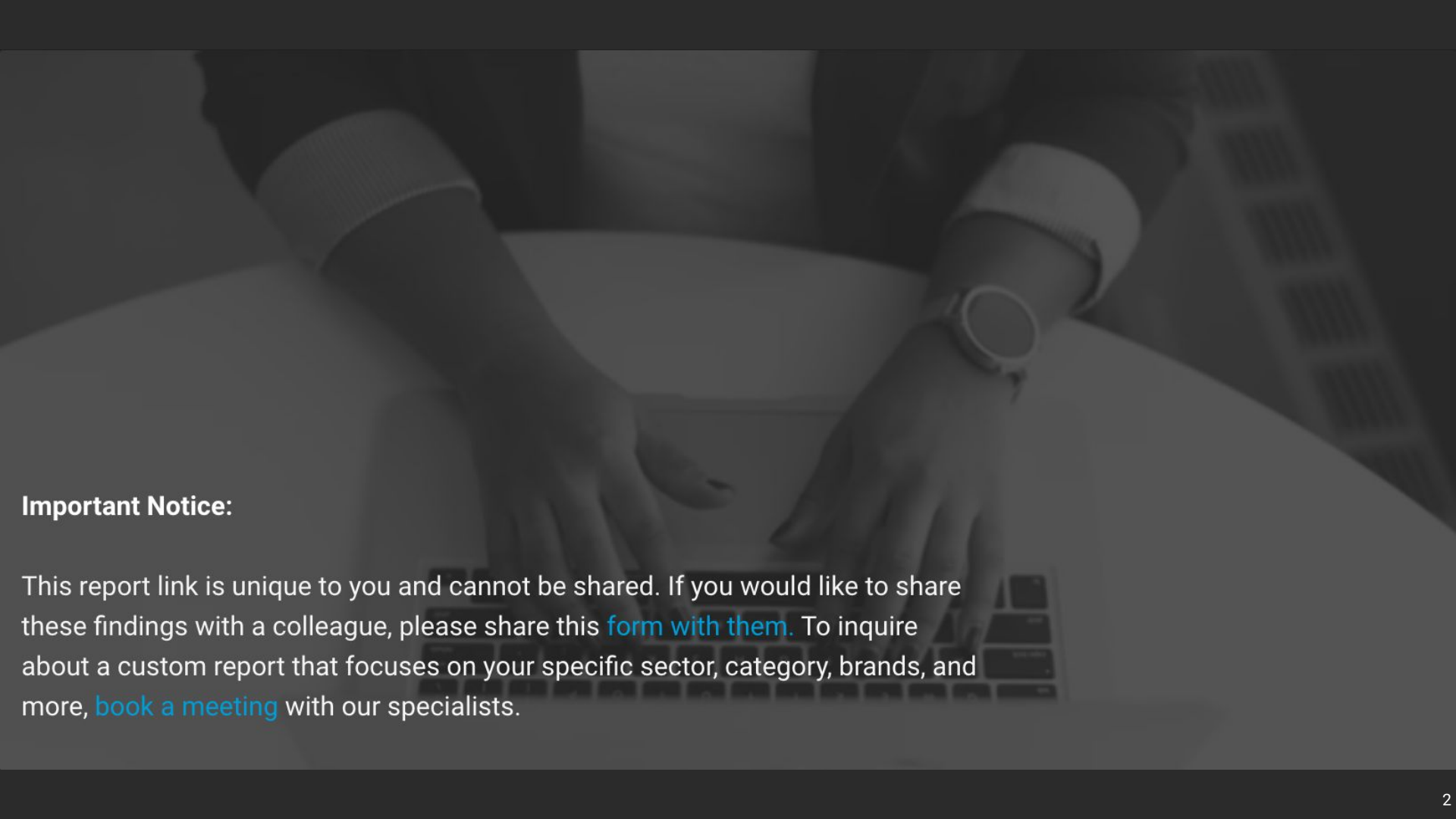




July 29, 2020

Covid-19 Consumer Insights

Brandwatch | A new kind of intelligence



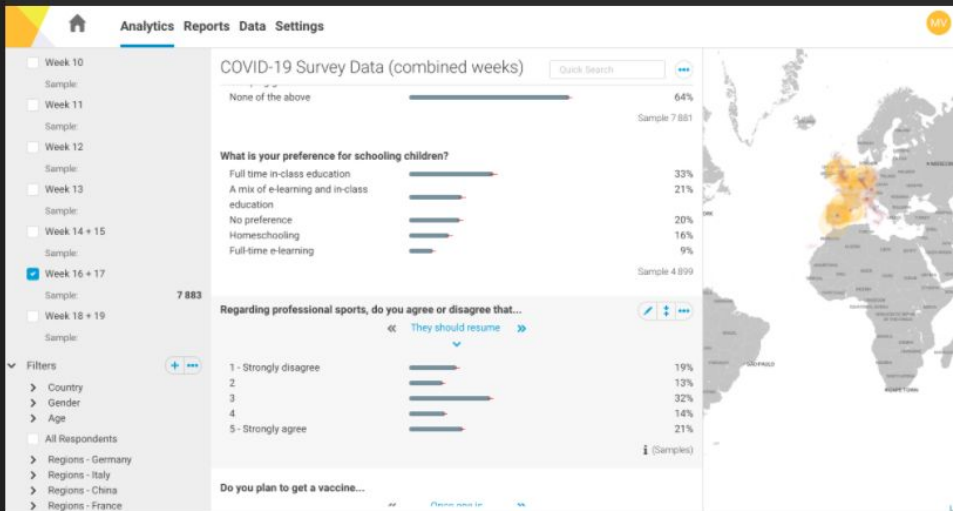
Important Notice:

This report link is unique to you and cannot be shared. If you would like to share these findings with a colleague, please share this [form with them](#). To inquire about a custom report that focuses on your specific sector, category, brands, and more, [book a meeting](#) with our specialists.

Want access to our survey data?

We'll provide you with a login to our Qriously survey platform, giving you hands-on access to all questions and answers from each wave of our Covid-19 survey. You can filter by week, age, gender or country (we're live in 8 markets).

Just drop us an email at info@brandwatch.com.



Our Goal

As the Covid-19 pandemic continues to evolve, there are many sources for news, statistics and health guidance. Brandwatch is in a unique position to provide data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We're leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

These reports can be customized to focus on your specific industries, categories, brands, countries, sectors, and more. [Book a meeting](#) with our specialists.

What We Analyzed

This study includes data from 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages. Survey data includes 1,000 interviews per country in field using programmatic sampling via mobile phones. For access to the complete set of survey questions/answers, contact info@brandwatch.com.

Social data includes ~37 million posts from Twitter, Reddit, forums, blogs, and more that appeared between July 13 and July 26. News has been excluded to better isolate consumer opinion but media engagement metrics have been included. Content is analyzed holistically and by market, topics, and sectors.

Some Of The Questions We'll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?

Key insights at a glance



Health & mental health

Survey respondents from China, Spain, the UK and Italy are expressing above-average levels of coronavirus anxiety. (slide 10)

People are discussing medical experts' recommendations that a second lockdown is needed across the entire US due to the rising caseload. (slide 11)



Home & family life

The majority of people online are saying they will opt for homeschooling if they are forced to sign a liability or 'death waiver' in order for their kids to return to school. (slide 15)

Among survey respondents who report that they are not adhering to safety guidelines, 26% say that they are instead expanding their contact to a limited number of people, i.e. a 'support bubble.' (slide 17)



Work life

Safety concerns remain the primary reason employees are resisting a return to the workplace. Many are discussing workplace PPE availability and are questioning what their employers will be liable for if they get infected at work. (slide 20)



Government

People are expressing concern about news that the Trump administration - not the CDC - will now receive and aggregate US Covid-19 hospital data. They are worried about the objectivity and comprehensiveness of the data that will be reported. (slide 22)

Tax increases are surfacing within social discussion, as people are speculating about how governments will be able to offset budget shortfalls. (slide 24)

Key insights at a glance



Pharma & healthcare

More than half of survey respondents in Australia, the UK, China and Germany say they'll get the Covid-19 vaccine when it becomes available.
(slide 27)

People are debating whether the pharma industry will be able to handle the large-scale demand for Covid-19 vaccines.
(slide 29)



CPG

People are questioning the quality and safety of hand sanitizers due to product recalls.
(slide 33)

While many are expressing disbelief about shortages of certain packaged foods and beverages due to supply chain issues, most people online are saying they are accustomed to making do without some items during the pandemic.
(slide 35)



Media & entertainment

Many online say they are hoping studios will start releasing movies via premium video-on-demand (PVOD) or streaming platforms as they are not planning to go to theaters until a vaccine is available.
(slide 39)



Retail

People are now advocating for retailers with in-store mask policies, saying that wearing masks in public spaces should no longer be up for debate.
(slide 44)

Consumers online are discussing renting or buying new camping gear. Searches for 'camping supplies' increased 100% YoY.
(slide 45)

Key insights at a glance



Technology

People are talking about TikTok as a platform for sharing Covid-19 information and for encouraging people to adhere to safety guidelines. (slide 49)



Financial services

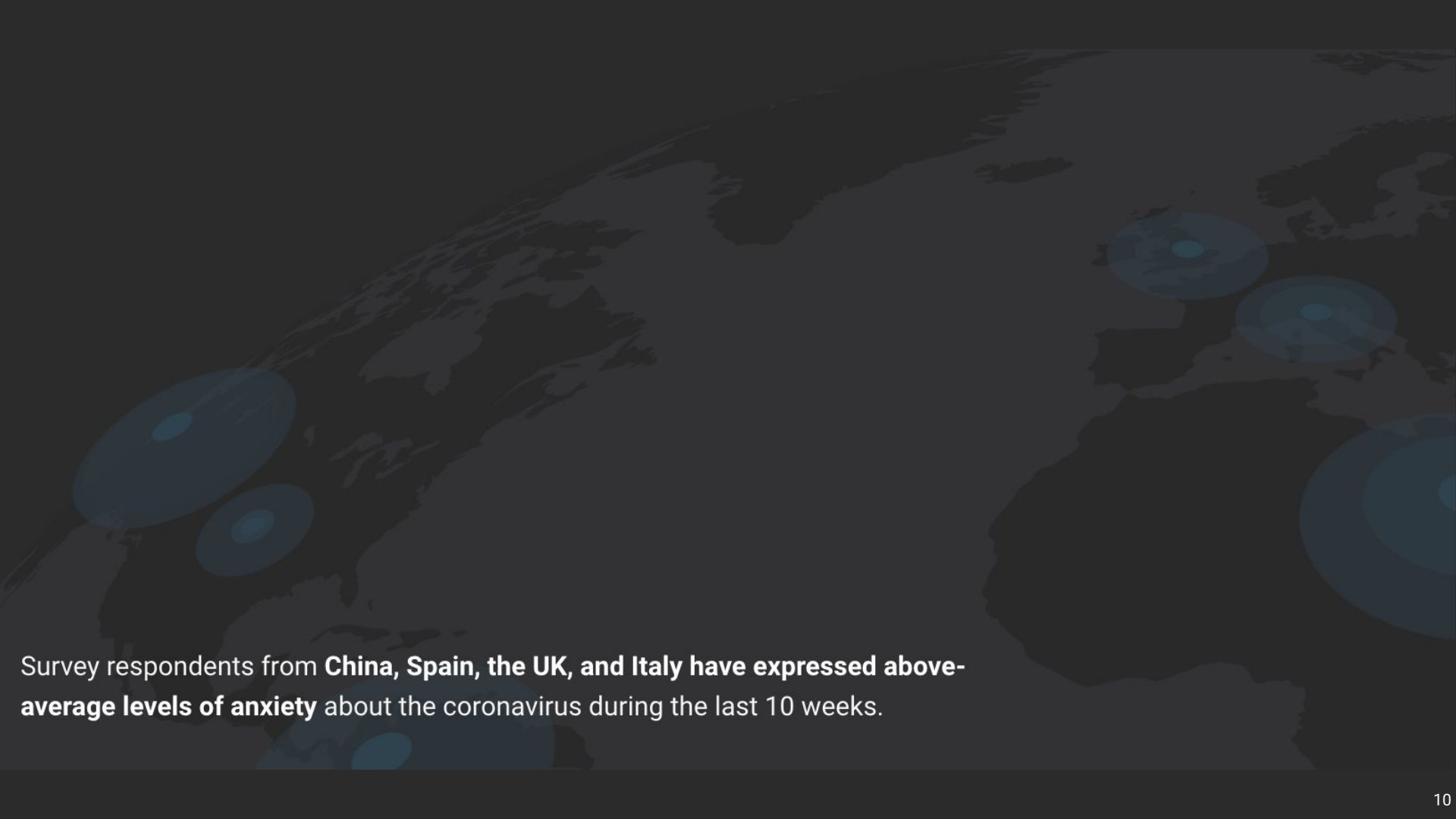
Americans continue to discuss the high cost of health insurance. Forum members who have lost their jobs and health insurance are seeking advice on how to get tested for Covid-19. (slide 52)



Travel & hospitality

Americans are discussing Dr. Anthony Fauci's comment that he will not get on a plane or eat inside a restaurant during the pandemic. (slide 56)

People are expressing surprise and frustration at the UK's reinstatement of a new 14-day quarantine for travelers coming from Spain. (slide 57)



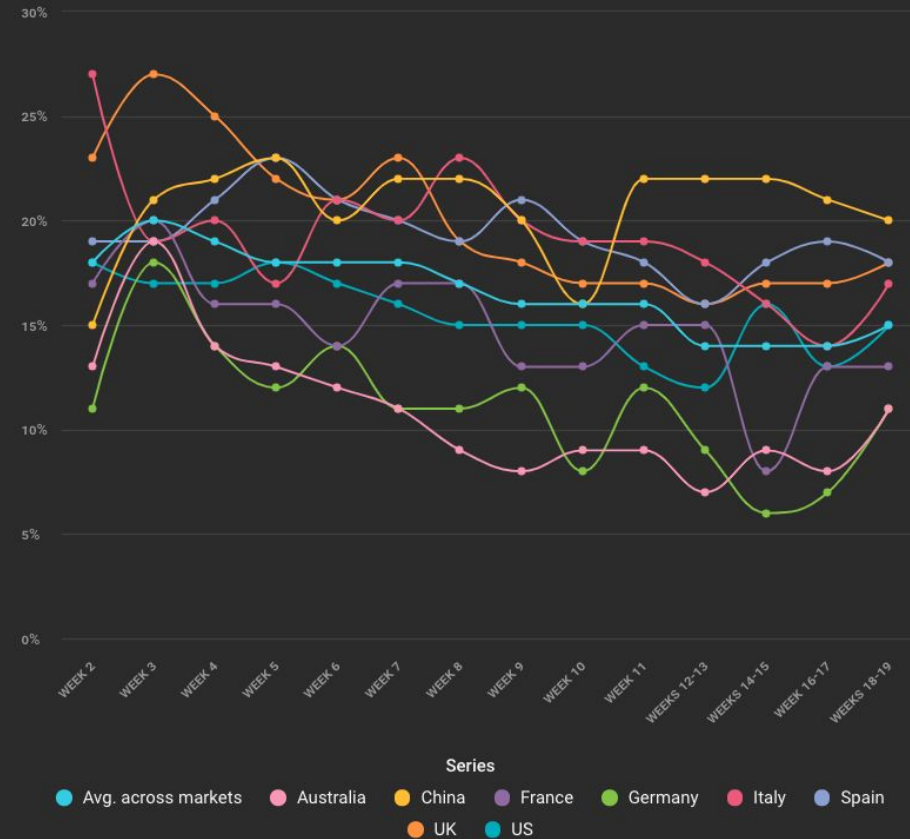
Survey respondents from **China, Spain, the UK, and Italy** have expressed **above-average levels of anxiety** about the coronavirus during the last 10 weeks.

People in China are expressing concern about the safety and availability of US and European products. There is also anxiety about the new wave of cases in Hong Kong and the increase in asymptomatic cases in northeastern China.

People in Spain and the UK are describing how wearing face masks exacerbates feelings of anxiety. Italians online say they're feeling anxious about re-engaging with the world now that lockdown measures are ending.

"Has Covid-19 made your anxiety worse?" was one of the top Covid-19 questions asked on forums in the past two weeks.

Survey question | In terms of coronavirus, are you very anxious?



People are sharing news that medical experts are urging the US to lock down again due to the milestone four million confirmed cases (+411k social engagements). Many people are commenting that shut down protocols and guidelines have not been consistent countrywide.

In the UK and Spain, people are saying that easing lockdown restrictions has resulted in an increase in cases.

Across markets, social discussion reflects fears about the potentially devastating economic impact of another lockdown.



MackinnonDonald (Donald Mackinnon)
@MackinnonDonald

BBC News headlines today: Spain's coronavirus spike Spain's national lockdown was eased last month Spain is again struggling to keep virus under control – followed immediately by: Coronavirus: Indoor gyms and pools in England start to re-open Will we never learn?



Twitter

25 Jul 2020 | 11:38



Khairykj (Khairy Jamaluddin)
@Khairykj

We are at a critical juncture where we can either contain the spread and hammer down a second wave or things get worse. It's up to us. The government does not want to have to lockdown again. It will be disastrous for the economy. Masks. Wash hands. Avoid crowds. Please.



Twitter

25 Jul 2020 | 09:16



It's easy to spot people who want



TrumpChatting (#TrumpChats)
@TrumpChatting

Y'all, I think we're going to have to shut down again. Nobody wants it, but we have to start over. t.co/6M6Qy4ISJD



Twitter

25 Jul 2020 | 03:04



JenGranholm (Jennifer Granholm)
@JenGranholm

We've wasted 4.5 months. Hundreds of 1000s have/will die. So after this f'd-up start, time to SHUT IT DOWN, do it right, and start over. Or we'll find ourselves right back on the roller coaster. Do it now. Do it right, dammit. @CNN t.co/obmf03gkEN



Twitter

25 Jul 2020 | 01:33



Femi_Sorry (Femi - My mask protects ...)
@Femi_Sorry

Won't it be so fun if we have another spike in the Coronavirus and have to shut down the entire economy again costing millions of jobs because we thought wearing face masks at work was too

**brad6020 (Brad)**

@brad6020

[@DanielAndrewsMP](#) Mr Andrews: clearly Lockdown 2.0 is not working like 1.0, and as you'd hoped. Australia, not just your Government, has underestimated this virus and overestimated our ability to control clusters under a suppression strategy. Now is the time to get bold and switch to elimination.



Twitter

26 Jul 2020 | 10:20

**erin_social311 (Erin)**

@erin_social311

[@scott_michael84](#) [@Ecka_h](#) [@7NewsMelbourne](#) [@DanielAndrewsMP](#) [@JennyMikakos](#) I think it's hard to stop every car on every route. My dad lives rurally and took the main road home the day lockdown 2.0 came in and he didn't see a single police car either. I don't know what the new plan can be, but something has to change. I'm sick of not seeing my family...



Twitter

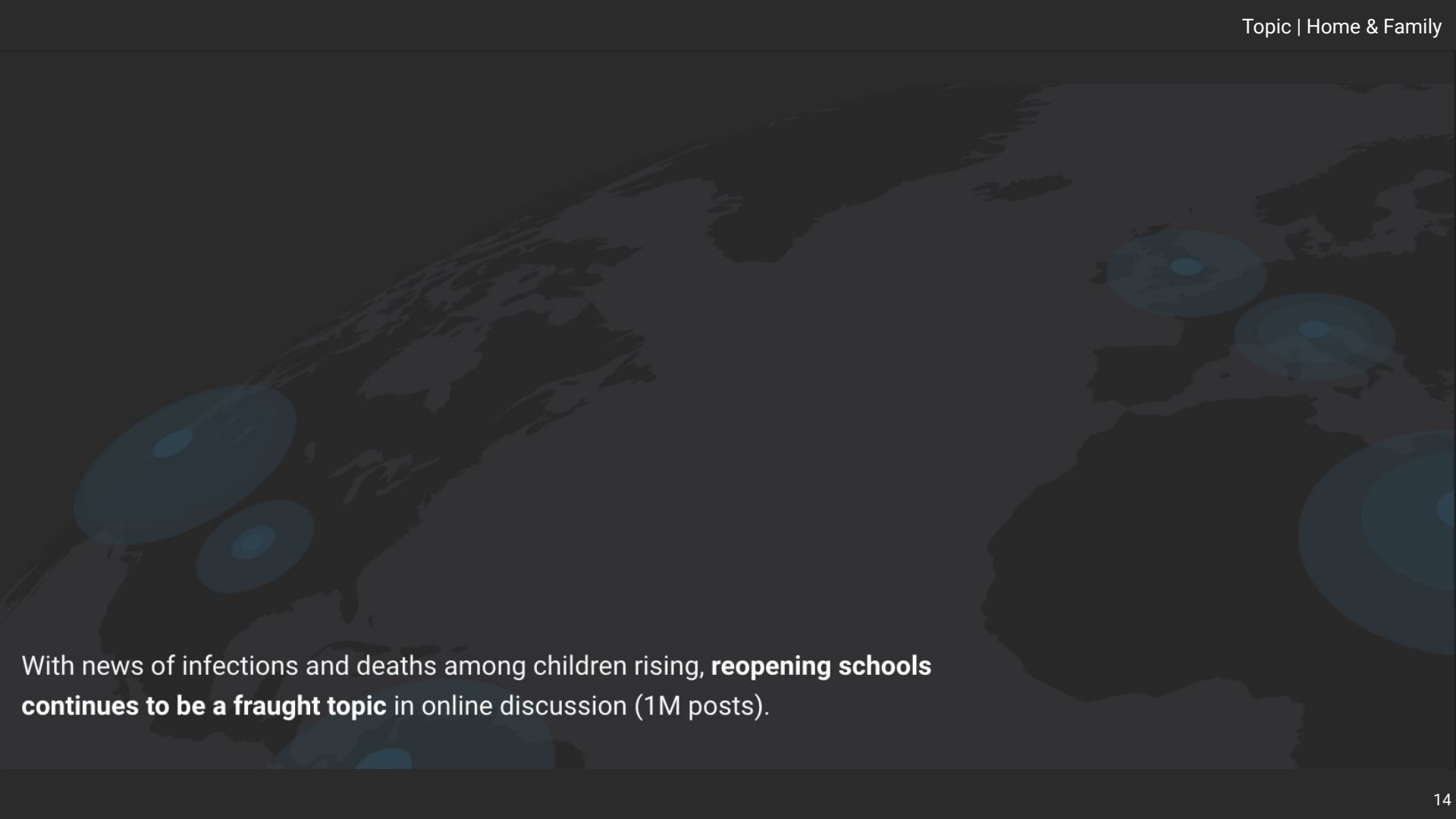
26 Jul 2020 | 06:57

**Frankie_SaysfkU (Frank)**

Many Australians are blaming the government and those who underestimated the seriousness of the virus for causing its second lockdown. Others are questioning what authorities will do differently this time compared to the first lockdown, stating they're "back to square one."

Many continue to report walkers and joggers in their area breaking social distancing rules, expressing concern that the situation will not get better unless people adhere to guidelines.





With news of infections and deaths among children rising, **reopening schools continues to be a fraught topic** in online discussion (1M posts).



_JustAsIAmy (I'm Amy) Register to ...
@_JustAsIAmy

@RetiredMaybe We've talked about that too. The issue is it would break her heart b/c she loves her students & loves teaching. There have been several teachers who quit here in SC recently over the same fears.



Twitter

19 Jul 2020 | 04:00



Fyrnackner (Fyrnackner is tRump)
@Fyrnackner

And here is 15's COVID death waiver from high school. t.co/R55LcaRqie



Twitter

24 Jul 2020 | 19:02



sazygram3 (🇺🇸❤️Tammy, RN🇺🇸) @sazygram3

If you have to sign a Covid death waiver to go to school then schools should NOT BE OPEN. Period. #COVID19 #SchoolsMustShutdown



Twitter

15 Jul 2020 | 16:33

Many teachers online are saying they're terrified to return to schools, with some considering quitting instead. Missouri parents are expressing outrage about schools asking them to sign a death waiver in order to send their kids back to school.

The majority say they'll opt for homeschooling if they are forced to sign a waiver for their kids to return to school.



RetiredMaybe (Trump'sPissingMeOff ...)
@RetiredMaybe

'Our schools are not ready. We are not prepared to open up' - 3 Arizona teachers caught COVID-19 from one summer school classroom. Only 2 of them survived t.co/YkD7SbjmBy



Twitter

19 Jul 2020 | 03:52

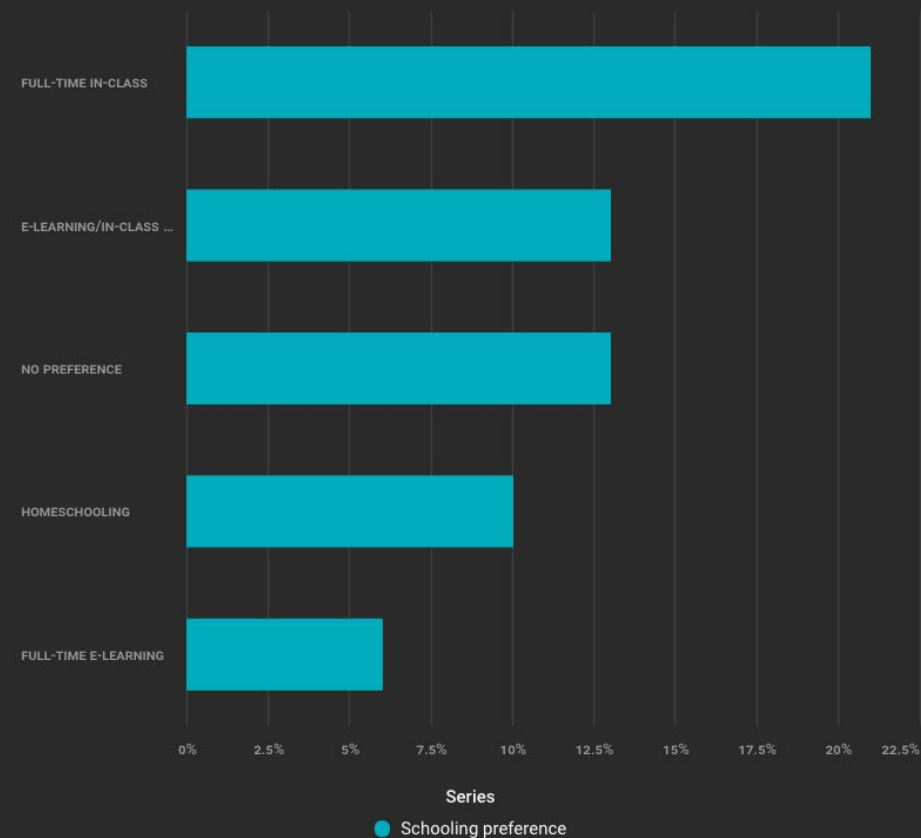


BIGART217 (Sloan Kettering)

One-fifth of respondents across tracked markets say their preference for kids returning to school is full-time in-classroom education. The sentiment was strongest in Italy, where 30% of respondents say they want kids to go back to school in person. The finding correlates with news that Italian children will return to in-person classes in September due to a flattened curve.

In China, the percentage of respondents selecting a mix of e-learning/in-class (18%) and homeschooling (16%) are highest relative to other markets. Most online discussion about home education is positive due to the quality of online resources available in China.

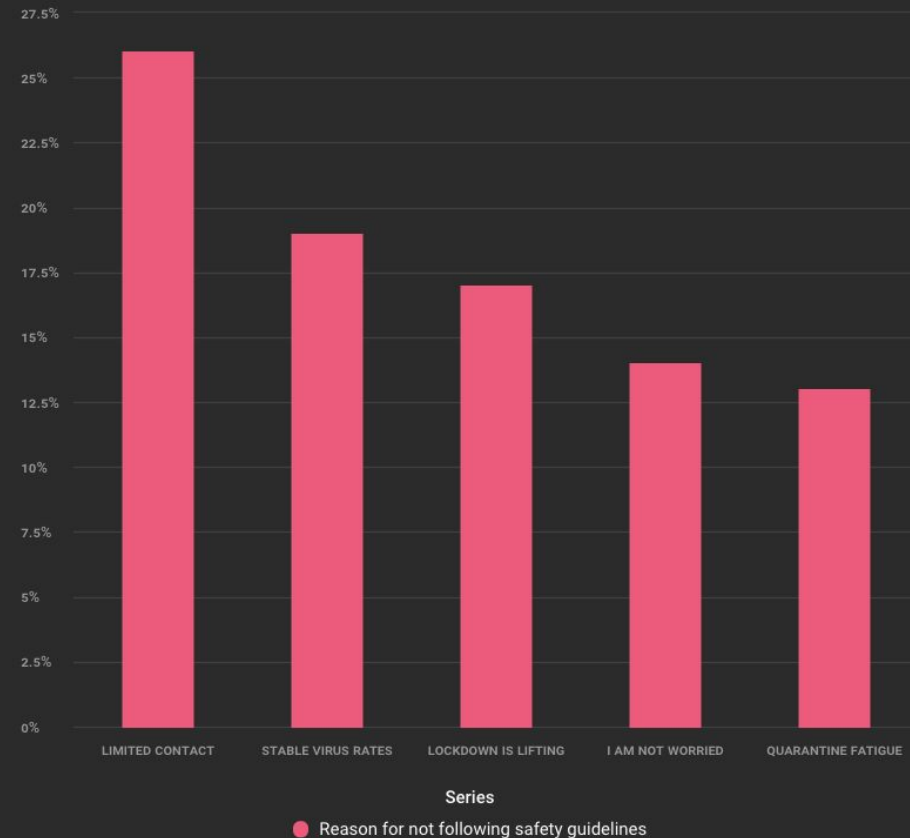
Question | What is your preference for schooling children?



The percentage of survey respondents saying they're social distancing or avoiding relatives has dropped steadily since early April.

One-in-four respondents across tracked markets said last week they're choosing instead to restrict contact to a small number of people (e.g. support bubble).

Question | Why have you not followed safety guidelines?



Concerns about people attending gatherings and parties is a key topic online (95k posts).

People are reacting to news about a Florida dad in the ICU with Covid-19, exposed by his stepson who went out with friends without wearing a mask. **Many online are saying they find it upsetting to see teens and young adults gathering in their communities without wearing masks or social distancing.**

Some are sharing warnings about parties amidst the surge in infections, stressing the pandemic is far from over. When asked about going to a party, only 13% of survey respondents currently feel safe attending.

Michelle Zymet

**CORONAVIRUS PANDEMIC****FATHER INFECTED BY 21 YEAR OLD STEPSON OFF VENTILATOR**

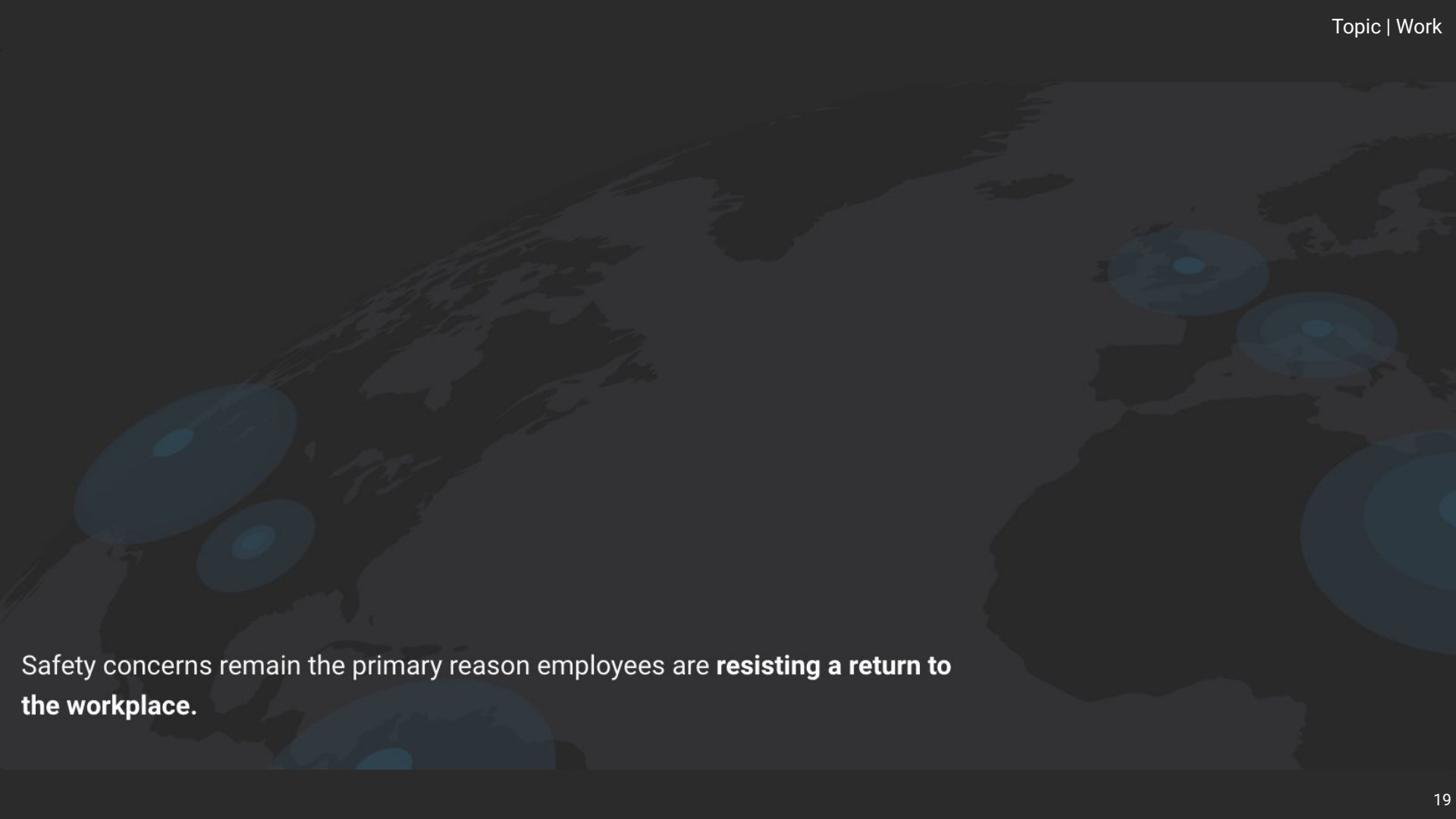
John Place | Survived Coronavirus

CNN

9:48 PM ET

CUOMO PRIME TIME

Unmute



Safety concerns remain the primary reason employees are **resisting a return to the workplace.**

Workers are advocating to continue working from home, resisting employer and government suggestions to return to workplaces (71K posts).

Many are asking whether masks should be mandated in offices and if employers will be responsible if employees are infected at work. People are emphasizing that protecting lives is more important than returning to the workplace during the pandemic.



pennyLane4earth (Penny Lane)

@pennyLane4earth

[@latimes](#) [@margotroosevelt](#) [@hugomartin](#) [@travery98](#) No one should have to return to work if they are productive and can work from home during a raging pandemic. Full. Stop. [#WFH](#)



Twitter

23 Jul 2020 | 21:50



ndawg310 (Nate Schober)

@ndawg310

[@TreyDTweets](#) Your first thought may be true but I know many businesses are simply not doing things right. So I can't fix stupid. Secondly I don't think, I know there are many people "laid off" that can safely return to work but choose not to. Keep in mind what I do for a living. I see ALOT!



Twitter

19 Jul 2020 | 18:01



DawdlingPoet (Film fanatic bookworm ...

@DawdlingPoet

...trying to pressure employers into allowing employees to return to work as if we haven't been working from home. That and some dates for things returning by Christmas. Just because



lewisbradley75 (Bradley Lewis)

@lewisbradley75

As businesses reopen, some employees may refuse to return to work due to childcare, safety concerns, and other issues. This webinar will review the many issues surrounding these "refusal to return" situations and how business owners can best address them.

t.co/qPTWI3dW4t



Twitter

22 Jul 2020 | 18:34



StreetRoots (Street Roots)

@StreetRoots

Some employers in Oregon are sending healthy workers in for COVID-19 testing when a coworker gets sick, but they often don't meet the criteria. It's a problem for those who aren't allowed to return to work until they can prove they are virus free. t.co/LCuGmJpbSq



Twitter

18 Jul 2020 | 14:48



KeeksKnows (Keeks)

@KeeksKnows

How is it possible for someone to test positive and have no symptoms have a 5 day self quarantine than 14 days? This is exactly why the



People are talking about how politicized **Covid-19 issues are**: from hospital data, to world hunger and tax increases.



News that the Trump administration will receive and aggregate hospital data instead of the CDC has prompted 4.6M+ social engagements to date.

People are worried that data released by the administration will not be objective or comprehensive.

 **emilyakopp (Emily Kopp)**
@emilyakopp


"Not only should the data be coming to CDC, but CDC should be talking to the public through the media every day." Your regular reminder that the CDC held a press conference every day for weeks during H1N1 including weekends.
t.co/MC9PivaYgT

 Twitter 15 Jul 2020 | 18:34

 **ava (Ava DuVernay)**
@ava

How everyone who cares about justice and dignity and health and safety isn't filling their timelines with this is worrisome. We'll never know the truth again. Not that we ever knew enough about the numbers, but now any possibility of transparency is gone.
t.co/Lvn7B8bcSF

 Twitter 15 Jul 2020 | 15:48

 **CharlesMBlow (Charles M. Blow)**
@CharlesMBlow

People are engaging with news that Covid-19 could tip 130M more people into chronic hunger, according to a UN World Food Program report (1.4M social engagements to date).

People are sharing statistics about the number of people who have been economically impacted by the lockdown, with particular emphasis on developing countries.

Many in the US are discussing **the substantial number of American families who will lose their ability to pay for food and housing when pandemic benefits end July 31.**



Wordsmithery_me (Amanda)
@Wordsmithery_me

@[daniellevitt22](#) here is another heartbreaking story of how Model Induced Lockdowns are resulting in sever hunger. @[FatEmperor](#) staving people can't make healthy food choices, can they? Please help get this reality out into general awareness t.co/sNNiFZldFF



Twitter

25 Jul 2020 | 09:02



pbhushan1 (Prashant Bhushan)
@pbhushan1

I have not the least doubt that when this Lockdown ends&we count the people who died due to Lockdown, for not getting treatment for other ailments; hunger; malnutrition; suicides; these would be many times more than would have died of Covid. Sero tests show >150M infected already



Twitter

21 Jul 2020 | 04:45



Jkid4 (Ndee - Jkid- Okeh)
@Jkid4

@[Jkid4](#) Here's another issue of how COVID19 lockdowns and pandemic will cause a global hunger crisis: t.co/sdeFi7K35u



Twitter

20 Jul 2020 | 18:21



daniellevitt22 (Daniel Levitt)
@daniellevitt22

Supporting [#lockdowns](#) is selfish. In 3rd-world countries "many people are facing [#starvation](#) as a result of lockdown measures," to quantify this "[#COVID19](#) related hunger could cause 12,000 deaths per day." t.co/pckNZUsqUN



Twitter

18 Jul 2020 | 16:17



People are responding to news that governments are considering tax increases to offset budget shortfalls. Many are speculating about what kinds of taxes will be implemented (e.g. real estate).

Others are reacting to news about the Patriotic Millionaires, a group of wealthy Americans proactively offering permanent, higher taxes to help offset coronavirus debt.



DCPublicBanking (DC Public Banking)

@DCPublicBanking

Super-rich call for higher taxes on wealthy to pay for Covid-19 recovery. A group of 83 of the world's richest people have called on governments to permanently increase taxes on members of the wealthy elite for the economic recovery from the pandemic.

t.co/TqFWuMHkWP



Twitter

25 Jul 2020 | 12:01



apaseayomi (AYO)

@apaseayomi

6% rental tax. A pandemic is still hitting the world. The cases of Coronavirus is still on the increase in Nigeria but yet Government increased rent tax. What kind of leaders do we have that don't care about their people? Folks lost jobs, some didn't get salary due to Covid.



Twitter

23 Jul 2020 | 18:15



LizFarmerTweets (Liz Farmer)



recallthe32 (Make Nashville Great Aga...


@recallthe32

People are engaging with news stories about Germany's coronavirus response, applauding the country's skillful science communication (56k social engagements to date).

Many online are praising Chancellor Merkel and Germany's health minister for breaking down complex scientific ideas for public consumption. Some are discussing the informational podcast started by the country's leading virologist, Christian Drosten.

German survey respondents ranked medical experts and scientists as the most-trusted source of Covid-19 related news (49% vs. 43% avg. across markets).



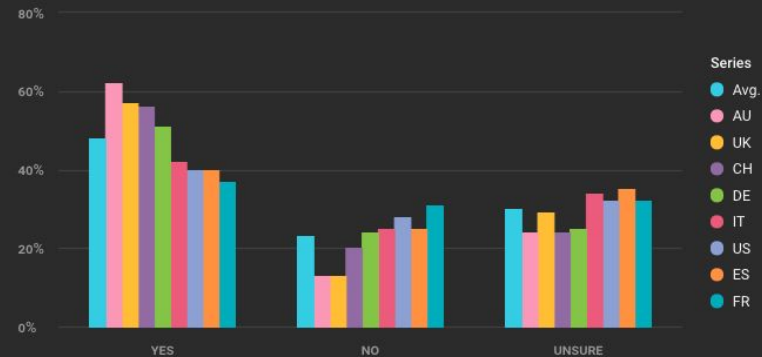
 Unmute



People are talking about **vaccine development and distribution.**

Survey question | Do you plan to get a vaccine...?

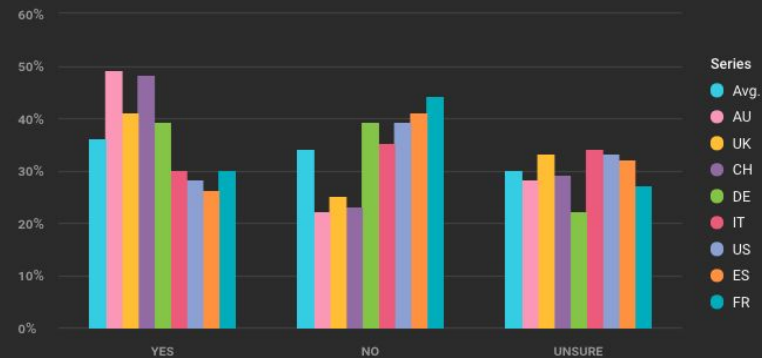
% Plan to Get Vaccine



More than half of respondents in Australia, the UK, China, and Germany say they'll get a Covid-19 vaccine when it becomes available. Interest wanes across markets if asked to pay for a vaccine.

Social discussion across tracked markets reflects a variety of concerns about a vaccine. Worries ranged from the long-term effects to conspiracy theories.

% Will Pay for Vaccine



Pro-vaccine posts slightly outweighed those opposed

**JGalanR4 (Javier Galán)**

@JGalanR4

Sarah Gilbert, la genio de Oxford ve tan segura su vacuna del coronavirus que experimenta con sus trillizos t.co/MHPnzvjYOQ

Twitter · 25 Jul 2020 | 07:35 Reach 11K

**rubygamingza (Ruby Gaming)**

@rubygamingza

Seems like the covid 19 vaccine from oxford is extremely promising. Let's hope they get it here before December because I want to visit my family again.

Twitter · 22 Jul 2020 | 07:19 Reach 1,703

**KevinSGillespie (Kevin S. Gillespie: Sta...**

@KevinSGillespie

Call me crazy but it's time to try this on more people. For once I agree with the pharmaceutical company @AstraZeneca. Don't wait, produce this in mass quantities and GET IT OUT THERE & SAVE LIVES! I'm giddy this news is so good. I volunteer. I want it. t.co/lceytUCEq

Twitter · 21 Jul 2020 | 07:42 Reach 2,447

**RadarsTeddyBear (A)**

@RadarsTeddyBear

Do the people who want everyone to get COVID so we can have "herd immunity" realize that we've never, in the history of humanity, achieved herd immunity that way? Only with vaccines, and only when enough people get those vaccines.

Twitter · 23 Jul 2020 | 16:49 Reach 0

Some expressed concerns about safety

**garethicke (Gareth Icke 🇮🇪)**

@garethicke

So the Covid vaccine works. Despite years of never being able to get one that works for the flu, or other coronaviruses, they've got one for a brand new virus that didn't exist until this year. And now you won't be allowed your life back, until you've had it. 👍

Twitter · 20 Jul 2020 | 14:53 Reach 334K

**andrewjonsso (AJ #KBF)**

@andrewjonsso

I reckon a lot of so called anti vaxxers won't take the covid vaccine not because they have read conspiracy theories online but because it is being rushed out in record time, bypassing many safety checks and the vaccine manufacturers will get indemnity if anything goes wrong.

Twitter · 21 Jul 2020 | 11:13 Reach 21K

**CryptoWhale (CryptoWhale 🐋)**

@CryptoWhale

I did a poll a few weeks ago asking who would get a COVID-19 vaccine and nearly 70% of people said they wouldn't. I know it's only a sample, but I'm sure the larger population would have similar results. Even if a vaccine is invented tomorrow, it won't eradicate it.

Twitter · 22 Jul 2020 | 14:06 Reach 27K

**Modster99 (M K)**

@Modster99

I could get the COVID vaccine, but I won't be first in line. Maybe after a month or 2...

Twitter · 24 Jul 2020 | 14:07 Reach 16K



Nouvel article sur le blog : Wikistrike

Puces RFID dans les vaccins: C'est imminent

Le Professeur Jay Walker, dirigeant d'Apiject Systems America, qui a été choisi pour délivrer les vaccins aux Etats-Unis, indique que Trump n'a pas encore décidé si le système d'identification optionnel par puces RFID sera utilisé ou non. A noter qu'...

[Lire le suite](#)

L'équipe OverBlog

People are reacting to speculation about vaccine distribution amidst global demand and potential supply limitations (30k social engagements to date).

There is speculation as to whether the pharma industry can handle the large-scale demand.

Many are saying they believe that a vaccine is coming soon, possibly in the next three to four months, citing the successful completion of UK and Russian trials. Others are speculating that it will be another 12–18 months before a vaccine is available. Conversation reflects fear that first-world countries will buy as much of the vaccine as possible, leaving other countries without.



EdwardLawrence (Edward Lawrence)
@EdwardLawrence

Talks are happening right now with experts and the Trump Administration on if the traditional pharmaceutical distribution network can handle the demand. [#Coronavirus](#) [#Vaccine](#)



Twitter

23 Jul 2020 | 15:20



marcorubio (Marco Rubio)
@marcorubio

Some good news in the midst of daily bad news. A [#Covid-19](#) vaccine being developed at Oxford University could be available in a little over 14 weeks. And vaccines from Moderna & Pfizer aren't far behind. Better days are ahead.

t.co/yN47oSq2LZ



Twitter

20 Jul 2020 | 21:00



RrRjrobinson9 (Russ Robinson)
@RrRjrobinson9

US buys up vaccine doses from Pfizer for \$2bn to be supplied by years end t.co/n35f0lf9KF Whole countries to miss out as leaders "do deals" to outbid each other. Big pharma wins while tens of millions of people won't get vaccine. [#neoliberalism](#) [#auspol](#) [#COVID19Aus](#)



Twitter

22 Jul 2020 | 18:16



AustinMacD73 (Austin)
@AustinMacD73

I'm more worried about how they'll get the vaccine distributed given what we've seen with test kit quantity issues. Knowing the US "healthcare business" the more \$\$ you have the earlier you'll get the vaccines.



Twitter

13 Jul 2020 | 16:56



RickyRayinGA (RickyRay- 1 of 100 million Trump Trolls)
@RickyRayinGA

FLORIDA: Death Related to a Gun Shot Wound and Deaths from Weeks Ago Are Suddenly Counted as COVID Deaths in Official Mortality Reporting WTH @GovRonDeSantis still have completed an audit of Florida Covid figures? t.co/ddZ0t4mgzi



Twitter

24 Jul 2020 | 16:42



Natalie_2020 (Natalie)
@Natalie_2020

Under the current UK record keeping system, anyone who has ever tested positive for Covid-19 will eventually be a Covid death statistic when they die. This is insane. I can only find the @Telegraph reporting this. @BBCNews? @SkyNews? @itvnews? t.co/drRDGRU9Jo



Twitter

25 Jul 2020 | 09:08



8_bit_hacker (Kenneth Reilly)
@8_bit_hacker

@usa_in_beijing Inaccurate data that is full of known errors with some hospitals admitting to reporting 10x higher numbers and unrelated deaths as COVID. Car wreck at 120MPH - cause of death: COVID-19. LOL. Worst data collection job in history



Twitter

24 Jul 2020 | 10:30



michaelmantzmd (Mantz M.D.)
@michaelmantzmd

What are we to expect when hospitals are handsomely incentivized for inflating the # of COVID cases. Because normally the billing practices at hospitals are usually oozing with pristine authentic accuracy. Ever get a hospital bill? t.co/Xc9LDmxlum



Twitter

24 Jul 2020 | 05:44



PeteCoe6 (Pete Coe)
@PeteCoe6

My coworkers grandfather had a heart attack and was taken to the hospital where he died. His cause of death was reported as covid 19. It's all a farce. The reported numbers are severely inaccurate.



Twitter

18 Jul 2020 | 22:38



Effintimes (Highbrows)
@Effintimes

"And they toyed with reporting deaths by attributing to COVID any that "involved" or looked as if they might have involved it. They then included pneumonia, influenza, and COVID... That is how the death figure came to exceed 100,000." The COVID Coup t.co/NnCH4X6KfM



Twitter

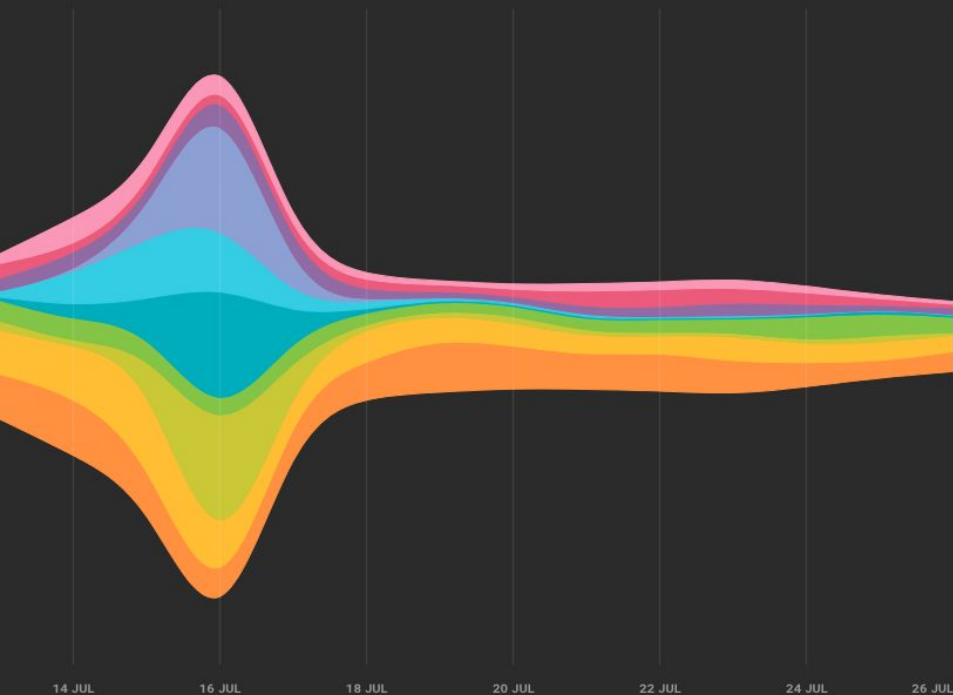
23 Jul 2020 | 22:18



MaryKenny4 (Mary Kenny)
@MaryKenny4

People online in the US and UK are claiming there are inflated inaccuracies in Covid-19 mortality figures. **Many are sharing news and describing examples of deaths wrongly attributed to Covid-19.** Some are speculating that hospitals are inflating numbers for financial reasons (i.e. incentives).

Trending themes (excluding news)



Topics

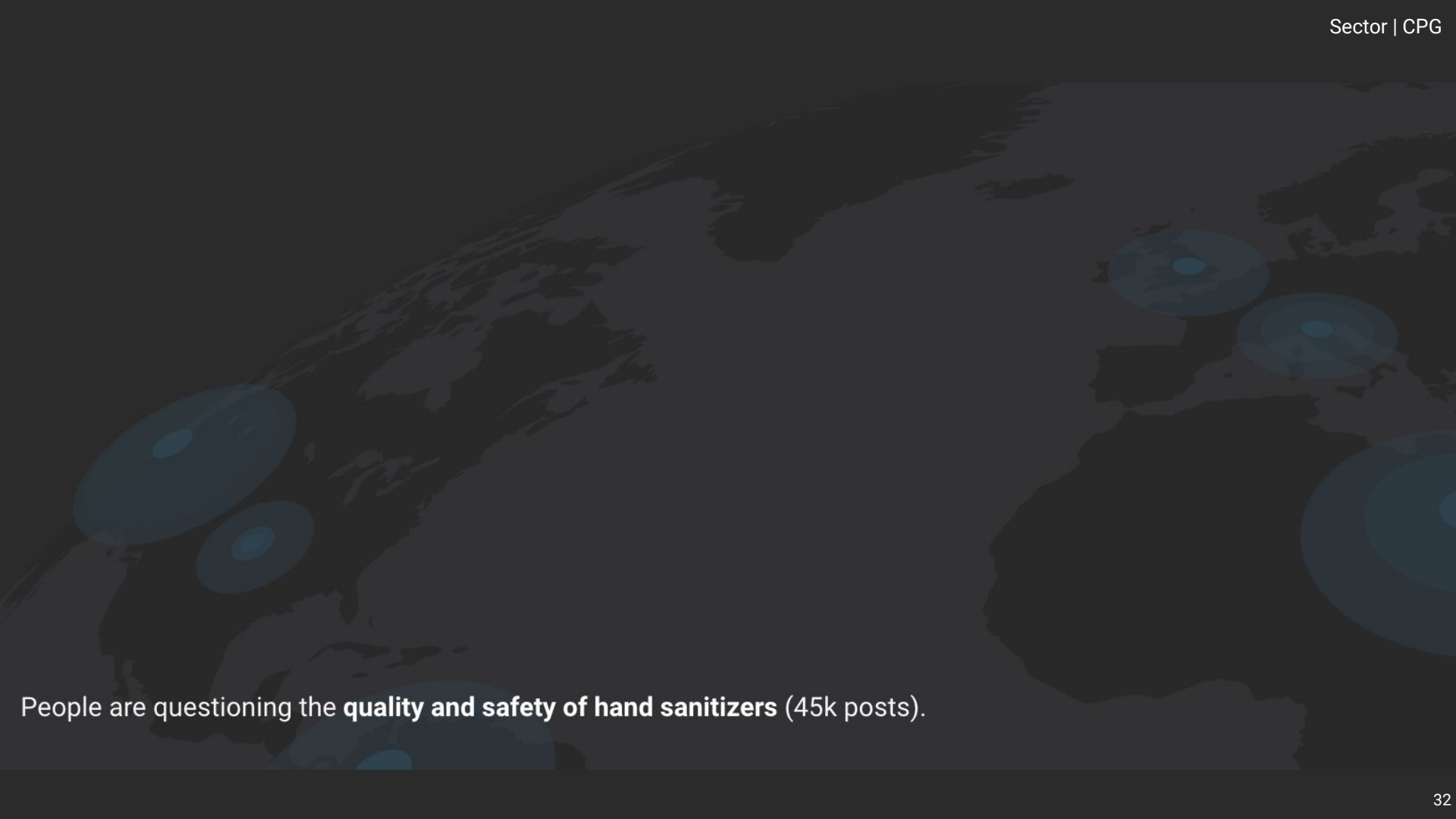
- nursing homes
- COVID patients
- UNITED STATES
- COVID-19 patients
- DONALD TRUMP
- Trump administration
- HOSPITALS TO STOP SENDING
- health care workers
- year old
- public health

Top sites globally

		VOLUME	CHANGE
1	twitter.com	6.47M	↗ 7%
2	reddit.com	391.9K	↘ 2%
3	tumblr.com	223.83K	↘ 11%
4	instagram.com	59.71K	↘ 0%
5	whattoexpect.com	29.46K	↘ 18%

Emerging organizations in discussion

	Pfizer	Health and Human Services
	Food and Dru	Google
White House	Disease Control and Prevention	Disease Control and Prevention



People are questioning the **quality and safety of hand sanitizers** (45k posts).

FDA

U.S. FOOD & DRUG
ADMINISTRATION

HAND SANITIZER RECALL



Unmute THE FOOD AND DRUG ADMINISTRATION RECALLS 75 BRANDS ACROSS U.S.

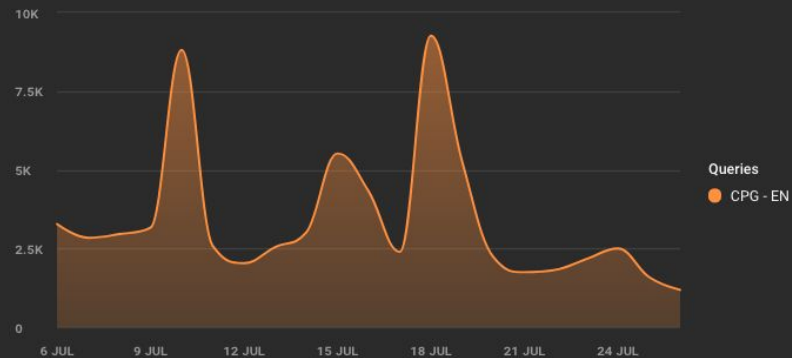


People are sharing news about a list of hand sanitizers recalled for containing methanol and being toxic.

Some are reporting burns due to repeated use of hand sanitizer. Others are complaining about the unpleasant smell and speculating that they're made by alcohol distilleries.

Online conversation reflects the ongoing need for safe, effective, gentle products with a mild fragrance to meet consumer demand.

Hand Sanitizer mentions over time



American artist Post Malone's new rosé "Maison No 9" generated online discussion this week (57k posts).

Many are complimenting the wine, saying it tastes "fruity and pleasant," "refreshing," and "delicious."

Although hype is largely being driven by the influence of its creator, many are fans expressing excitement about the opportunity to enjoy a new product in quarantine.



lheandrew_ (LA')
@lheandrew_

This was to die for [@PostMalone](#)
[@maison9wine](#) #rose #wine 🥰
t.co/BUcyCGcygJ



Twitter

26 Jul 2020 | 11:31



mac_hughes (📷)
@mac_hughes

Post Malone put his name on a rosé so obviously I got some. Taste review to come



Twitter

26 Jul 2020 | 02:03



BOOKBEX (REBECCA STEARNS)
@BOOKBEX

[@susanorlean](#) Definitely try it with Post Malone's Rose. I hear not only is it a lovely wine, but his smile is infectious.



Twitter

25 Jul 2020 | 01:30



sweetforascorp (lyss)
@sweetforascorp

i know it's 10:31 am but i need to find post



rosemkay3 (rosie)
@rosemkay3

OK found out at work today that Post Malone came out with his own line of rosé wine???? And we have it in stock??? t.co/hPTu9d6ELw



Twitter

26 Jul 2020 | 02:42



AnnaJKozak (Anna)
@AnnaJKozak

Hey [@PostMalone](#) your rosé is a gift from the gods. Everyone needs to try this amazing and beautiful gift. Thank you so much 🍷



Twitter

26 Jul 2020 | 01:53



jo_casey_jo (Casey the Coffee Crafting...)

News about shortages of items such as rice, flour, beer, and canned food due to Covid-19 is a topic in online discussion (3.5k posts).

Although many are expressing disbelief about a break in the food supply chain, some are saying they're accustomed to making do without certain items during the pandemic.

In Australia, some are discussing that one positive thing about the second lockdown is that no one is panic buying this time. Some are joking that they're still living off the products they bought during the first lockdown.



PeterRMare (PeterRMare)
@PeterRMare

US: Canned Food Shortages due to Chinese Tin/Steel Supply Chain Failures food packagers/distributors are unable to source tin/steel from China, resulting in a shortage of cans for food COVID-19 harvest labor concerns massive flooding in China t.co/tgfJGdMuy6



Twitter

26 Jul 2020 | 15:24



kencarr (Ken Carr)
@kencarr

First, it was toilet paper. Coin shortage followed. Now, aluminum cans. Damn you coronavirus, damn you t.co/7QQ8BwKPfs



Twitter

25 Jul 2020 | 19:25



pbrstreetgang_ (PBR Streetgang)
@pbrstreetgang_



DeanRosario (Dean Rosario)
@DeanRosario

Big difference in shopping during 2nd Melb Lockdown has been the absence of panic-buying. I presume people realised how stupid



Unmute

Consumers are discussing plant-based milk due in part to announcements of investments in Oatly and Perfect Day (2.6k posts).

Searches for “plant-based beverages” increased 130% last week, which correlates with research that oat milk sales are up 300% compared to last year. Oat and cashew milk are the most frequently discussed products. **Consumers online are saying plant-based milk products are better for their health, better for the environment and more humane.**



AnimalAid (Animal Aid)

@AnimalAid

Sales of plant-based milks are positively booming especially during lockdown. Oat Milk Sales Skyrocket By 113% At Waitrose!
[@mariachiorando](#) reports in [@PlantBasedNews](#) t.co/vClwKF1JeA #milkyourmoments the future is #dairyfree #vegan



Twitter · 15 Jul 2020 | 13:07

Reach 25K



yvessaintbye (Slow)

@yvessaintbye

i wanna cut off all dairy but it's so hard i'm eating daya cheese, plant-based milk, vegan butter, and coconut yogurt all day then i'll get ice cream 🍦



Twitter · 26 Jul 2020 | 04:48

Reach 1,750



tomchapman92 (Tom Chapman)

@tomchapman92

[@Aarondswift](#) Do you have any recommendations, for the best plant based milk to foam up, please?



Twitter · 25 Jul 2020 | 17:31

Reach 220



della_w (Dellawati Wijaya)

@della_w

Oatly of Sweden Valued at \$2 Billion After Blackstone Investment t.co/ByL9gu9pLq



Twitter · 23 Jul 2020 | 05:16

Reach 4,370



jo_annmcarthur (Jo-Ann McArthur)

@jo_annmcarthur

Are we at a tipping point for cellular ag? Perfect Day expands Series C to \$300m led by a \$50 million investment from Canada Pension Plan Investment Board; significantly boosts efficiency of animal-free dairy protein production
t.co/eKIHI4PIYB #cellularagriculture #dairy

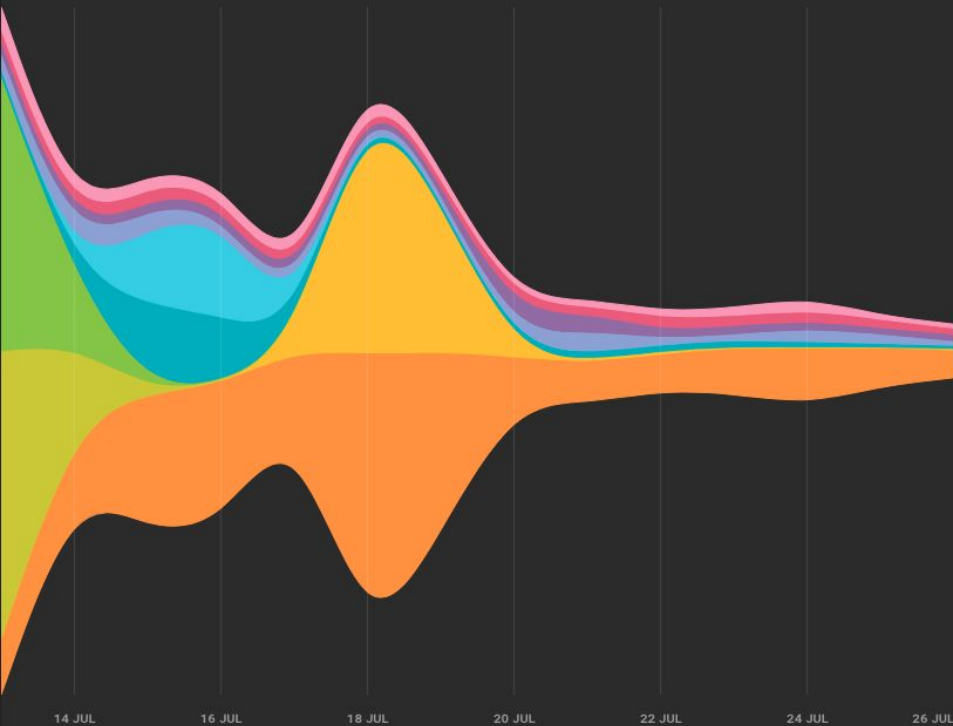


Twitter · 14 Jul 2020 | 09:45

Reach 1,069



Trending themes (excluding news)



Topics

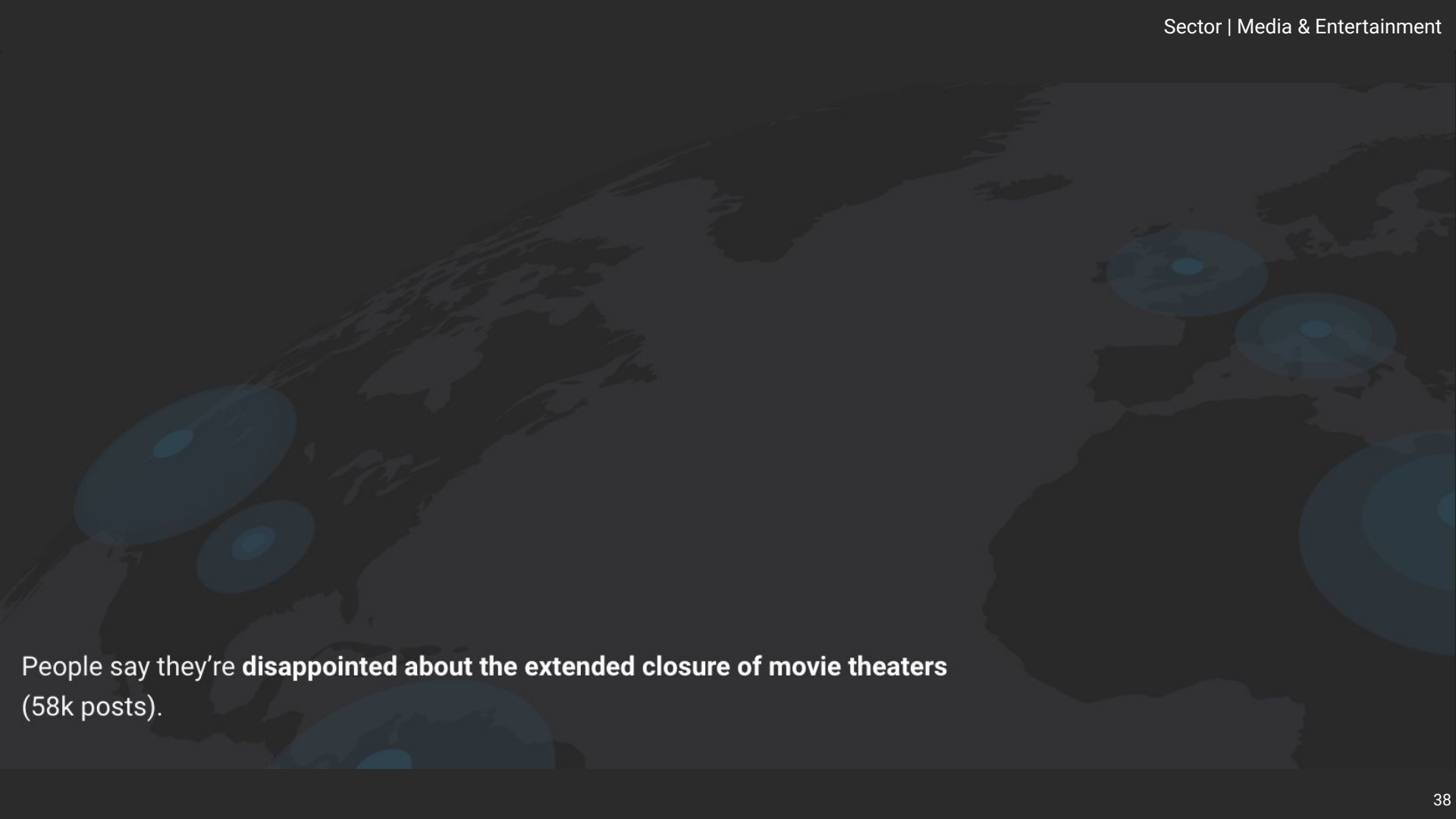
- hand sanitizer
- covid hit
- #COVID19 cases
- 30 counties
- New York
- test kits
- wearing masks
- wash your hands
- hand sanitiser
- wearing a mask

Top sites globally

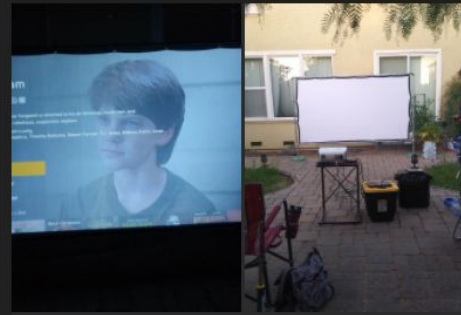
		VOLUME	CHANGE
1	twitter.com	355.03K	↓ 16%
2	tumblr.com	43.17K	↑ 6%
3	reddit.com	32.36K	↑ 4%
4	baidu.com	20.12K	↑ 8%
5	instagram.com	17.05K	↓ 18%

Emerging organizations in discussion

	Eskom	Instagram
Apple	Altria	Technavio
U.S. Food	Association of American Physicians	Appl



People say they're **disappointed about the extended closure of movie theaters**
(58k posts).



Seanchata (Sean)
@Seanchata

Movie night with my movie group! Can't do usual all day marathon due to Covid but we've achieved backyard setup. Starting the 2nd film of our double feature Uncle Sam! Can't go wrong with a William Lustig/Larry Cohen joint, right? *The JCVD film Sudden Death was our first film.
t.co/DuJjIGY551



Twitter

25 Jul 2020 | 05:44



HomebyAngela (PremierHomesbyAng...)
@HomebyAngela

An outdoor movie night doesn't have to be a drive-in. Get a state-of-the-art theater set up in your own backyard. [#family](#) [#HomeTheatre](#) It is time to see what you qualify for. Let's us help you with the perfect t.co/nY40N99na8



Techfans3 (Eliz - CEO Techfans.co.uk)
@Techfans3

Everything You Need for a Backyard Movie Night
t.co/Oyh0dSP2kB



Twitter

23 Jul 2020 | 15:51



henry_soto112 (Henry Soto)
@henry_soto112

Feel like buying a movie projector and having a backyard movie night



Twitter

23 Jul 2020 | 03:25



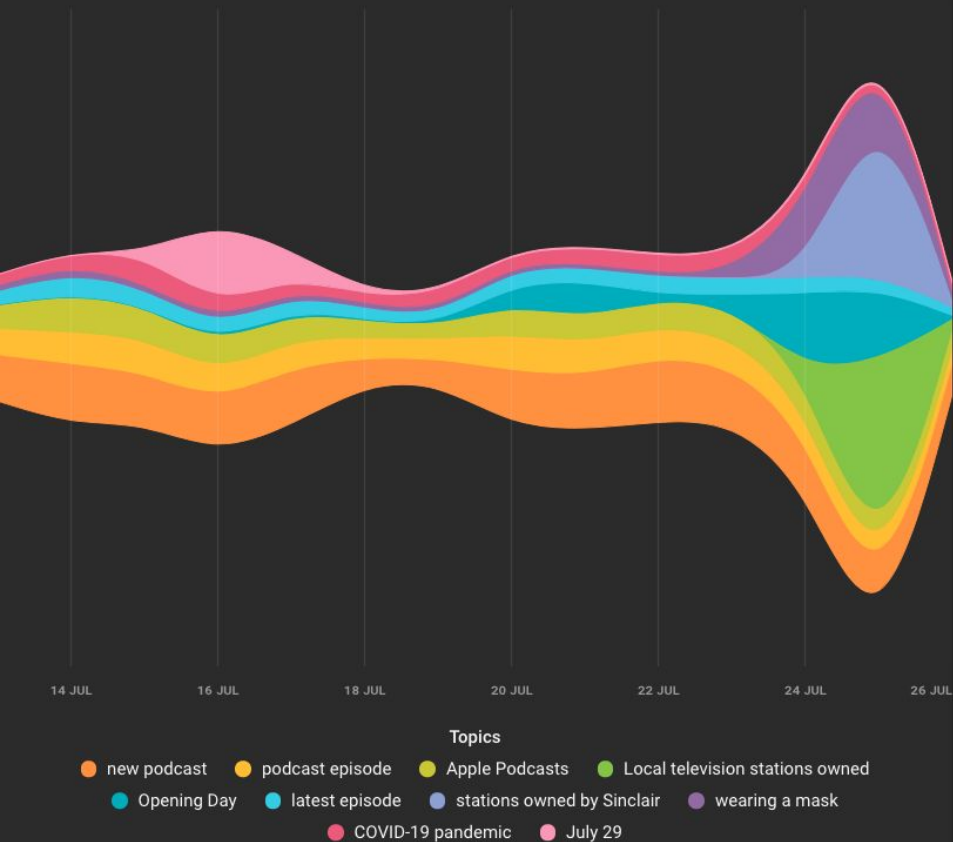
Rittbay (Brittany B)
@Rittbay

Backyard movie night 🎬 t.co/ZPnjjPAeOT

People online are also discussing buying inflatable movie screens and projectors to set up backyard movie nights with family and friends. Searches for “backyard movie night rental” increased 130% last week.

Movie buffs are getting creative, saying they're not waiting for theaters to open in order to enjoy the movies. **Many are also sharing photos featuring pools or hot tubs as a part of the outdoor movie experience.**

Trending themes (excluding news)

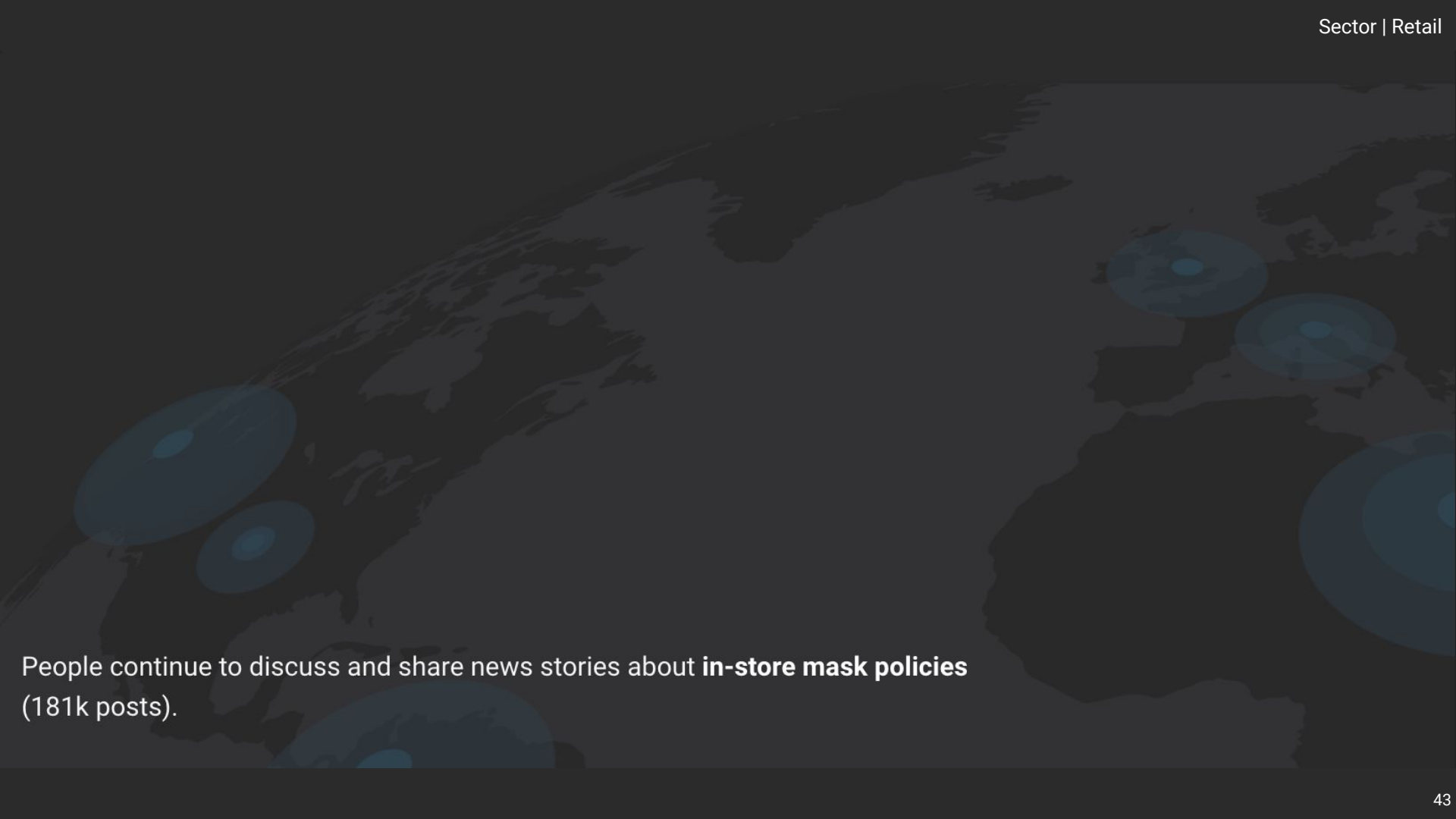


Top sites globally

		VOLUME	CHANGE
1	twitter.com	1.93M	↘ 7%
2	tumblr.com	273.93K	↘ 2%
3	reddit.com	205.33K	↘ 1%
4	instagram.com	104.08K	↗ 1%
5	youtube.com	20.64K	—

Emerging organizations in discussion

United	NSW Health	Congress
Liverpool	Democratic	Microsoft
Brothers	Liverpool	Dodgers



People continue to discuss and share news stories about **in-store mask policies** (181k posts).

People are discussing the CDC Director's statement that wearing masks can bring Covid-19 under control within a couple of months, emphasizing the importance of doing so.

Many are talking about announcements by major US retailers to require shoppers to wear masks, and the UK's new compulsory rule for face coverings in stores.

People are advocating for retailers, saying that wearing masks in public spaces should no longer be up for debate.



 Unmute





Consumers online are discussing renting or buying new camping gear to enjoy outdoor activities (2.3k posts). Searches for “camping supplies” increased 100% compared with the same time last year.

Campers are sharing photos and YouTube videos to show how they set up their campsites and cook gourmet meals over the campfire.

Camping World is the most discussed brand due to a giveaway campaign asking consumers to share what they’d do with new camping gear, using the hashtag #campingworld.





 **JaydenMontgom13** (Jayden Montgom...)
@JaydenMontgom13

 **GearAlante** (Gear Alante)
@GearAlante

It looks as if everyone has purchased camping gear is running for the hills! t.co/ICzKP8Sz0i

 Twitter 25 Jul 2020 | 17:24

 **supersonic_mark** (mark speller)
@supersonic_mark

 **TheKsUK** Ordered my weekend ticket.. just going to buy myself a tent and camping gear



...a cinema has opened
on the banks of the
Seine in Paris



Unmute

People continue to discuss buying or renting boats, saying they can safely enjoy a staycation with family and friends on a boat during lockdown.

Some are reporting a lack of booking availability based on current high demand. Searches for “boat rental near me” increased 90% last week.

Many online are discussing floating boat cinemas located in France and in some US cities. While some are expressing excitement, others are questioning the picture and sound quality of the experience.



wms_mary (Mary Wms)
@wms_mary

@clintonkowach This looks like a variation of a Drive In. Do boats have little speakers so they can hear the movie? A blaring speaker, otherwise, isn't good for wildlife that inhabit the woods nearby - that's something 'city folks' might not know.



Twitter

24 Jul 2020 | 23:43



VickieJGilliam1 (VJG53)
@VickieJGilliam1

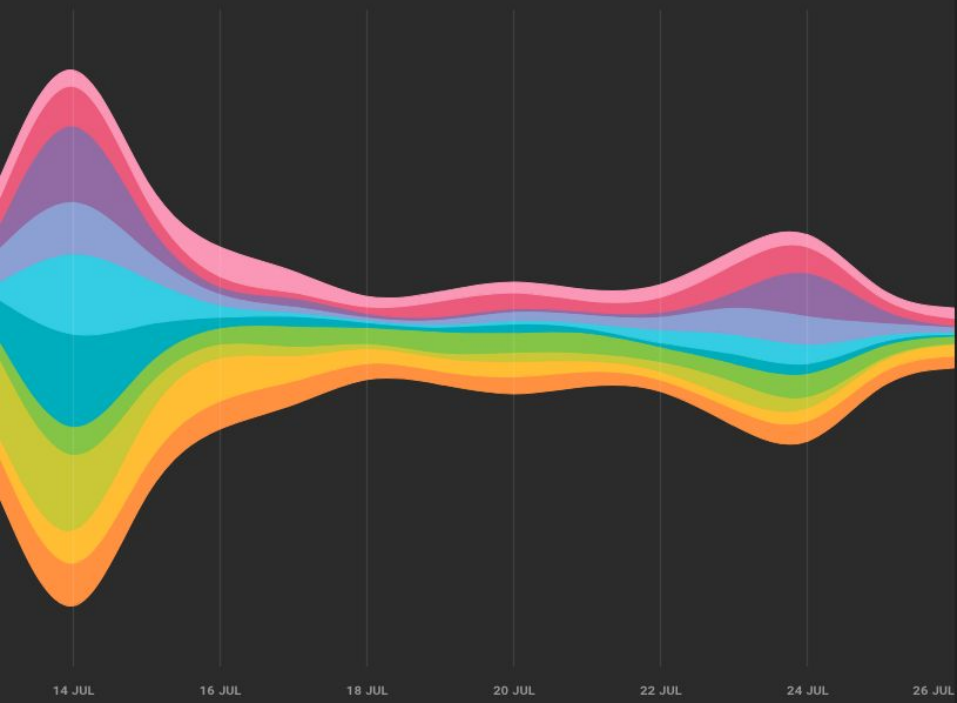
Floating Boat Cinemas Coming Soon to US Cities t.co/oIHP0a3Zal I loved the summers spent with Grandparents in Portland, OR. Went to the drive-in to watch a John Wayne movie. My Grandmother popped a full brown bag of popcorn & an ice cooler of pop. Wonderful memories!



Twitter

24 Jul 2020 | 16:01

Trending themes (excluding news)



Topics

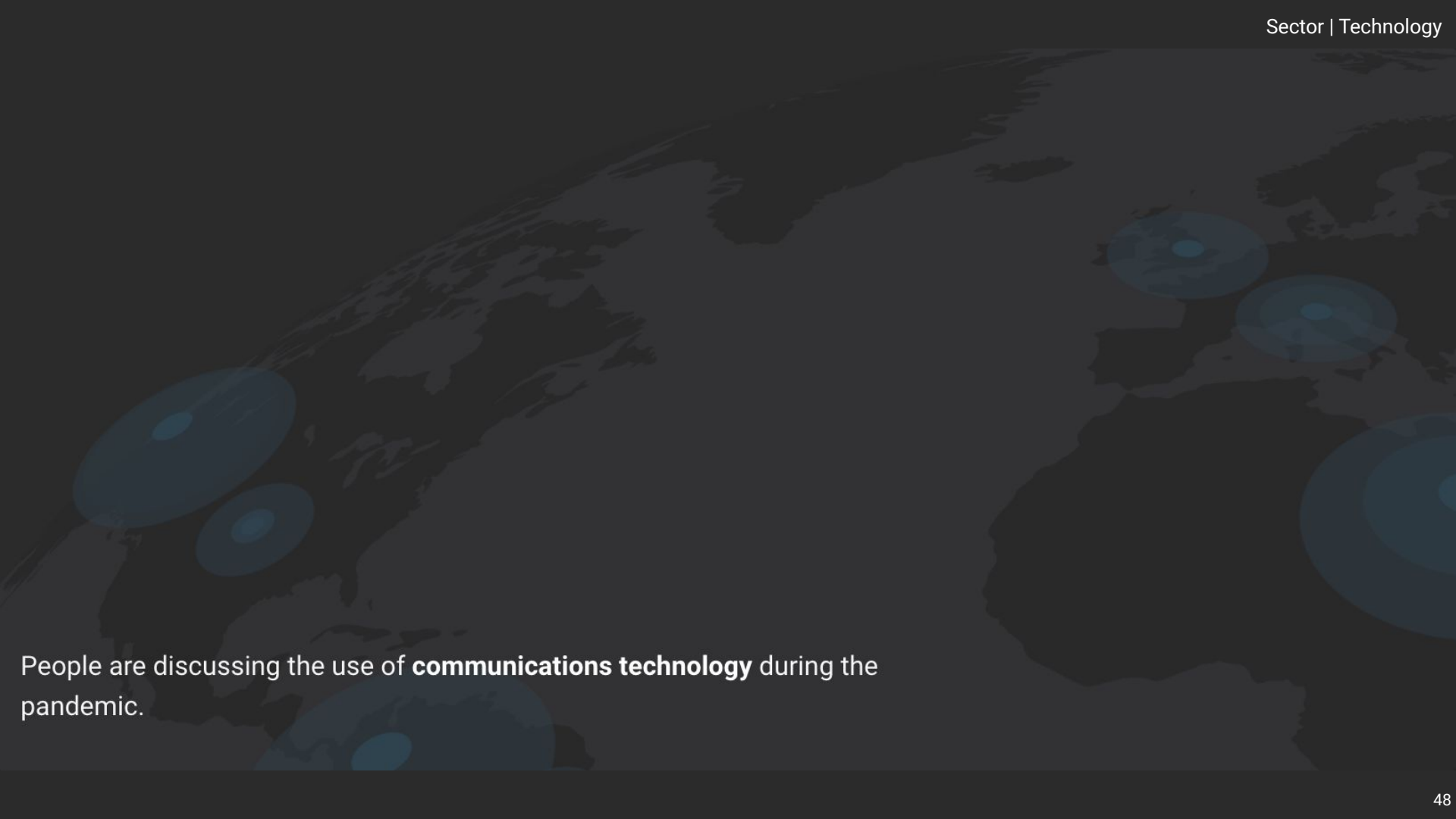
- wear a mask
- wear masks
- 24 July
- public transport
- Face coverings in shops
- wear a face mask
- mandatory in shops
- compulsory in shops
- shops and supermarkets
- grocery stores

Top sites globally

		VOLUME	CHANGE
1	twitter.com	831.78K	↗ 47%
2	reddit.com	73.85K	↗ 13%
3	tumblr.com	59.04K	↗ 3%
4	instagram.com	21.54K	↘ 3%
5	forocoches.com	7,551	↗ 9%

Emerging organizations in discussion

Associated Press	Fed	Asda
Asda	Facebook	Publix
Associated Press	Walmart	Sainsbury



People are discussing the use of **communications technology** during the pandemic.

People are talking about TikTok as a platform for people to spread Covid-19 awareness (14.7k posts).

People are sharing serious TikToks about the importance of wearing masks and sarcastic TikToks about the recent surge of infections, targeting those ignoring social distancing guidelines.

Fans are also gravitating toward TikToks from a 23-year-old hospitalized with Covid-19 who is using the platform to provide a firsthand look at his experience. Many are saying this content provides insight into how the virus can affect young people.



jeaniehasler82 (Jeanie 🍀)

@jeaniehasler82

My view on face masks ... [#whynow](#) [#facemasks](#)
[#tiktok](#) [t.co/zGQ5WQOC1i](#)

Twitter · 14 Jul 2020 | 10:23 Reach 15K



QueenJewels6 (Queen Jewels)

@QueenJewels6

Check out nancydoodles's video! [#TikTok](#)
[@Target](#) explain [#target](#) [#covid](#) [#1418](#)
[#EssentialWorkers](#) [#cover](#) [#your](#) [#mouth](#) [#mask](#)
[t.co/AdMLlwyics](#)

Twitter · 24 Jul 2020 | 15:36 Reach 0



Native615 (Biden 2020)

@Native615

A 23-Year-Old Hospitalized With The Coronavirus
Is Using TikTok To Give People A Firsthand Look
At His Experience [t.co/rd20L0bJhj](#)

Twitter · 21 Jul 2020 | 09:54 Reach 0



karahhlongg (KARAH ★ MICHELLE)

@karahhlongg

a girl made a tiktok about how someone she knows thought they were sick so they went to get tested for covid. they stood in a LONG line & got tired of waiting so they never made it to their appointment & a few days later received "covid +" in the mail, they never got tested

Twitter · 25 Jul 2020 | 18:28 Reach 1,840



jkelker (jkelker)

@jkelker

Heather Gardner on TikTok "Freedom" my ASS!
[#wearamask](#) [#freedom](#) [#mask](#) [#america](#)
[#merica](#) [#covid](#) [#coronavirus](#) [#trump2020](#)
[#biden2020](#) [#vote](#) [#fyp](#) [#foryou](#)
[t.co/cHWvRen3DP](#)

Twitter · 21 Jul 2020 | 22:48 Reach 0



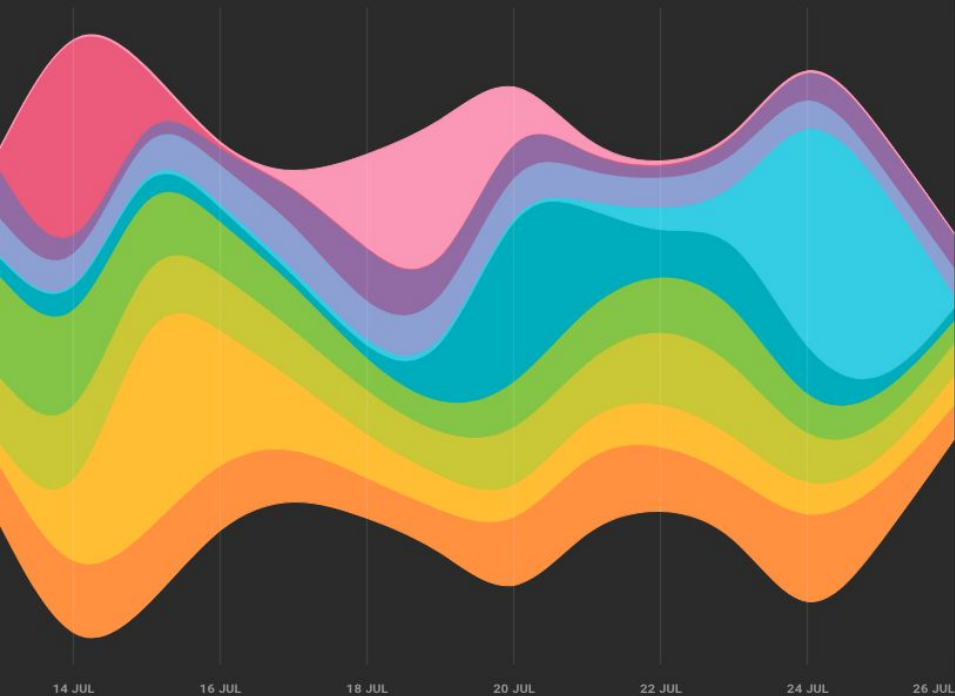
Scottiedisaster (Scottiedisaster)

@Scottiedisaster

I'll leave this just here... [#COVID](#) [#Covid_19](#)
[#COVIDIOTS](#) [#COVID19Aus](#) credit: iwanedwards
on TikTok [t.co/uZVIXm5Ptb](#)

Twitter · 15 Jul 2020 | 07:40 Reach 0

Trending themes (excluding news)



Topics

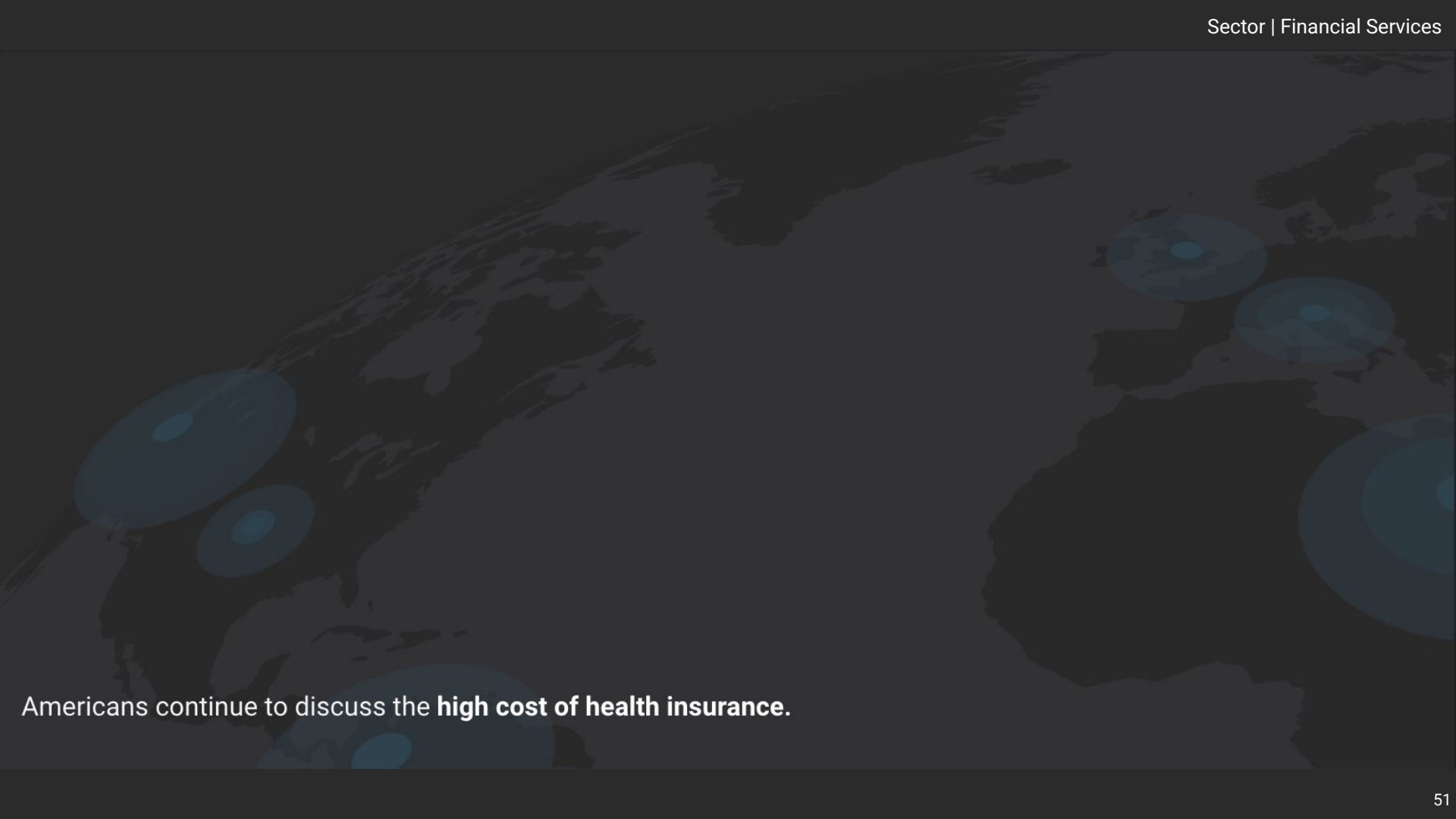
- work from home
- phone calls
- social media
- COVID-19 pandemic
- contact tracing app
- dating app
- Deep Learning
- NaMo App
- Poor kids
- computer program

Top sites globally

		VOLUME	CHANGE
1	twitter.com	84.39M	↗ 3%
2	reddit.com	4.15M	↘ 2%
3	tumblr.com	1.82M	↘ 5%
4	instagram.com	1.3M	↗ 3%
5	4channel.org	126.48K	↘ 9%

Emerging organizations in discussion

Georgia Tec	Microsoft	Microsoft
LinkedIn	Facetime	Senate
Senate	Facetime	Google



Americans continue to discuss the **high cost of health insurance**.

News that five million Americans have lost health insurance during the pandemic - the highest annual increase ever recorded - is driving engagement (4 million to date)

People online are lamenting the expense of health insurance in America, with some even asking why dental and vision are separate types of insurance. Many are sharing statistics about the number of unemployed and uninsured in their state.

Forum members are asking for suggestions about what people without health insurance or a job can do to afford healthcare during Covid-19. In many instances, these individuals are expressing concern they may have the virus.



ATheGreat_ (🍎)
@ATheGreat_

Why is dental and vision insurance separate from regular health insurance? Are my teeth and eyes not a part of my body????

Twitter · 15 Jul 2020 | 16:49 Reach 24M



JoshStein_ (Josh Stein)
@JoshStein_

More people have lost their health insurance in last four months than entirety of Great Recession. NC is one the hardest hit states with >20% of adults w/o health insurance. 1/2

t.co/dK5HaRjvZ6

Twitter · 15 Jul 2020 | 17:46 Reach 26K



CarlosdelRio7 (Carlos del Rio)
@CarlosdelRio7

With > 5 M Americans losing health insurance during the pandemic it would seem to me the perfect time to expand **#Medicaid** instead the Administration decided its the perfect time to try again to kill the **#ACA** via **@NYTimes**
t.co/zOjas189oI

Twitter · 14 Jul 2020 | 11:21 Reach 23K



bschapiroMD (Barry Schapiro, MD, FAA...)
@bschapiroMD

If you wanna make a horrific situation much much worse, just take away health insurance from 27 million Americans.

Twitter · 26 Jul 2020 | 00:34 Reach 18K

Many online are speculating that the worst is yet to come for renters and landlords. **They're encouraging politicians to take action to add or continue relief programs.**

People are discussing the UK government's promise to protect renters from eviction under Covid-19 laws. Some are expressing frustration that this promise may not be honored.



emilyabenfer (Emily A. Benfer)

@emilyabenfer

Let it be known that by allowing the CARES ACT & 2/3 of the country's [#eviction](#) moratoriums to lapse without public funds to pay the rent, Congress just put 40% of renter families in longterm peril, along with the landlords who can't cover the financial loss. [#RentReliefNow](#)



Twitter

26 Jul 2020 | 12:44



nickdoesmyhair (NickFTM)

@nickdoesmyhair

[@PeanutScribble](#) [@marcorubio](#) I was wrong- that's the average rent- average rent for studio is \$1700. Yeah I have a mortgage too and a renter I'm not charging due to Covid. But there's plenty of \$ to give to the rich, as usual.



Twitter

24 Jul 2020 | 00:12



JonnElledge (Jonn Elledge)

@JonnElledge

From next month, despite the continuing global pandemic, English landlords can evict tenants again. Isn't this government just *great*? t.co/cZvSk0yxEC



Twitter

25 Jul 2020 | 11:49



LilianGreenwood (Lilian Greenwood)

@LilianGreenwood

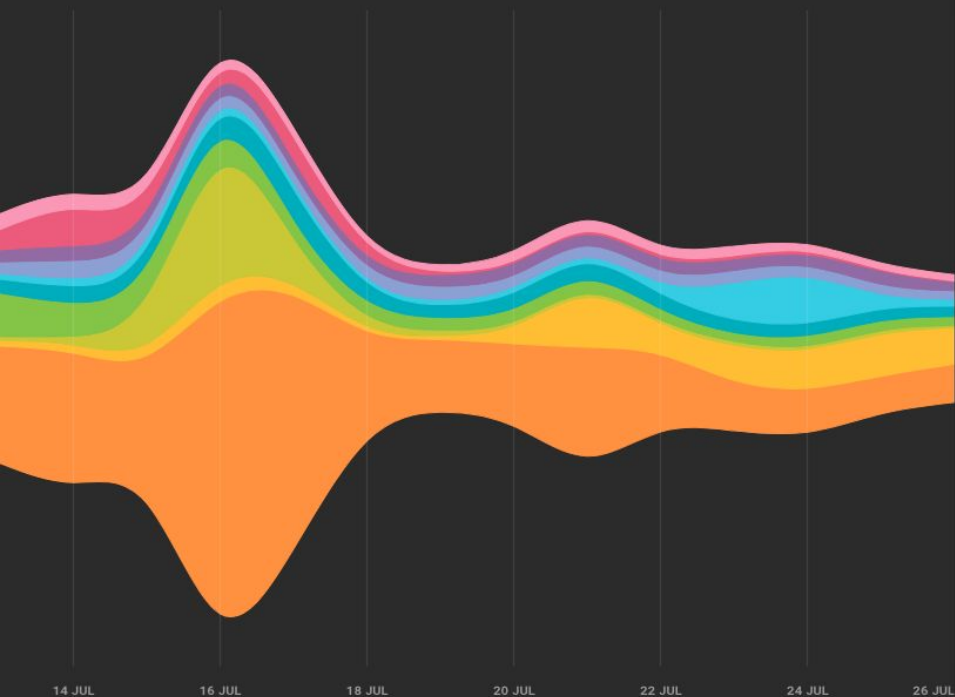
Back in March the Housing Secretary promised that "no renter who has lost income due to coronavirus will be forced out of their home". His Minister has just admitted that he's now breaking that promise.



Twitter

22 Jul 2020 | 12:56

Trending themes (excluding news)



Topics

- health insurance
- unemployment insurance
- bank account
- PPP loans
- insurance companies
- insurance policy
- life insurance
- insurance company
- million Americans
- stock market

Top sites globally

		VOLUME	CHANGE
1	twitter.com	84.39M	↗3%
2	reddit.com	4.15M	↘2%
3	tumblr.com	1.82M	↘5%
4	instagram.com	1.3M	↗3%
5	4channel.org	126.48K	↘9%

Emerging organizations in discussion

Electric|

Disney

Insurance Company

Insurance Company

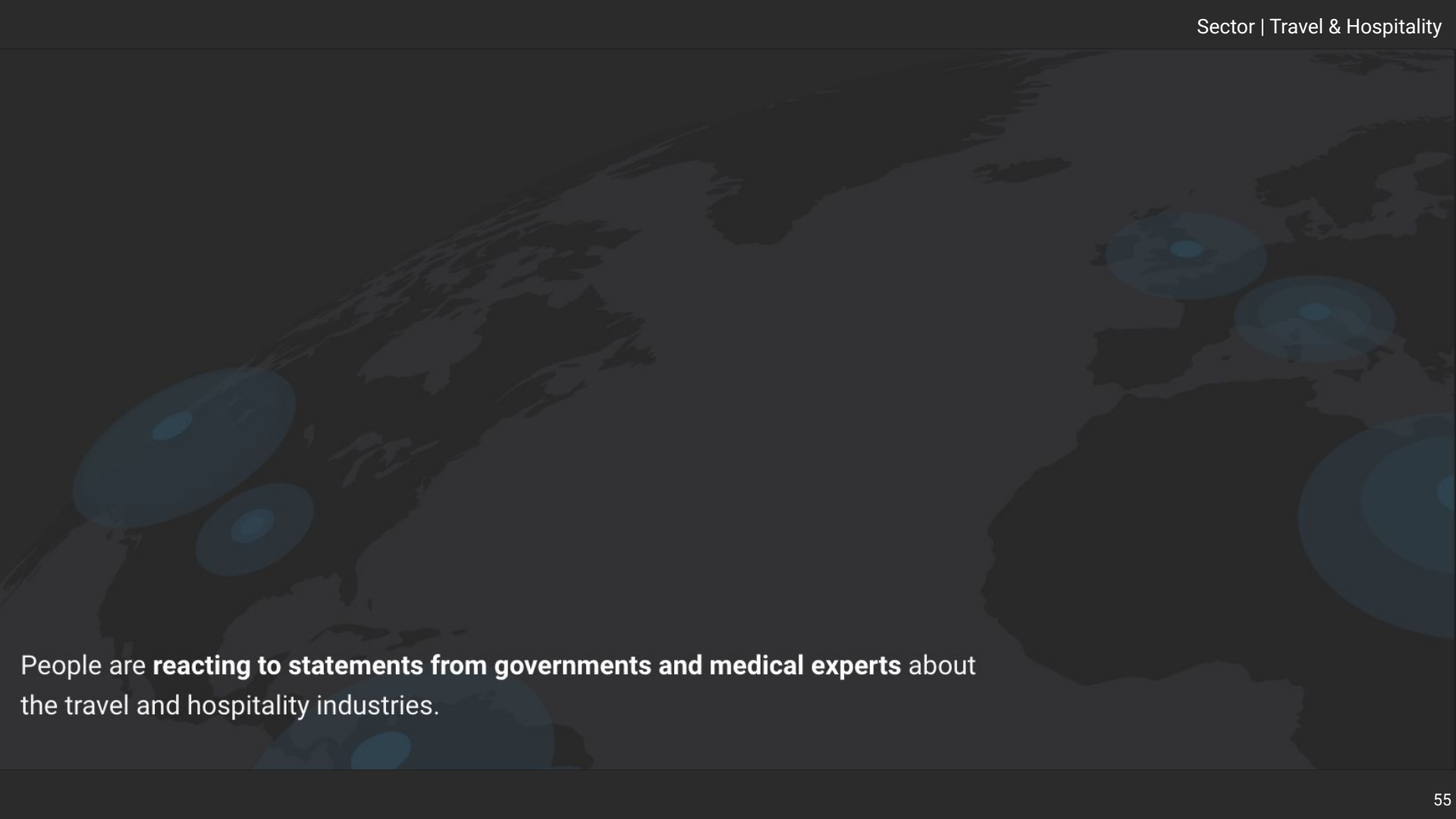
Senate

Disney

Moderna|

UnitedHealth|

Reserve Bank|



People are **reacting to statements from governments and medical experts** about the travel and hospitality industries.

People are discussing Dr. Anthony Fauci's comment that he will not get on a plane or eat inside a restaurant during the pandemic (250K+ social engagements to date).

Online discussion is mixed, with some concurring that if Dr. Fauci says he will not do something, then they don't feel safe doing it either. However in an effort to undermine his credibility, others are tweeting pictures of Dr. Fauci to show he does not always practice social distancing.



sunny (Sunny Hostin)

@sunny

Fauci tells MarketWatch: I would not get on a plane or eat inside a restaurant. I'm listening to Fauci - the preeminent expert. No planes. No inside eating at restaurants. Got it.

t.co/1z23t5cYci



Twitter

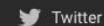
26 Jul 2020 | 06:00



STEWest (Shelby Edwards)

@STEWest

Good interview, he keeps finding good ways to get the word out. || Fauci tells MarketWatch: I would not get on a plane or eat inside a restaurant t.co/3YBsMXr8P9



Twitter

26 Jul 2020 | 04:36



WajahatAli (Wajahat "Wears a Mask Be...

@WajahatAli

Listen to him.. Fauci tells MarketWatch: I would not get on a plane or eat inside a restaurant

t.co/bMa1IOoY0x



Twitter

26 Jul 2020 | 03:26



sjksanders (KatherineSandersIcons)

@sjksanders

If Dr Fauci won't do it, don't do it.



Twitter

25 Jul 2020 | 12:33



RogerDo14086708 (Roger Dorn)

@RogerDo14086708

Fauci saya he won't get on a plane or eat in a restaurant, but he will sit in the stands at a ballgame with his mask down while not social distancing. Somebody should show this guy the door.



Twitter

24 Jul 2020 | 14:22



TheJr (IJR)

@TheJr

"Well, the answer is 'No' for the following reason: I am in a risk category. I don't like to admit it, but I'm 79 years old." t.co/eLa5Ky1CIT



Twitter

24 Jul 2020 | 20:00



DexterHenryCT (Henry M. Benson)



FredSim32281378 (Fred Sims)

@FredSim32281378

People say they're surprised and frustrated at the UK's reinstatement of a new 14-day quarantine for travelers coming from Spain (800K+ social engagements to date).

People are sharing information about Covid-19 mortality rates in both countries, highlighting that Spain has a far lower rate than the UK.

Vacationers say they're shocked they will need to self-quarantine post-holiday. Many say they will not be able to go on vacation or visit family as planned due to the restriction. However, some people agree with the quarantine, saying no one should travel during the pandemic.



markedleader (TK-288: Scottish Storm...)
@markedleader

I was supposed to be in Poland and Spain this year over the course of coronavirus unfolding. Cancelled Poland and never booked Spain upon green light, seemed like a no brainer. So 0 sympathy for those who opted otherwise and now forced into 2 weeks quarantine.



Twitter

26 Jul 2020 | 14:17



afneil (Andrew Neil)
@afneil

What has transport secretary Grant Shapps done to annoy PM and D Cummings? Leaves for Spanish holiday yesterday morning, few hours later government announces 14-day quarantine for everybody returning from Spain.



Twitter

26 Jul 2020 | 11:27



geoff_shenton (Dr Splenunculus) 🇪🇸 🇬🇧 ...
@geoff_shenton



derekjames150 (Derek James)
@derekjames150

No #Covid19 deaths in Spain today. The UK

People online are discouraging travel to Puerto Rico (21k posts), describing how tourism has brought Covid-19 cases to the island.

Some emphasize that Puerto Rico is experiencing a drought and power outages and simply does not have the infrastructure to address the pandemic.



alvska (🦋)
@alvska

@godthealrighty Back from where I'm from, Puerto Rico, there has been a lot of promotion for people to go vacation and get "away" from the virus. This has caused a rise in cases, the tourists are spitting on Puerto Ricans, not wearing masks, and harassing them when they say something.



Twitter

25 Jul 2020 | 18:28



marianaijaner (jane !)
@marianaijaner

Do not come to Puerto Rico. Do not come to the Dominican Republic. Do not come to Cuba. Stay at home. If you can pay for a vacation, you can pay for an inflatable pool.



Twitter

19 Jul 2020 | 18:24



carissageee (boricua mami)
@carissageee

Y'all need to stop traveling period. Stop going to Puerto Rico cause it's a cheaper getaway when PR locals are struggling. On top of covid, they are also experiencing a drought. Hand washing and hygiene are especially important rn and they are literally rationing water.



Twitter

17 Jul 2020 | 05:49



_orabora (oracita ☒)
@_orabora

1. don't travel to puerto rico during covid-19



Twitter

18 Jul 2020 | 16:23



Deoliver47 (Denise Oliver-Velez)
@Deoliver47

If you feel the urge to take a vacation, don't be selfish and bring your COVID-19 "gift" to Puerto Rico. Stay home. It has been 1029 days since Puerto Rico had full power.



Twitter

16 Jul 2020 | 11:01



valventress_ (Val ✨)
@valventress_

STOP BOOKING TRIPS TO PUERTO RICO. WE ARE BREAKING RECORDS ON COVID-19 CASES AND WE DON'T HAVE ENOUGH HOSPITAL BEDS OR RESOURCES. WE DON'T NEED TOURISTS DURING A PANDEMIC.



Twitter

14 Jul 2020 | 11:35

People are sharing news that the US CDC is banning US cruises through September without adding any commentary. Some are sharing news stories that align cruise ships with nursing homes as the hotspots for contracting Covid-19.



ElectricJoshy (Josh Bowen)
@ElectricJoshy

It's somewhat unsettling to see a fleet of dormant cruise ships forgotten out at sea.
#COVID t.co/FxB3xCJvuH



Twitter

19 Jul 2020 | 20:35



marshawright (Real Marsha Wright® | ...)
@marshawright

This just in... Extending Cruise Ban, C.D.C. Says Ships Helped Spread Coronavirus
t.co/hFf17s8Mvt #travel t.co/jQYtCont9R



Twitter

16 Jul 2020 | 23:44



New_Narrative (Mike Walker)
@New_Narrative

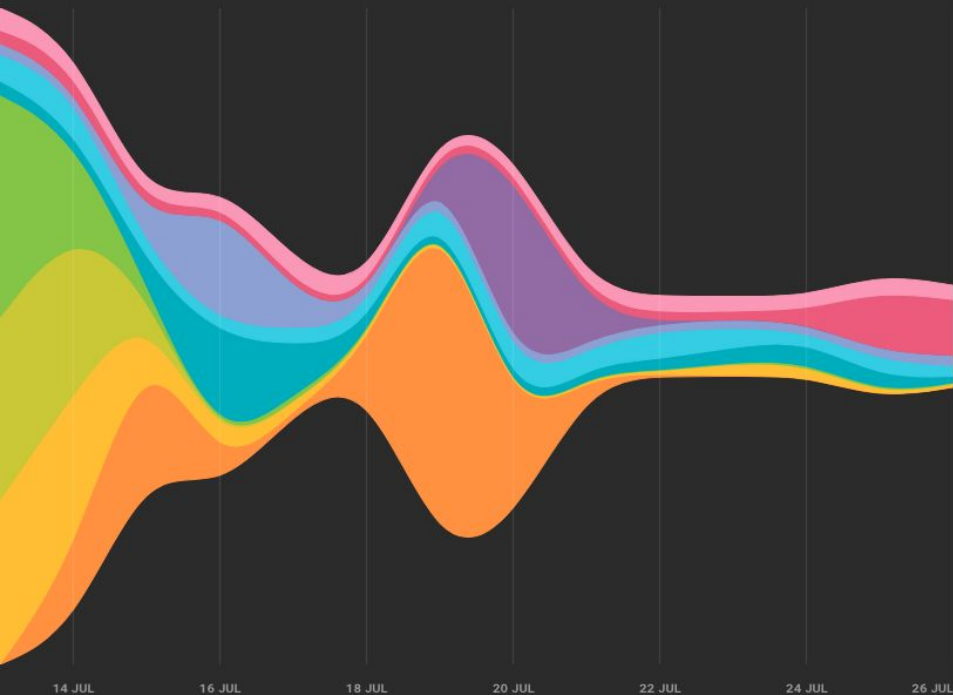
After Cruise Ships and Nursing Homes, Will Universities Be the Next COVID-19 Tinderboxes?
t.co/oUMVqdQceG



Twitter

16 Jul 2020 | 11:23

Trending themes (excluding news)



Topics

- puerto rico
- American Airlines
- Ted Cruz
- Movie theaters
- bars and restaurants
- hotel quarantine
- two weeks
- Coronavirus vaccine developed
- 14 days
- coronavirus pandemic

Top sites globally

		VOLUME	CHANGE
1	twitter.com	877.7K	↘ 8%
2	reddit.com	127.3K	↗ 8%
3	tumblr.com	83.64K	↘ 10%
4	tripadvisor.com	35.77K	↗ 18%
5	instagram.com	34.19K	↗ 9%

Emerging organizations in discussion

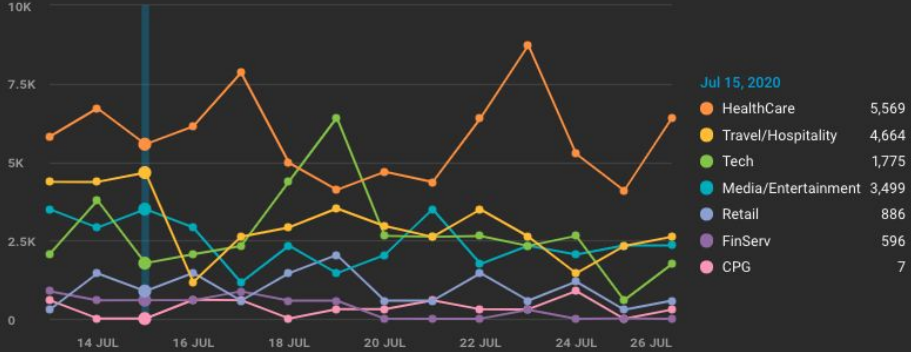
Google	EasyJet	Johns Hopkins Univer
Fox News	Apple	Apple
Delta	Facebook	Adria



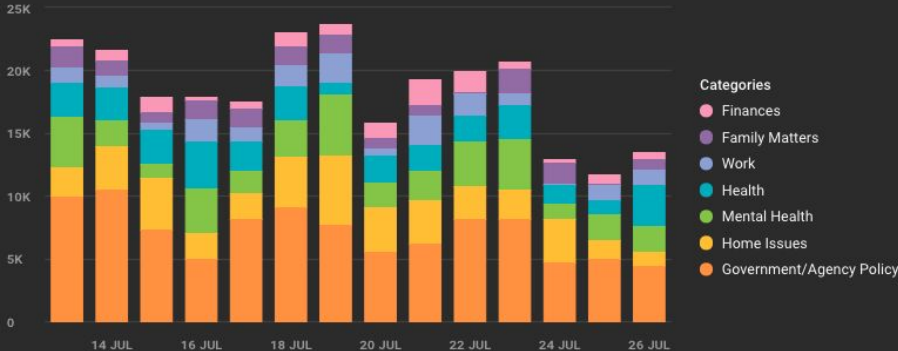
Country Data

Australia

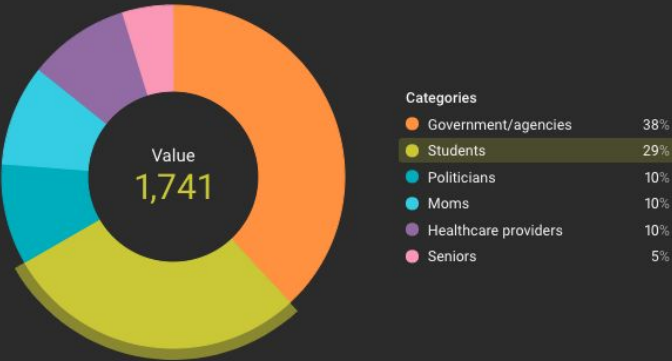
Australia volume by sector



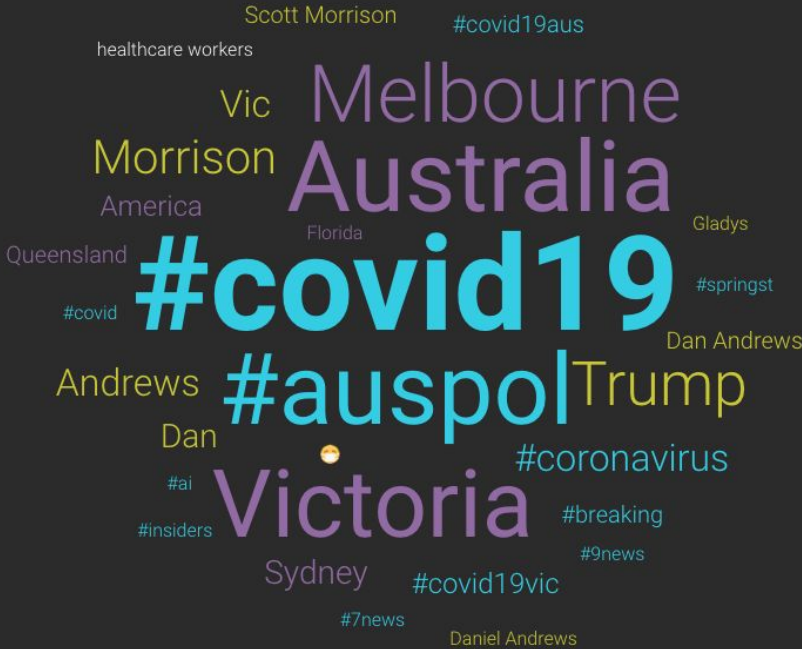
Australia volume by topic



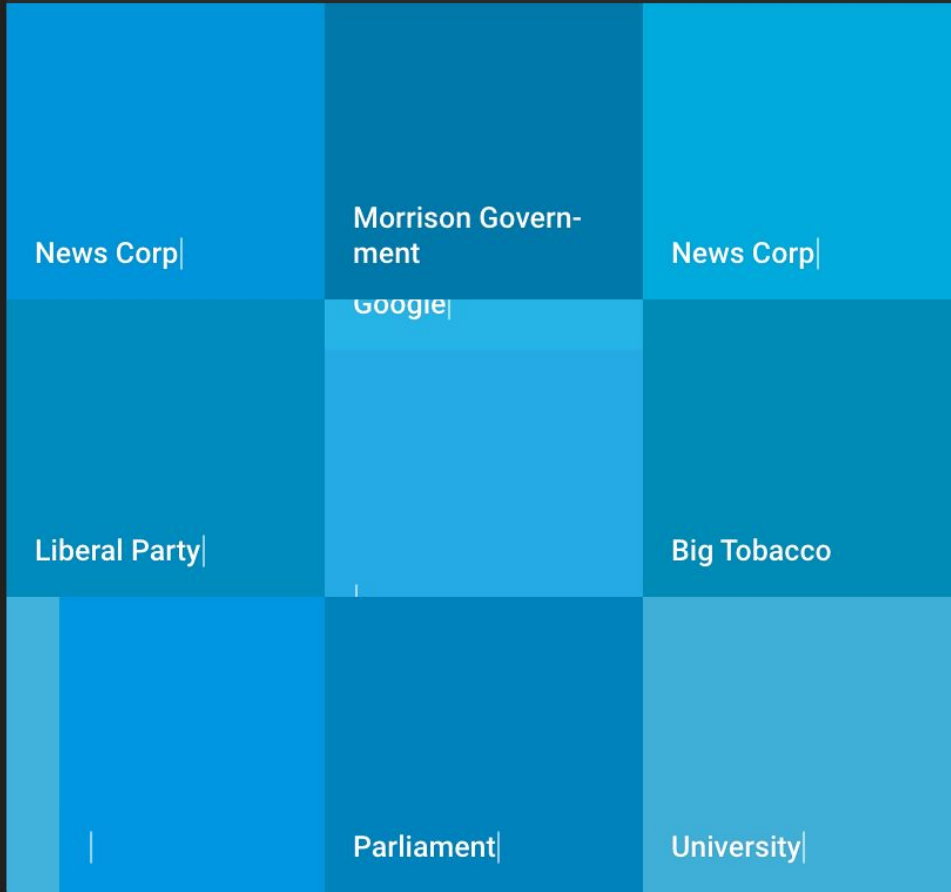
Audiences



Emerging themes in discussion

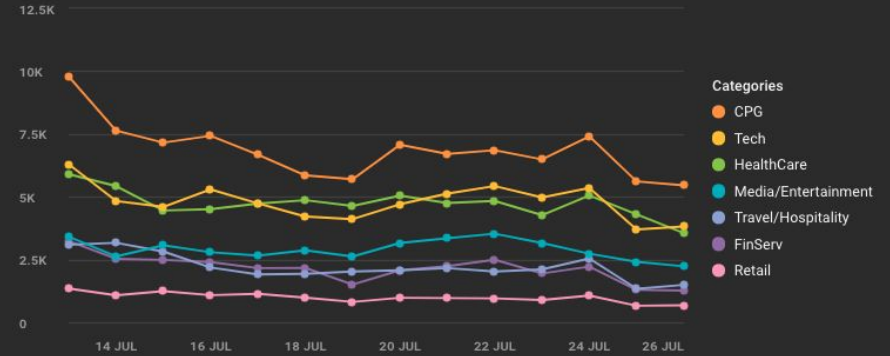


Emerging organizations in discussion

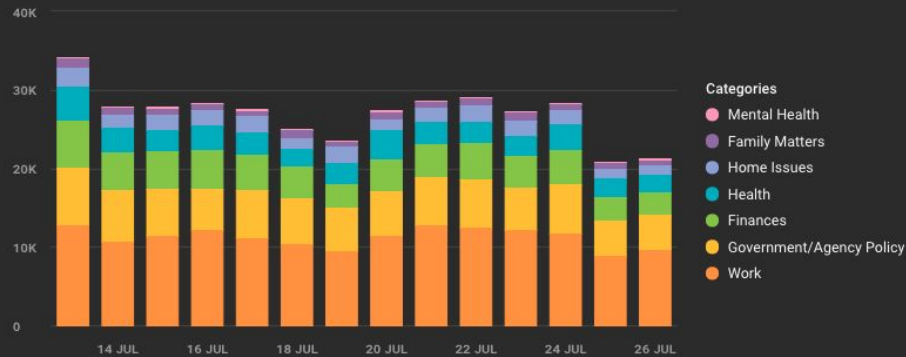


China

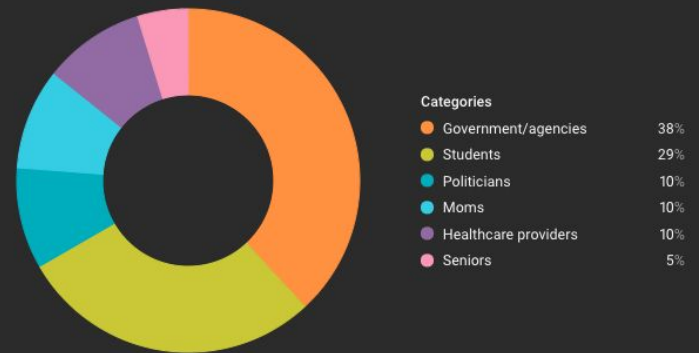
China volume by sector



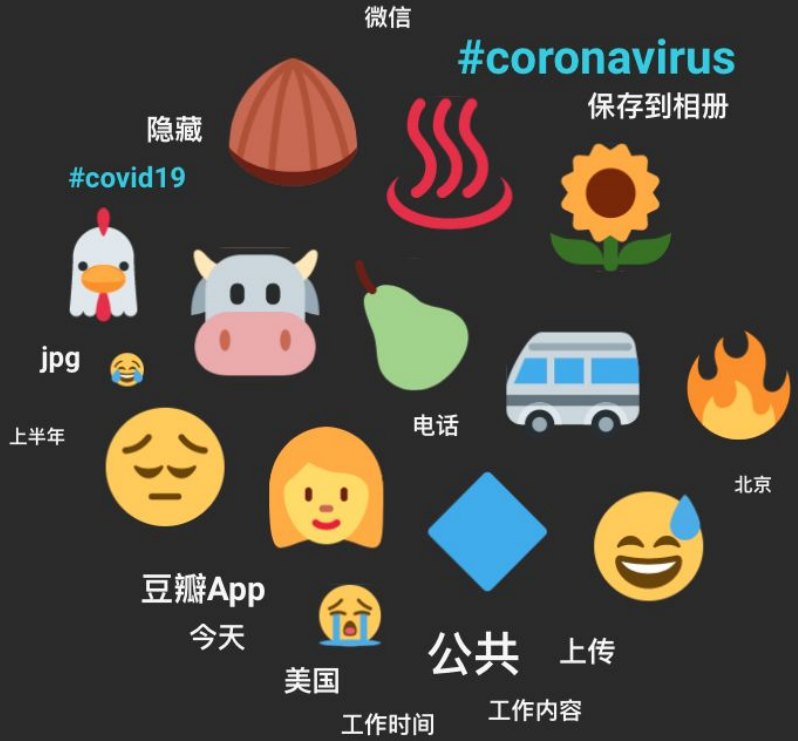
China volume by topic



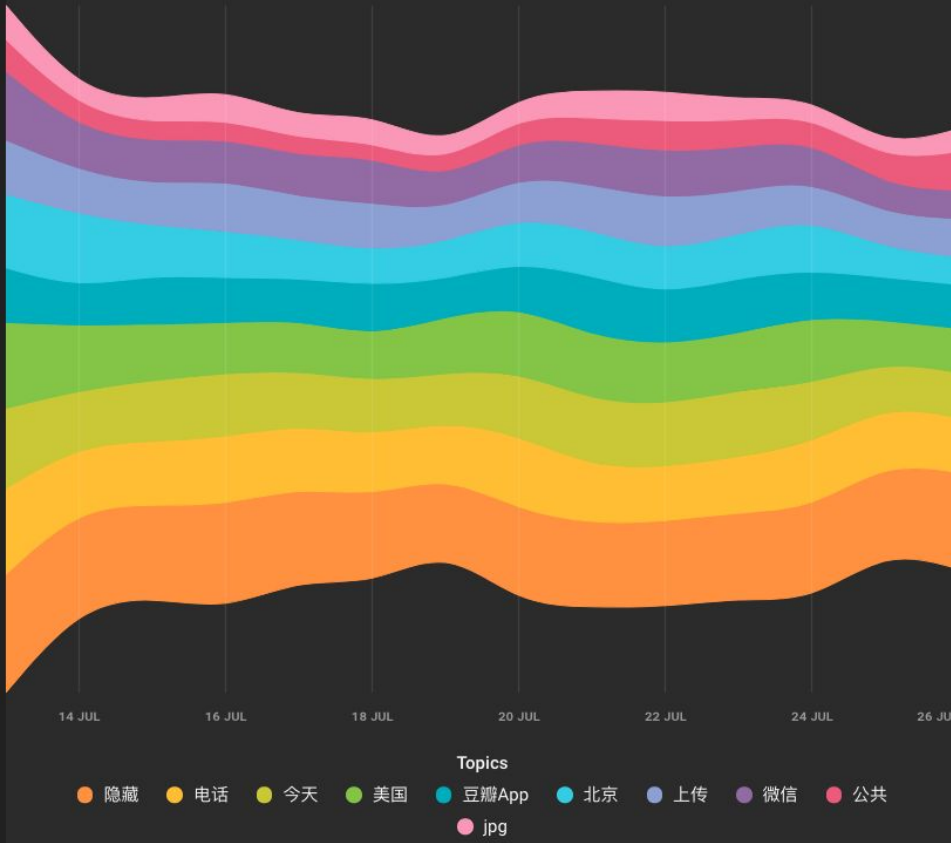
Audiences



Emerging themes in discussion

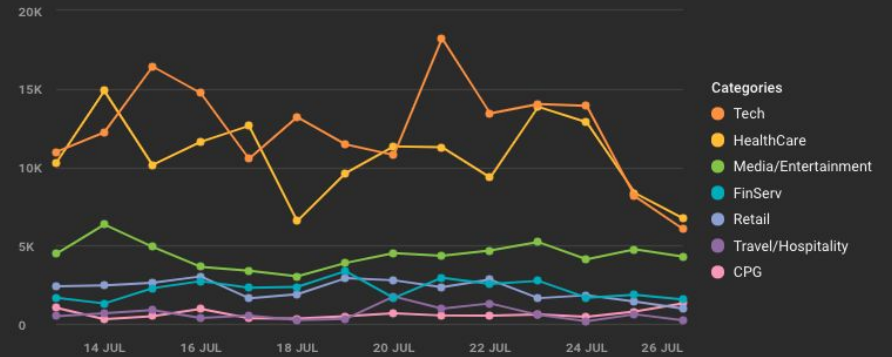


Emerging topics in discussion

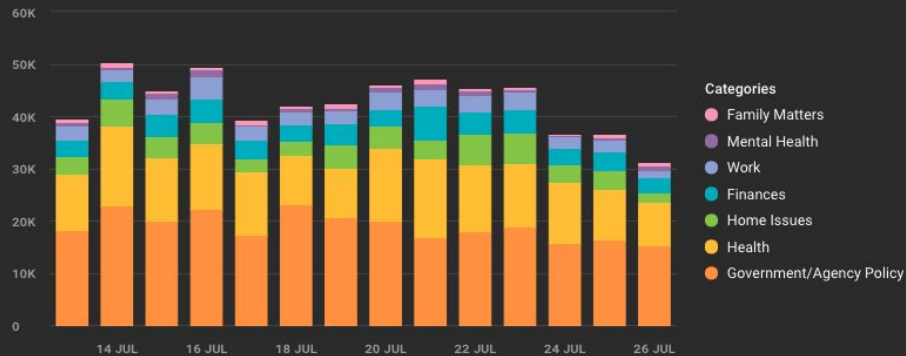


France

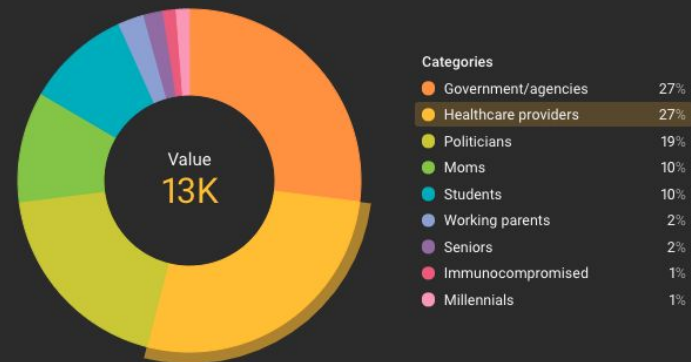
France volume by sector



France volume by topic



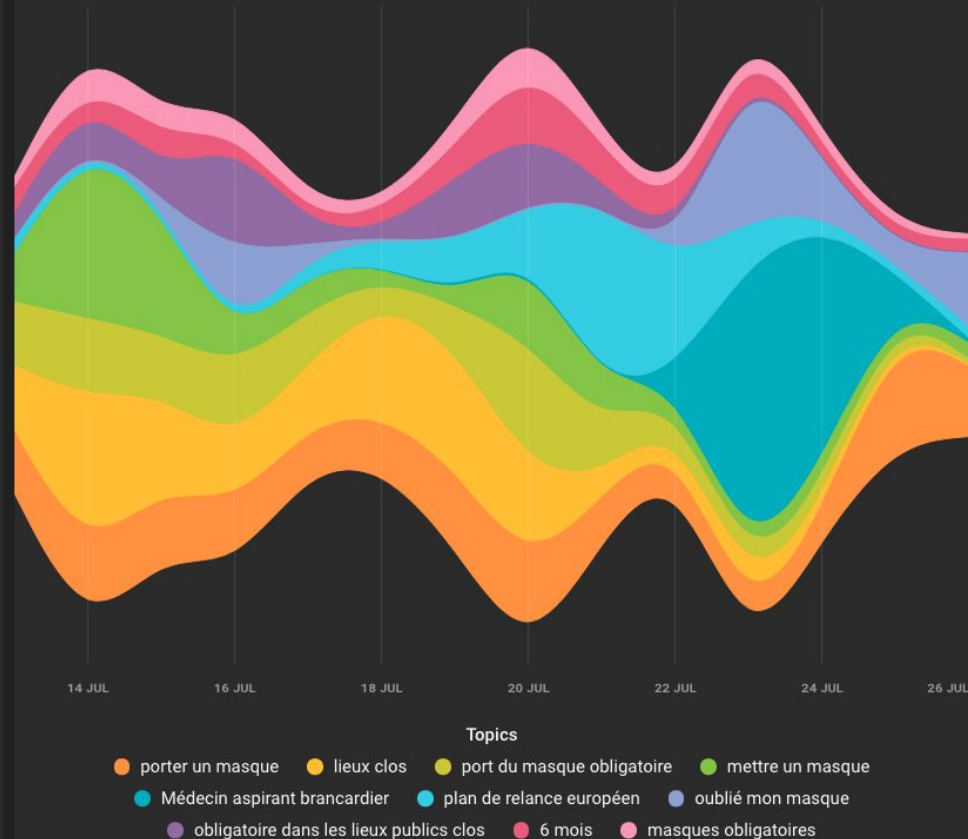
Audiences



Emerging themes in discussion

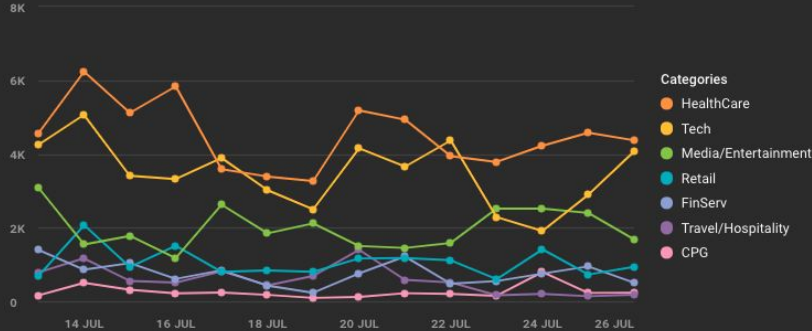
#hydroxychloroquine
 #masqueobligatoire plan de relance européen
 #masques mettre un masque
 #covid #covid_19 🤒
 🇫🇷 #masque ❤️
#covid19
 #coronavirus #confinement #macron
 😊 😏 #covid-19 lieux clos
 #france ➡️ porter un masque ⚠️
 #14juillet port du masque obligatoire
 #covid_19 Médecin aspirant brancardier
 #violencespolicières

Emerging topics in discussion

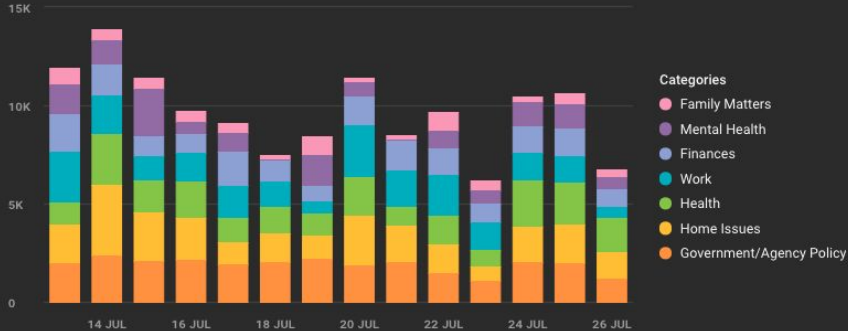


Germany

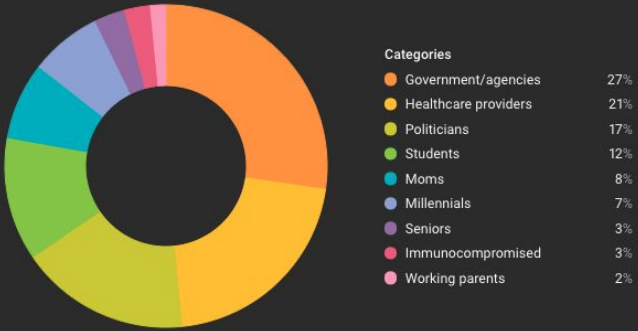
German volume by sector



German volume by topic



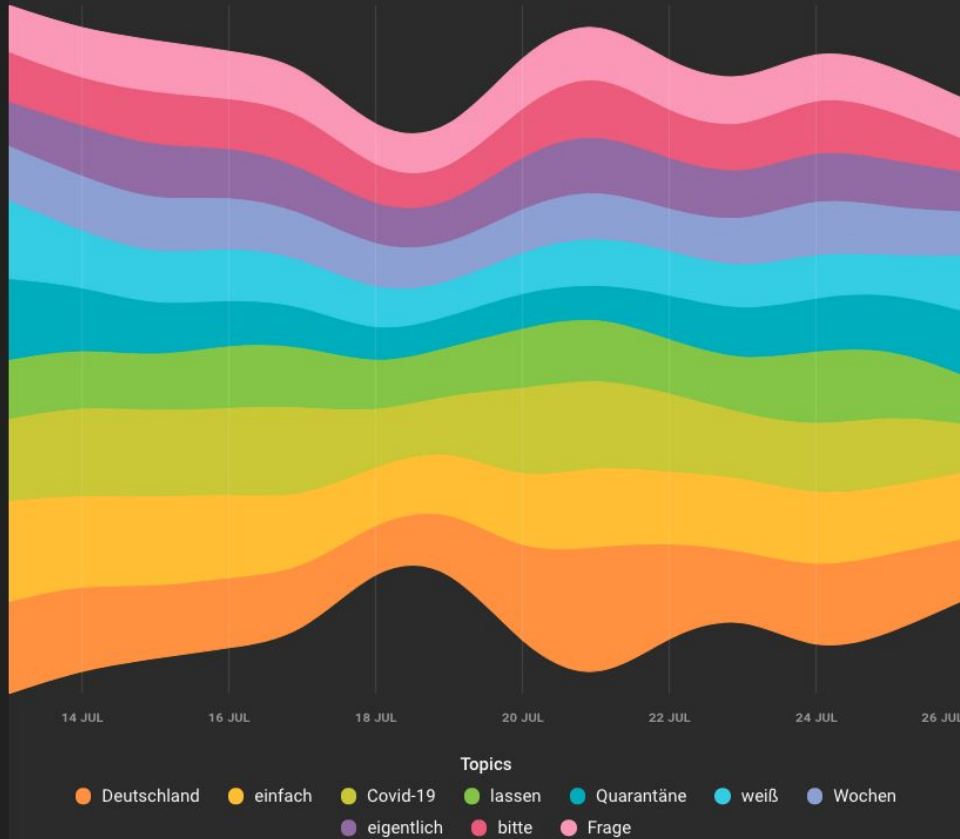
Audiences



Emerging themes in discussion

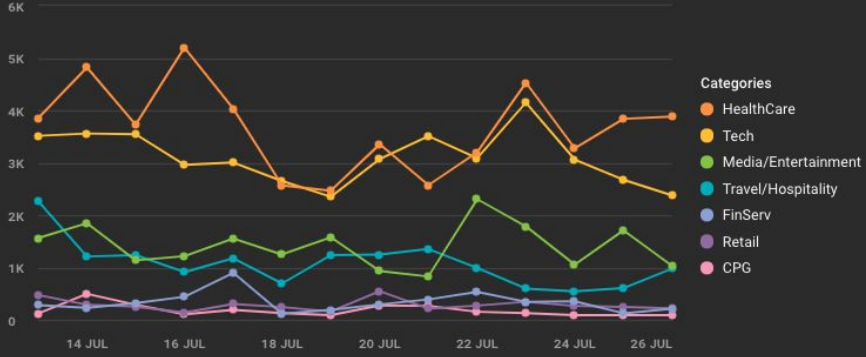
#bildungabersicher
 #Corona-Pandemie
 #coronakrise
 #deutschland #covidioten
 #ki #homeoffice 🧐
 #covid19 #coronavirusde
 #podcast #covid—19 #usa #lieferkettengesetz
 ➡️ 🇩🇪 🧐 🎵 😂 #maskenpflicht
 🙅 #pandemie
 #berlin #corona #covid
 #covid_19 #sarscov2
 #coronavirus

Emerging topics in discussion

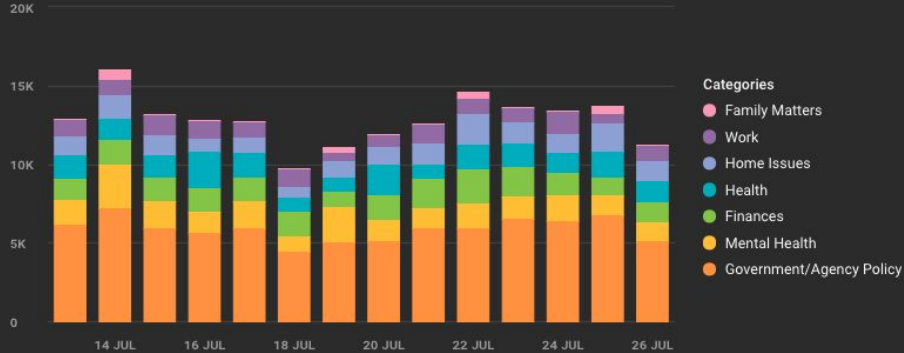


Italy

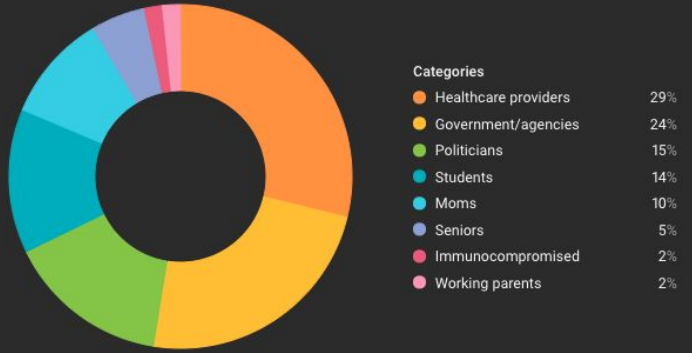
Italy volume by sector



Italy volume by topic

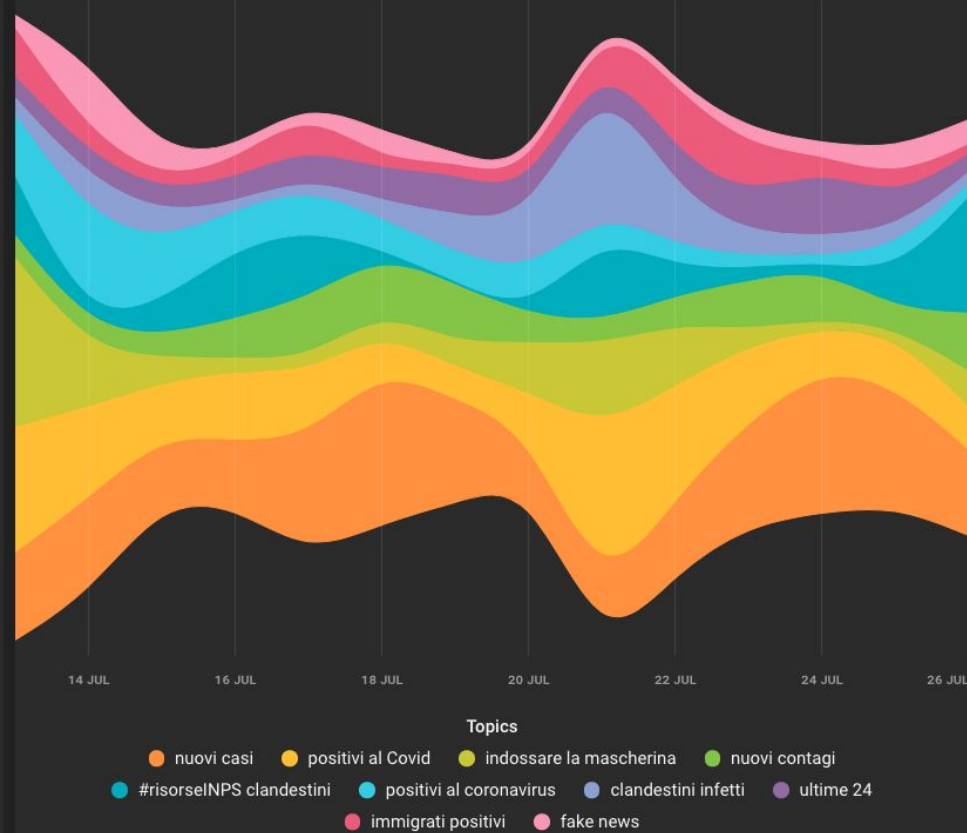


Audiences



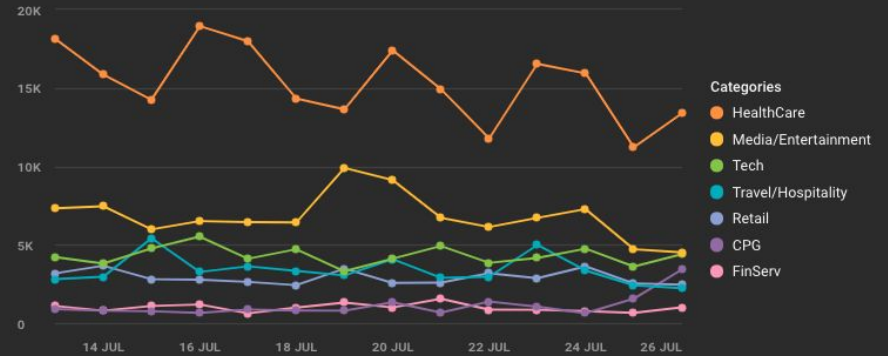
#radiosavana
 #coronavirus
 #governo #zangrillo
 nuovi contagi #italia 🇮🇹 📱 ❤️ #migranti
 nuovi casi #risorseinps #lockdown
 #covid_19 😂 #salvini #covid19
 #covid — 19 #statodiemergenza #covid
 post Covid 📱 #clandestini
 #roma #conte #ansa
 positivi al covid
 #mascherina
 emergenza Covid

Emerging topics in discussion

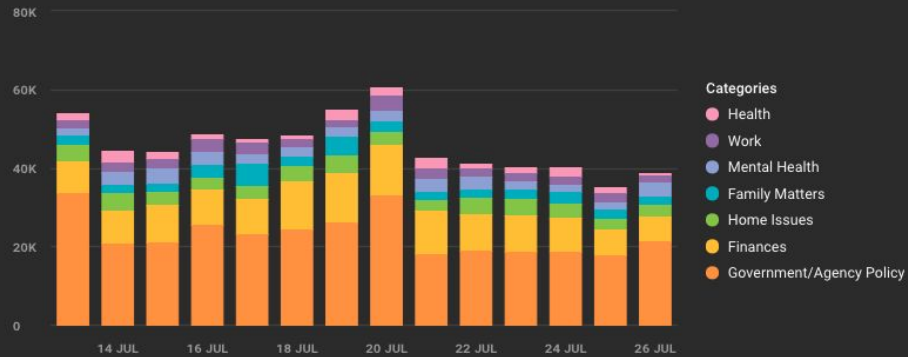


Spain

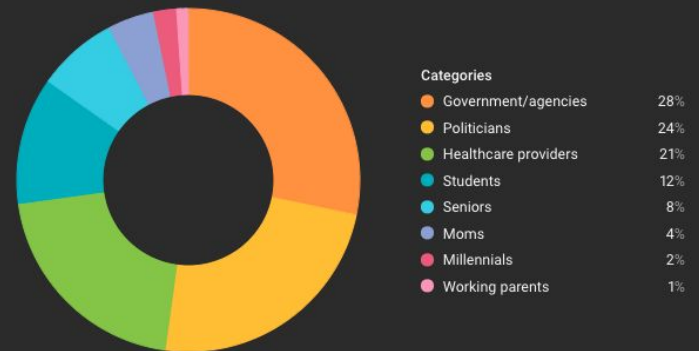
Spain volume by sector



Spain volume by topic



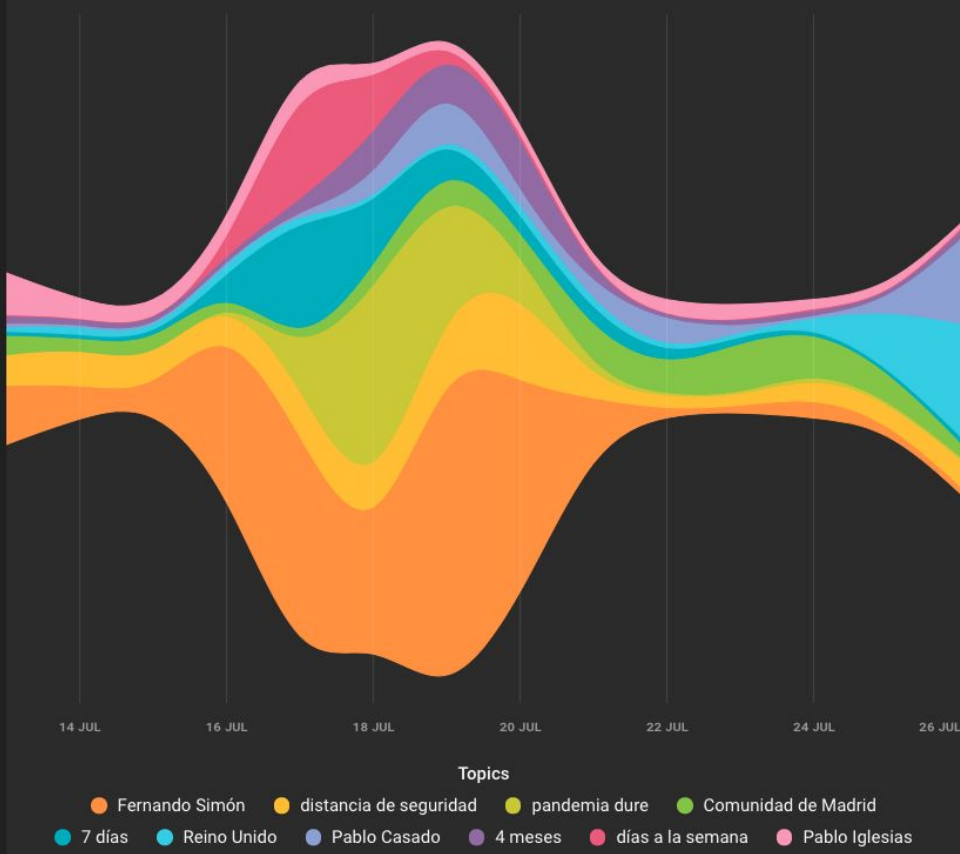
Audiences



Emerging themes in discussion

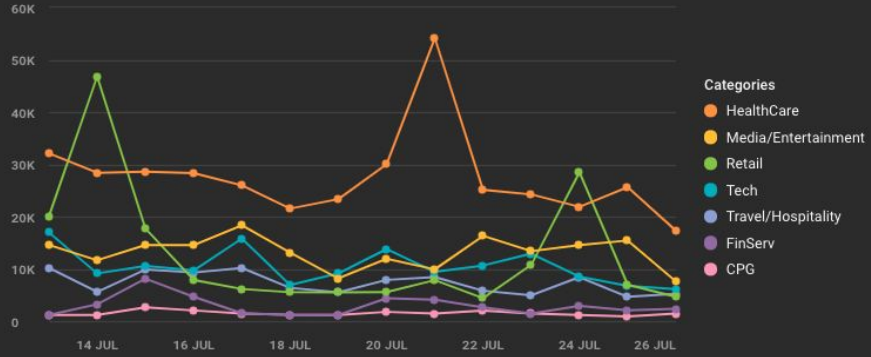


Emerging topics in discussion

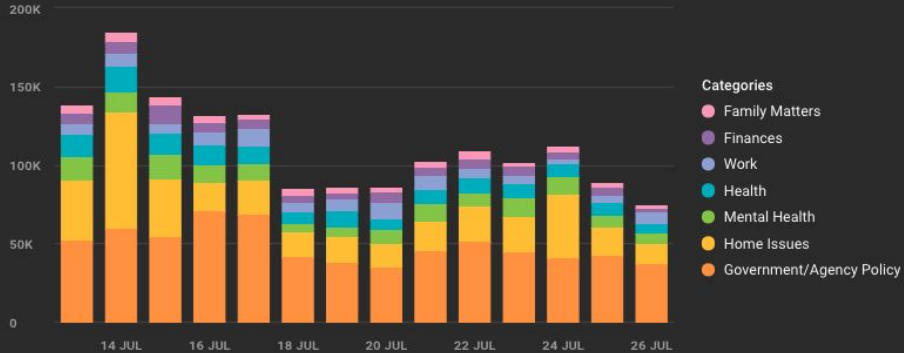


United Kingdom

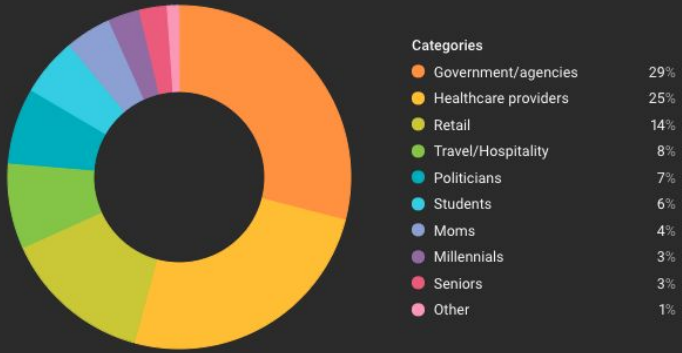
United Kingdom volume by sector



United Kingdom volume by topic



Audiences



Emerging themes in discussion

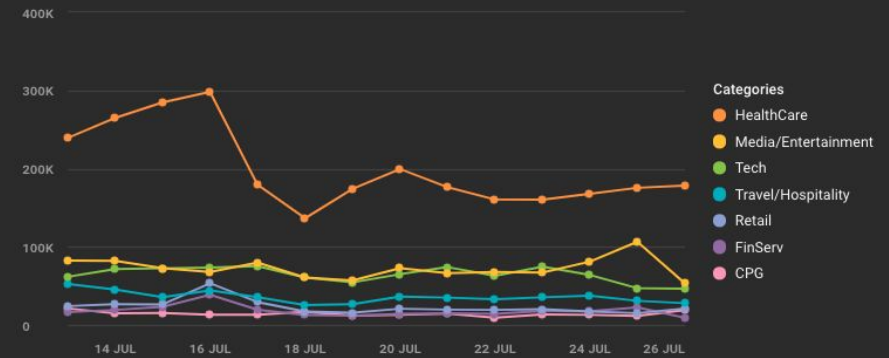


Emerging organizations in discussion

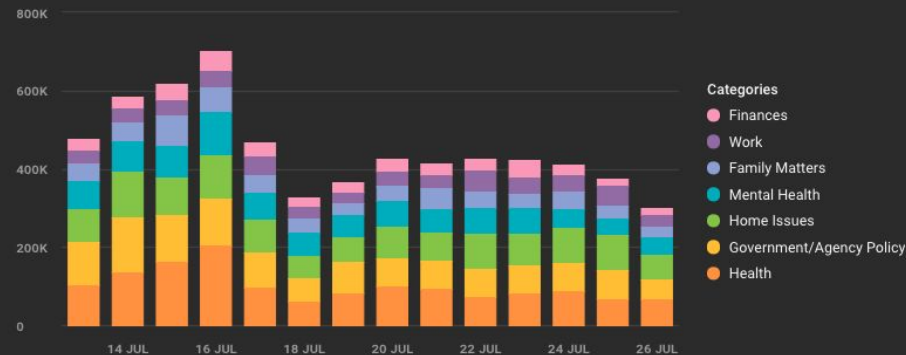


United States

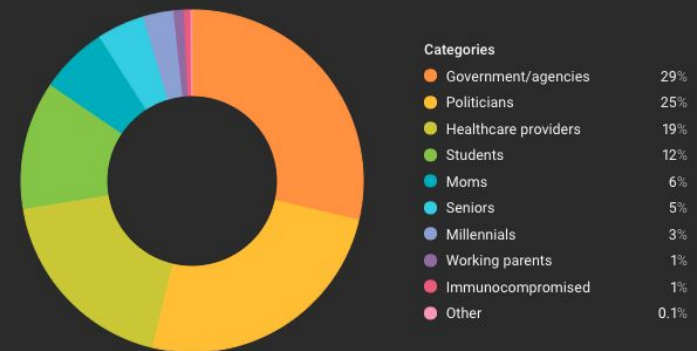
US volume by sector



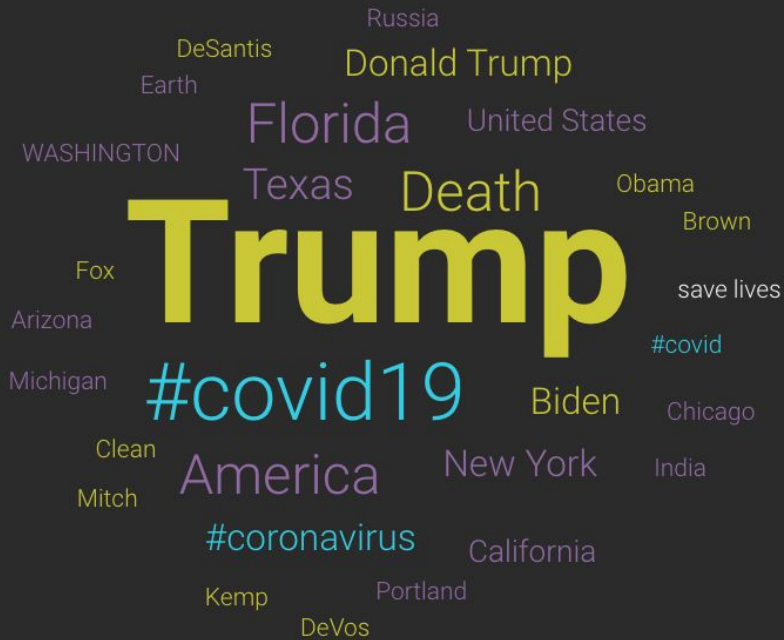
US volume by topic



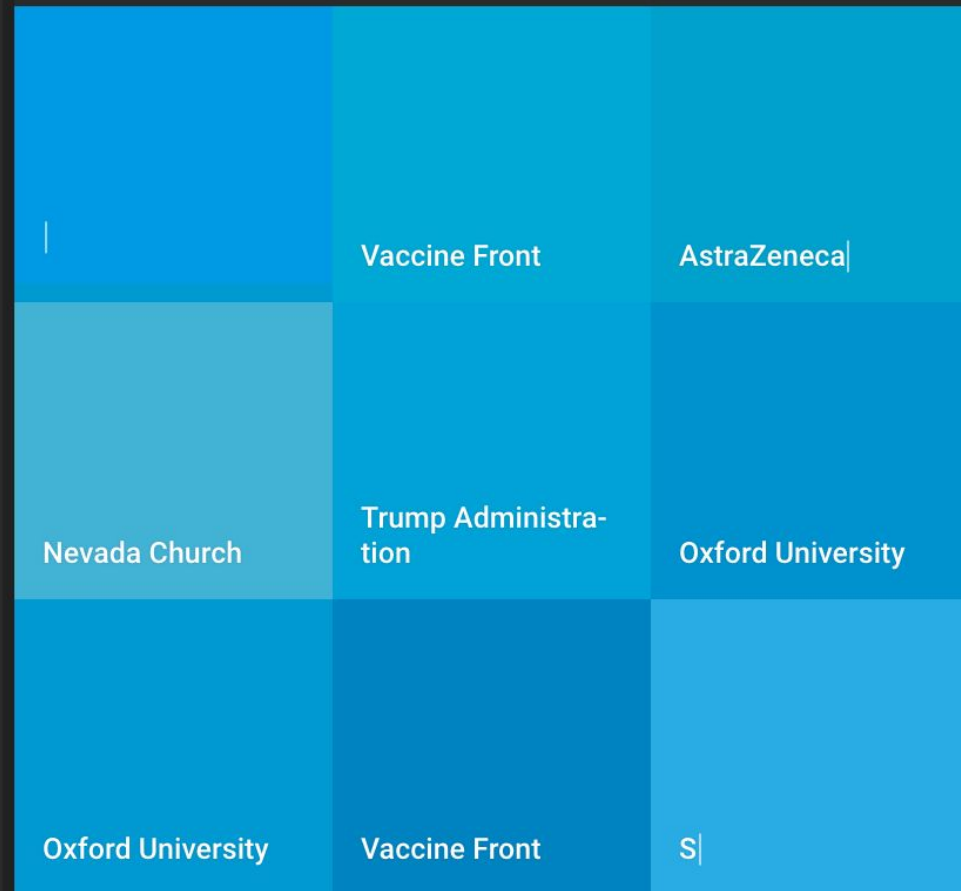
Audiences








Emerging themes in discussion



Emerging organizations in discussion



Post	Total Engagement
<p>Coronavirus hospital data will now be sent to Trump administration instead of CDC By Jim Acosta And Devan Cole - Jul 15, 2020 cnn.com</p>	 <p>3.7M</p>
<p>Trump Administration Strips C.D.C. of Control of Coronavirus Data By Sheryl Gay Stolberg - Jul 14, 2020 nytimes.com</p>	 <p>2M</p>
<p>CDC says U.S. could get coronavirus under control in one to two months if everyone wears a mask By Berkeley Lovelace Jr. - Jul 14, 2020 cnbc.com</p>	 <p>1.9M</p>
<p>Coronavirus: Oxford vaccine triggers immune response By Bbc News - Jul 20, 2020 bbc.co.uk</p>	 <p>1.8M</p>
<p>Coronavirus data disappeared after Trump administration shifted control from CDC By Will Feuer - Jul 16, 2020 cnbc.com</p>	 <p>1.8M</p>



Trending Questions Asked Online

Forum members asked questions about Covid-19 transmission and the impact of the pandemic on mental health.

Mental Health

- Has Covid-19 made your anxiety worse? Has it brought up buried insecurities/fears all of a sudden?
- Anxiety/Depression - Covid-19 related?
- Is anyone else feeling bad for being extra cautious about Covid-19?
- Anyone else having panicky Covid-19 dreams?
- What's made you more mentally resilient from the time Covid-19 came ?
- How to overcome the feeling of being "stuck" ? [Covid-19 has

Transmission

- People recently infected with Covid-19, how do you think you got infected?
- What is the most common setting Covid-19 is transmitted?
- Is a mask or common sense your best defence against Covid-19?
- Did you get Covid-19 even though you wore a mask?
- Is it weird to ask people if they have antibodies / have had Covid-19?
- Has anyone contracted Covid-19 that has kept distance, wore a mask indoors, consciously not touched their face, sanitized often, and

Forum members also discussed the long-term health effects of the virus and the ongoing economic impact of the pandemic.

Economy

- Is the housing market really going to “implode” due to Covid-19?
- Does Covid-19 Prove the Stock Market Is Inefficient?
- Are prices of parts higher than they were due to Covid-19?
- Are you seeing Covid related business closures?

Long Term Effects

- How do the long term complications of Covid-19 compare to other viruses?
- What’s the most severe long term effect of Covid-19?
- For those that have recovered from Covid-19: what was your experience like, symptoms and timeline-wise?

Now You Know

This report is designed to provide broad foundational insights. Brandwatch can customize this report to focus on your specific industries, categories, brands, sectors and more.

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