lots into drive-in movie #drives
 Walmart is converting #covid19

News that Walmart is turning 160 of its US parking lots into drive-in movie theaters is trending online (2k posts).

The majority are sharing their excitement about the launch, dubbed “return of drive-ins.”

Many say they’re appreciative Walmart is trying to keep families entertained given the absence of activity options for children (e.g. summer camps).



RossMorley (Ross Morley)

@RossMorley

Hey @cinplex how about following Walmart’s lead and opening your massive parking lots as drive-in movie sites? That would attract a lot of fans, like me! #cinplex



Twitter

12 Jul 2020 | 15:02



autoBot04768645 (autoBot)

@autoBot04768645

TOP STORY: Walmart is turning some of its parking lots into drive-in theaters #Engadget #ProjectWebScrape #Walmart



Twitter

12 Jul 2020 | 09:34



AngieKopo (Dr. Angela Koponen)

@AngieKopo

5 Treats You Should Make for a Drive-In Movie -



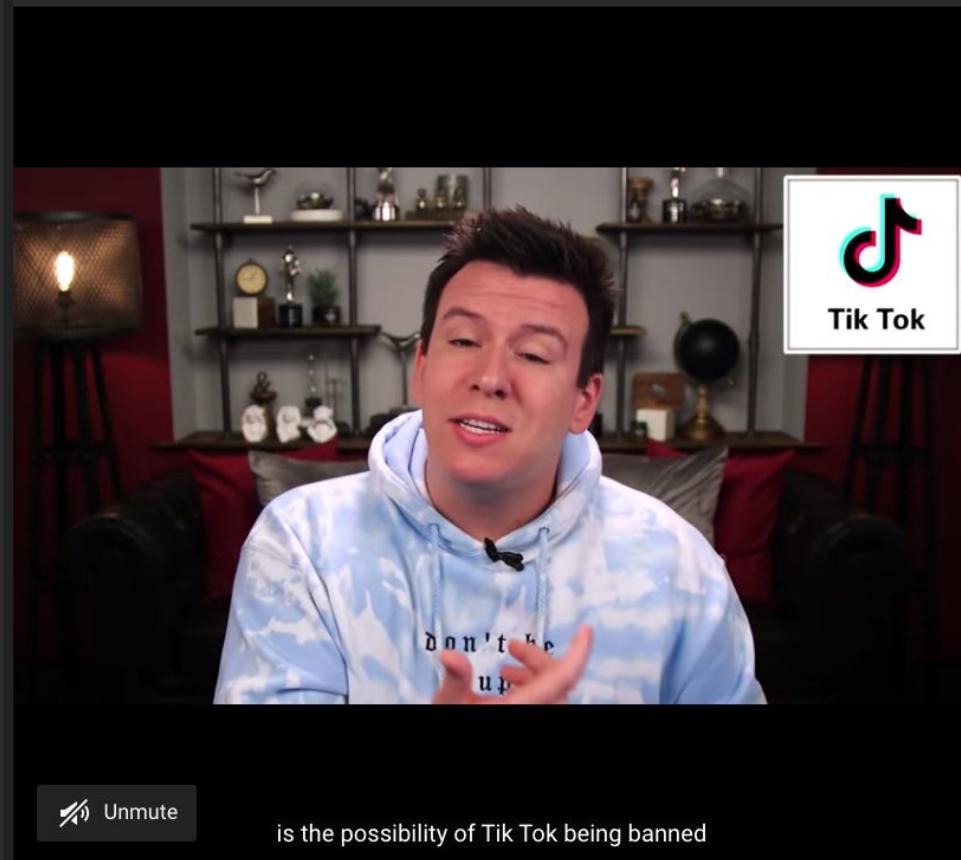
Arlene16205147 (Arlene)

@Arlene16205147

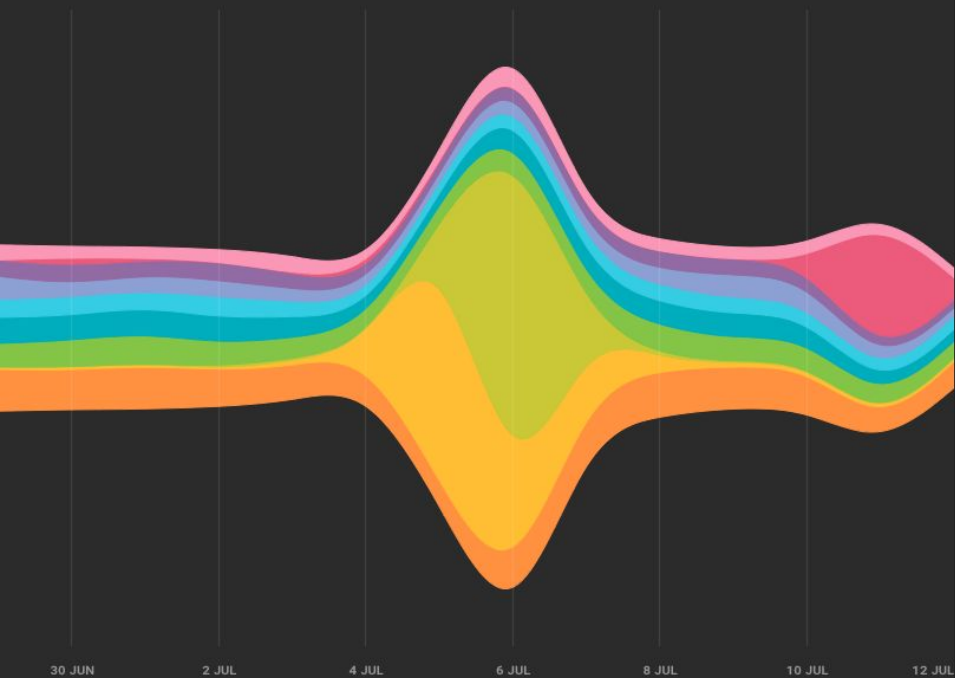
@Diane_Warren I'm waiting for the Walmart drive in theater!

News that the US is considering a TikTok ban due to national security concerns about China is generating controversy online (35k posts).

Most people, especially young TikTok superfans, are saying the ban is unreasonable and discriminatory against Chinese products. Others are questioning why the government would ban TikTok while allowing other social media platforms that also collect user information.



Trending themes (excluding news)



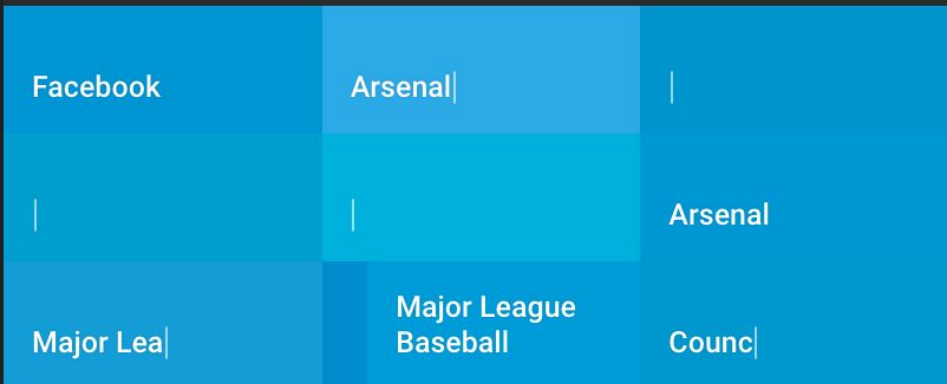
Topics

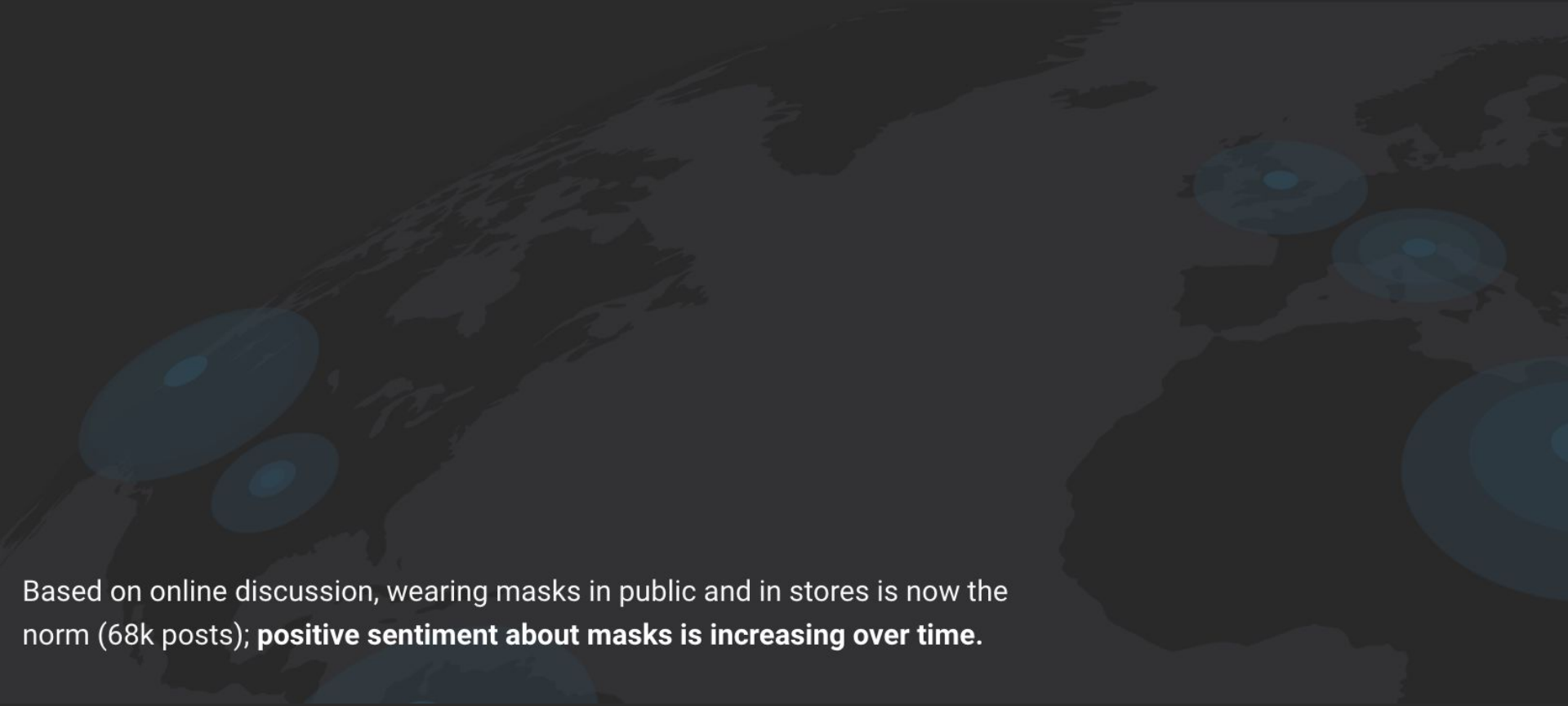
- new podcast
- middle of a pandemic
- Nick Cordero
- podcast episode
- New episode
- social media
- coronavirus pandemic
- latest podcast
- pandemic crisis
- year old

Top sites globally

		VOLUME	CHANGE
1	twitter.com	2.72M	↗ 21%
2	tumblr.com	329.72K	↔ 0%
3	reddit.com	266.55K	↗ 9%
4	instagram.com	152.97K	↗ 12%
5	4channel.org	27.23K	↗ 36%

Emerging organizations in discussion





Based on online discussion, wearing masks in public and in stores is now the norm (68k posts); **positive sentiment about masks is increasing over time.**



Mandoline_Blue (Mandoline Word-Smi...
@Mandoline_Blue

Looks like face masks ARE going to be made compulsory in shops. I think that's a good thing, but why wait until now? I'm waiting for the massive shrieks of 'dictatorship!' from the right. Oh. That's why.



Twitter

11 Jul 2020 | 16:09



PhilMye39535608 (PhilM)
@PhilMye39535608

If face masks are now to become mandatory in shops why the f**k has it taken until now? This incompetent Government have been chasing the virus right from the start. Isn't it time THEY were chased out of office? [#UnfitForOffice](#)



Twitter

10 Jul 2020 | 23:41



MrsKebabke (MrsKebabke)



scottishblue491

Many online support “no mask, no service” rules in stores and anecdotally report that more people are wearing masks.

Some are sharing articles about the UK making it mandatory to wear masks in all shops, suggesting other countries follow suit. Others are saying they don't understand how this is up for debate months into the pandemic.

#marr|

make wear|

people we|

#covid19|

enclosed s|

grocery s|

people wear face
coverings in con-
fined|

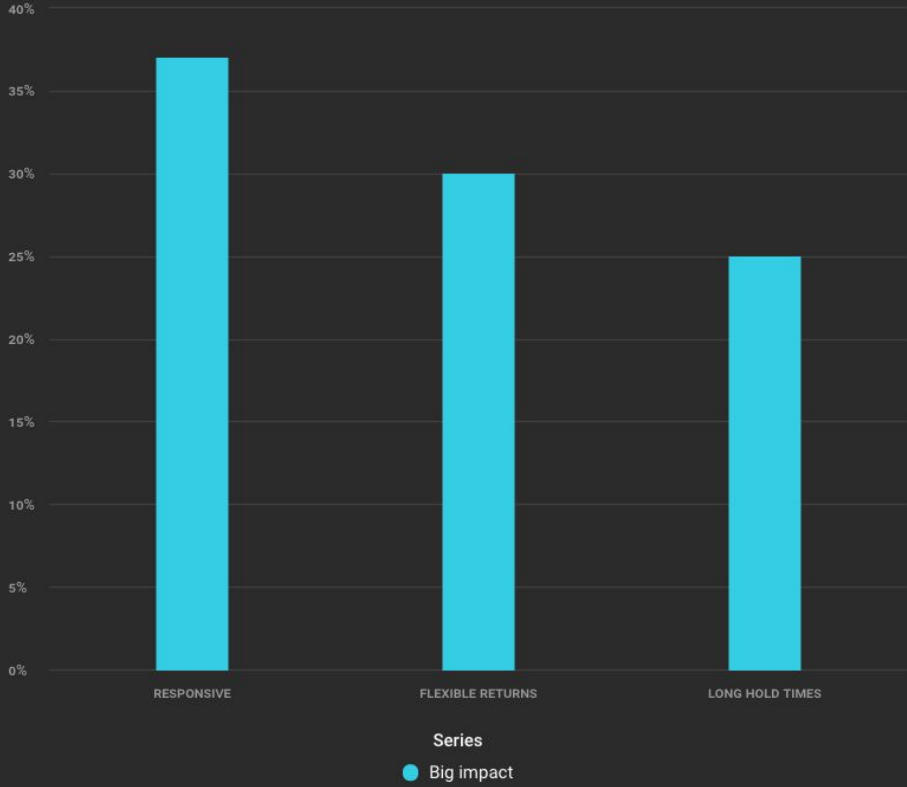
enclose|

Boris J|

In addition to safe shopping, consumers are evaluating retailers in other ways related to the pandemic.

Nearly two-in-five respondents across tracked markets say that being responsive and easy to contact would make a big impact on their decision to use a company again.


Factors that have a big impact on consumer visits to retailers



The introduction of Uber Grocery across select cities, as well as Uber's acquisition of food delivery startup Postmates, is prompting shares on Twitter (5.2k posts).

Most consumers say they're excited about the upcoming service, underlining the importance of food and grocery delivery during and after Covid-19. Some are wondering how this will impact big grocery chains or Amazon now that Uber is in the game.



 Unmute

People are talking online about wanting to buy new freezers or refrigerators due to the pandemic (1.3k posts).

Consumers are saying they need extra storage for frozen food in order to limit grocery shopping and reduce infection risk. Many are also sharing that they need or want to buy a new refrigerator with better features or more space.

However, some are experiencing long wait times for these appliances due to increased demand. Others are wondering about how to safely coordinate delivery and installation at home.



DexieJaneRW (Dexie Jane)
@DexieJaneRW

[@inkwitchery](#) That's how I do groceries even before the pandemic. It helps to have an extra chest freezer for frozen/meat stuff.



Twitter

11 Jul 2020 | 17:29



hrose9814 (all men owe me reparation...)
@hrose9814

[@BritttWill](#) Covid. We've been trying to get a freezer for three months.



Twitter

11 Jul 2020 | 15:07



BritttWill (B. Williams)
@BritttWill

But in all seriousness... why is all the refrigerators back ordered?!!!



Twitter

11 Jul 2020 | 13:38



Abigail_in_1692 (Bohemian & FDR pro...)
@Abigail_in_1692

9 more days until my new refrigerator comes!!! My old one died and it's really not fun! And I have an educator conference I am excited about (online)! This pandemic is challenging, but not as challenging as having gone thru chemo/b.c- so I try to not whine too much! GRITBABY!



Twitter

11 Jul 2020 | 03:08



Shelow16 (Luis Anthony Abreu)
@Shelow16

[@BestBuySupport](#) [@GeekSquad](#) when you're mother in law gets a 5k refrigerator from Best Buy and geek squad go over 5 times don't do anything but guess what there's a whole pandemic going on and my mother in law hasn't had a refrigerator and has been a horrible



Twitter

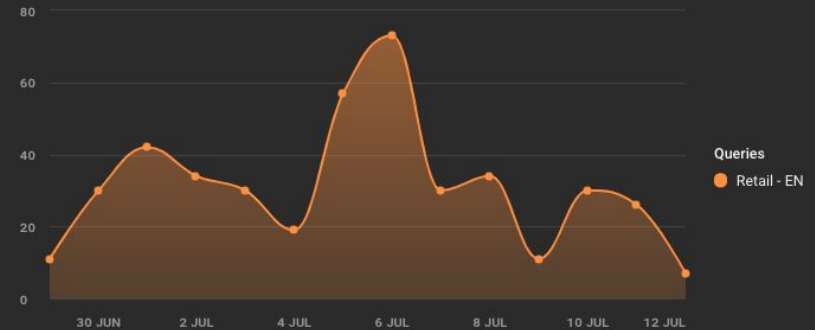
10 Jul 2020 | 23:43



DirtyRob33 (Rob Andro)
@DirtyRob33

[@LoweCares](#) you really need to get your stores in order. Here's a story. Early/mid April, during COVID lockdown, I bought a refrigerator from you online. I EXPECTED DELAYS. But no, a couple of weeks later an email arrived saying my delivery was imminent.

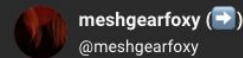
Printer discussion volume over time



Conversation about buying printers is on the rise (~1k posts), with searches for “laser jet printers” increasing 70% last week.

Many are saying this is the first time they’ve considered buying a printer and are doing so to adapt to working from home. **Some are reluctant to purchase, saying they feel like buying a printer is an annoyance but necessary for work purposes.**

HP printers were most frequently mentioned.



meshgearfoxy (verified)
@meshgearfoxy

Gen X here, broke down & bought a printer because pandemic



Twitter

10 Jul 2020 | 23:26



rborden16 (Rose Borden)
@rborden16

@[ForamWhisperer](#) I need to do that but printers are either so expensive or sold out everywhere! Where/what kind did you get?



Twitter

10 Jul 2020 | 19:11



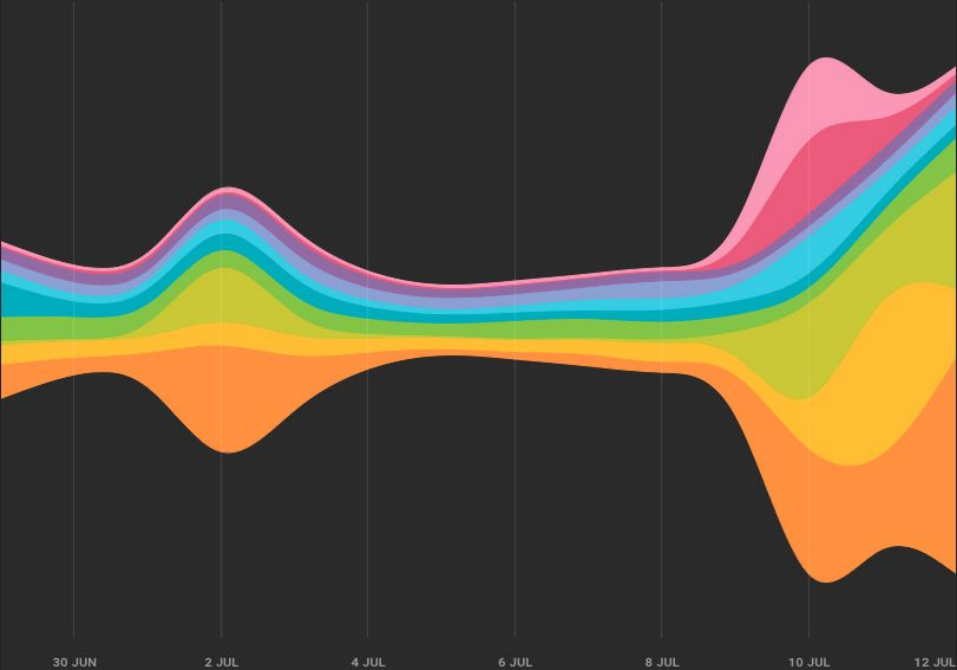
eighteenthleo (Brianna Emily)
@eighteenthleo

Are ALL printers sold out everywhere?! wtf.



SeanOfKelley (Normal Human Sean Ke...)
@SeanOfKelley

Trending themes (excluding news)



Topics

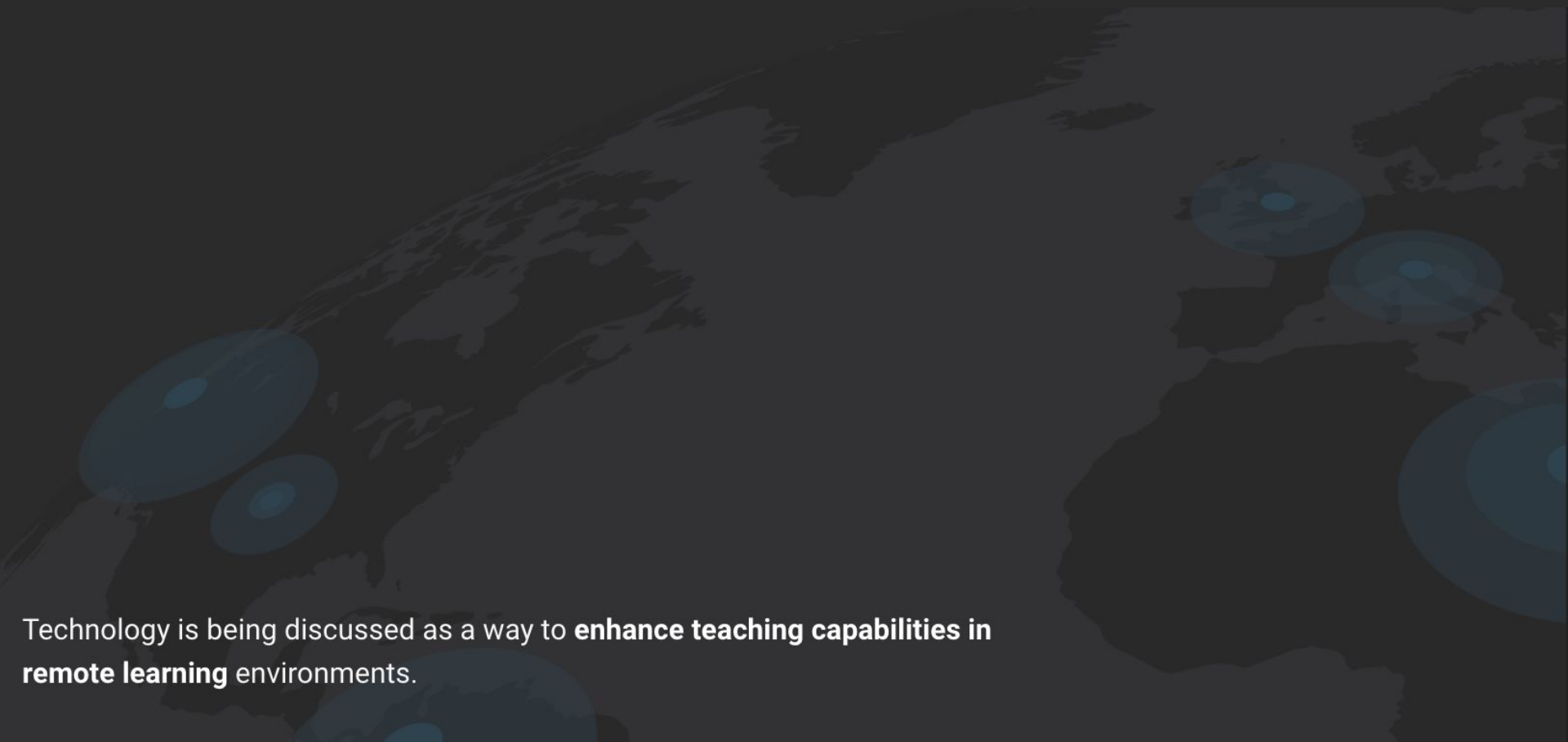
- Face coverings
- wear a mask
- mandatory in shops
- grocery stores
- wear masks
- public transport
- grocery shopping
- wearing masks
- enclosed spaces
- wear one

Top sites globally

		VOLUME	CHANGE
1	twitter.com	574.62K	↘ 8%
2	reddit.com	83.95K	↗ 5%
3	tumblr.com	75.91K	↗ 6%
4	instagram.com	29.78K	↗ 12%
5	uni-protokolle.de	7,259	↗ 18%

Emerging organizations in discussion

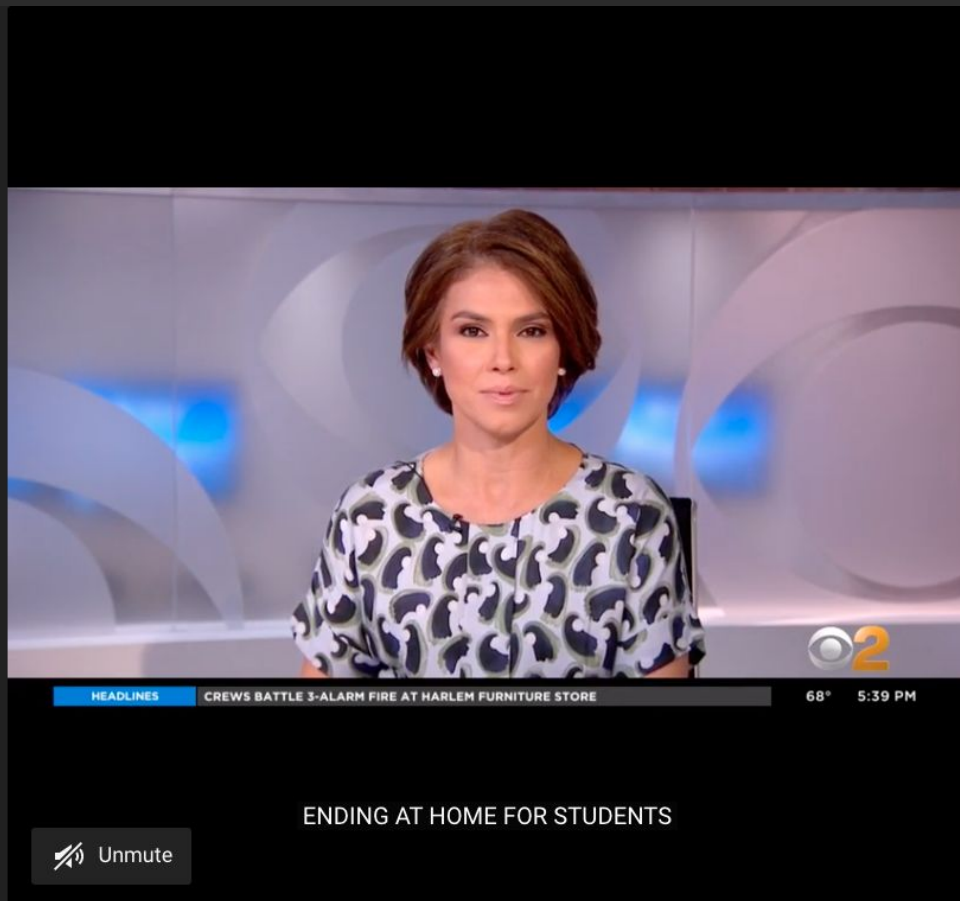
Leicester	Fox News	Microsoft
Microsoft	L	Congress
Ontario	Labor	Fox News



Technology is being discussed as a way to **enhance teaching capabilities in remote learning** environments.

People are discussing the use of technology in education (11k posts), describing it as a way to enhance the role of the teacher. Teachers are describing tools to help them assess how students are learning and then follow up with materials to reinforce skills and learning.

Educators are dismissing statements that as schooling moves online, the role of the teacher will be obsolete.



Reaction to news that Harvard researchers have developed a model using social media, search, mobility data from smartphones, and other data streams to forecast outbreaks of Covid-19 weeks before they occur is prompting low levels of engagement (~3k social engagements to date).

People are commenting on and sharing news, describing the algorithm as a valuable public health tool and an incredible use of big data (if accurate).

Others are skeptical of the accuracy of using big data, bringing up the failure of a previous effort aiming to predict flu prevalence two weeks before CDC data, based on online search trends. The initiative failed in 2013, missing the peak of flu season by 140%.



webfoundation (The Web Foundation)
@webfoundation

Harvard scientists have developed a model that aims to predict outbreaks two weeks before they occur. Will it stop Covid in its tracks? Well, past use of big data analytics hasn't lived up to the hype. [#TheWebThisWeek t.co/dq5o6iLzBZ](https://t.co/dq5o6iLzBZ)



Twitter

11 Jul 2020 | 13:30



selina_carter_ (Selina Carter)
@selina_carter_

If ever we needed predictive [#MachineLearning](https://t.co/wgJH6BYAMI) to work for us, the time is now... Can an Algorithm Predict the Pandemic's Next Moves? t.co/sAm82LKJdR [#PredictiveAnalytics](https://t.co/T7NGdniQn6)



Twitter

8 Jul 2020 | 15:13



vmvargas4 (Victor)
@vmvargas4

Simulating a pandemic is a far cry from watching the world handle an actual pandemic unfolding in real-time. Can an Algorithm Predict the Pandemic's Next Moves? t.co/wgJH6BYAMI [#Algorithm](https://t.co/T7NGdniQn6) [#NewYork t.co/T7NGdniQn6](https://t.co/T7NGdniQn6)



Twitter

8 Jul 2020 | 18:24



huseman_tiffany (Tiffany Huseman)
@huseman_tiffany

Algorithm can predict outbreaks weeks in advance. What an important public health tool. via [@NYTimes t.co/jvjoqRgQ9N](https://t.co/jvjoqRgQ9N)



Twitter

7 Jul 2020 | 08:15



julianmenesesAE (Julián Meneses)
@julianmenesesAE

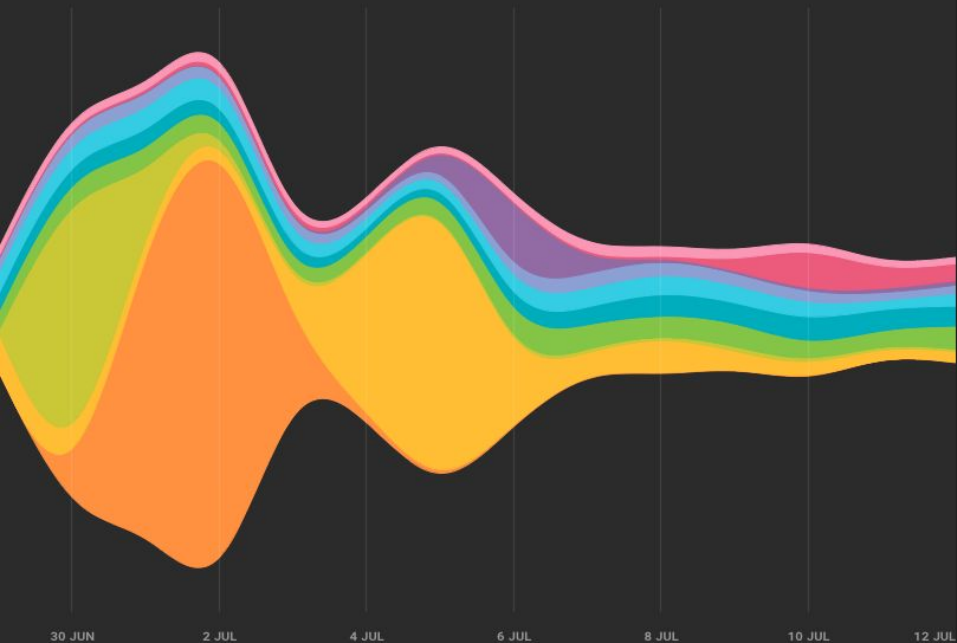
Researchers Present Algorithm That May Predict the Covid-19 Pandemic's Immediate Future - t.co/IP6VLIUOaN



Twitter

7 Jul 2020 | 19:21

Trending themes (excluding news)



Topics


- Black healthcare
- phone call
- small business
- work from home
- COVID-19 pandemic
- working from home
- coronavirus pandemic
- Georgia Tech
- track and trace
- Computer Science

Top sites globally

		VOLUME	CHANGE
1	twitter.com	1.69M	↘ 9%
2	reddit.com	242.24K	↘ 0%
3	tumblr.com	208.57K	↘ 7%
4	4channel.org	37.61K	↗ 27%
5	instagram.com	29.2K	↗ 10%

Emerging organizations in discussion

Microsoft	Amazon	Instagram
Alphabet	Air Force	Google Play
Facebook	PayPal	Alphabet



The **end of federal relief programs and high unemployment rates** are prompting concern from many online.

The Paycheck Protection Program (PPP), a US federally funded, short-term small business loan is driving discussion (347k social posts). **People are negatively responding to news that celebrities, public figures and private institutions received PPP loans while many small businesses did not receive funds.**



IanSams (Ian Sams)

@IanSams

So Kanye and Jared Kushner's family got PPP loans. No wonder the Trump White House wanted to keep all this secret. That program may go down as one of the most corrupt and wasteful in American history.



Twitter · 6 Jul 2020 | 19:31

Retweets 41K



kathy_markovich (HippieChick)

@kathy_markovich

WTF? @DrPhil received \$7M in PPP loans — while son splurged on \$10M home t.co/A1rIFcItx0



Twitter · 9 Jul 2020 | 21:20

Retweets 163



KristenClarkeJD (Kristen Clarke)

@KristenClarkeJD

The SBA will stop approving PPP loans at end of the day today. More than \$134 billion in funding remains unused. Black owned businesses have been locked out. A mere 12% of Black & Latinx owned businesses received the full assistance they requested. 2/3 received NO support.



Twitter · 30 Jun 2020 | 14:54

Retweets 115



PadmaLakshmi (Padma Lakshmi)

@PadmaLakshmi

Conservative Christian groups like (@AmericanFamAssc) who oppose abortion/LGBTQ+ rights received millions in PPP funding from the govt. They've been described as a hate group by the @splcenter, noting homosexuality as, "a poor and dangerous choice" t.co/e2lBgYHtHk



Twitter · 8 Jul 2020 | 21:30

Retweets 73



LaurieRoberts (Laurie Roberts)

@LaurieRoberts

Double-dipping charter schools should give back the PPP money. They're already taxpayer funded and thus didn't lose anything. t.co/cMECzx4DgP



Renee in Tx (Renée 🇺🇸★★★★)

@Renee in Tx

WHY in the HELL did the Universities get SO MUCH MONEY in the CARE/PPP stimulus packages? Was it Farewell Money? Universities have been a part of the skimming of America for

People on Twitter are discussing rent and mortgage relief efforts of the HEROES Act. Some are describing how critical these funds are, describing personal struggles to provide for their family.

On forums, **people are asking questions about their rights as tenants and as landlords during the pandemic**. Some renters are asking about rent reductions and payment plans. Landlords are discussing evictions and liability releases during Covid-19.



sadop222
sadop222

Oh yeah, Covid brings a whole new angle to this. Unfortunately a lot of details in renting are decided by Präzedenzfälle and frequent changes are not uncommon but I'm pretty...



Reddit

11 Jul 2020 | 15:34



Puzzled-Bank8884
Puzzled-Bank8884

Personally, we're frustrated that the landlords not only keep bringing whole families who don't take covid safety measures but also their parents too for some reason *they might own the...



Reddit

11 Jul 2020 | 09:51



wilsonhammer
wilsonhammer

* Who will pay for big ticket repairs? * Will they be on a lease? What if they want to leave early? Could you quickly get new tenants to fill...



Reddit

10 Jul 2020 | 21:04



kimkardashiansbunion
kimkardashiansbunion



SaraSinghMPP (Sara Singh)
@SaraSinghMPP

No one should have to choose between putting food on the table or paying rent, especially during a pandemic. Tenants experiencing income loss due to COVID-19 need assistance. Instead, Bill 184 makes it easier for landlords to evict them. Sign here 🙏
t.co/KpPIMrfauR t.co/CABhSvMPPS



Twitter

9 Jul 2020 | 21:32



zwnyc (Emergency Pants)
@zwnyc

Why are we not fighting back against the people who are killing us by denying us healthcare, pushing ppl back to work in a pandemic, refusing to pass rent/mortgage relief & allowing us to be evicted, etc.? How did we become so programmed that we won't act in self-defense?



Twitter

8 Jul 2020 | 23:51

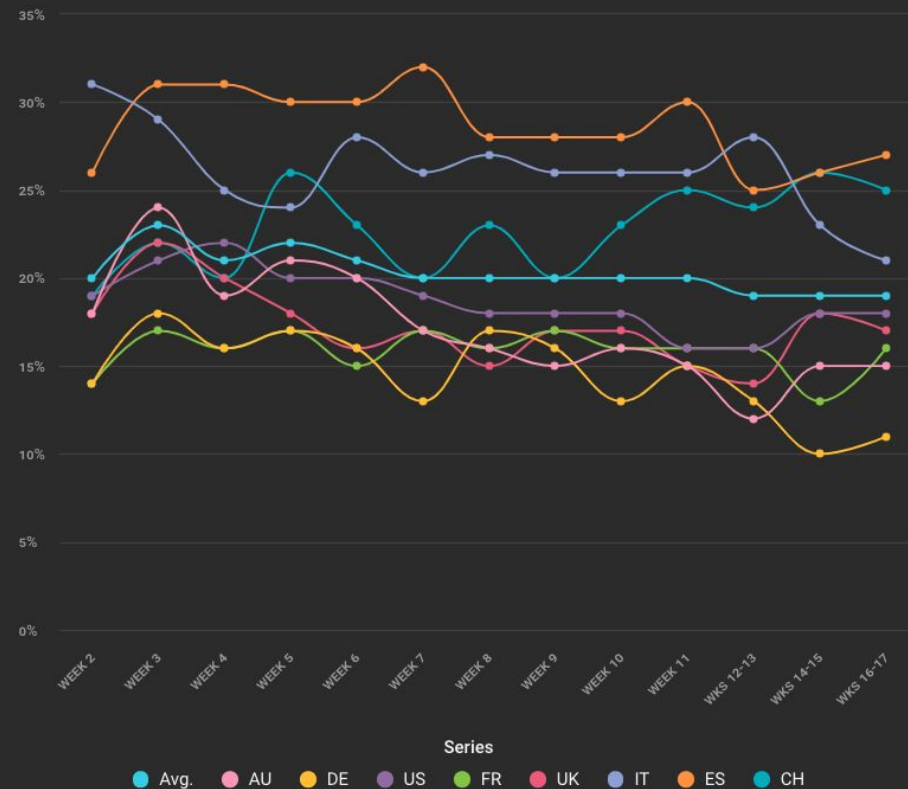
US searches for “unemployment” peaked last week, with related searches for Florida, New Jersey and Michigan unemployment phone numbers and “unemployment offices near me” trending.

People online are expressing concern about what will happen when CARES relief funding ends July 31.

While US survey respondents report being more concerned about losing their jobs now than they did a month ago, they still track below average.

Spanish, Italian and Chinese survey respondents have consistently reported above average concern. Social discussion in all three markets includes concerns about unemployment. Chinese unemployment conversation, increased and surfaced concerns of social unrest.

Longitudinal Trend | Very Concerned About Losing Job



Unemployment Social Discussion

**foxliberatrix (J. Wakefield)**
@foxliberatrix

So many people complaining that unemployed aren't working because of the covid unemployment, yet I'm still over here trying to apply for jobs every day and not hearing a thing. Believe it or not, there are people out here still trying to work and are actually scared

Twitter 11 Jul 2020 | 20:54

**Solange_211 (Laura Félix)**
@Solange_211

I've been unemployed for a couple months. I thought it was going to be all rainbows and sunshine after graduation but life smacked us all in the face with COVID. I was put in a hiring freeze but I can't sit and wait any longer going to make it a goal to apply to at least 50 jobs

Twitter 11 Jul 2020 | 02:54

**fumblefingers60 (Ricky Standard)**
@fumblefingers60

[@chrislhayes](#) Yes I'm a 60 year old musician and I primarily played at restaurants here in Savannah. Even though the places I played have reopened, they are still not using entertainment. So I'm unemployed indefinitely Got to rethink career & need financial help till then

Twitter 10 Jul 2020 | 14:48

**RandyLudlow (Randy Ludlow)**
@RandyLudlow

I've been a good boy. I've been patient. My claim for unemployment benefits for week-long furlough in May was approved June 12. Still, nearly a month later, no check. And, can't even advance to hold by calling via phone. Call back. We're busy. I'm broke.

Twitter 7 Jul 2020 | 23:41

**MarkWarner (Mark Warner)**
@MarkWarner

Tens of millions of Americans are on unemployment and panicking about their PUC benefits ending at the end of the month. The country doesn't need "one last boost" – what we need is a government with a long term plan. t.co/uLkELWYOu4

Twitter 7 Jul 2020 | 21:33

**ICUJockingJazzy (Pronouns: She/Her...)**
@ICUJockingJazzy

I hope they send out more checks or some type of benefits for the unemployed because so many ppl are still out of work and layoff are coming baby

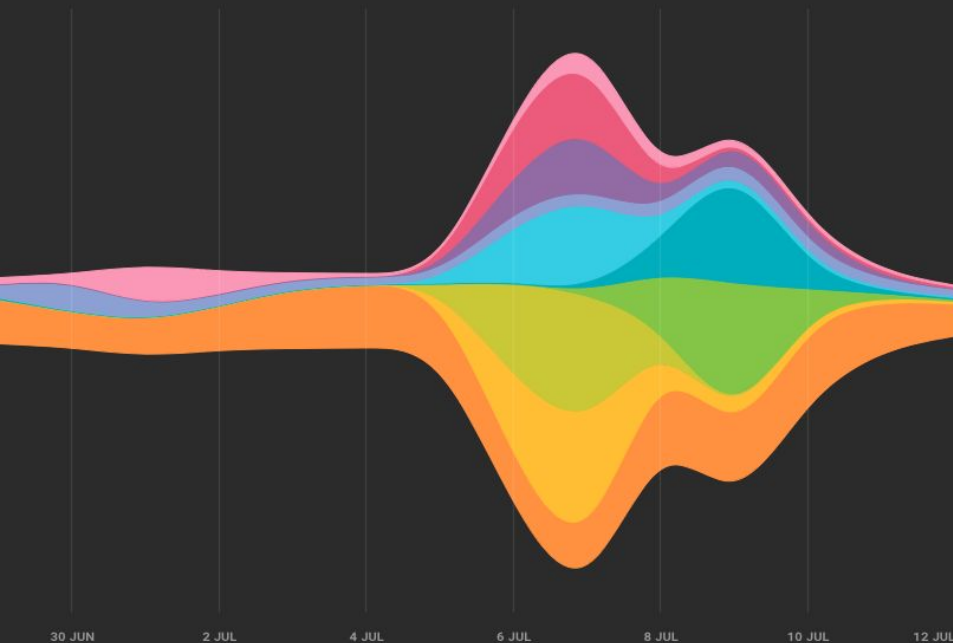
Twitter 2 Jul 2020 | 19:37

**paulkrugman (Paul Krugman)**
@paulkrugman

Paycheck support is closing up shop; expanded unemployment benefits end late July. This might make sense if we had a sustainable roaring recovery ... but we don't 1/ t.co/fpi73UI3A1

Twitter 30 Jun 2020 | 11:13

Trending themes (excluding news)



Topics

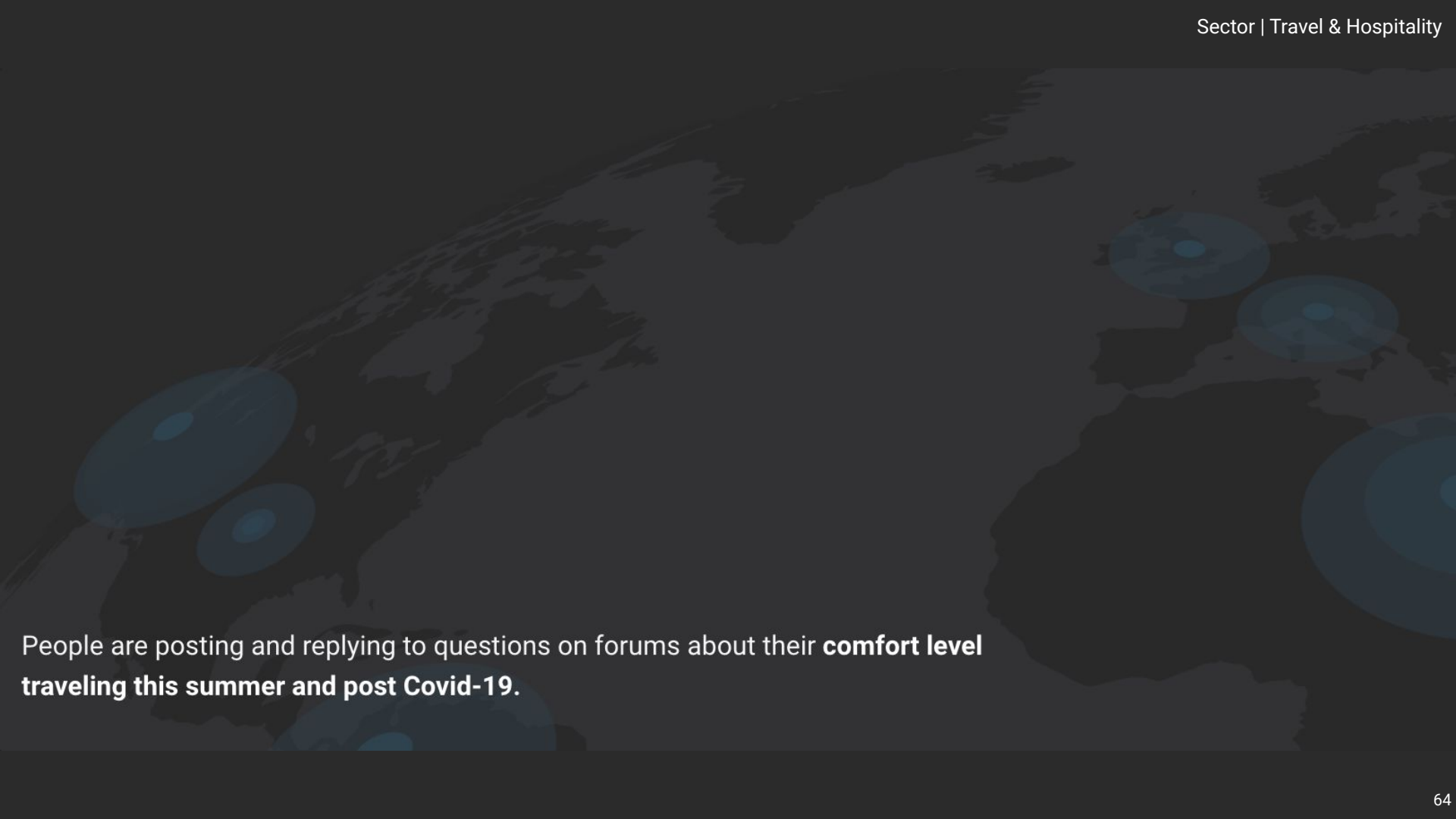
- health insurance
- Kanye West
- Kushner family
- birth control
- covered by insurance
- received a PPP loan
- insurance companies
- White House
- received PPP loans
- coronavirus pandemic

Top sites globally

		VOLUME	CHANGE
1	twitter.com	531.3K	↗ 18%
2	reddit.com	49.71K	↗ 8%
3	tumblr.com	40.5K	↘ 19%
4	instagram.com	8,153	↘ 26%
5	bitcointalk.org	4,997	↗ 21%

Emerging organizations in discussion

Healthy Texas Women insur	Congressional	
Fed	Congressional	
Medicaid		United



People are posting and replying to questions on forums about their **comfort level** traveling this summer and post Covid-19.

Some of the most highly-engaged forum discussions are focused on travel in 2021 and beyond, as **people are indicating that they're saving for exotic or "bucket list" destinations**. Others are describing how they're planning to visit family domestically or internationally that they've not seen since the holidays.



steamydan
steamydan

Japan. Scotland. Italy. The Canadian Rockies.
New Orleans. Southeast Asia. Sigh...



Reddit

6 Jul 2020 | 17:18



lee1982
lee1982

Either back to England to see family or Tokyo



Reddit

6 Jul 2020 | 16:19



infinidad11
infinidad11

Home. I live in California and my entire family is
in Texas. Used to go every 2 months but haven't
been since Christmas.



Reddit

6 Jul 2020 | 06:38



yonghokim
yonghokim

To the coffeeshop across the street. Cafe Mak.



Reddit

6 Jul 2020 | 05:43



ItsMeTheJinx
ItsMeTheJinx

Me and someone I met in Iceland plan to travel
to multiple countries together when this is over.
He's in the UAE and I'm in the US



Reddit

6 Jul 2020 | 04:39



airecl
airecl

i grew up in seattle— lush affff and amazing
outdoors! pedestrian friendly! great stuff!



Reddit

6 Jul 2020 | 05:08



unequal_equilibrium
unequal_equilibrium

Monterey Bay and San Francisco.



Reddit

6 Jul 2020 | 02:52



SharkEyes31
SharkEyes31

Restaurant patrons continue to post reviews of spots that make them feel safe and instill confidence that public health practices are in place.

People are expressing concern that not all restaurant owners are following protocols (eg. closing the business for two weeks if an employee tests positive for Covid-19). Some are also reacting to anecdotes, such as Covid-19 positive employees working in the kitchen, that serve to reinforce fears.



Liam3494 (Liam Mycroft)

@Liam3494

Great food, great wine, and fantastic hospitality at [@montysdublin2](#) last night, celebrating our anniversary. If all restaurants are as serious about Covid as Montys, you have nothing to worry about, and the dining experience is as wonderful as ever. Get out and [#EatOutAgain](#) t.co/YPgQVSyf57



Twitter

11 Jul 2020 | 07:18



AlyssaHuiTV (Alyssa Hui)

@AlyssaHuiTV

Restaurant owners are not required to inform customers of positive COVID cases but some say they will because it's the right thing to do.



AynRandEatsAss (Emily Nun)

@AynRandEatsAss

Listen, I'm just saying - if I get COVID from working in a packed restaurant that my employers refuse to close... I'm sending the medical bills to the owner who goes to Italy multiple times a year. NOT ONE "guest" in that restaurant gave a shit about social distancing.



Twitter

11 Jul 2020 | 03:49



CarolynWDubisch (CarolynWDubisch)

@CarolynWDubisch

Daughter's ex-boyfriend was exposed to COVID (little sister got it at camp), she's bounced back so the family doesn't think it's serious. He's still cooking every night at the restaurant in Texas. No mask, no precautions. [#COVIDIOTS](#)



Twitter

5 Jul 2020 | 06:54

People are reacting to news that some restaurants and bars have closed again (15k social posts).

Many people are sharing news that pubs are closing in the UK. Similarly, online searching for which pubs have had to close again in the UK is up 3,400% this week.

Online conversation describes how some restaurants and bars have re-closed because people aren't following social distancing measures like wearing masks and avoiding crowded, enclosed spaces.



CanyonKing1 (ZeroWolf)
@CanyonKing1

Long lines to get to into disney world, complaints about closing bars, planes packing them in like sardines again....the U.S. is taking the extended path out of the first wave of COVID-19. This country does not possess the ability to stay the course in flattening the curve.



Twitter

11 Jul 2020 | 22:04



stmichaelseesme (lisa rippon)
@stmichaelseesme

@[SenatorWicker](#) Love that you're thinking of people, however, we've seen restaurants have to close again due to employees sick w/ COVID-19. Aiming to curb 🦠, rather than deny it & keep going would be a great longterm strategy and one that shows you really care!



Twitter

9 Jul 2020 | 02:09



MyArrse (JmRoyle #YNWA #GTTO)
@MyArrse

Two pubs in England have been forced to close again just two days after reopening after their customers tested positive for coronavirus.

t.co/7nJoF4KLLZ



Twitter

6 Jul 2020 | 18:13



drlouiset (Louise Thomas)
@drlouiset

@[nbrez](#) We had to close pubs and bars again here in LA. We had flattened the curve beautifully, then got complacent like this picture above, and now we are one of the worst/most infected states in the US. Not all b/c of bars but it contributed. Wear a damn mask. Stay home if you can.



Twitter

5 Jul 2020 | 13:43



Rock_Whisperer (Rock_Whisperer)
@Rock_Whisperer

Convinced my state isn't closing bars till after this weekend is over. Majority of our customers have been from out of town and were the only state open still. Can't wait to get Covid for the



bloodrxge (certified dumbass™)
@bloodrxge

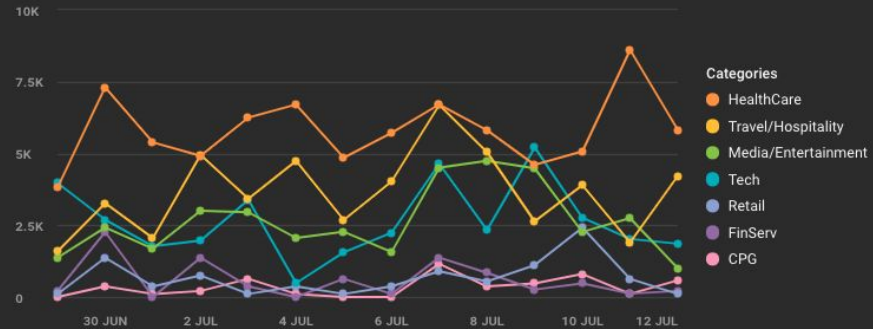
the amount of ignorant people that are mad that



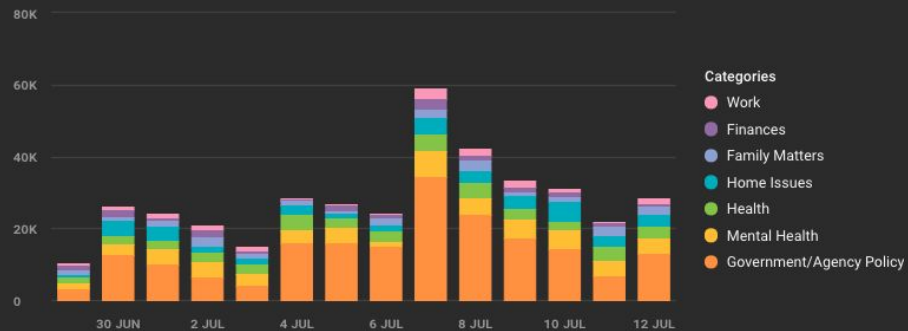
Country Data

Australia

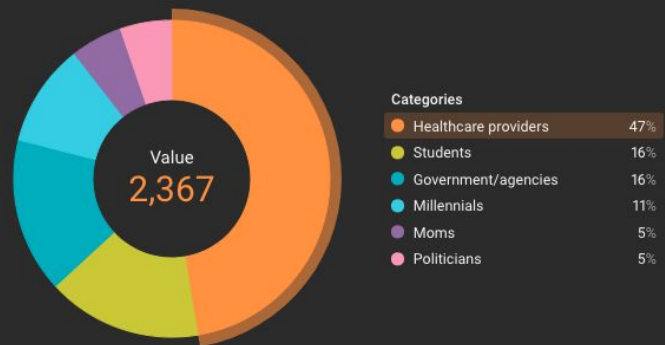
Australia volume by sector



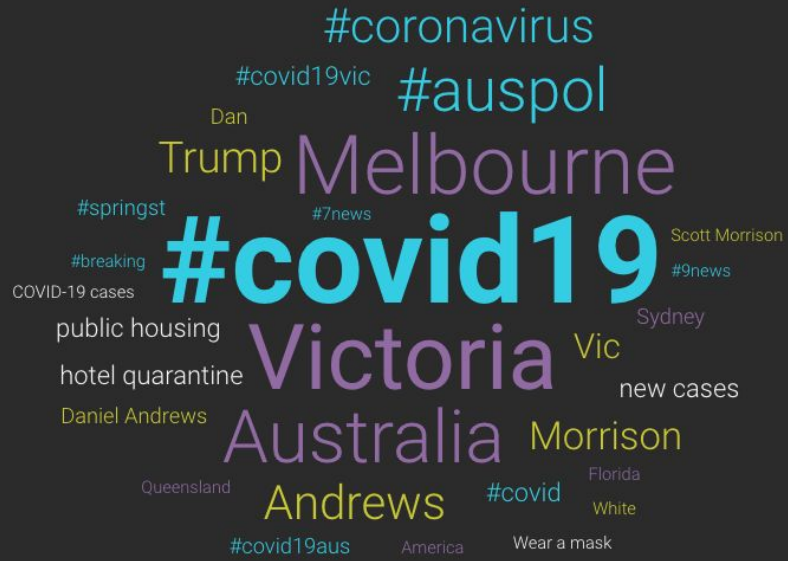
Australia volume by topic



Audiences



Emerging themes in discussion

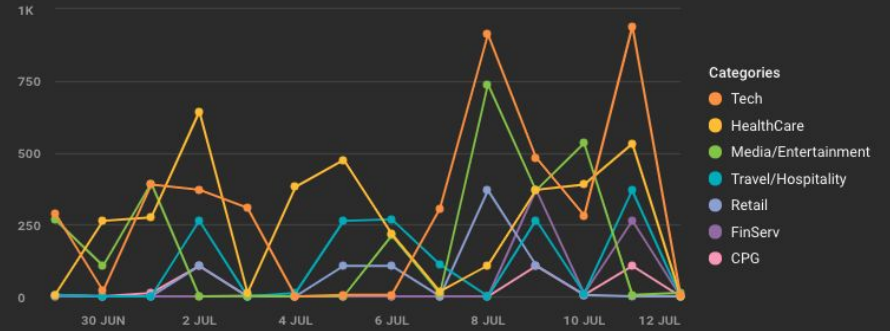


Emerging organizations in discussion

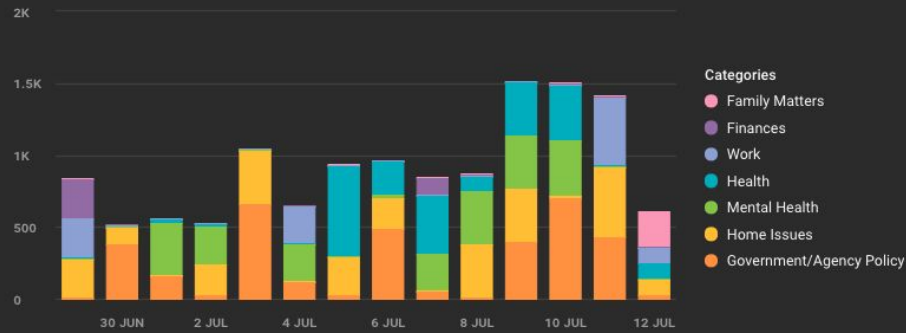


China

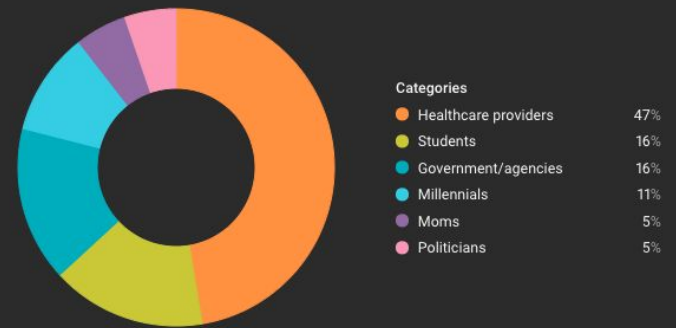
China volume by sector



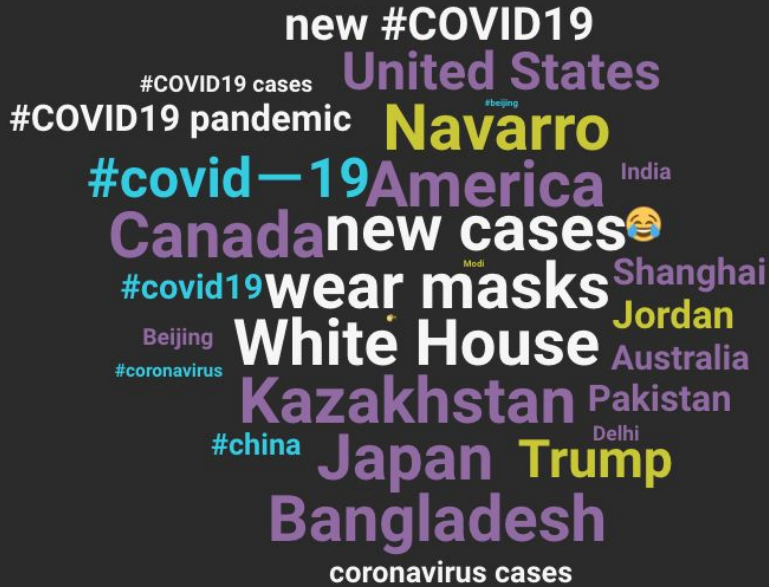
China volume by topic



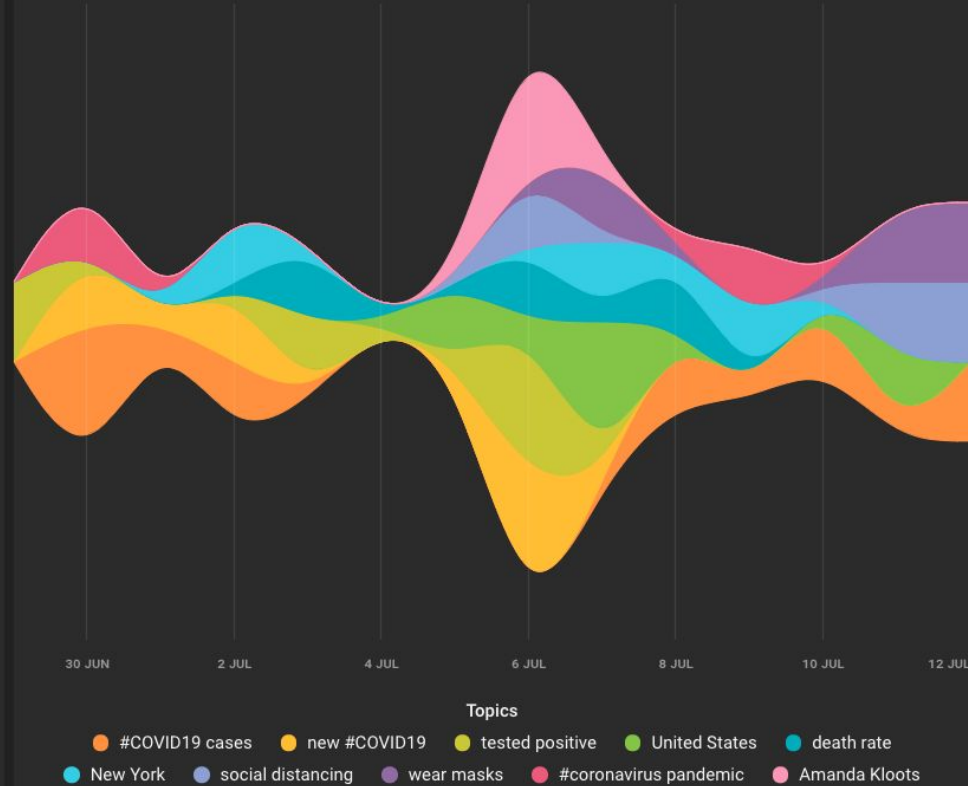
Audiences



Emerging themes in discussion

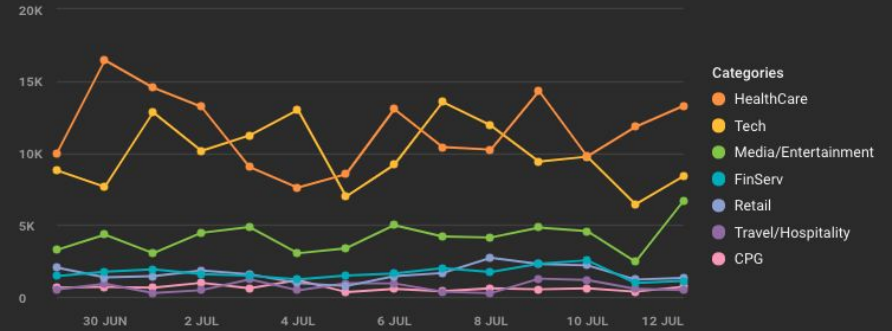


Emerging topics in discussion

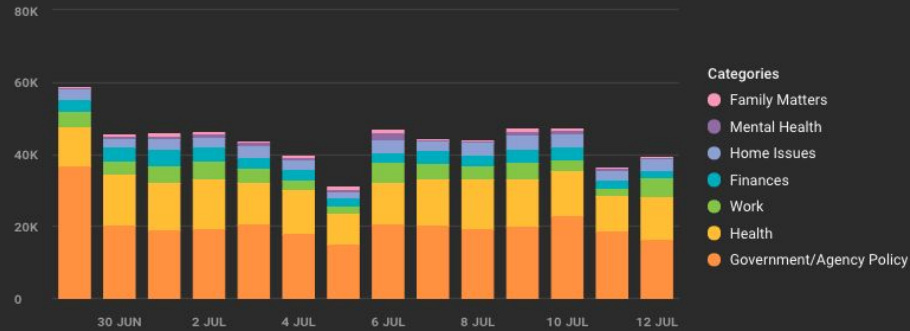


France

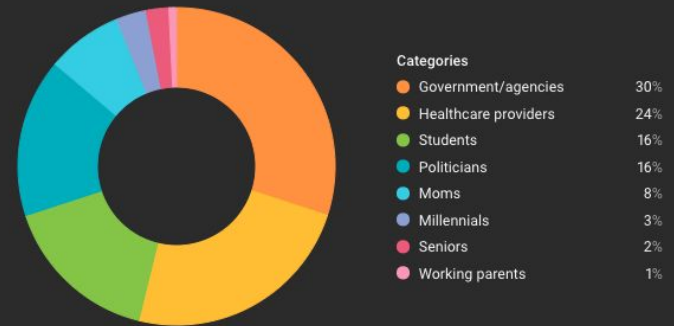
France volume by sector



France volume by topic



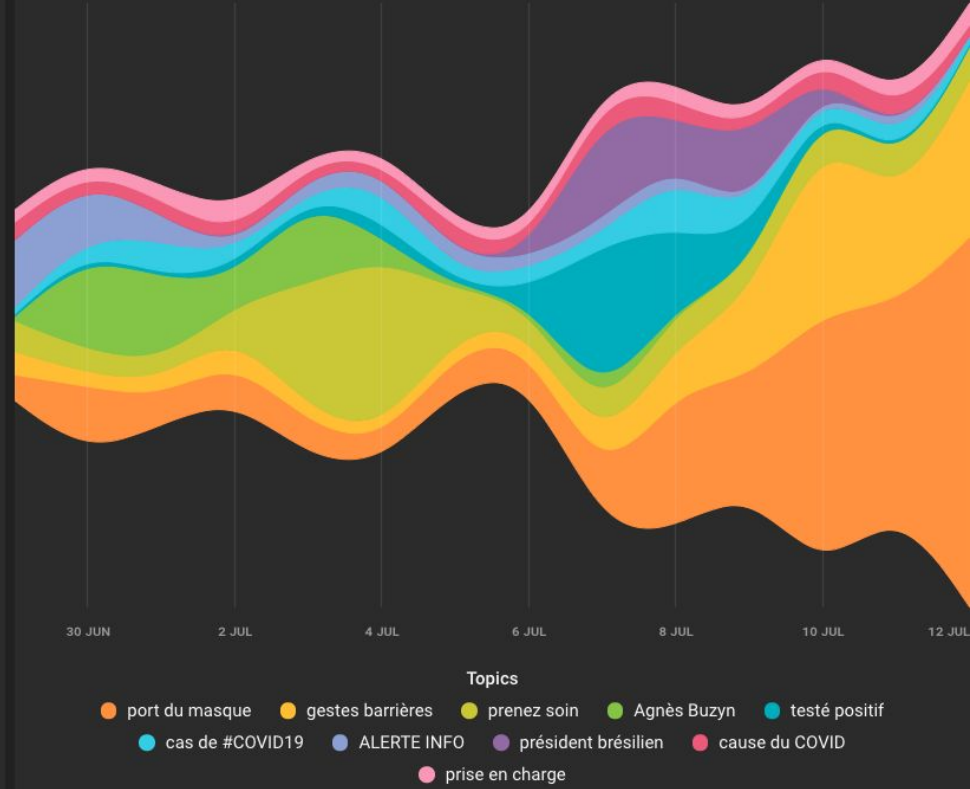
Audiences



Emerging themes in discussion

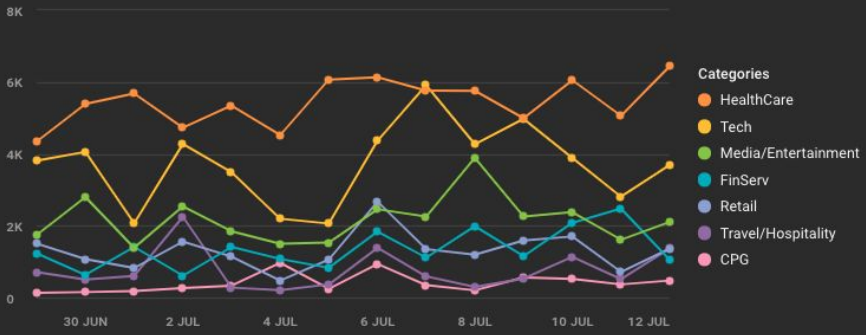


Emerging topics in discussion

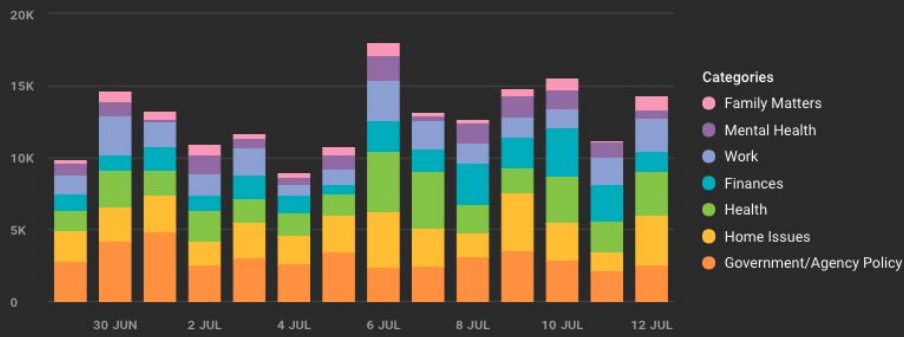


Germany

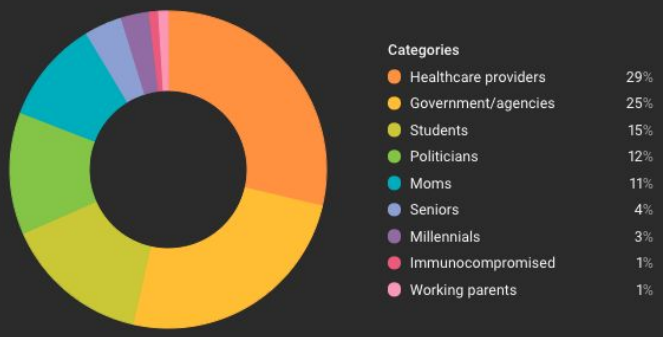
German volume by sector



German volume by topic



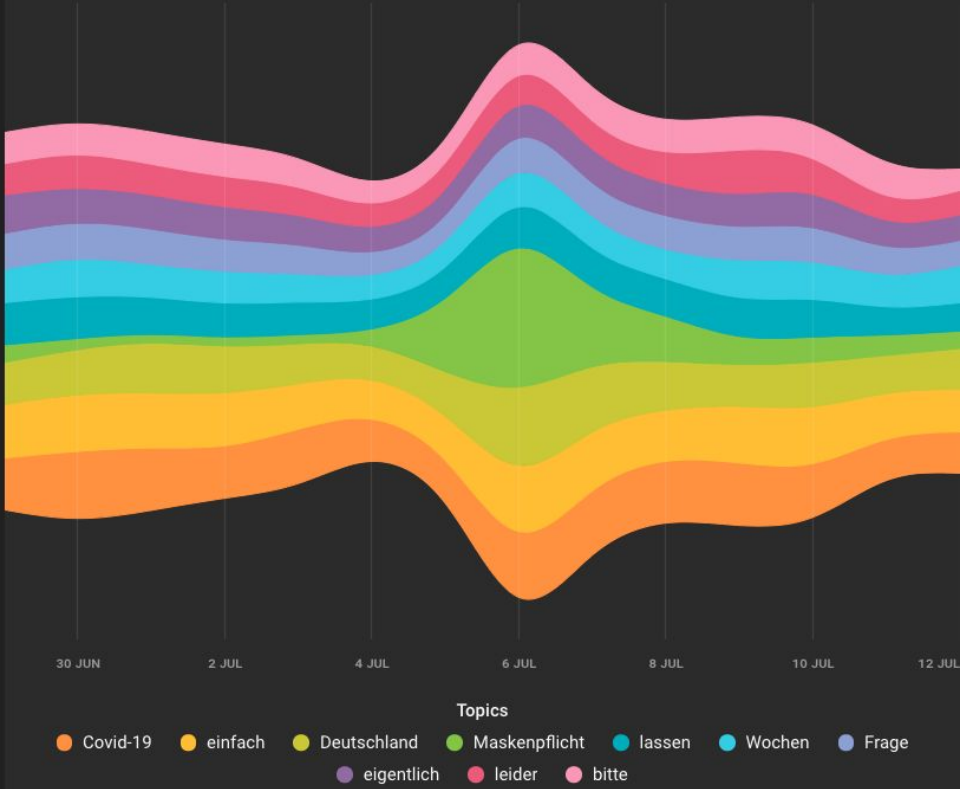
Audiences



Emerging themes in discussion

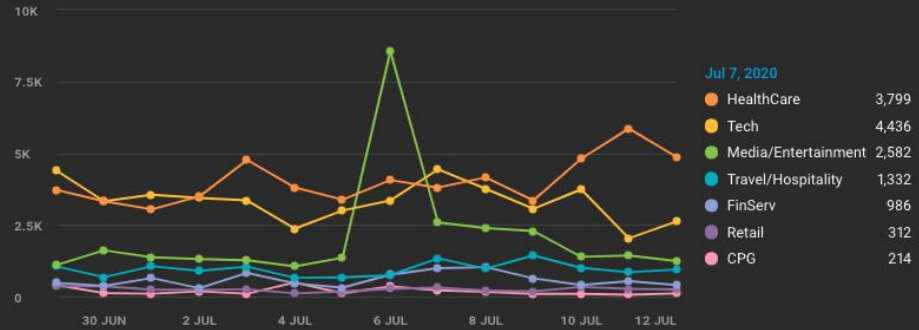
#coronavirus
 #coronavirusde #coronakrise
 #corona #covid_19
 #usa
 #ki 🇩🇪 ❤️ 🙏 #covid
 #podcast #covidioten #trump
 #maskenpflicht #lockdown
 #covid19 #covid19de 🙅 🤧
 #pandemie #covid-19
 #homeoffice
 #bildungabersicher

Emerging topics in discussion

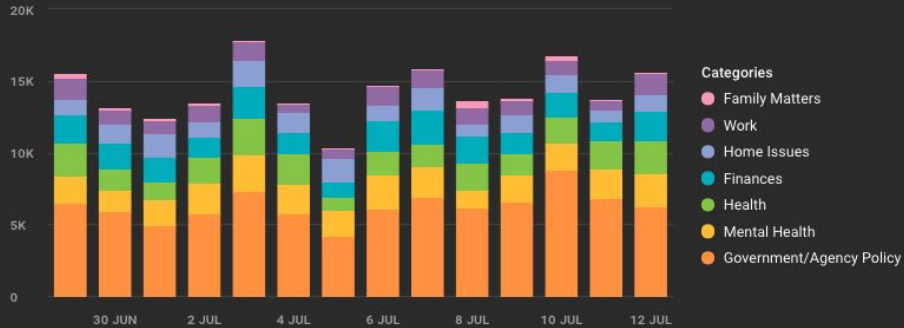


Italy

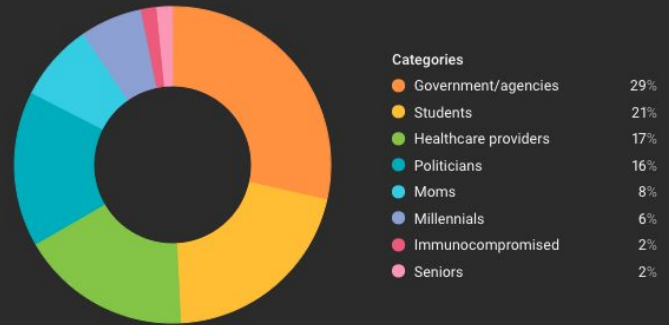
Italy volume by sector



Italy volume by topic

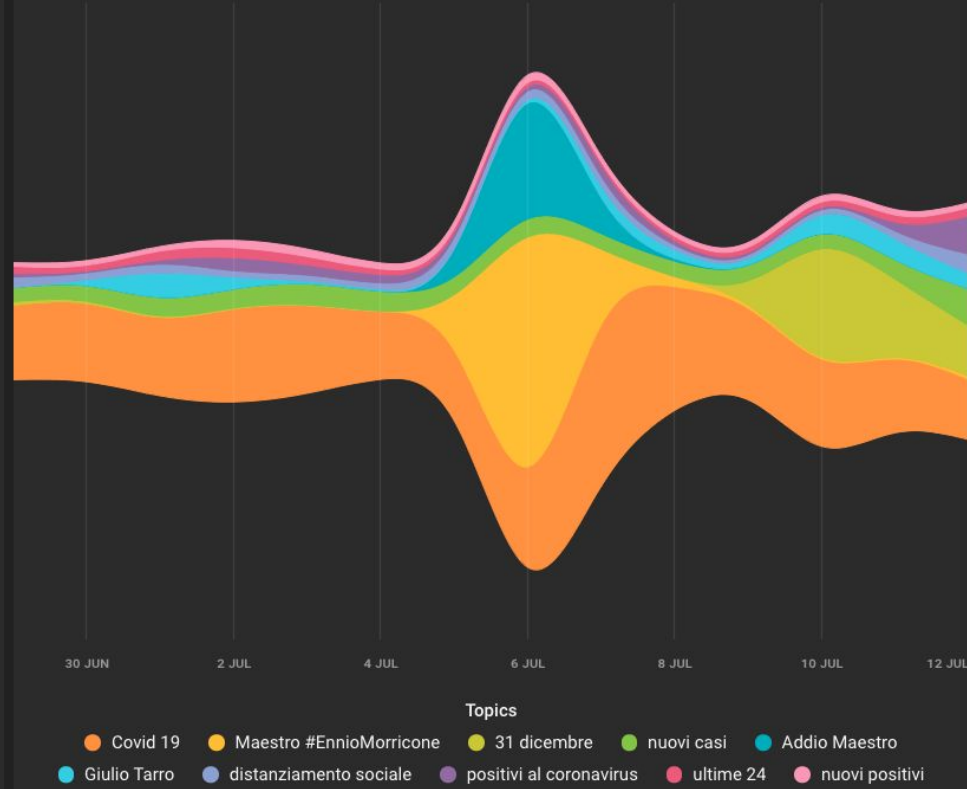


Audiences



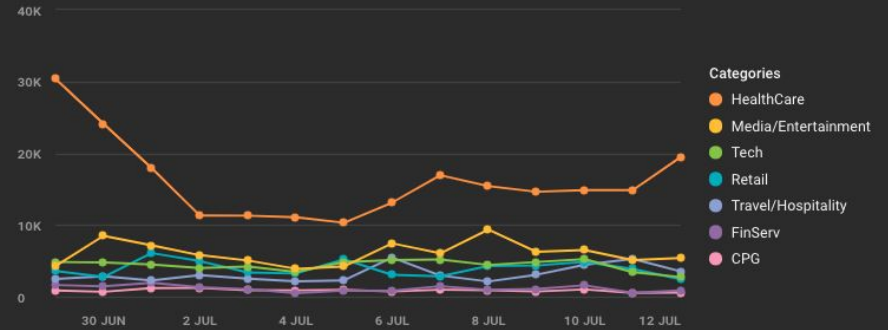
nuovi casi #coronavirus
 #lockdown
 Italy Uk ● #covid_19 #covid19
 #italia ➡ #bolsonaro #salvini
 #statodiemergenza
 #enniomorricone
 Ennio Morricone #zala
 🇮🇹 31 dicembre 🙌 #covid_19 #oceanviking
 covid 19 #conte ❤️ 🙌 😂
 #covid-19 #covid
 terapia intensiva
 #pandemia

Emerging topics in discussion

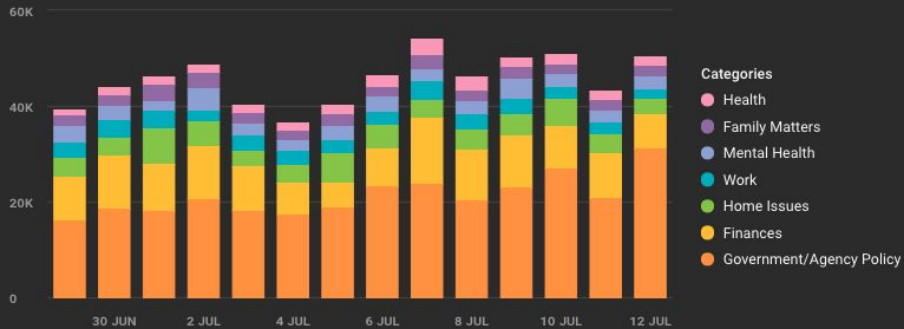


Spain

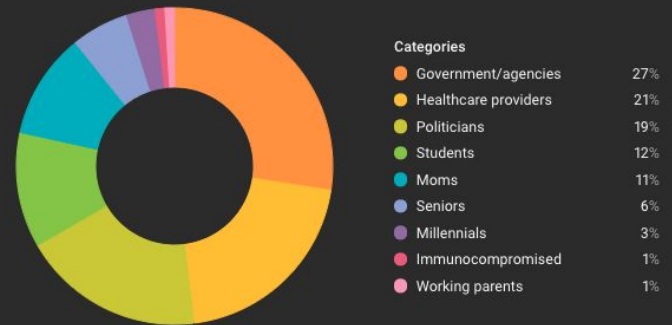
Spain volume by sector



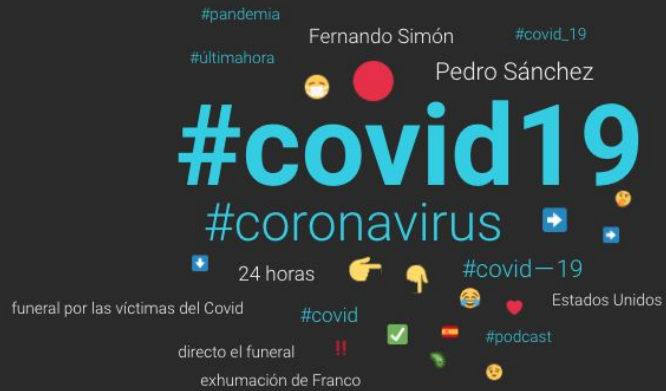
Spain volume by topic



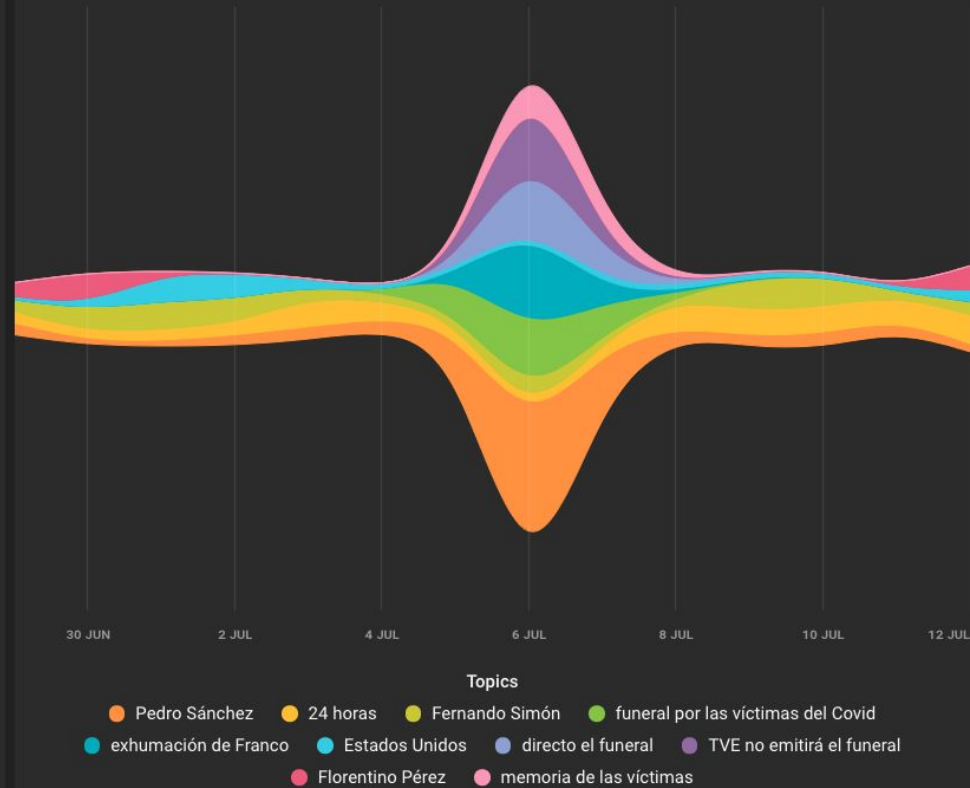
Audiences



Emerging themes in discussion

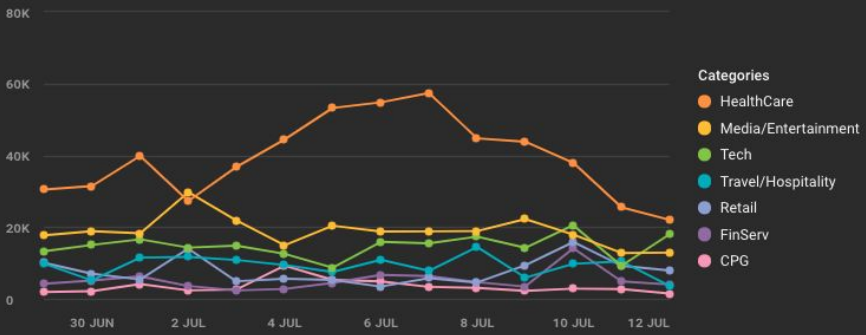


Emerging topics in discussion

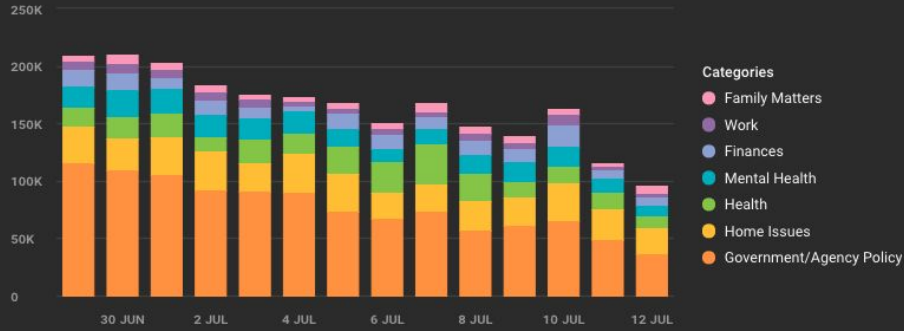


United Kingdom

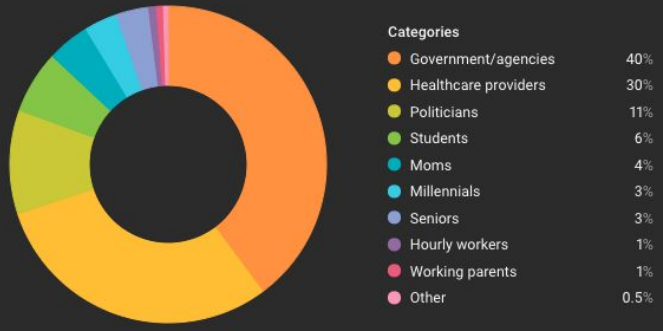
United Kingdom volume by sector



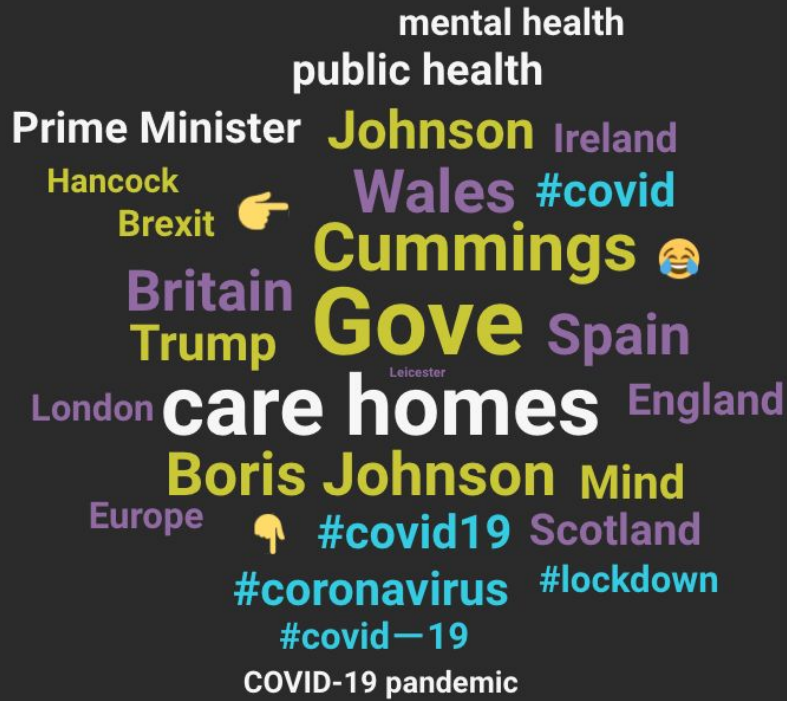
United Kingdom volume by topic



Audiences



Emerging themes in discussion

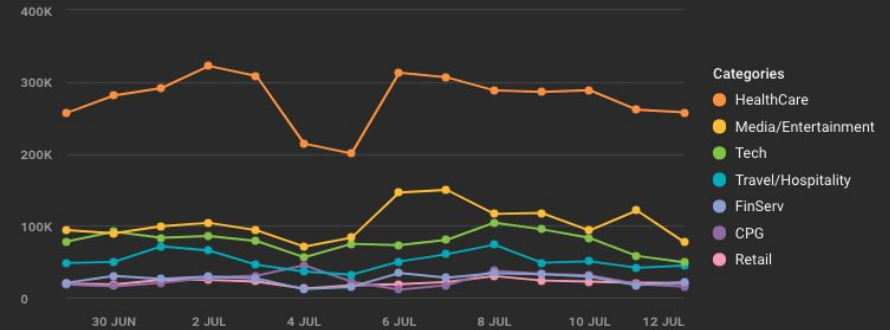


Emerging organizations in discussion

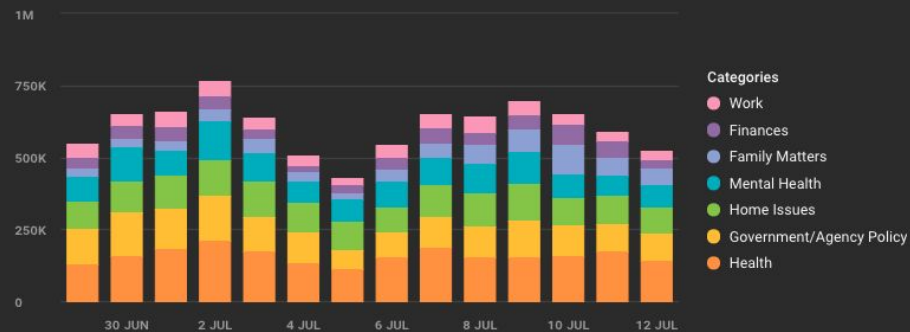


United States

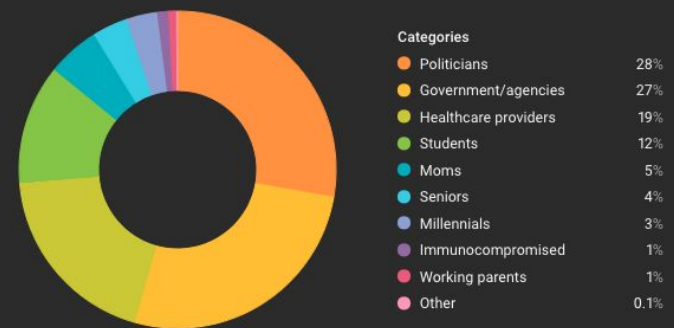
US volume by sector



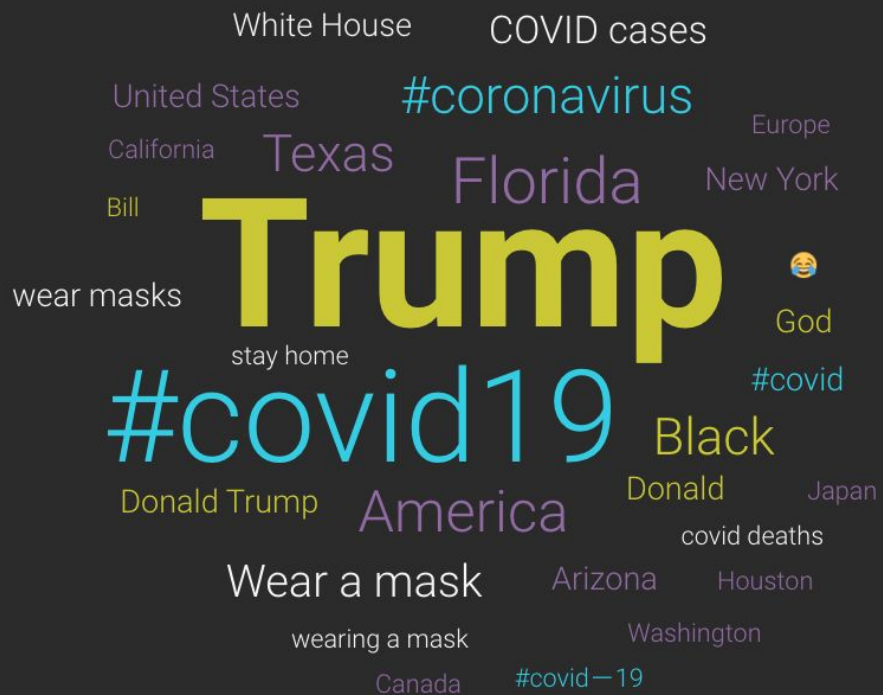
US volume by topic



Audiences








Emerging themes in discussion



Emerging organizations in discussion



Post	Total Engagement
<p>Flu virus with 'pandemic potential' found in China By Bbc News - Jun 29, 2020 bbc.com</p>	 <p>1.6M</p>
<p>Alabama students throwing 'COVID parties' to see who gets infected: Officials By Bill Hutchinson - Jul 1, 2020 go.com</p>	 <p>1.4M</p>
<p>In the Covid-19 Economy, You Can Have a Kid or a Job. You Can't Have Both. By Deb Perelman - Jul 2, 2020 nytimes.com</p>	 <p>901.2 K</p>
<p>Research Determines Protests Did Not Cause Spike In Coronavirus Cases By Tommy Beer - Jul 1, 2020 forbes.com</p>	 <p>854.5 K</p>
<p>Doctors Call For Reopening Schools Despite Coronavirus Crisis : Coronavirus Live Updates : NPR By Anya Kamenetz - Jun 29, 2020 npr.org</p>	 <p>822.6 K</p>



Trending Questions Asked Online

Forum members continue to question new & current relationships amidst the pandemic.

Work life

- I was made redundant in May due to COVID-19, my confidence is lowering as each day passes. Is anyone in a similar situation?
- What are your biggest career-related fears in this new Coronavirus world?
- My company and most of my industry tanked in the wake of corona. What can I do next?
- Does an employer have to tell you if you have been in contact with someone who has tested positive for Covid-19?
- How is your office currently handling Covid-19?

Relationships

- How to make friends during COVID-19?
- How is anyone gonna meet a partner with COVID-19?
- How can I maintain a relationship with my family, who is not taking covid-19 seriously?
- Has covid ruined any other relationships?
- Dating life during the COVID - people share their hopes and frustrations, what are yours?

Recovery

- Anyone else with "brain fog" associated with COVID?
- Does anyone feel weak after recovering from Corona?
- How long did you have covid symptoms? (if tested positive or presumed positive)
- Going back to work after recovering from COVID?

Now You Know

This report is designed to provide broad foundational insights. Brandwatch can customize this report to focus on your specific industries, categories, brands, sectors and more.

If you would like to share these findings with a colleague please share this [form with them](#).

To inquire about a custom report [book a meeting](#) with our specialists.