



May 20, 2020

# Covid-19 Weekly Consumer Insights

Brandwatch | A new kind of intelligence

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MEET THE ANALYSTS BEHIND THIS REPORT

## Ask the Analysts: Covid-19 Insights Virtual Roundtable

Friday May 29 | 3pm BST, 10am EDT

Join us for our free virtual roundtable next Friday and get your questions about the report answered live by our experts.

[Register Now.](#)



**Caitlin Jamali**  
Research  
Consultant



**Alistair Ross**  
Research  
Data Analyst



**Russ Taufa**  
Research  
Consultant

## Want access to our survey data?

We'll provide you with a login to our Qriously survey platform, giving you hands-on access to all questions and answers from each wave of our Covid-19 survey.

You can filter by week, age, gender or country (we're live in 8 markets).

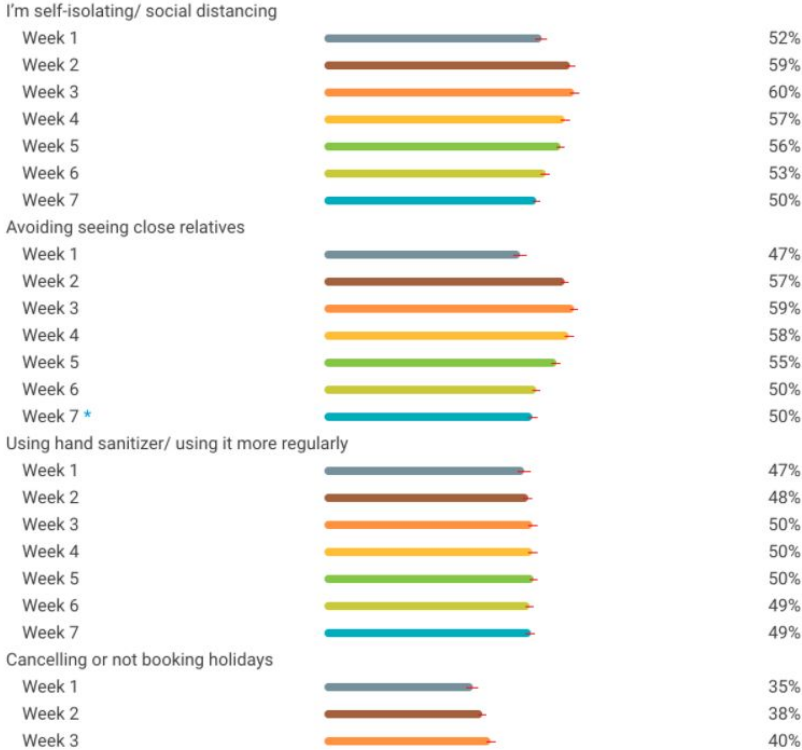
Just drop us an email at [info@brandwatch.com](mailto:info@brandwatch.com).

### COVID-19 Survey

Quick Search



#### How has your behaviour changed, if at all, as a result of the outbreak?





## Our Goal

As the Covid-19 pandemic continues to evolve, there are many sources for news, statistics and health guidance. Brandwatch is in a unique position to provide data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We're leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

These reports can be customized to focus on your specific industries, categories, brands, sectors, and more. Contact [info@brandwatch.com](mailto:info@brandwatch.com) to discuss options.

## What We Analyzed

This study includes data from 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages. Survey data includes 1,000 interviews per country in field between May 11 and May 17 using programmatic sampling via mobile phones. For access to the complete set of survey questions/answers, contact [info@brandwatch.com](mailto:info@brandwatch.com).

Social data includes ~30 million posts from Twitter, Reddit, forums, blogs, and more that appeared between May 11 and May 17. News has been excluded to better isolate consumer opinion but media engagement metrics have been included. Content is analyzed holistically and by market, topics, and sectors.



## Some Of The Questions We'll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?

# Key insights at a glance



## Health & mental health

People online are responding to research that **vitamin D deficiency may be linked to more severe cases of Covid-19**. Many say they plan to start taking a supplement to boost their levels. (slide 12)

Many are sharing news and podcasts addressing **children's mental health** during the pandemic.(slide 13)



## Home & family life

**When to send children back to school is an emerging controversial topic this week**, driven in part by a disagreement between President Trump and Dr. Anthony Fauci. (slide 15)

As people return to public spaces, they are paying closer attention to PPE. **55% of survey respondents wore a mask if they left their home in the last week**. (slide 18)



## Work life

**Twitter's open-ended work-from-home policy drew praise**. Many say Twitter is the first company to "see the light" in terms of offering flexibility to employees. (slide 21)

**Workers are scared and nervous to return to businesses and offices, but are feeling pressure**. Some say that staff should be able to sue their employers for being pushed back to work before they feel safe. (slide 23)



## Government

**Lockdown restrictions are top of mind**; people continue to discuss lockdown measures in their own countries and compare outcomes to countries like New Zealand. (slide 25)

**The percent of UK survey respondents who think lockdown measures are excessive declined**, corresponding with the first week of lockdown being eased in the UK. (slide 25)



# Key insights at a glance



## Pharma & healthcare

People are engaging with news that the FDA has halted the coronavirus SCAN testing program funded by Bill Gates. (slide 27)

With the rise in unemployment coupled with the employer-based health coverage model in the US, many are asking questions online about how to obtain health insurance. Some describe feeling overwhelmed by the process. (slide 29)



## CPG

Although some salons are reopening, many women say they are still hesitant to book an appointment for professional nail care and are opting for in-home solutions. Google searches for fake nails & manicure equipment increased 30% in the past week. (slide 32)

Consumers are sharing photos of braided hairstyles; some people say the best thing they have learned in quarantine is how to braid their own hair. (slide 33)



## Media & entertainment

People are watching horror movies and comedy shows to escape reality. (slide 37)

Drive-in concerts generate polarized reactions: some are eager to attend, while the majority doubt it would be fun. (slide 39)

"Hamilton" and Lin Manuel-Miranda fans expressed excitement on news that **Hamilton will stream online this summer.** (slide 40)



## Retail

Consumers continue to discuss how to shop safely, with some positively reacting to in-store guidelines shared by retailers and others expressing frustration with shoppers who do not adhere to recommended protocol (slide 42)

Survey respondents report some **difficulty with online shopping** due to delivery issues and out-of-stock items. (slide 46)

# Key insights at a glance



## Technology

COVID-19 restrictions are prompting people to look to **virtual reality experiences** for both practical and entertainment purposes. Virtual internships and VR events are driving discussion. (slide 49)

People online are criticizing the **Imperial model** used to develop Britain's "Stay Home" plan, **describing it as a "devastating software mistake."** (slide 50)



## Financial services

Consumers are more comfortable using **contactless payments**. Some share frustrations about daily limits, pointing out that mobile payments like Google and Apple Pay have higher limits. (slide 53)

Many people are discussing digital currencies like bitcoin and posing the question of **whether the pandemic will speed adoption.** (slide 54)



## Travel & hospitality

Travelers are discussing the **health-related logistics of travel**. Issues include quarantines required at some destinations, health screenings, and the cleaning and safety protocols in airports, airplanes, hotels and restaurants. (slide 61)

Survey responses indicate a decrease in vacation planning. **Camping is emerging as a hot topic as people discuss how to vacation safely.** (slide 59)



Research linking **vitamin D deficiency with COVID-19** is prompting some to **discuss taking the vitamin as a preventative measure.**

People online are responding to **research linking vitamin D deficiencies to more severe cases of COVID-19**. Many say that they plan to start taking a vitamin D supplement and to spend time in the sun to naturally boost their D levels. Others are recommending that loved ones get their levels tested.

While many are discussing the vitamin's benefits on the immune system and believe there is no harm in taking it, others suggest further research is needed.



**ElleCelik (Optimistic Elle 🇬🇧 🇹🇼)**  
@ElleCelik

@mattwridley @toadmeister Early research into Covid 19 and Vitamin D levels - possibly explains why some people get corona worse than others 🤔 high proportion in UK are deficient normally.  
[t.co/3qOtYyD0ua](https://t.co/3qOtYyD0ua)



Twitter

16 May 2020 | 23:50



**BillVe3 (Bill Ve)**  
@BillVe3

IF YOU HAVE a loved one in a nursing home, tell the medical personnel that you want them to IMMEDIATELY check their Vitamin D level, and if low, BOOST it. Ppl in such homes do not make enough "D" - no sun. Low Vitamin D levels associated with much higher risk of death by COVID-19



Twitter

16 May 2020 | 23:39



**KunleCampbell (Kunle Campbell)**  
@KunleCampbell

@ZubyMusic everyone needs to be tested for vitamin D and/or given supplements as lockdown eases. The BAME NHS workers that sadly passed away may have had low vitamin D levels - this needs to be investigated. The weather is great now, people need to step out for some more ☀️



Twitter

16 May 2020 | 10:15



**CarnivoreMD (Paul Saladino, MD)**  
@CarnivoreMD

Must we always make the same epidemiological mistakes? The fact that higher vitamin D levels correlate with better COVID outcomes means that we should be in the real sunlight, and metabolically healthy. Not that we should take a vitamin D supplement. @joerogan @foundmyfitness



Twitter

14 May 2020 | 19:56



**MspdcallKag (🇺🇸 🇪🇺 🇮🇹 MSTRISH KAG)**  
@MspdcallKag

Vitamin D is an Important Vitamin needed for a Healthy Immunity... it Fight's Many Diseases! "Vitamin D Also Fight against Coronavirus!" ☀️  
[t.co/SHQH0IGHCt](https://t.co/SHQH0IGHCt)



Twitter

14 May 2020 | 01:59



**DrEricDing (Eric Feigl-Ding)**  
@DrEricDing

Let's talk about vitamin D & immunity- it may be even more important now than ever. There's growing evidence that vitamin D may be relevant to risk of #COVID19 and severity of the disease. Thread 🧵

People are sharing news about **children's mental health**, including a Forbes article, "It's Not Children's Education We Should Worry About, It's Their Mental Health" (36k social engagements to date). Others are linking to interviews with children's specialists who shared tips on how to speak to kids about the COVID-19 crisis.

Parents and teachers are sharing thoughts online, agreeing that **it's more important for children to feel as safe and as normal as possible, and that education is secondary**. Some are pessimistic about the impact that school reopenings will have on children, **speculating that social distancing measures will mean school life is dramatically different than what students experienced prior to lockdown**.

Coronavirus:  
**5 Things Kids Need to Know**

**1. Wash your hands for 20 seconds.**  
Sing a short song

Unmute



**MrsGLovesDT** (MrsGLovesDT)  
@MrsGLovesDT

@piersmorgan As a parent & teacher, trying to manage the mental health of my children is key. Their education can come later. The Education Secretary has never been a teacher. When I go to work, I want to feel safe. Imagine the mental health issues our children will have if their teacher dies



Twitter

16 May 2020 | 21:56



**BuzzyBee75** (Mrs Viking)  
@BuzzyBee75

@CJ21p Please tell her from a teacher that her best is more than good enough. I've told my parents they are not teachers and their home is not a classroom. Do what you can but yours and your children's mental health is far more important x



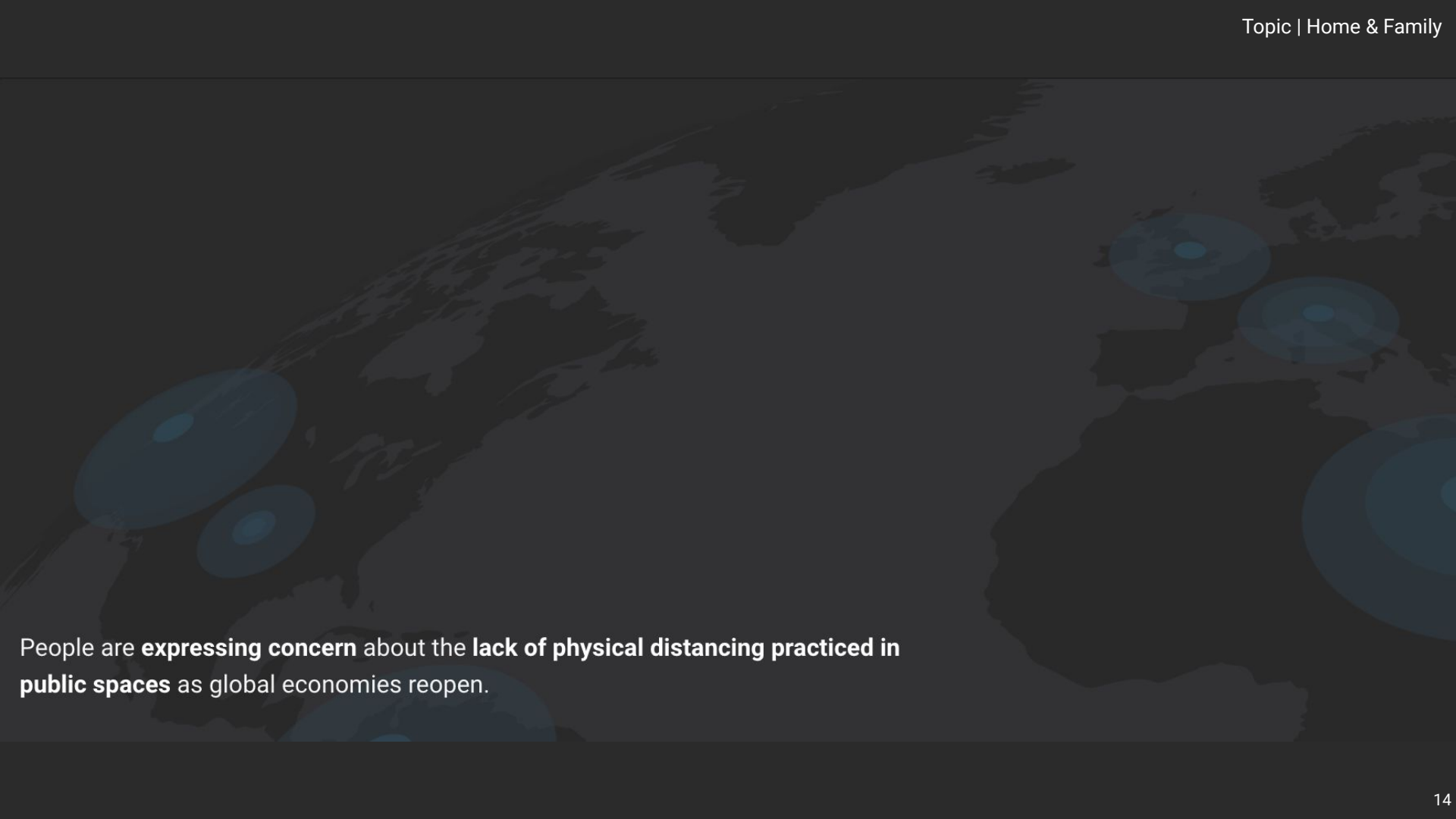
Twitter

16 May 2020 | 21:22



**urbexlwt** (kathryn)  
@urbexlwt

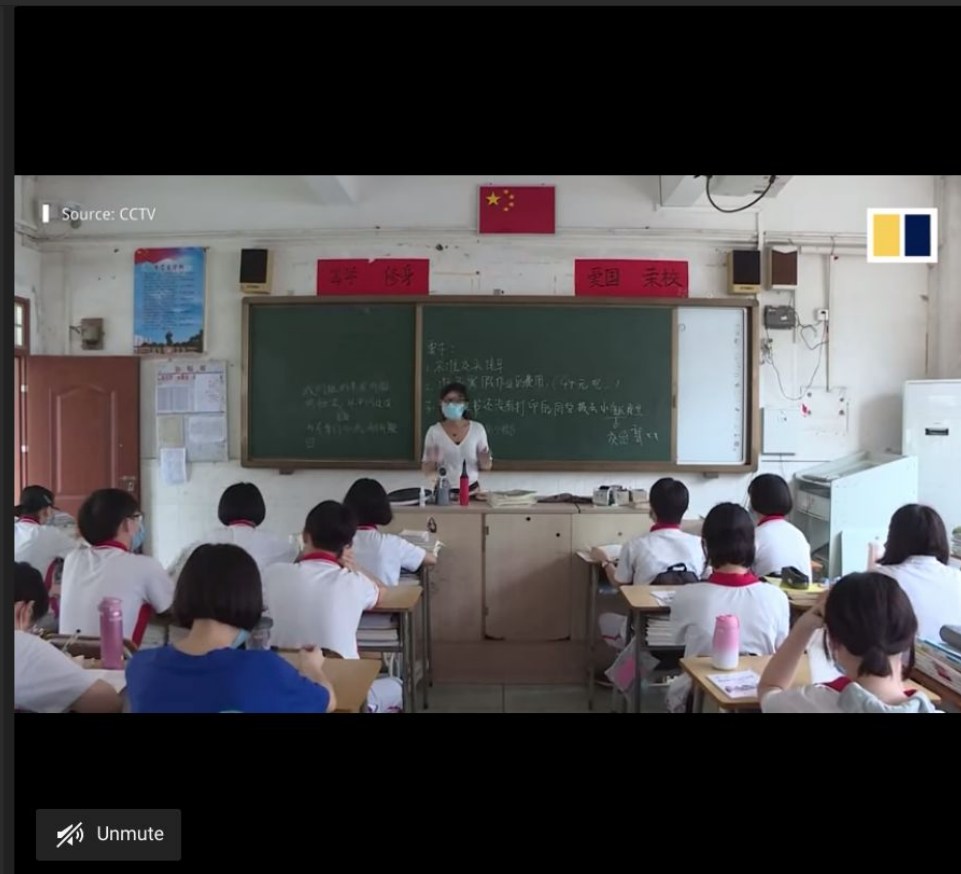




People are **expressing concern** about the **lack of physical distancing practiced in public spaces** as global economies reopen.

**When to send children back to school is an emerging controversial topic this week**, driven in part by disagreement between Donald Trump and Dr. Anthony Fauci about acceptable timelines. News stories on the topic generated wide engagement.

Some parents are concerned about safety, stating that there is **no way social distancing can be maintained** in the classroom and expressing a willingness to continue to home school their children for a longer time period. Some US parents say they're likely to home school even after lockdown restrictions are lifted. Others say **prolonged home schooling is not a viable solution**.



Unmute

Online conversation continues to reflect a general **disregard of physical distancing rules**, particularly in Europe. People are sharing photos and videos of **scenes on public transport and at bars and restaurants**, with captions such as “**not a single care**” or “**zero social distancing.**”

News that a London railway ticket office worker died from Covid-19 after being spat on is **amplifying passenger anxiety**. People are calling for **reduced parking costs** to enable more people to use personal vehicles, as well as **stricter distancing protocol** on public transportation, along with more staff to enforce the rules.



Unmute



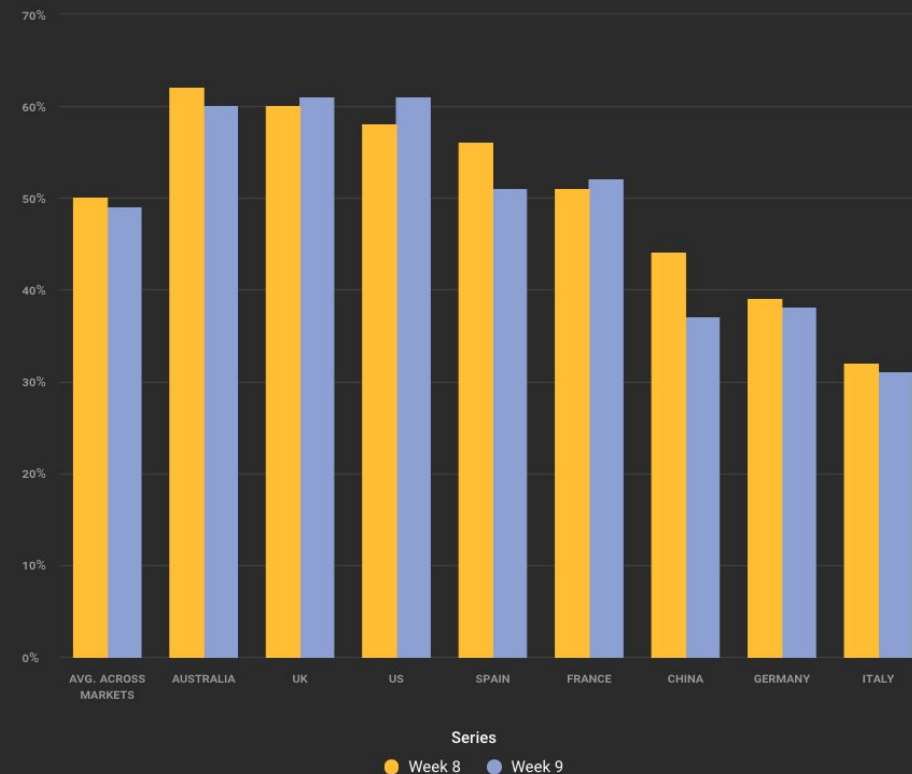
Survey question | How has your behaviour changed ... as a result of the outbreak?

**The percentage of survey respondents in China and Spain who say they are social distancing has decreased week-over-week.**

Simultaneously, an increasing number of Chinese and Spanish respondents think **life will never go back to normal** (19% in China and 17% in Spain).

As some markets reopen, **people are split between wanting to reengage in normal activities while remaining anxious about infection**, especially as new cases surface in China. Most on social are saying that there is a "**new normal**" when it comes to many aspects of daily life. Posts mentioned the need to wear PPE when in public, keep a safe distance from others, and shop online when possible.

% Self-isolating/social distancing

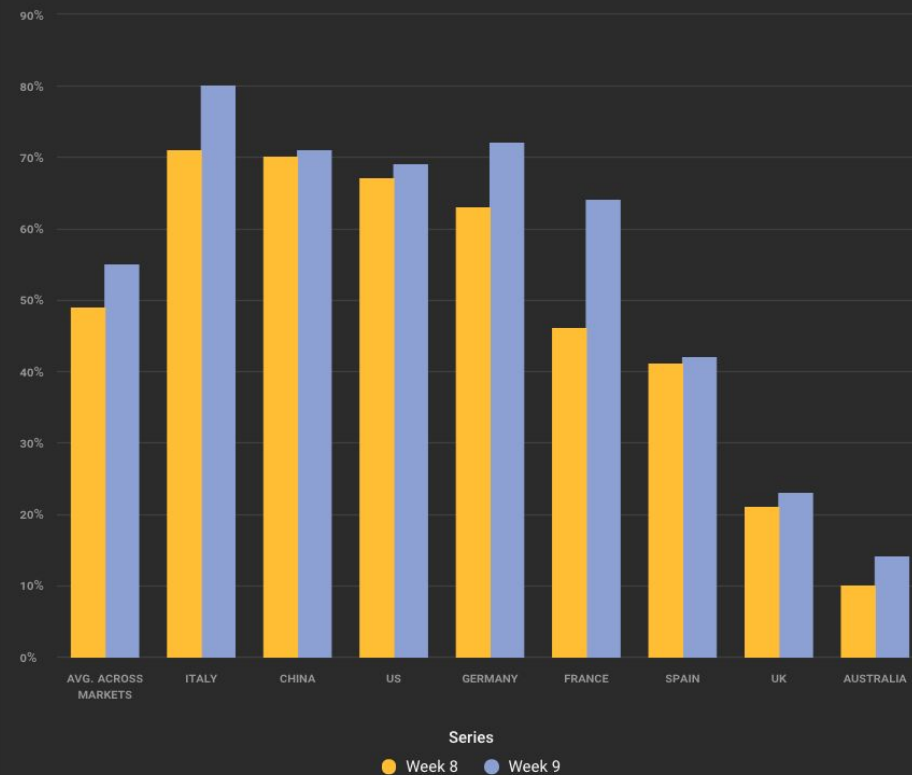


Survey question | If you have left the home in the last week, have you... worn a mask?

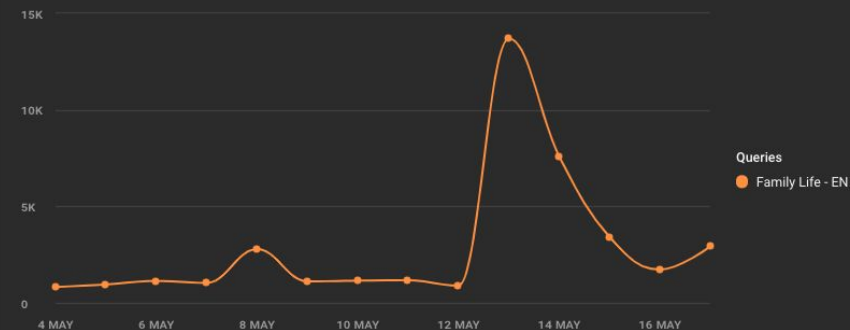
As people start to venture out in public, more than half of respondents from tracked markets (55%) say they're wearing a mask when they leave home.

People often post selfies or pictures of others wearing masks in **supermarkets, shops, or public transportation**. Some are **showing off cool or fashionable masks**.

% Wearing a mask



Discussion about nursing/care homes over time

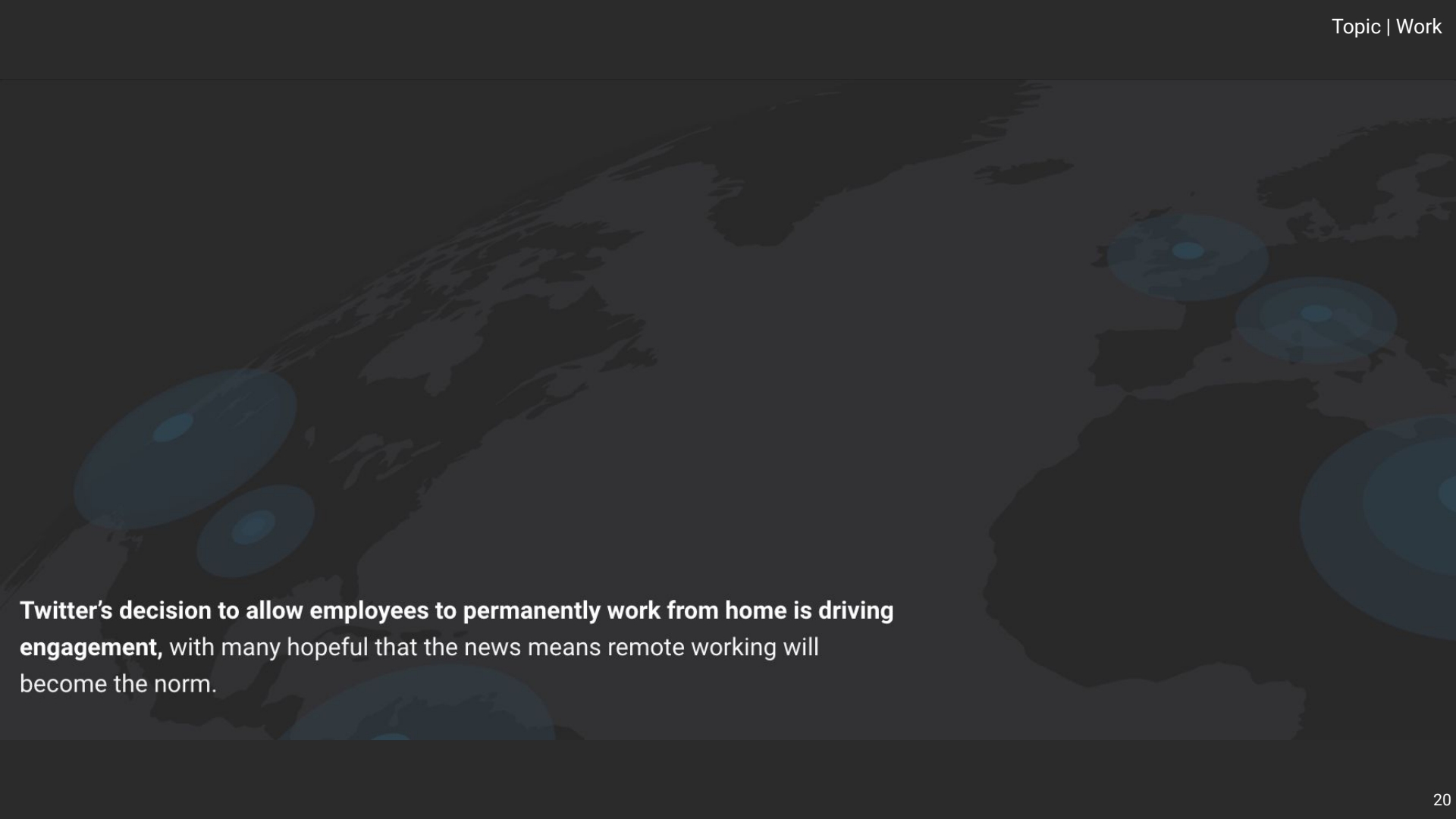


Online discussion about nursing/care homes this week was substantive (31k posts). The high percentage of Covid-19-related deaths occurring in senior facilities is generating anger and people are blaming authorities for failing to keep aging loved ones safe.

Many are demanding **adequate testing and PPE** for all units and expressing sadness for seniors who are unable to understand the impact of the pandemic.



Unmute



**Twitter's decision to allow employees to permanently work from home is driving engagement,** with many hopeful that the news means remote working will become the norm.

Twitter's open-ended, working from home policy generated ~20K posts. Many are saying that Twitter is the first to "see the light" in terms of offering flexibility to employees. Some expect other companies to follow suit, with **Google and Facebook** mentioned most often.

After the announcement, many job seekers are saying they want to work for Twitter. Google searches for "Twitter jobs" increased 4,750% this week (in the US).



**momma\_meh (meg)**  
@momma\_meh

@Twitter can I get a job please since you are letting your employees work from home?



Twitter

13 May 2020 | 18:20



**BrandonBloom (Brandon Bloom)**  
@BrandonBloom

Twitter is first big tech company to announce WFH forever. Who is next? Who will one-up them by announcing permanent office closures?



Twitter

12 May 2020 | 22:55



**psb\_dc (Theo - 劉曉曼)**  
@psb\_dc

Whoa - wonder if other tech companies would follow? Twitter will let employees work from home indefinitely  
#RemoteWork #WFH #Futureofwork cc @guzmand  
@HaroldSinnott @JolaBurnett @nigelwalsh  
@KMcDTech t.co/wN4Q0M1UQ6 via @engadget  
@jonfingas



Twitter

12 May 2020 | 18:30



**KeithDonegan (Keith Donegan)**  
@KeithDonegan

Twitter offering staff the option to work from home forever seems like a 'one up' move over Google and Facebook, but that could just be my cynicism, which is my default mode.



Twitter

13 May 2020 | 15:34



**jeffjarvis (Jeff Jarvis)**  
@jeffjarvis

I'd love to see a poll on employees' preferences across industries & jobs where WFH is possible. Twitter Will Allow Employees To Work At Home Forever t.co/YKtvmNJKul via @kantrowitz



Twitter

12 May 2020 | 19:11



**macmurph (Mary Murphy)**  
@macmurph

@TechCrunch @bheater Finally, a company who sees the light. The times they are a-changing... @twitter  
@jack



Twitter

12 May 2020 | 17:58

**Unemployment and layoffs** are discussed in 40% of posts this week. Many people are sharing their stories on social channels, seeking **emotional or financial support**.

Some unemployed workers are starting **online shops** and **small businesses**, selling **handmade products** or **homemade food**, leveraging Twitter to promote their endeavors.



**carbonitedreams (bridget)**

@carbonitedreams

my zine & some new stickers are up on my etsy! I'm permanently laid off from my real job, so I'm heavily relying on etsy sales right now. if you like any of this junk pls buy it or rt ✨🧵👉👈👁️❤️  
[t.co/QggDUCHP5n](https://t.co/QggDUCHP5n) [t.co/W5BveEWjbc](https://t.co/W5BveEWjbc)



Twitter

15 May 2020 | 23:23



**DeadheadRI (Jeff Simeone)**

@DeadheadRI

Hey guys! I have a 2nd interview with a great company and the chance to relocate! Can I get a few likes? I got laid off. Hoping for some positive thoughts! Thanks to all by taking the time to read this!



Twitter

13 May 2020 | 03:11



**parismartineau (paris martineau)**

@parismartineau

after ~2 years @WIRED, i have been laid off. i am devastated. if you are looking for a reporter to cover tech, the homesharing industry, or online influence, im well sourced and was in the middle of reporting out another scoop when i found out: [gmail.com](https://gmail.com) DMs open



Twitter

13 May 2020 | 17:50



**melissaacordoba (melissa cordoba)** ✨

@melissaacordoba

Hi I normally don't ask on here for help, but anything y'all could give to Joie would be appreciated! She's currently homeless, both of her parents lost their jobs during the pandemic and is supporting her entire family



Twitter

13 May 2020 | 01:00



**Worker safety is an emerging online topic** as businesses and offices start to reopen (90k mentions). Employees say they are “**scared**” and “**nervous**” to go back to work, but also express **feeling pressured** as unemployment benefits will soon run out. Many are requesting that **employers provide protective measures and define protocol** within the work environment.

Some are advocating for people to sign **petitions for relief checks**, opposing a premature reopening of the global economy. Others say that **staff should be able to sue their employers** for being pushed back to work before they feel safe.



**Noah Sabadish (Noah Sabadish)**

@NoahSabadish

haha what if nobody returned to work and employers had no choice but to renegotiate health insurance terms?? #GeneralStrike 🙄



Twitter

16 May 2020 | 01:40



**Corri Hess (Corri Hess)**

@CorriHess

Wisconsin is open for business but not everyone feels safe going back to work #COVID-19 "What makes me more nervous is refusing to come back to work, you lose your unemployment benefits. So you are like exposed to two crises." @amadorlicea

[t.co/XnZwST3NRa](https://t.co/XnZwST3NRa)



Twitter

14 May 2020 | 17:07



**cwbuecheler (Christopher Buecheler)**

@cwbuecheler

I've been saying this for weeks, now: it makes ZERO sense for all of these companies to invest all of this time and effort getting good at remote work, and then force everyone back to an office whenever the pandemic ends. And many of them won't. The jobs will just stay remote.



Twitter

12 May 2020 | 20:57

# RELIEF, NOT REOPEN

DESANTISACTNOW.COM



**grantstern (Grant Stern)**

@grantstern

Sign the #ReliefNotReopen petition to tell Florida @GovRonDeSantis that our unemployed residents need their coronavirus relief checks and not a premature reopening that forces more people back to work under risk of #COVID. [t.co/Tvs0yssp05](https://t.co/Tvs0yssp05)  
[t.co/kjHdY0xbvX](https://t.co/kjHdY0xbvX)



Twitter

15 May 2020 | 20:43



**MrsAitchBee (MrsAitchBee #stayhomesave...)**

@MrsAitchBee

You are incredibly ill informed!!! Teachers like my daughter have been WORKING from home...or is it just the teachers from private schools that are doing nothing? State school infant teachers are WORKING and VERY scared about going back..Grow up



Lockdown themes are dominating discussion, specifically conversations about the **end of New Zealand's lockdown** and **anti-lockdown protests in the UK**.



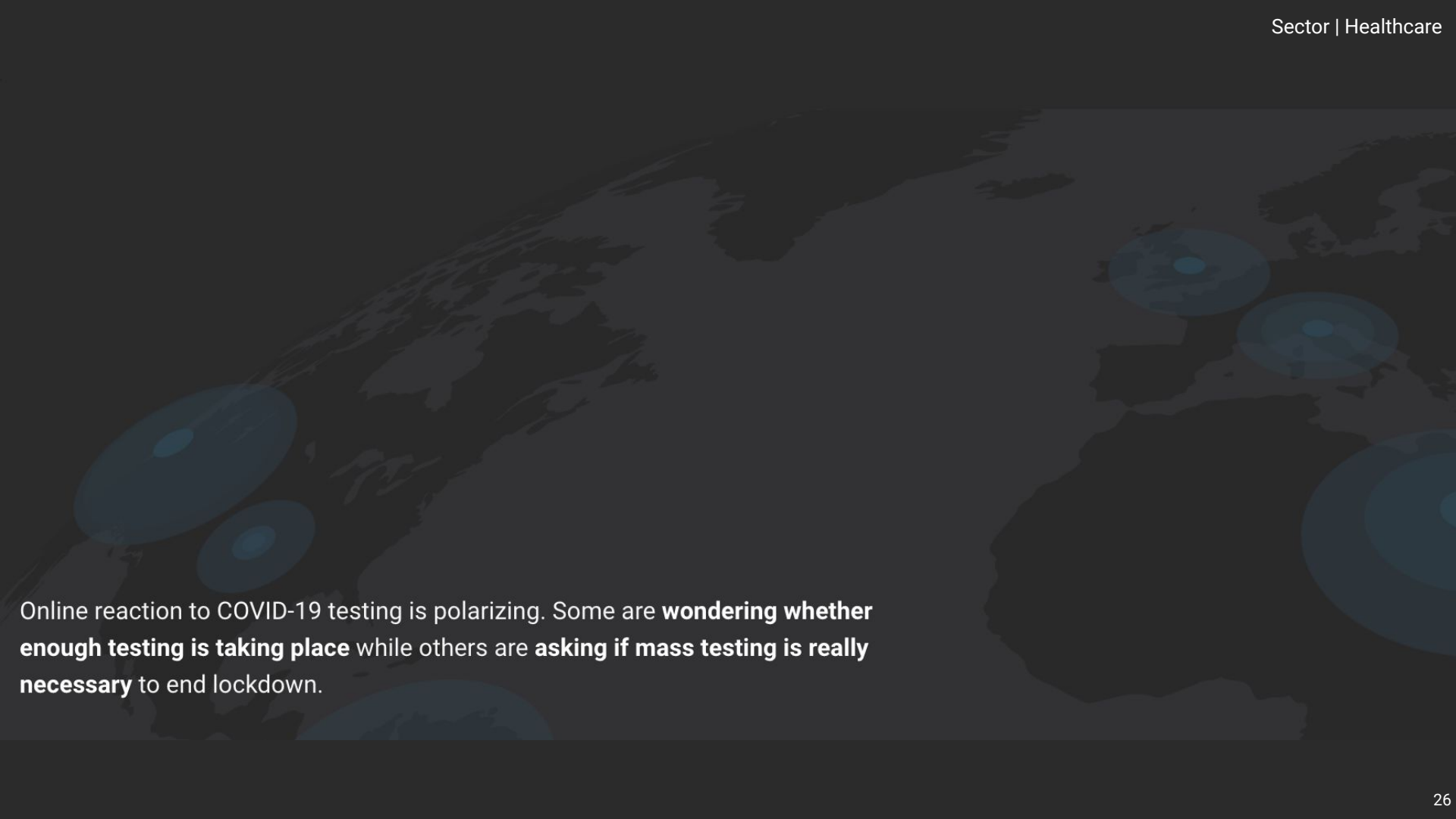
Survey question | What do you think of the quarantine measures currently in place in your country?

Many discuss how **New Zealand had some of the strictest lockdown policies in the world** and how the measures paid off, given that life is **returning to “normal”** for the country.

People online are reacting to news about anti-lockdown protests in the UK, including one held in Hyde Park; some note additional protests are being planned in the coming weeks. Many are negatively responding to the police response, criticizing officers for using force and not wearing PPE. Others pointed out the irony that protestors wore masks.

Despite the protests, **the percentage of UK survey respondents who think quarantine measures are excessive declined** (13% from 18%) to track below the average across markets (23%). This decline corresponds with it being the first week since PM Boris Johnson announced the easing of lockdown measures in the country.





Online reaction to COVID-19 testing is polarizing. Some are **wondering whether enough testing is taking place** while others are **asking if mass testing is really necessary** to end lockdown.

People are engaging online with news that the **FDA has halted the Bill Gates funded coronavirus SCAN testing program**. The initiative **plans to send self-administered test kits to people with and without symptoms to help determine how widespread COVID-19 is in the Seattle area** (300k social engagements to date).

Beyond retweeting the news, many are asking why the testing has been halted. The news is also prompting skeptics to question whether this is an effort to push big pharma or to stigmatize people who do not want to vaccinate.



Unmute

But how do they work?  
And what's the difference?

Many are expressing frustration online that lockdown was initially framed as a 15-day effort to slow the spread but has become an 18-month lockdown to create a vaccine. People online are asking, "Are we going to stay home until there is a vaccine?" and "Why are people against vaccinating?"

People are increasingly searching on Google for "When will a vaccine be ready?" (up 450% in the US this week). News about a Pfizer statement that a COVID-19 vaccine could arrive in October has driven 105k social engagements to date.

People are engaging with vaccine coverage, particularly Dr. Anthony Fauci's quote that there is "no guarantee" that the vaccine will be effective (700k engagements) and that Health Canada approved the first vaccine trial (160k engagements).



**adivawoman (Crone with Crohns)**  
@adivawoman

My sister, a clinical trial nurse at a lab working on a vaccine says the same. Usually testing to meet FDA standards is around 8+years. It must go through rigorous testing and trials. She said she would not take a vaccine that was rushed through and advised me not to either



Twitter

17 May 2020 | 03:53



**chuckwoolery (Chuck Woolery)**  
@chuckwoolery

Flatten the curve, check. Testing, check, Hospitals not over run, check. Less deaths, check. 98% recover, check. What else do we have to do to get back to work? Oh yes, wait for a vaccine, that may never come. You've being had.



Twitter

14 May 2020 | 16:55



**Yamiche (Yamiche Alcindor)**  
@Yamiche



**ChelseaClinton (Chelsea Clinton)**  
@ChelseaClinton

Yes. Sign me up: "We need to mobilize a pro-vaccine

People are **engaging online with reports that 27M people are without health insurance in the US due to job losses** (90k engagements to date). Many are reacting to the news, saying it exposes the failure of an employer-based health insurance system.

**People are also asking questions online, looking for information about buying health insurance** or recommendations for a website or online tool to compare plans and providers. Many have specific questions, like whether certain insurances exclude coverage related to pandemics and more general coverage questions. Some are describing that they feel overwhelmed and don't know where to start.

A few are wondering about the health insurance industry more broadly, wondering if coronavirus will bankrupt some companies.



**drhappyknuckles (Doc Hap)**  
@drhappyknuckles

I just explained how national health insurance in Japan works to my 9-year-old son (dual Japanese/US citizen) and he was like, 'That makes sense!' and then I explained that in America private companies do insurance and he was like 'That doesn't make sense!' and I was like 'Nope!'



Twitter

16 May 2020 | 04:07



**stephenxhoffman (stephen)**  
@stephenxhoffman

Every day I get more medical bills in the mail and I'm so fucking overwhelmed. I was practically FORCED to be in the hospital, every day I was asking if I could leave and they wouldn't let me bc it "wasn't safe" well I can't afford this shit, and my health insurance is being fake



Twitter

16 May 2020 | 00:21



**sarahkliff (Sarah Kliff)**  
@sarahkliff

The biggest challenge facing hospitals right now isn't the lost revenue in recent months (which is, by all means, a significant challenge on its own). The biggest challenge is a shift in the insurance landscape, that is already underway. A thread (1/9):



Twitter

15 May 2020 | 14:11



**GenZReviewer (Justin Lee)**  
@GenZReviewer

Why are there no non-profit car insurance companies or healthcare companies in America? They have non-profit health insurance companies in Germany, make no sense we don't have the same in the US



Twitter

14 May 2020 | 22:01



**alyssakeezy (alyssakeezy)**  
@alyssakeezy

Anyone have a good health insurance broker recommendation? I am shopping around 😊



Twitter

14 May 2020 | 16:44



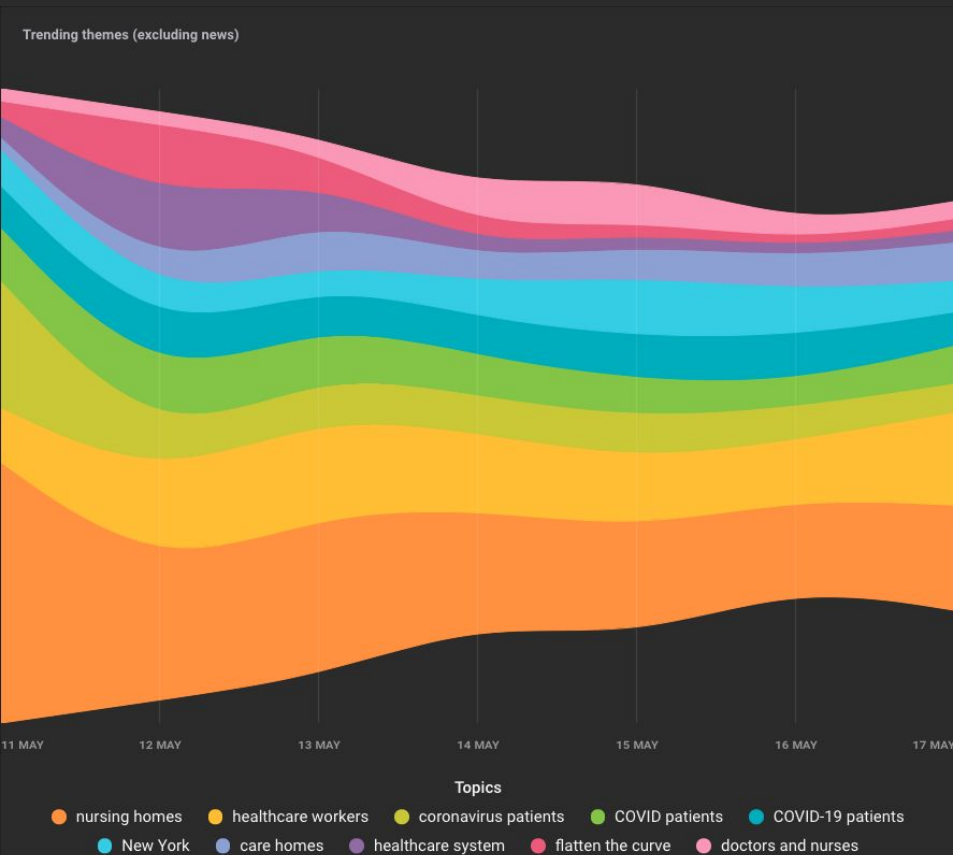
**yocass\_ (Cassie Lynn)**  
@yocass\_

anybody that's recently been laid of or fellow freelancer friends: do you have recommendations for health insurance? my benefits have officially ended 😊

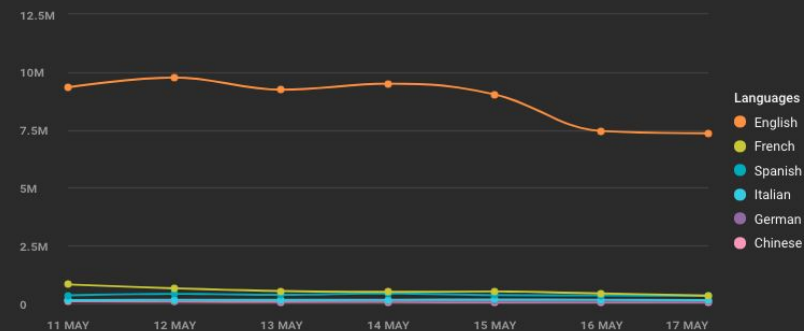


Twitter

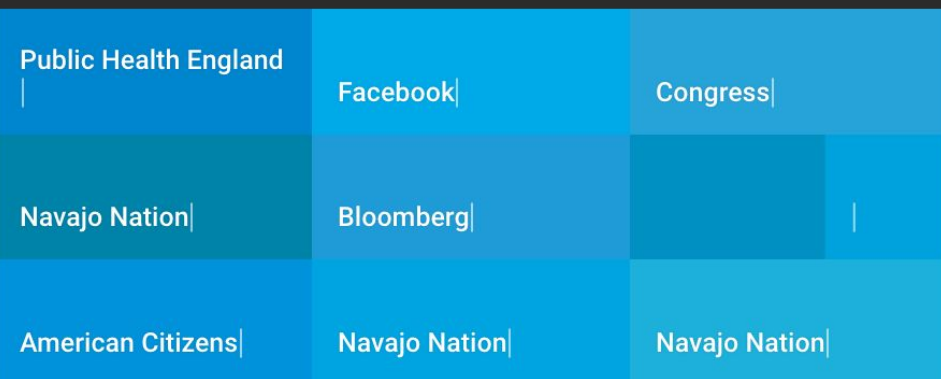
13 May 2020 | 21:16

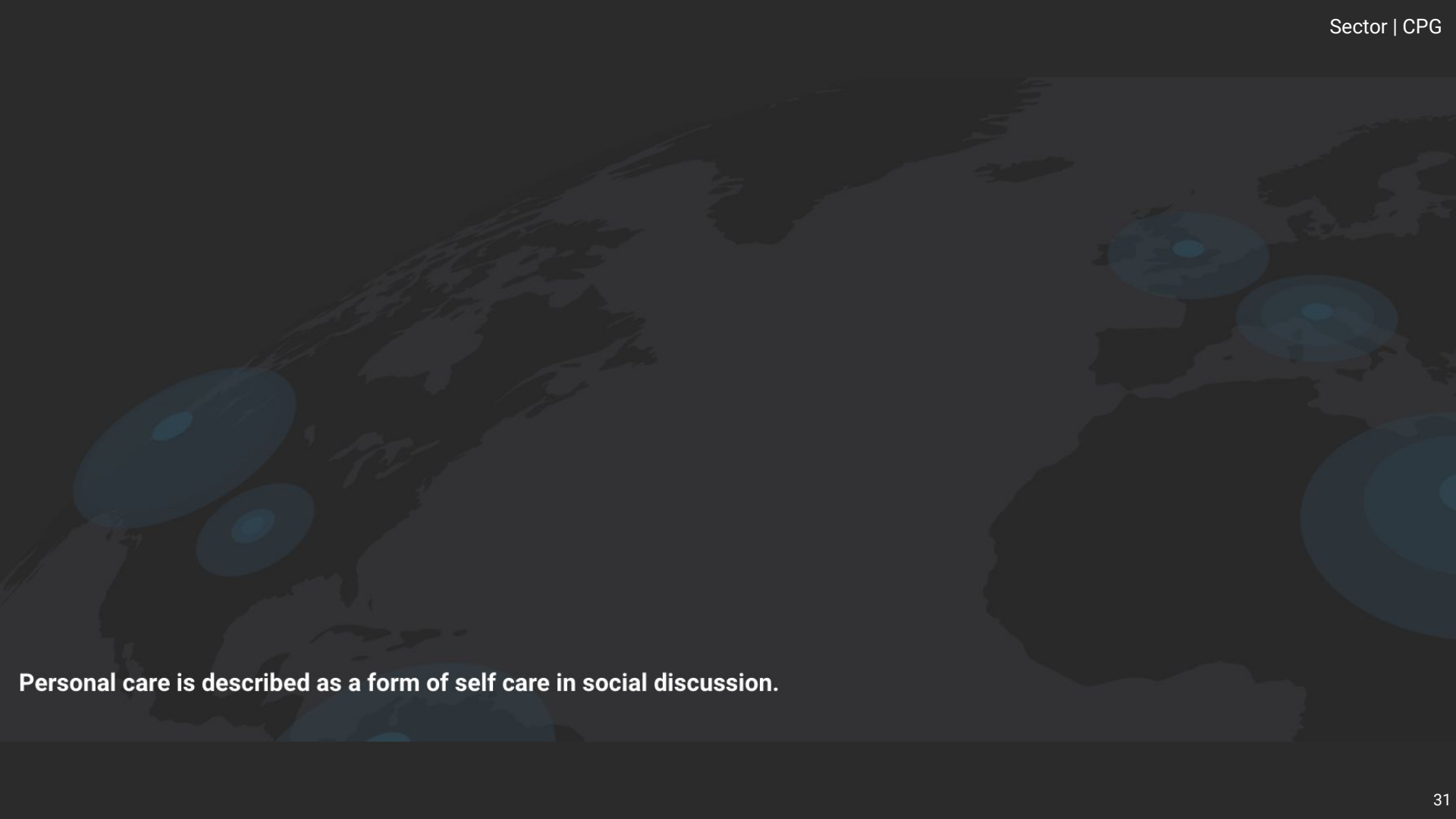


Volume of discussion per language over time



Emerging organizations in discussion





**Personal care is described as a form of self care in social discussion.**

**DIY manicures are an emerging theme in online discussion.** While some businesses are reopening, many women say that they're still hesitant to book professional nail care appointments. Google searches for **fake nails and manicure equipment** increased 30% this week.

Millennial women say they're proud about developing and sticking to a skincare routine during lockdown as a **form of self care.**

Google searches for **cosmetic sets** increased 40% this week. Jeffree Star Cosmetics is the most discussed brand in online beauty discussion this week driven by its new palette release (~7 million views to date for its launch video on YouTube).



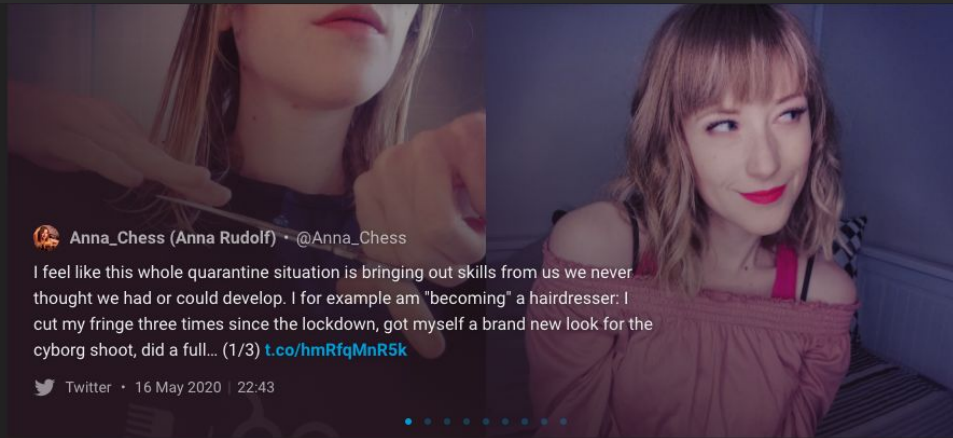
Unmute

cosmetics cremated collection! yes I think a lot of you know what this next



Consumers are sharing photos of **braided hairstyles**. Some people say the **best thing they've learned during quarantine** is braiding their own hair; many others say they want to learn.

Quarantine haircuts and hair dye continue to drive conversation. Men are talking about being tired of their hair growing out and many say they're shaving their heads or **giving themselves a buzz cut**. Women and girls continue to show off bright hair colors (including pink and green). Many millennials are saying that quarantine has **inspired them to be more creative** with hairstyling.



One-in-five CPG posts discuss alcoholic beverages this week; many are celebrating **American Craft Beer Week**. People are talking online about special deals offered by liquor stores to mark the occasion and say they're getting their craft brew via delivery or curbside pickup. Beer drinkers, mainly men, are also holding "**virtual beer tastings**" and "**virtual parties**" with friends.

Wine lovers admit they have been **drinking every day**, particularly **during meals, while binge watching TV, or to relax before bedtime**. Others admit to increasing their wine purchases, claiming that drinking prevents them from having a breakdown.



**Fishlas1Fishlas (fishlas)**

@Fishlas1Fishlas

Through quarantine i also had time to learn a new language Wineese 🍷 #wine #stayhome



Twitter

17 May 2020 | 14:08



**yungdrtybstrd (Christian ☐)**

@yungdrtybstrd

I've been trying different craft beers at home during this quarantine. This is what my life has come to.



Twitter

17 May 2020 | 11:06



**WesKinetic (WesKinetic)**

@WesKinetic



**ElieSue (Susana)**

@ElieSue

Quarantine Day 63 It finally happened. Finished a big ass bottle of wine by myself at Puerto Backyarda. \$5 VIP bottles.



Twitter

17 May 2020 | 13:07



**uDontEvenKnoMe (MarkyD)**

@uDontEvenKnoMe

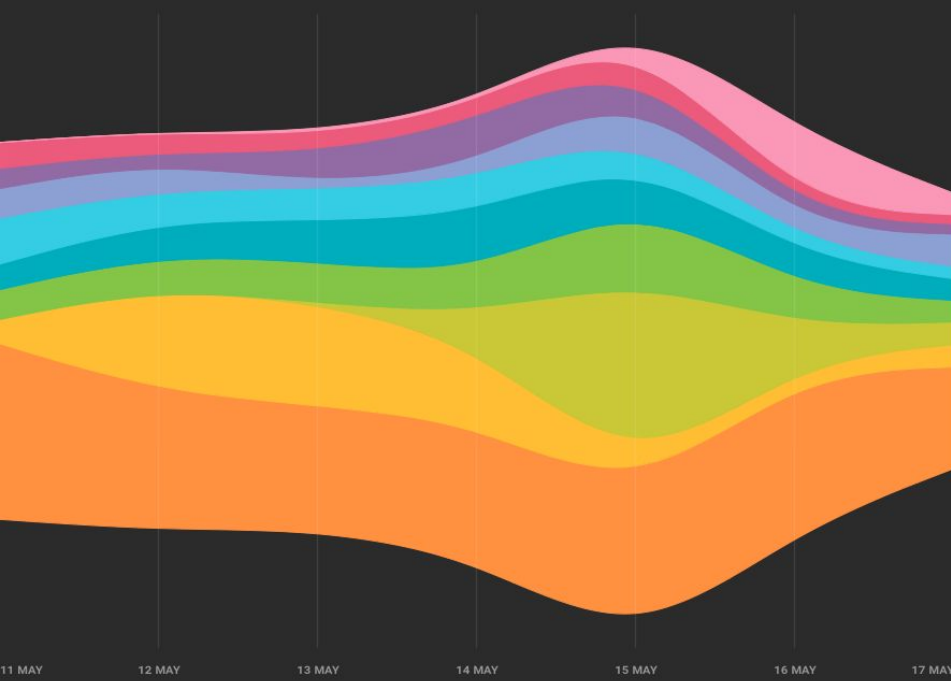
I need to look at these closer. Another one from down south. WTH? #Nimbus #BlondeAle #Craftbeer #craftbeerweek t.co/1n4gomiJf6



Twitter

16 May 2020 | 02:28

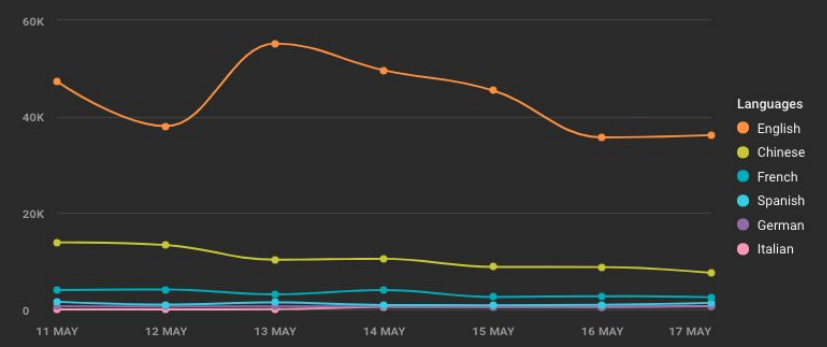
Trending themes (excluding news)



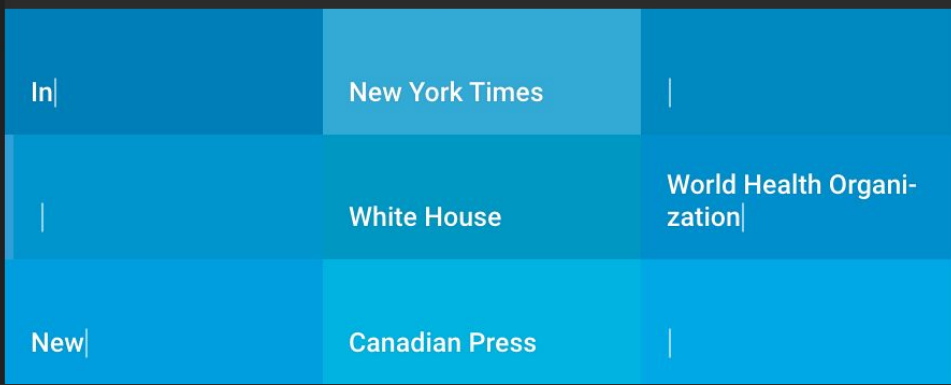
Topics

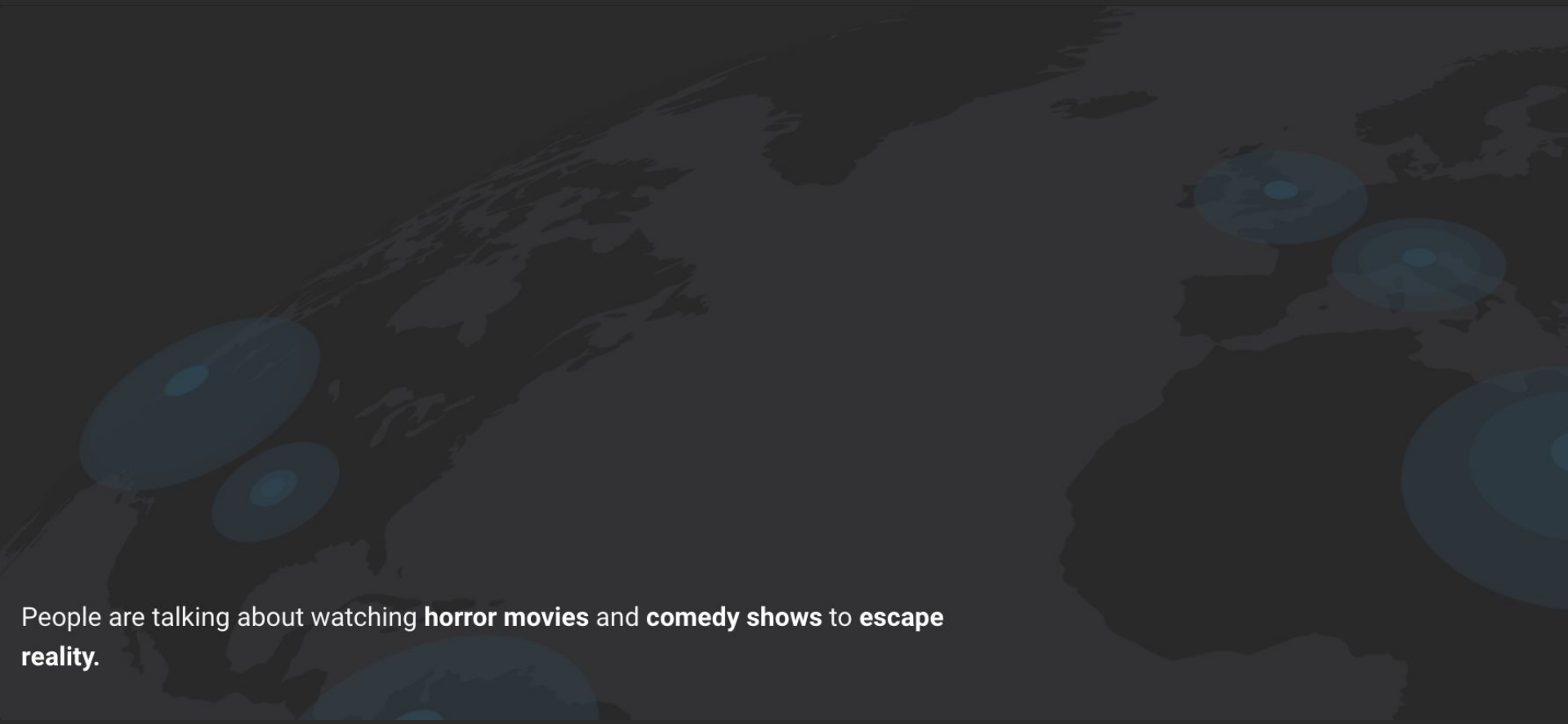
- hand sanitizer
- liquor stores
- New York barber
- soap and water
- quarantine hair
- hair salons
- liquor shops
- essential workers
- wear masks
- giving haircuts

Volume of discussion per language over time



Emerging organizations in discussion





People are talking about watching **horror movies** and **comedy shows** to **escape reality**.

**Horror movies** are trending in social discussion this week (10k posts). Fans are sharing favorite scary movies that **take their minds off “real-world horrors.”** Jaws, Last House on the Left, and Poltergeist are often mentioned. **People say they love getting scared.**

There is also discussion about **podcasts that review horror movies** or share **ghost stories**. People are saying they enjoy connecting with other fans on social media and also share recommendations for favorite **YouTube channels to discover new content.**



**SkylerShuler (Skyler Shuler)**  
@SkylerShuler

@jamieleecurtis Love watching some asshole podcast act like they know the business and then get burned by the queen herself. For those looking for a respectful and insightful horror podcast might I suggest @horror\_haven and @uponascream



Twitter

16 May 2020 21:25



**thenecronomi (TheNecronomi.Com - #Horr...**  
@thenecronomi

#QuarantineLife #Podcast analyzing #Horror Films  
#TheInvisibleMan – [t.co/4g0CfEJtid](https://t.co/4g0CfEJtid) #Poltergeist –  
[t.co/QddN6q6e9h](https://t.co/QddN6q6e9h) They Look Like People –  
[t.co/Q4FGQfn0Gg](https://t.co/Q4FGQfn0Gg) Last House on the Left –  
[t.co/h5c5c3IKPg](https://t.co/h5c5c3IKPg) Tales From The Hood –  
[t.co/KUUh1mjBHvq](https://t.co/KUUh1mjBHvq) [t.co/KT0TL4F0Kb](https://t.co/KT0TL4F0Kb)



Twitter

15 May 2020 04:21



**crashpalace (crashpalace)**  
@crashpalace

It's time for Hodgepodge of #horror XIV on  
#TheLastKnock podcast... Get it here at  
[t.co/KNmD6DIJ1G](https://t.co/KNmD6DIJ1G) and on #Spotify and #iTunes  
#SpreadtheHorror #HorrorCommunity #HorrorFamily  
[t.co/p5c6DyTJQh](https://t.co/p5c6DyTJQh)



**travismandrews (Travis M Andrews)**  
@travismandrews

I've been on a huge horror kick lately. Somehow it helps keep the mind off real horrors. Anyway, @bethoniebutler and I decided to offer some recommendations. We could use more! So if you have recs, please tweet 'em at us! [t.co/EBqJ4LKIin](https://t.co/EBqJ4LKIin)



People are saying they enjoy **comedy podcasts** and **stand up comedy** accessed via live streaming platforms (9k posts).

Many talk about comedians making the switch to **podcasts, Zoom shows, or YouTube videos** to amuse audiences. Comedians going live on Facebook, Instagram, and Twitch with **Quarantine Comedy Club** nights are generating interest.

Fans are taking to social media to show their love and support for performers, **expressing gratitude for laughter** amidst challenging times.



**TonyD9999 (Tony Dolce)**  
@TonyD9999

Our local comedy club is trying a **#Zoom** night, hope it's good..



17 May 2020 | 18:42



**ijoinedhoney (stay. at. home. please.)**  
@ijoinedhoney

[@Cackowski](#) [@LargoLosAngeles](#) [@drunkhistory](#) and, as they say, it's the winners who write history. love your comedy, love [@carlacackowski](#), love the podcast and just wanted to let you know we're both big fans (and still friends, despite the "then-husband" part!)



Twitter

17 May 2020 | 16:54



**hangmanoflove (Ray Rodriguez)**  
@hangmanoflove

[@marcmaron](#) I'm a fan. Love your comedy and your podcast. I saw the news about your lady. I'm so sorry for your loss.

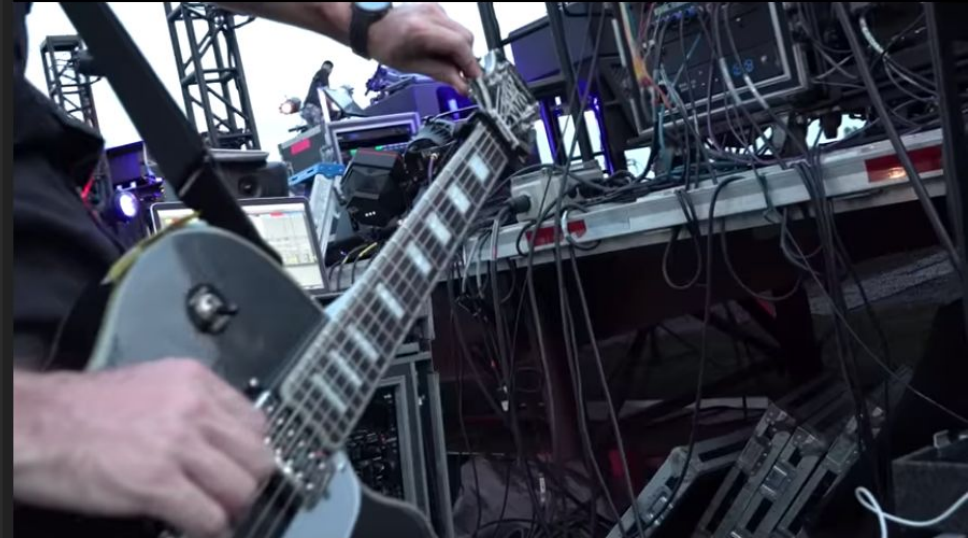


**BeachingB (BeachingBob)**  
@BeachingB

[@aloverofblue](#) Ten Million comedians out of work

People are talking online about how YouTube is streaming old live concerts to raise money for coronavirus relief, featuring shows from **Prince and the Revolution and Freddy Mercury**. A limited timeframe for viewing these concerts is driving high engagement. Queen's YouTube video drew **1.5M views within one day of its debut**.

**Drive-in concerts, both in Europe and in the US**, are triggering polarized reactions. While some say they're eager to attend, **the majority doubt the fun of such an event**, given they can only sit on top of their car during the performance.



 Unmute

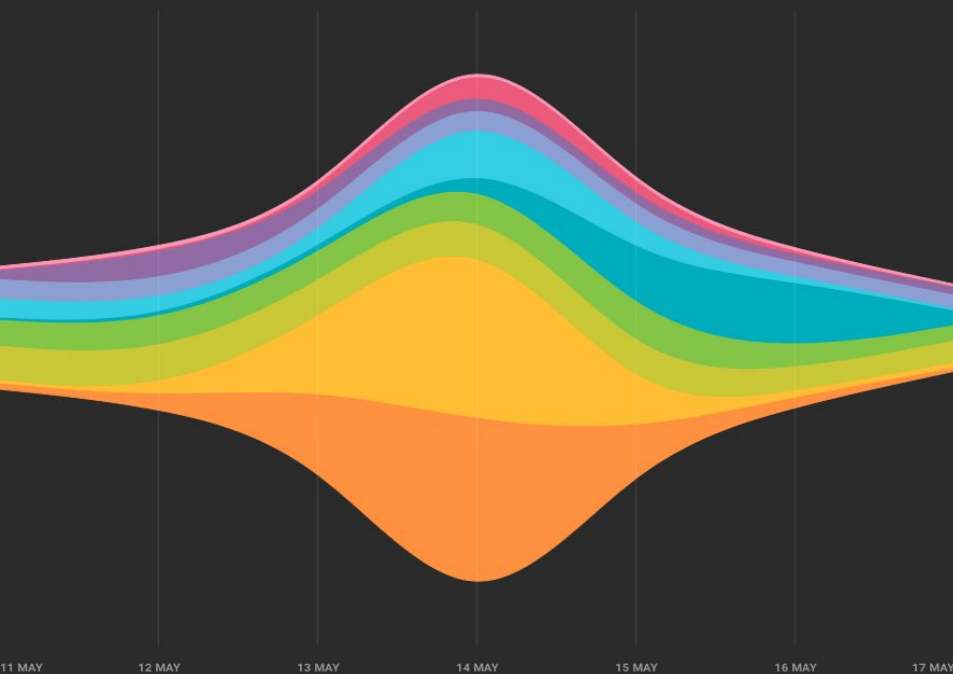
People continue to share new **Netflix content** to enjoy during lockdown (19k posts). The animated series **Avatar: The Last Airbender** was mentioned most often this week. Young fans are calling the content a “quarantine miracle,” saying they will spend the rest of lockdown watching.

**Hamilton streaming online** surfaced as a hot topic in social discussion this week. Fans of Hamilton and actor Lin Manuel-Miranda are excited about news that the show will livestream this summer.





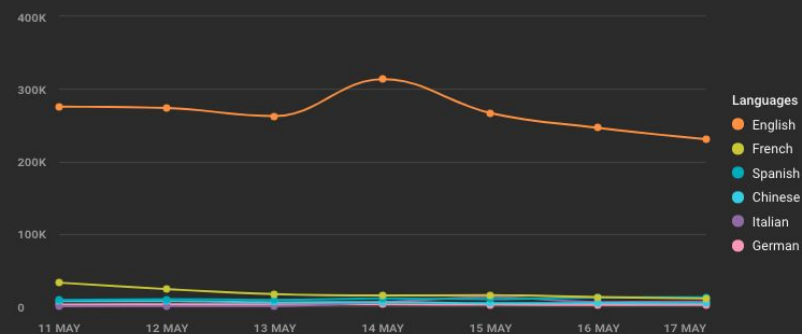
Trending themes (excluding news)



Topics

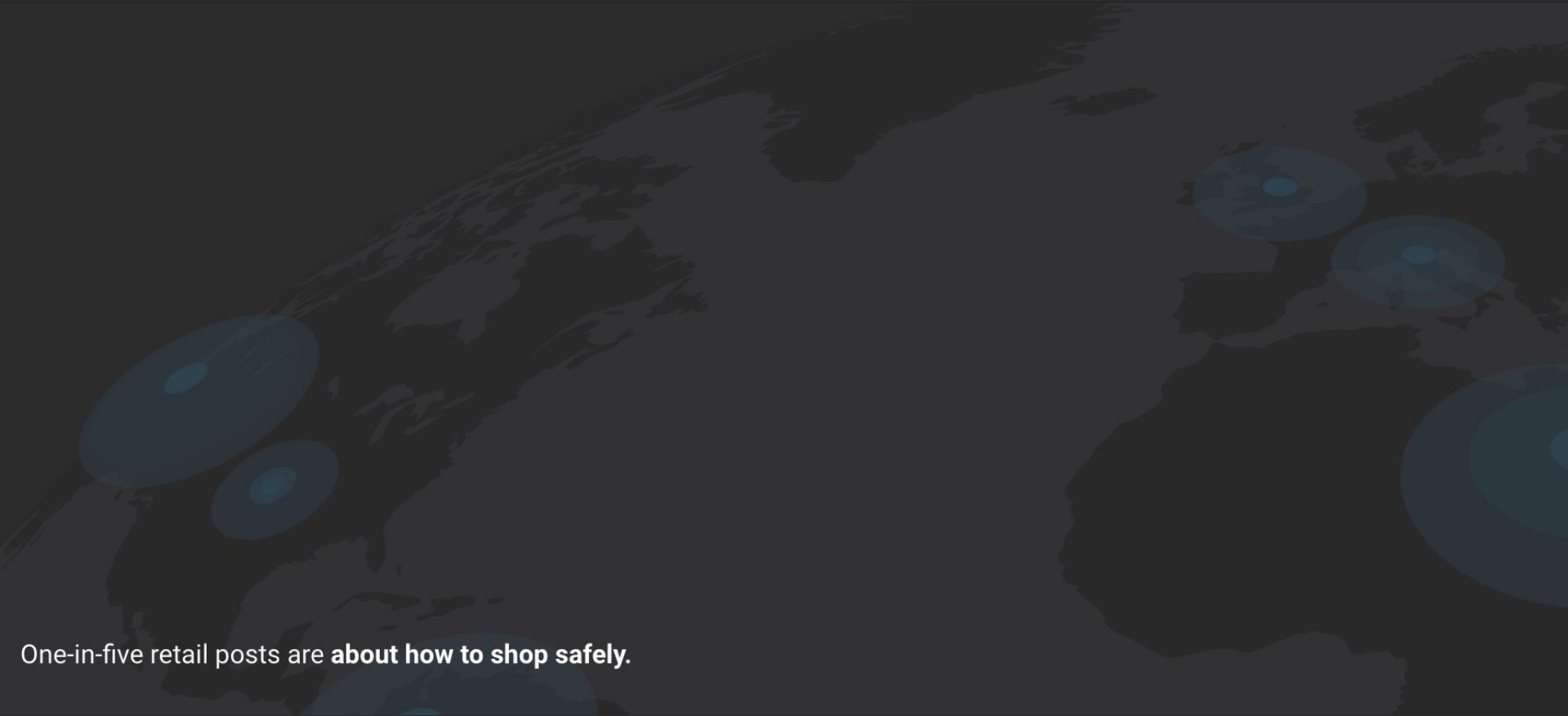
- Due To COVID-19
- Movie Theaters
- New Podcast
- coronavirus pandemic
- national TV
- White House
- podcast episode
- music video
- Bad Bunny
- Episode 3

Volume of discussion per language over time



Emerging organizations in discussion





One-in-five retail posts are **about how to shop safely.**

**boogiefinger (BoogieFinger)**

@boogiefinger

Restaurants, retail stores in Florida can open at 50% capacity starting Monday [t.co/ly05y65Ahb](https://t.co/ly05y65Ahb) #bfni



Twitter

16 May 2020 | 10:01

**WellThisThen (ThePowerOfMath)**

@WellThisThen

#retail stores with street entrance in #Ontario reopen on Tuesday 👍 Everyone still needs to #WearAMask and practice #SocialDistancing 🙌  
#COVID19Pandemic



Twitter

16 May 2020 | 01:30

**shannahs (sharon)**

@shannahs

@NicolaSturgeon Doing great job but I wish the only shops in Scotland allowed to open were "essential" not takeaways and stores that sells varies items which make it not like a lockdown at all surely if only the main supermarkets were allowed to open would be better



Twitter

15 May 2020 | 22:09

**SirSquirrelz (Blonde Squirrelz 🐿️)**

@SirSquirrelz

So yeah our stay at home order says retail stores can open at 50% capacity and literally every single store has overflowing parking lots. 🐿️🐿️🐿️  
@NC\_Governor can we go back to having all the retail stores closed?



Twitter

15 May 2020 | 17:50

**Honeytania20 (Tanja 🇩🇪)**

@Honeytania20

@ElkeHassel We've about 14.000 infected people in Germany, I mean, out of 80 mio citizens. The numbers decrease every day although we were opening up a lot of shops and businesses 12 days ago. All about social distancing, wearing masks and fear to come closer than 1,5 m. I'm fed up, too.



Twitter

14 May 2020 | 19:39

**RachelBaye (Rachel Baye)**

@RachelBaye

The state will issue guidelines for the safe reopening of retail stores with 50% capacity, masks, and social distancing. Manufacturing may also reopen with safety measures, as well as personal services such as hair salons/barber shops.



Twitter

13 May 2020 | 21:10

Many retailers are sharing plans for safely reopening, citing 50% capacity, wearing masks, and physical distancing. Supporters say that reopening will **help business owners** recover financial losses.





**Dissenters continue to report shoppers who are not wearing PPE.** They argue an increase in infection rates is inevitable.

Controversy about **wearing face masks** and **essential worker safety** at grocery stores continues to generate discussion this week (14k posts).


Consumers are saying that **most shoppers are not wearing masks**, and aren't following one-way aisles in stores. **Many are concerned but not surprised**. The general assessment is that stores **can only police their own employees' behavior**. At the same time, many are **looking to brands to enforce policies that will keep them safe**.

An incident involving a Target shopper who refused to wear a mask and broke a security guard's arm generated discussion. People are advocating for shoppers to be **kind and patient**, both with essential workers and one another.



 **mcspocky** (McSpocky™)    #VoteBlu...  
@mcspocky

My wife & I went grocery shopping Friday. We estimated only 1 out of 20 people were wearing masks. In the grocery store, there are one-way aisles to help with social distancing. About 1/3 of the people were going the wrong direction. (We're in a deep red area, so no surprise.)



 Twitter 17 May 2020 | 21:36

 **wearecorn** (Brock\_mom)        
@wearecorn

[@TimInHonolulu](#) [@POTUS](#) [@realDonaldTrump](#) [@KochIndustries](#) [@GOP](#) This is so true. I don't care what's being opened. I'm still implementing masks, social distancing and twice a month grocery shopping. I'm lucky that I work from home.

 Twitter 16 May 2020 | 18:18

 **Bored\_Teachers** (Bored Teachers)  
@Bored\_Teachers

 **freaksnail1** (vic)   
@freaksnail1

we should've had the military fill in for essential

Complaints about **grocery store price hikes** are generating social discussion this week (4.4k posts).

Consumers say they simply can't afford extra costs, requesting **government intervention**. Others express concern about the **broken supply chain**, perceived to be the root cause. As a result, some are advocating for **shopping at local stores and from local farmers** instead.

Supporting the social discussion, **46% of survey respondents said "cheap/inexpensive" is an important factor** in current purchase decisions.

At the same time, **more than one-third of survey respondents say a product being branded is less important**. People are **shifting how and why they choose products** as a result of the outbreak.

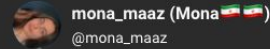


Unmute

**Online shopping** continues to be a dominant theme in social discussion (25k posts) generally seen as safe, easy, and effective.

Twenty-five percent of survey **respondents say they've had trouble with online shopping**. Half of those reference delivery issues, while another 40% cite stock and availability.

Social discussion reflects increased interest in **contactless shopping**, including transactions, payment, delivery, and pickup.



**mona\_maaz (Mona)**  
@mona\_maaz

@[ZARA\\_Care](#) your customer care is horrible k have been trying to solve my very simple problem for about 2 hours , the online chat keeps timing out never online shopping again .



Twitter

17 May 2020 | 13:46



**shinglekicker (Alan H)**  
@shinglekicker

@[PrimalPolitical](#) Not handled that much coinage (or notes) of late to be honest. Everyone seems to want contactless payment.



Twitter

16 May 2020 | 16:18



**nish\_nayak (Nishant Nayak)**  
@nish\_nayak

COVID will accelerate transition of : WFH (home office decor), office space redistribution , e-commerce strategies for retail, Better cameras on laptops, significantly lower travel, digital payments (contactless transactions) . What else will be impacted (better or for worse) ?



Twitter

16 May 2020 | 10:26



**TheBudgetnista (Tiff The Budgetnista)**  
@TheBudgetnista

Honestly, THIS is why I stopped ordering from [@HomeDepot](#) . My delivery is a WEEK late. Online it says they tried to deliver it but no one was home... during a pandemic & quarantine. EVERYONE WAS HOME! I can't go anywhere and 4 people live here! Now on hold for over 30 minutes. [t.co/Ow4xaV8rSI](https://t.co/Ow4xaV8rSI)



Twitter

16 May 2020 | 17:57



**ainnjtoo (ainnj)**  
@ainnjtoo

@[raidergyrl](#) We just started getting curbside pickup. And leaving huge tips, it helps the small businesses stay open and at least save some employee jobs! And it's less risky virus wise than going into a supermarket, we pay online and they put it in your trunk. Contactless!



Twitter

16 May 2020 | 16:12



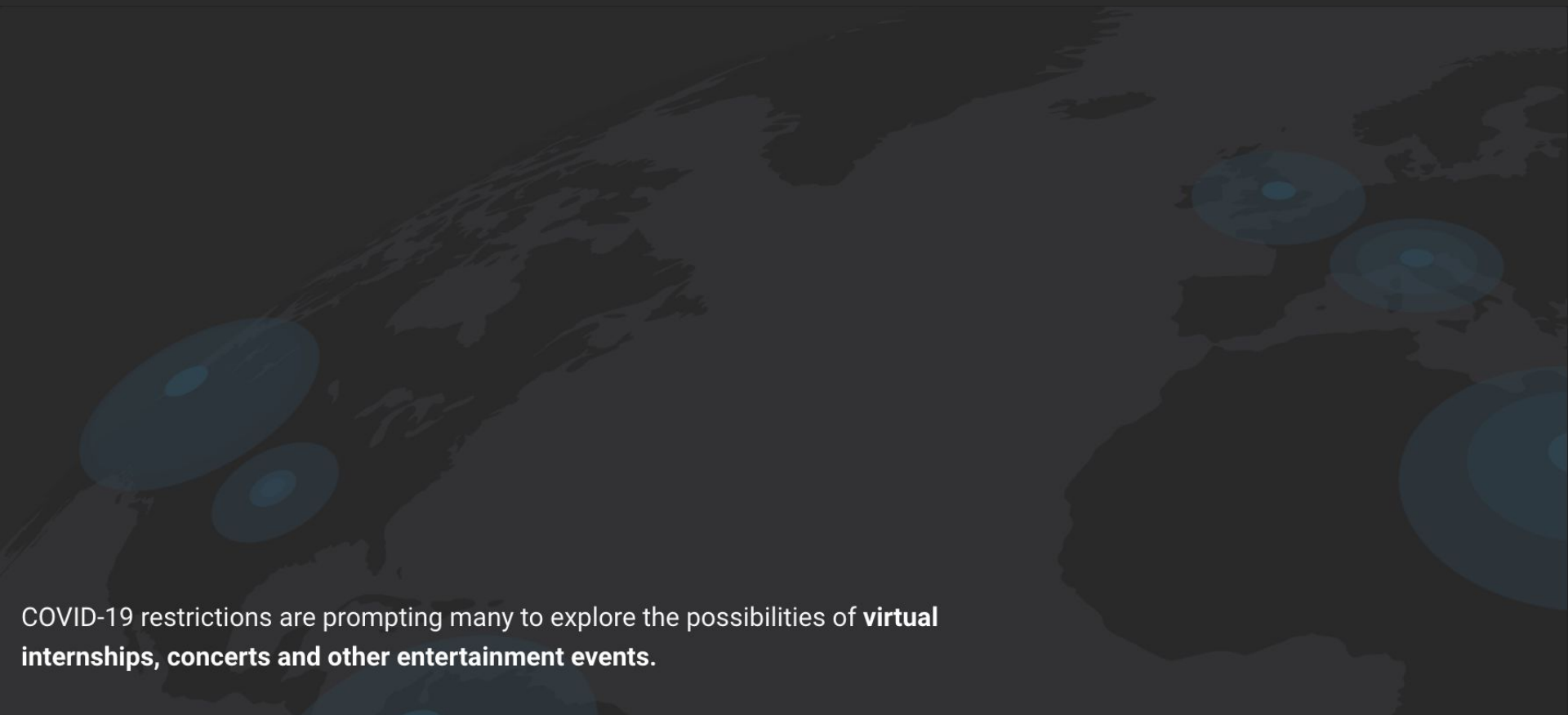
**sck915 (Susan Kilpatrick)**  
@sck915

@[LadyFilmFatale](#) I hope this remains a post COVID service. I love it, right along with contactless delivery.



Twitter

14 May 2020 | 22:11



COVID-19 restrictions are prompting many to explore the possibilities of **virtual internships, concerts and other entertainment events.**

College students and recent graduates are looking for summer job and internship opportunities online. **Searches for “virtual internship” are trending worldwide.**

Professionals are sharing posts about virtual opportunities or encouraging students and recent graduates to search for remote or virtual positions. Others are sharing links to resources on how to look for a virtual internship as well as posting news of their acceptances to virtual programs.



**Abdelaziz009 (Abdelaziz Slimani)**

@Abdelaziz009

Excited to be starting the KPMG virtual internship! Looking forward to trying out what its really like to work at KPMG! Thanks for the opportunity KPMG and @InsideSherpa.



Twitter

16 May 2020 | 15:32



**jasonklein (Jason Klein)**

@jasonklein

@SuptLarson I'm sure you've looked at this-Any virtual internship opportunities? Just starting to be a growing thing over the past week or 10 days? With @P20Network, we're going to look to expand that idea (particularly for HS students) across the 20-21 school year & moving forward.



Twitter

16 May 2020 | 00:16



**TasinChoudhury (Muntabir Hasan Choudhury)**

@TasinChoudhury

I am excited to announce that I have accepted the Applied Machine Learning summer internship program at @LosAlamosNatLab in New Mexico. This is a remote internship offer due to the pandemic. I am grateful to my advisor @fanchyna, @WebSciDL, and @oducs for continuous support.



Twitter

15 May 2020 | 03:15





**JamesLa73497499 (Jimmy Lozza)**

@JamesLa73497499

John Legend kicking off new virtual reality concert series, it's LIVE and FREE 🔥🔥🔥 only on the MelodyVR app!!! [t.co/sO4hoFxY1y](https://t.co/sO4hoFxY1y) @melodyvirtual @johnlegend



Twitter

15 May 2020 | 20:40



**ajlfx (Alejandro Franceschi)**

@ajlfx

Bon Jovi, Demi Lovato and more release new #VR content | [t.co/6C0XigjSh7](https://t.co/6C0XigjSh7) | #music #concert



Twitter

14 May 2020 | 07:25



**ziyatong (wash your hands 🍷)**

@ziyatong

Checking out my first live VR concert in Oculus in 10 minutes. A few days ago, I saw a VR comedy show in a packed bar (it was pre-recorded tho so the people were like 3D ghosts), this time the people will be live and present – but avatars. Should be interesting.



Twitter

13 May 2020 | 22:48



**TheOfficialACM (Association for Computing Machinery)**

@TheOfficialACM

Social distancing doesn't have to mean missing fun events! A #virtualreality Vappu (May Day) concert in Helsinki, Finland, drew 1.4 million spectators with the help of developer @ZoanVR. Read more here via @Forbes: [t.co/A7uwi7UBYu](https://t.co/A7uwi7UBYu) [t.co/ITKozKF35s](https://t.co/ITKozKF35s)



Twitter

14 May 2020 | 19:23



**FrankBauch (Frank Bauch)**

@FrankBauch

@carlosolin I feel like this would be the perfect time for a VR concert experience. For \$10, get the experience of being front row at the show, video and audio.



Twitter

14 May 2020 | 01:36

**Virtual reality (VR) technologies** are emerging in social discussion as people share information about upcoming concerts or describe their experiences watching comedy or other performances via VR. Some are asking for recommendations on the best headset to buy or whether any headsets are compatible with specific computers (as opposed to gaming consoles).

Others are sharing links to coverage of a recent **VR concert by JVG attended by more than 500k live viewers in Helsinki**. News includes information about Finland's Virtual Helsinki project, prompting discussion about **virtual tourism** and the environmental benefits of travelers experiencing cities virtually.

People online are reacting to coverage that describes **Neil Ferguson's Imperial modeling** that predicted 500,000 deaths and prompted Britain's Stay Home plan as a "mess" or "**the most devastating software mistake of all time**" (30k social engagements).

Many are posing questions about why such large-scale decisions would be based on research that was **not peer reviewed**. Others are highlighting that this modeling was notably inaccurate for mad cow, swine flu and bird flu. More moderate reactions are pointing out that **while we now know that this model doesn't work, we still don't have one that does**.



delbigtree (Del Bigtree)

@delbigtree

If the IMPERIAL MODEL that sent us into LOCKDOWN was DEAD WRONG, why are our constitutional rights still under siege? #HistoryRepeating #COVIDIDIOTS #BeBrave @GavinNewsom @realDonaldTrump [t.co/GVumf42hpC](https://t.co/GVumf42hpC)



Twitter

17 May 2020 | 16:54



Maelcholaim (Mal)

@Maelcholaim

@Effiedeans FAR more than 99% will survive. IFR is estimated at 1% of cases, not total population. And CASES are defined as those with symptoms serious enough to need treatment, not ALL those that contract it. That Imperial 'model', meanwhile, assumed 1% of the entire country would die!



Twitter

16 May 2020 | 22:26



RichMcCormick66 (Rich McCormick)

@RichMcCormick66

@tan123 I have Reviewed Ferguson's Code – It's a Joke | Armstrong Economics [t.co/l2WkIS3Rgx](https://t.co/l2WkIS3Rgx)



Twitter

16 May 2020 | 21:27



DavidRQLong (David Long)

@DavidRQLong

@cjsnowdon @SuzanneEvans1 Believing 'science' the be absolute truth is a problem. Scientists knew very little about the virus at the time and there was a range of conflicting scientific views. We know now that the imperial model does not fit the data, but still don't know what model does.



Twitter

16 May 2020 | 10:22



JudCharlton (Jud Charlton)

@JudCharlton

@RedRascal\_ @Weston\_Labour @TheMendozaWoman The lockdown was based on a paper now referred to as 'the Imperial model' developed by Prof Neil Ferguson Imperial Collage London. It said 2.2million would die in the US & 100.000 in the UK. The paper could not be peer reviewed because he would not reveal the code to his model.



Twitter

15 May 2020 | 22:09

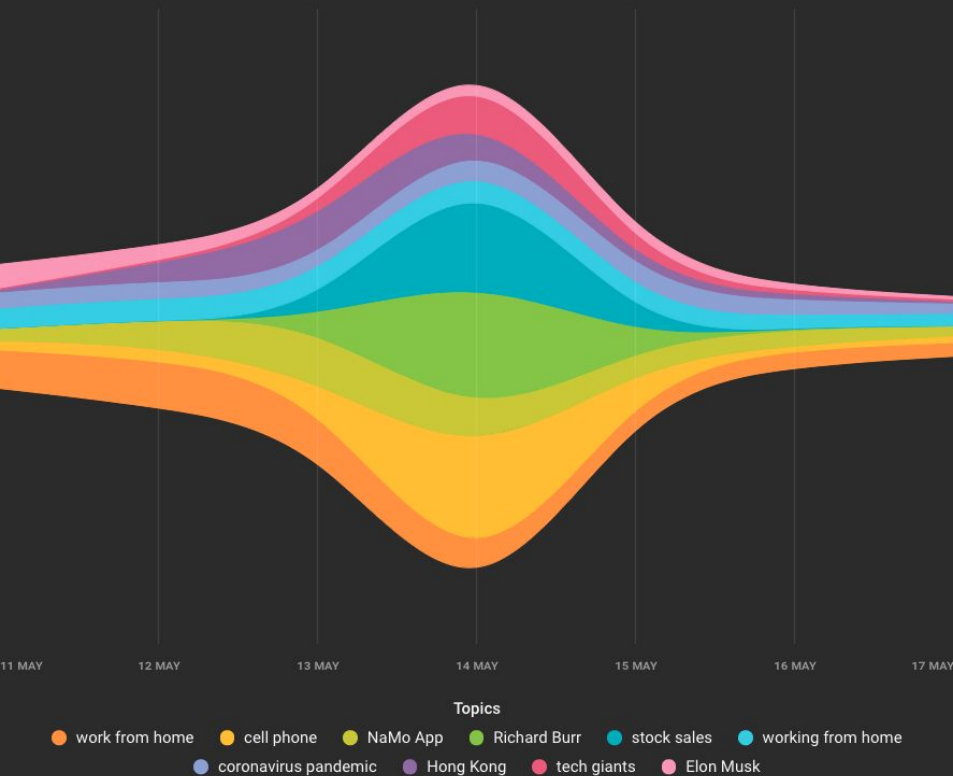


LoeWEarl (Nonessential Bilbo)

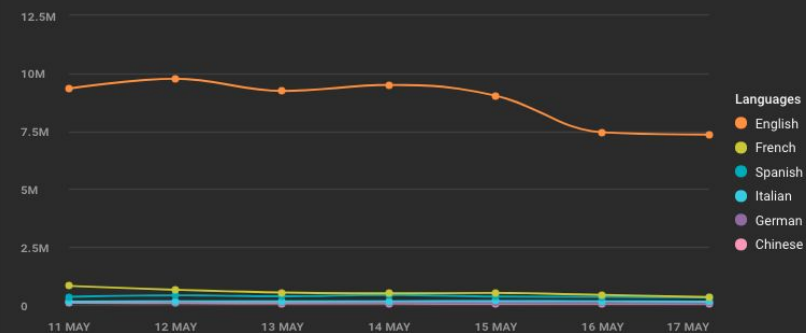
@LoeWEarl

@RED\_IN\_PA @GovernorTomWolf I want to know when did Fauci/Birx know that the Imperial model they presented to POTUS with the 1.5-2.5M deaths was a fraud. Did they take it at face value or did they

Trending themes (excluding news)

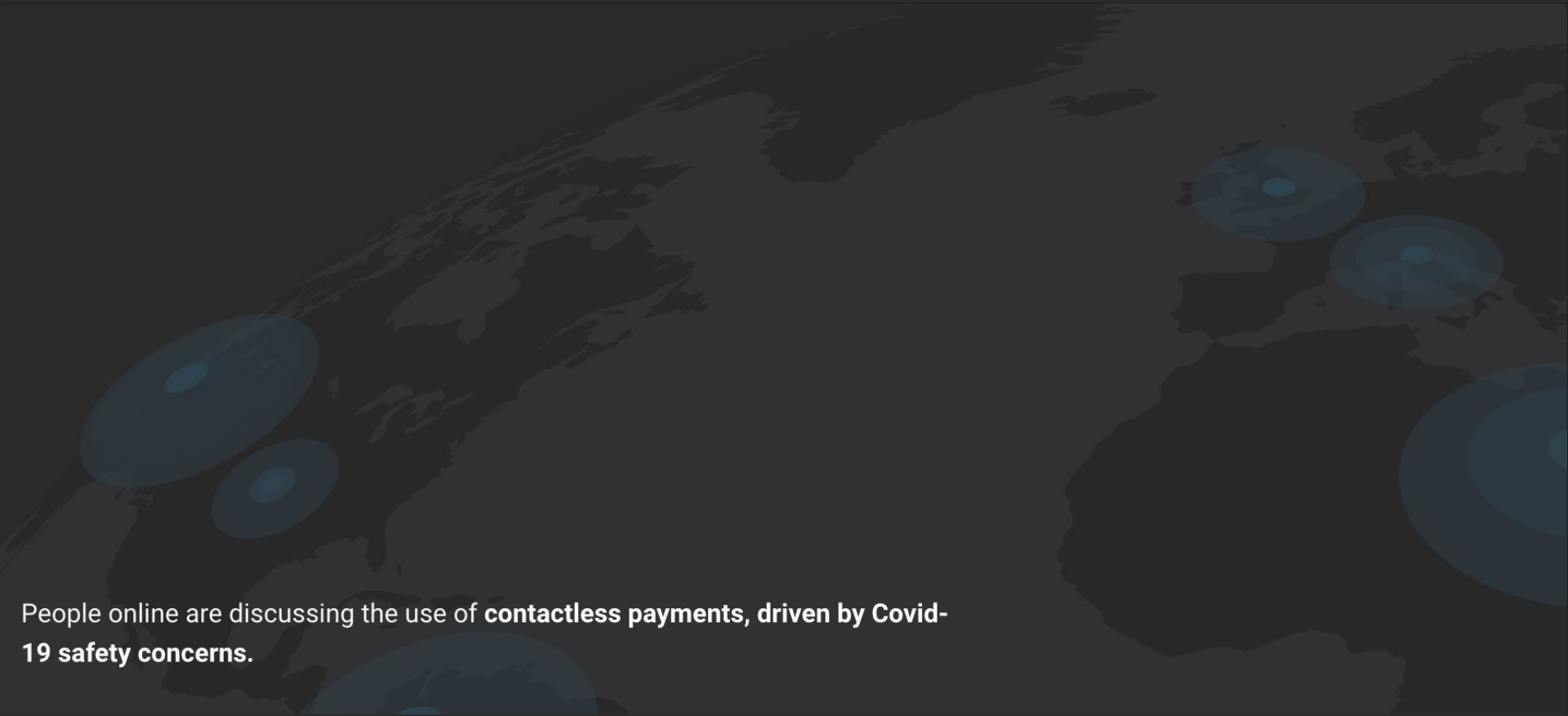


Volume per language over time



Emerging organizations in discussion





People online are discussing the use of **contactless payments**, driven by **Covid-19 safety concerns**.



Consumers seem **comfortable with contactless payments**, talking online about how that they can't remember the last time they went to an ATM. Some are expressing **frustration about daily limits**, pointing out that mobile payments like Apple Pay and Google Pay have higher daily limits.



**dresscodeshirts (dresscode)**

@dresscodeshirts

Another sign that the **#cashless** society has arrived. The stats have been showing a decline for the last few years. Covid just accelerated that big time. **#Contactless #payments #futurepay #fintech**



Twitter

17 May 2020 | 08:32



**mikemadura (Mike Madura)**

@mikemadura

Streaming services, video conferencing and contactless payments have kept businesses resilient during **#COVID19**. @KPMG\_US @timzanni shares his thoughts in this video: [t.co/w9a0yoQW0r](https://t.co/w9a0yoQW0r)



Twitter

16 May 2020 | 22:28



**TUESDAY**

Lamb stew - R130

Family Portion (Serves 4) - R500

Served with Rice and seasonal  
veggies



**intcryptonews (International Cryptocurrency...)**  
@intcryptonews

Bitcoin's price may have been affected, but not dictated, by COVID-19 International CryptoCurrency News [t.co/O0lIKvSDkm](https://t.co/O0lIKvSDkm)



Twitter

16 May 2020 | 20:31



**ING\_Economics (ING Economics)**  
@ING\_Economics

Listen: Will the economic damage caused by Covid-19 speed up the adoption of digital currencies, or is Nouriel Roubini, who called bitcoin a "total scam", right to be sceptical? @cocuzzo\_c talks to @beckiebyrne in our podcast [t.co/G9Qhdgl7Sf](https://t.co/G9Qhdgl7Sf)



Twitter

16 May 2020 | 11:00



**CobraBitcoin (Cobra)**  
@CobraBitcoin

Bitcoin is one of those things the oppressed and poor immediately understand, but most billionaires will not.



Twitter

16 May 2020 | 17:23



**imsanthosh\_ (Santhosh)**  
@imsanthosh\_

India just announced \$266 Billions package to face Covid-19. Where do they get that much money? They just print. But you can't print [#Bitcoin](#).



Twitter

12 May 2020 | 14:55



**SquawkCNBC (Squawk Box)**  
@SquawkCNBC

"Well, [#COVID19](#) happened. And the great monetary inflation happened," says Paul Tudor Jones on why he now believes in [#bitcoin](#). He says he has just over 1% of his assets in [#btc](#). "We're watching the birthing of a store of value." [t.co/Hm8hWyyqX1U](https://t.co/Hm8hWyyqX1U)



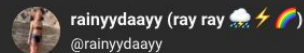
Twitter

11 May 2020 | 12:46

Many people online are sharing news about **bitcoin** that often poses the question of **whether COVID-19 will speed up the adoption of digital currencies**.

Some are describing bitcoin as appealing because it's not a fiat currency. These individuals like the **idea of bitcoin as a way of opposing government regulation**.

People online are engaging with content about the **Second Stimulus Package passing** in the US (more than 278k engagements to date). **Most people are positively responding to the news**, suggesting that this package will help offset another Great Depression given the high rate of unemployment. Others are **praising the student loan relief** component of the package. A few are negatively reacting, **wondering why so many haven't received the first stimulus check**.



**rainyydaayy (ray ray)**  
@rainyydaayy

I have never wanted anything as badly as I want the second stimulus package to pass so I can actually pay off my student loans before I die



Twitter

16 May 2020 | 19:15



**FaithNC336 (Faith B)**  
@FaithNC336

Talking about a second stimulus package when people on disability haven't even gotten their first stimulus is nuts



Twitter

15 May 2020 | 02:30



**FuquayFengshui (Jessica Fuqua)**  
@FuquayFengshui

Really hope the second stimulus package gets passed this Friday 😊



Twitter

13 May 2020 | 21:26



**EvolutionGlobe (Globe Evolution)**  
@EvolutionGlobe

[@realDonaldTrump](#) Sir, please push forward with a second stimulus packages. \$2000 a month will sustain both Americans and the economy. A payroll tax cut won't help in states with governors who refuse to open for business. Please, don't make us suffer for Inslee's mismanagement.



Twitter

12 May 2020 | 06:05



**TimmManny (manny timm)**  
@TimmManny

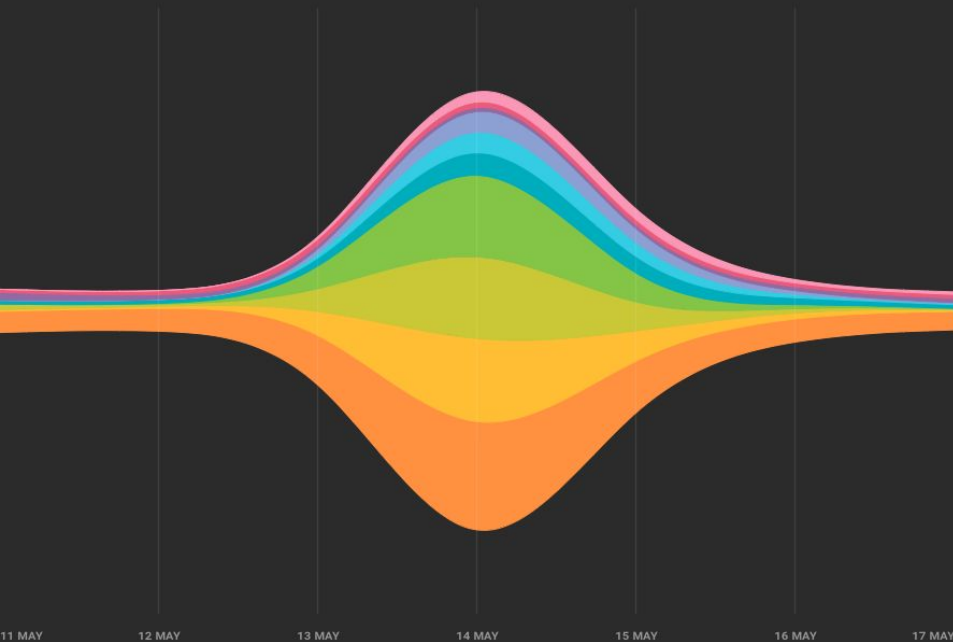
With Congress waiting so long to infuse the economy with a second stimulus package for individual Americans, this may cause another depression with high unemployment Congress needs to bulk up the economy with an infusion of funds, DO YOUR JOB CONGRESS WHAT ARE YOU WAITING FOR



Twitter

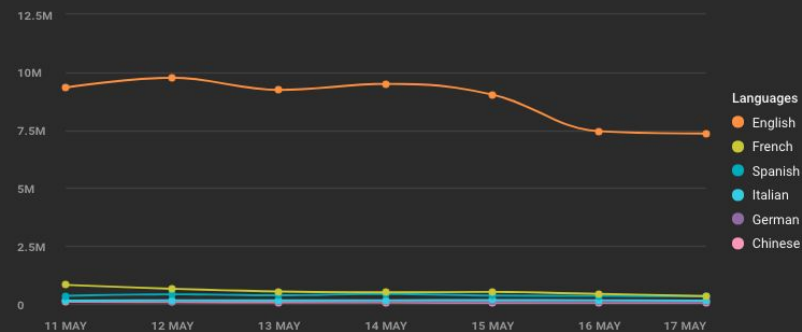
11 May 2020 | 23:51

Trending themes (excluding news)



- Topics**
- health insurance
  - million people
  - filed for unemployment
  - jeff bezos
  - stock market
  - spook the markets
  - arguing that testing too many people
  - unemployment insurance
  - COVID-19 pandemic
  - Trump campaign manager Brad Parscale

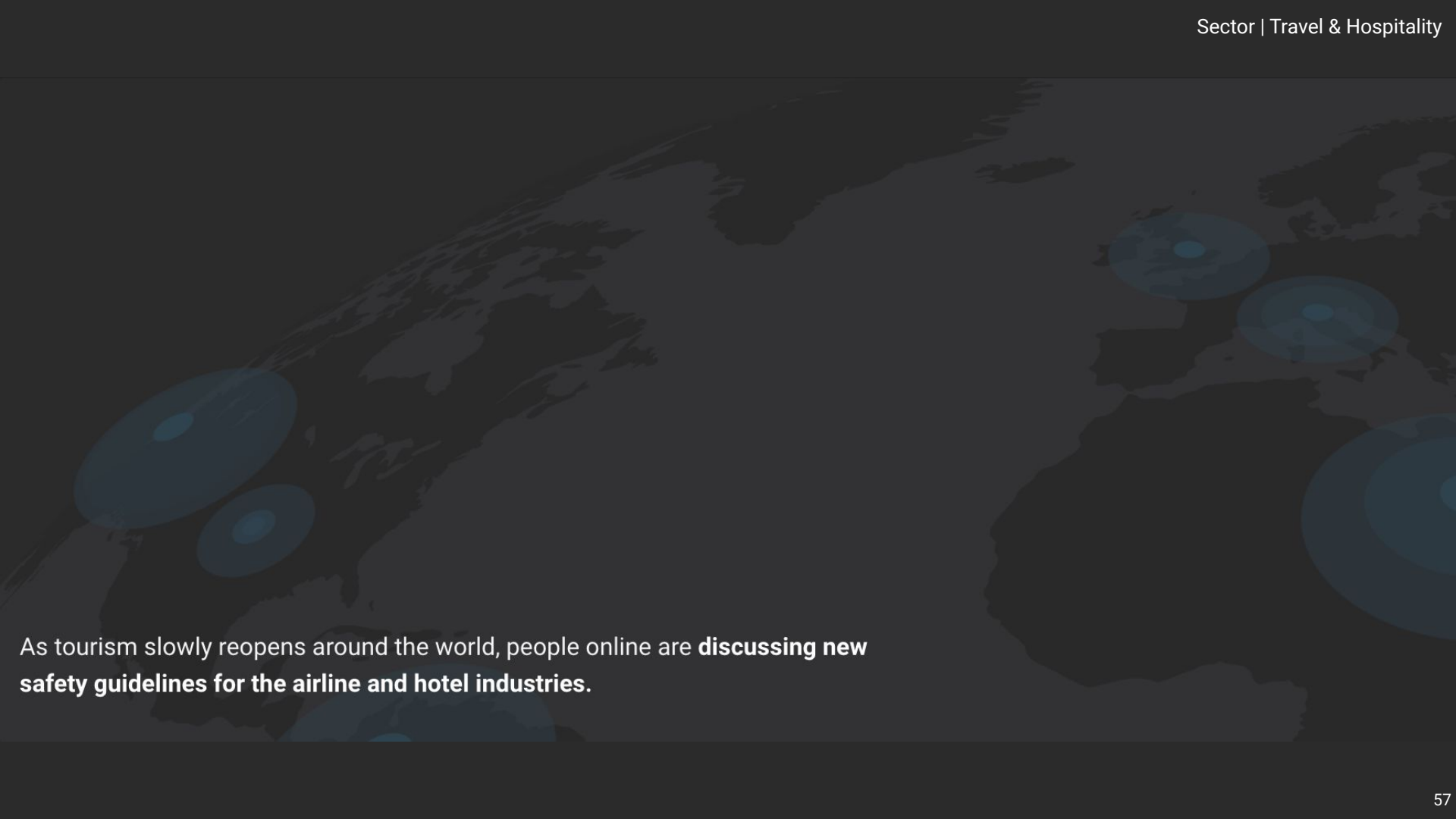
Volume per language over time



Emerging organizations in discussion







As tourism slowly reopens around the world, people online are **discussing new safety guidelines for the airline and hotel industries.**



People online are **responding to news that European countries will be reopening for summer tourism**. Many are talking about traveling but wondering about the logistics, **particularly the 14-day quarantine period required upon entry in many locations**. Some are asking for recommendations of destinations that are beautiful, but less crowded.



Can someone please explain to me why anyone would go to Hawaii for a 2 wk vacation, to be quarantined, for 2 WKS?! Just throwing money away! New York tourist arrested in Hawaii after caught violating mandatory quarantine by posting Instagram photos [t.co/ovgMkayVvc](https://t.co/ovgMkayVvc)



Twitter

17 May 2020 | 02:39



**Imani\_Barbarin (Crutches&Spice 🇺🇸 : Rude For A Disabled Person)**  
@Imani\_Barbarin

Americans keep tweeting about where they're traveling "after this" but have never considered that because of the response here, they won't be welcome to travel anywhere and will instead be subject to restrictions based on the perceptions of American incompetence.



Twitter

14 May 2020 | 16:16



**DWanderlux (Dorres Wanderlux)**  
@DWanderlux

Even if the travel ban is lifted, travelling abroad would still be a bit challenging as most countries are imposing a 14 day quarantine when you land at the airport. Now is the time to plan domestic vacations. Start with Washington DC! Message me for free quotes! [t.co/hoyIIPUm31](https://t.co/hoyIIPUm31)



Twitter

13 May 2020 | 06:15



**coltznmom (Leslie Ann)**

Survey question | Did you plan to...before the Covid-19 outbreak began?

**Survey responses indicate a decrease in vacation planning:** 43% of respondents said they'd planned to go on holiday this year, but only 19% still intend to go. Online, people are saying that they don't want to travel until a vaccine is available or that they feel it's safer to stay home this summer. Some are describing how they're postponing their travel plans to next year without providing a specific reason.

**US survey respondents are least likely to want to travel internationally.** Just 21% of survey respondents say they would travel internationally, while 42% would travel domestically. **One-in-four US respondents said they would not travel at all (compared to 17% average).**



**KarmicEraser (Rogue Karma)**  
@KarmicEraser

@[HCookAustin](#) I'm not getting on a plane unless: 1. I absolutely have to 2. The middle seats are empty 3. Everyone is wearing a mask



Twitter

16 May 2020 | 19:42



**thedizzydoc (Shin Beh, M.D.)**  
@thedizzydoc

I'm not getting on a plane until an effective [#covid19](#) vaccine is out



Twitter

13 May 2020 | 12:27



**The615Agent (Christy Lawson)**  
@The615Agent

@[visit\\_mcr](#) I was supposed to be traveling to Manchester today during my vacation. Of course had to postpone. Rescheduled for September but may push back to next May. I love that city and visited last year too. ❤️



Twitter

16 May 2020 | 11:21



**Mariexxx21 (Queen Marie 21st)**  
@Mariexxx21

Tell us something we don't know 🤔 Most of us with common sense wont travel, we want to stay alive & keep others safe. WHY would u allow travel to France? Lavish trips abroad will 'not be possible this year' says Matt Hancock [t.co/Qs8BNBGxzD](#) via [t.co/gI4YrgRzAP](#)



Twitter

12 May 2020 | 11:20

**Camping** is an emerging hot topic (5.5k posts) as people start thinking about how to safely vacation this summer. People are talking about **camping trips, sites, and gear/equipment**.

Some are saying they're **camping at home** in order to stay safe and comply with social distancing rules.

RVs are also surfacing in online discussion, with consumers sharing articles about how to plan the perfect camping trip as well as how to choose and rent RVs. **RVs are seen by many as a safe and practical way to travel.** Parents with kids are looking for suitable RVs for the whole family as they start to plan trips. Google searches for RVs rose to a 13-month high last week.



ridicuLeslie (Leslie Barrett)  
@ridicuLeslie



jakroeker (Jacqui Kroeker)  
@jakroeker



Unmute

According to Gizmodo TSA agents might begin to check temperatures in U.S. airports.

Many people online are sharing news that describes **the lax screening measures in the US for domestic and international flights**, as well as coverage about TSA plans to check the temperatures of all travelers.

Many travelers are posting about their experiences online, **asking questions about where the health screenings would take place (airport vs. hotel) and how long this process takes.**



**EdwardTHardy (Edward Hardy)**  
@EdwardTHardy

Experts are increasingly alarmed about the conditions in the airports There are no coronavirus screening procedures for domestic flights A probe found lax screening from international coronavirus hotspots The Trump administration is asleep on the job



Twitter

16 May 2020 | 20:00



**UNMC\_DrKhan (Dr. Ali Khan)**  
@UNMC\_DrKhan

[#NewSARS](#) Travel No excuse for ignorance about an incubation period. Especially by [@IATA](#) the international travel agency. No amount of airport screening or airplane scrubbing (helpful to limit transmission in that setting) erases incubation period. [t.co/5GKL4X7xaB](https://t.co/5GKL4X7xaB)



Twitter

16 May 2020 | 19:01



**hunterw (Hunter Walker)**  
@hunterw

NFW: Experts are increasingly alarmed about the



**DrMoragKerr (Morag)**  
@DrMoragKerr

People online are engaging with news about the **hotel industry's efforts to work with public health experts** to create a series of best practices for enhanced cleaning standards and social distancing practices throughout a client's stay.

While many appreciate the efforts, others are skeptical. A few are **questioning whether hotels will consistently implement guidelines or charge COVID-19 cleaning fees**. A few are suggesting that hotels report cleanliness scores and post details about cleaning timelines.



**DanitaBlackwood (Danita Blackwood)**  
@DanitaBlackwood

Hotel Giants Release Industry-Wide "Safe Stay" Initiative for Cleaning Standards by @StokesWagner via @LegalNews @JDSupra t.co/2NiCvCtkR5 #HospitalityIndustry #Safety #Cleaning #Coronavirus #StaySafe t.co/hTmD63Dq9M



Twitter

17 May 2020 | 11:19



**DavePowersG (Dave Powers #Biden2020)**  
@DavePowersG

@CNBC Yeah, right. I'm going to trust the hotels, and their underpaid and overworked staff, to be 'mindful' of the #coronavirus.



Twitter

15 May 2020 | 11:25



**theclevertwit (Brian Ross)**  
@theclevertwit

Open letter to .@Marriott .@Hyatt .@Kimpton .@Hilton and other #hotel brands: You want people to #travel again? Every individual page, or website for your #hotels, needs a full #COVID disclosure for THAT HOTEL, especially when they get sub-9 #cleaning rankings. See more...



Twitter

15 May 2020 | 17:27



**Seville\_Writer (Fiona Flores Watson)**  
@Seville\_Writer

After controversy over €500-€4,000 cost of "Covid-free" cleaning and safety audits/certification for Spanish hotels+restaurants, Junta de Andalucia will offer its own free version from June.



Twitter

15 May 2020 | 10:06



**Y0ung\_J561 (R.J.)**  
@Y0ung\_J561

The hotel will be \$100 a night because of this covid-19 and I'm thinking "this a good price." Then when I select the room and everything the total is \$800 because of a \$300 cleaning fee and some other charges . No thank you.



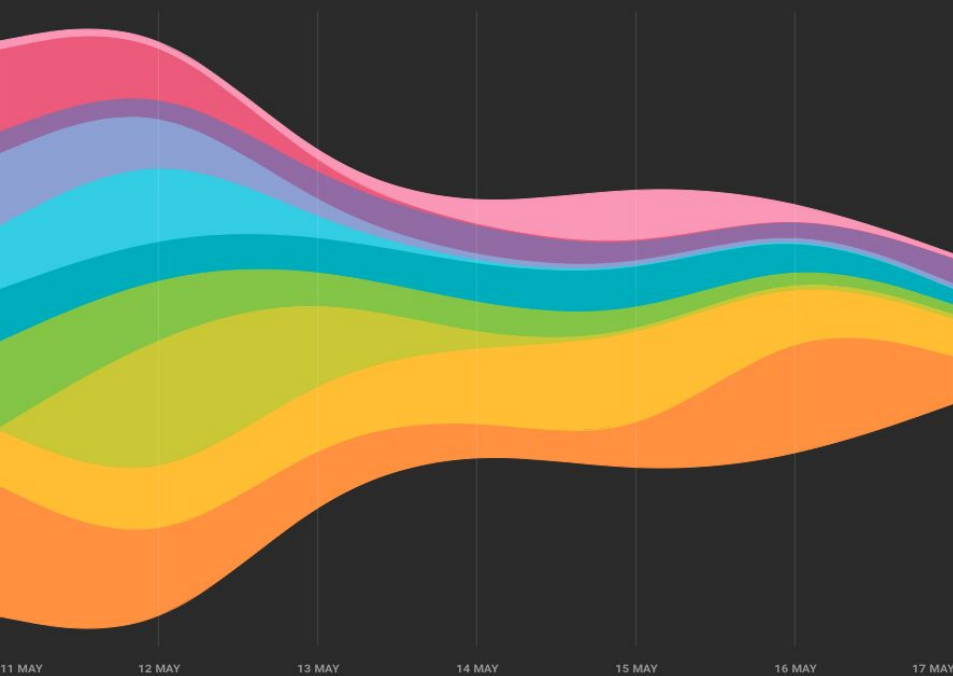
Twitter

13 May 2020 | 08:40

People are responding online to measures that restaurants are taking to make sure they're following social distancing guidelines. **Some restaurants have been creative, using plush toys or inflated "distancing dolls" to make restaurants appear full as well as to ensure patrons are appropriately separated.** One German restaurant gives customers hats with pool noodles to help practice distancing. The online response is positive, with many saying that it's **important to keep a sense of humor** through the situation.



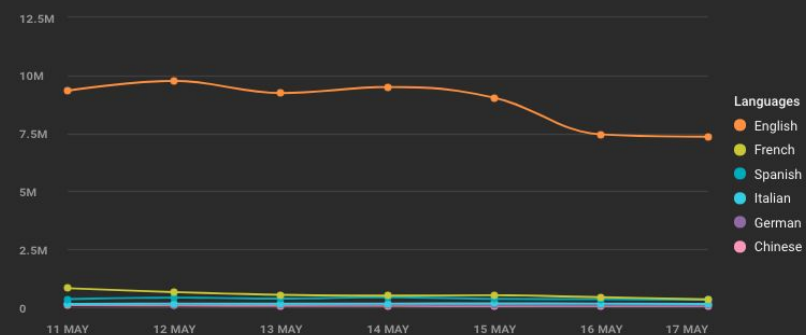
Trending themes (excluding news)



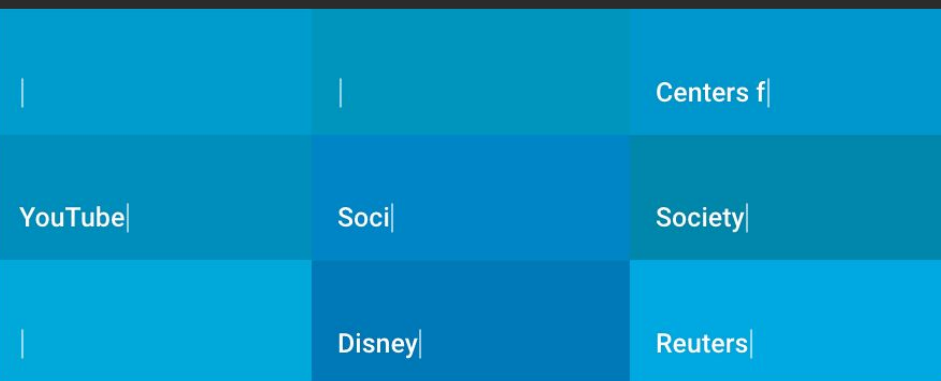
## Topics

- bus drivers
- coronavirus pandemic
- train station
- Essential workers
- COVID-19 pandemic
- Mother's Day
- high risk
- special train
- security guards
- World Tour

Volume per language over time



Emerging organizations in discussion



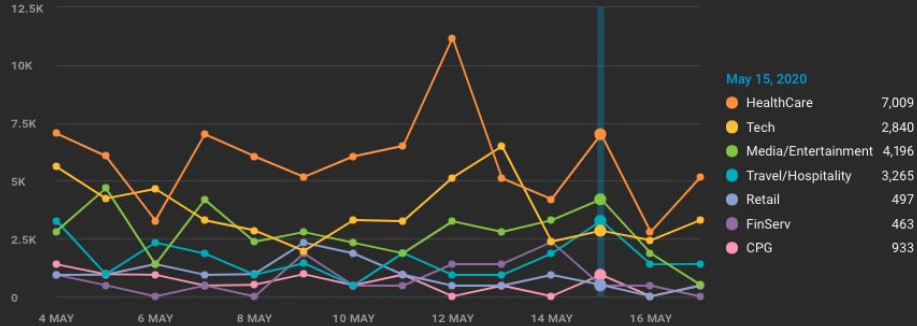




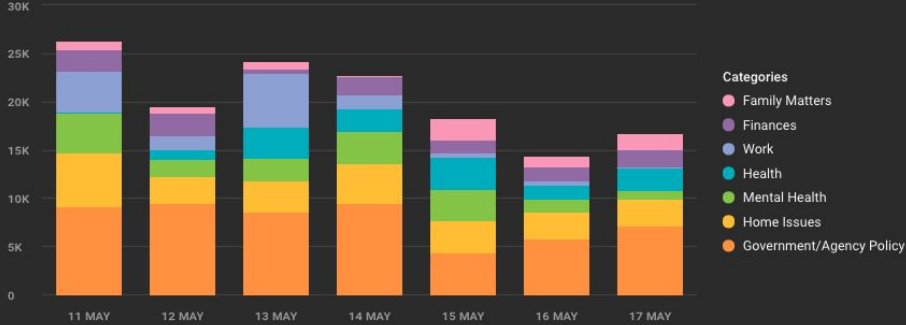
# Country Data

# Australia

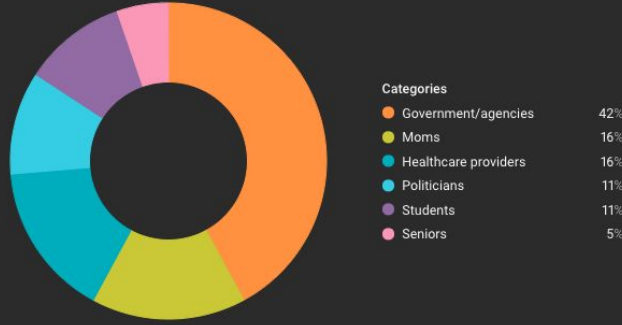
Australia volume by sector



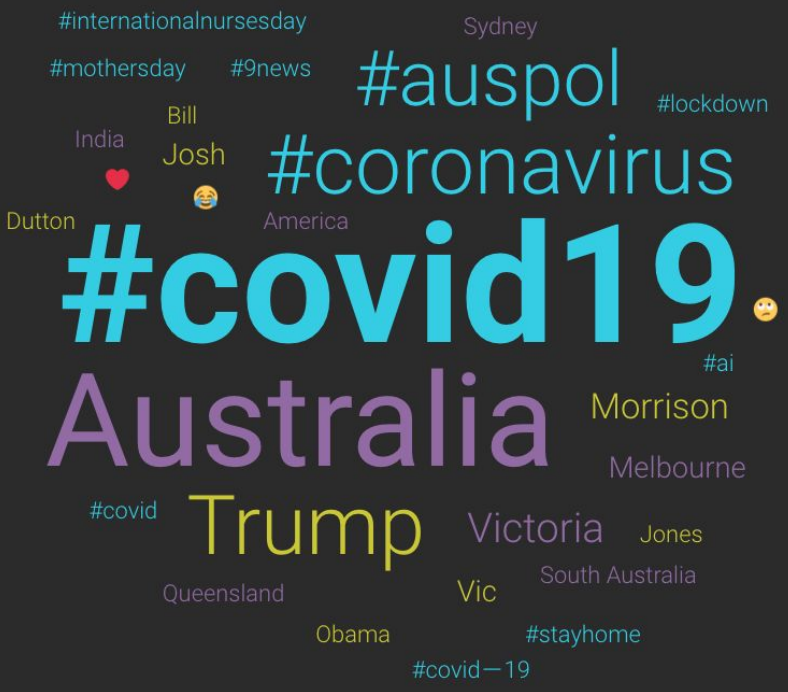
Australia volume by topic



Audiences



Emerging themes in discussion

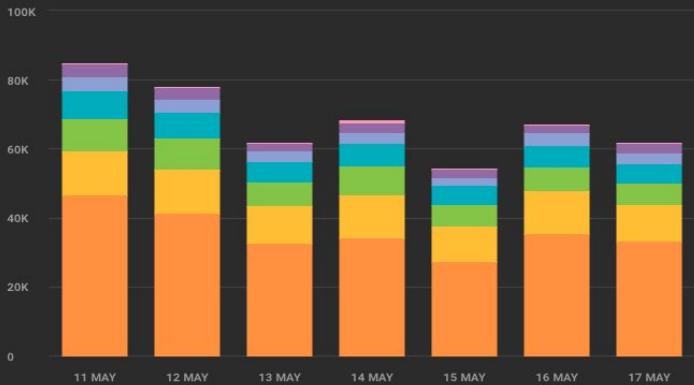
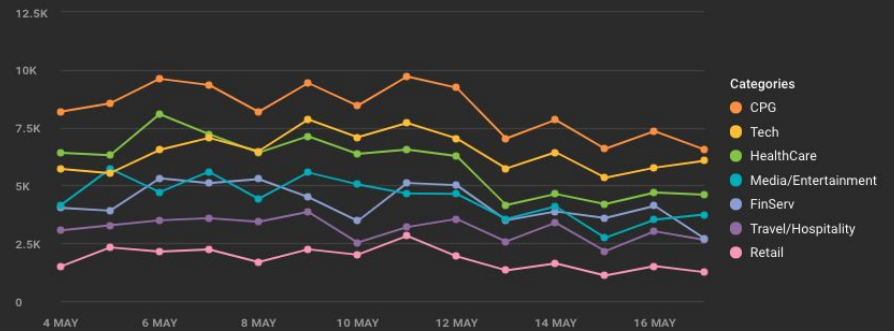


Emerging organizations in discussion

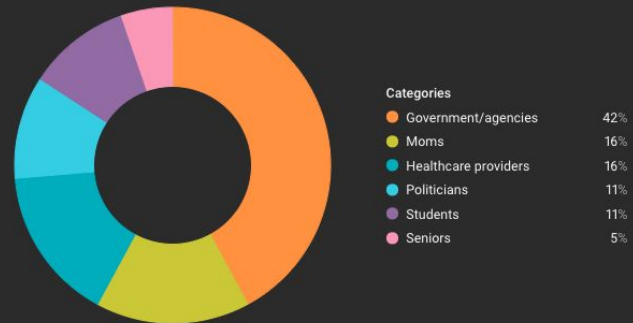


# China

China volume by sector



Audiences



#china 中国 🤪 #covid19

😭 🤧 隐藏 😂 🌸

🐶 5月14日 🙏 母亲节快乐

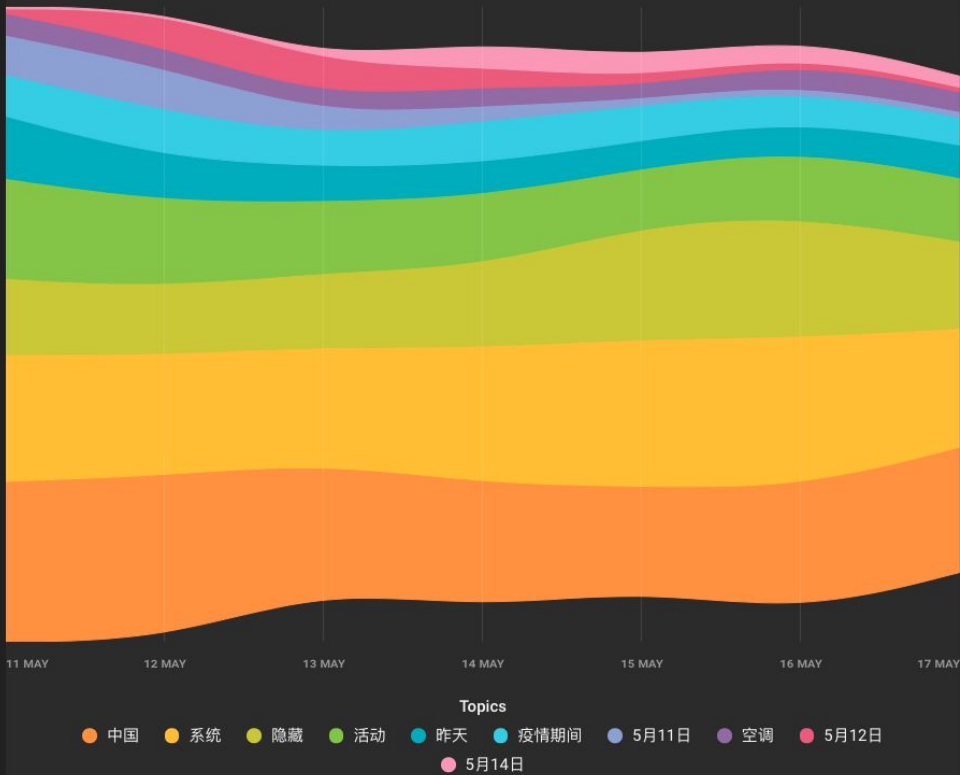
5月12日 ❤️ 系统 🤔 💰 + 🐎

昨天 🤔 空调 活动 🤧

疫情期 间 5月11日

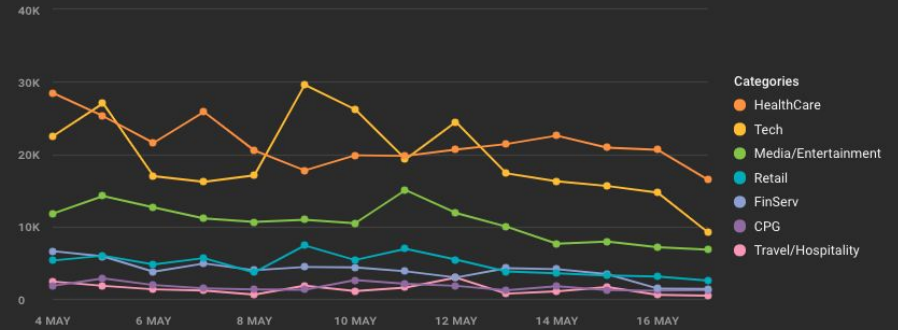
#coronavirus

Emerging topics in discussion

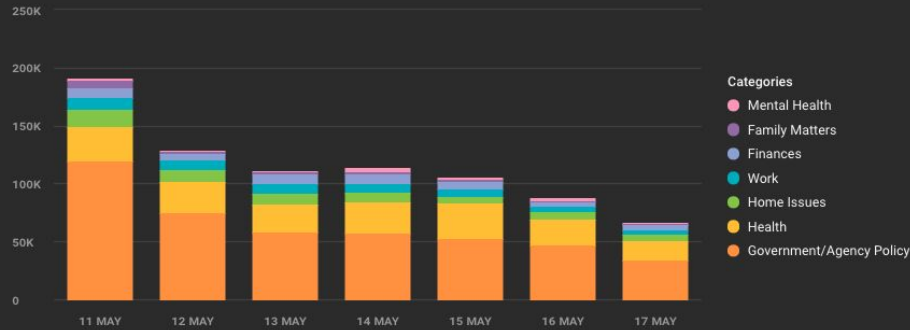


# France

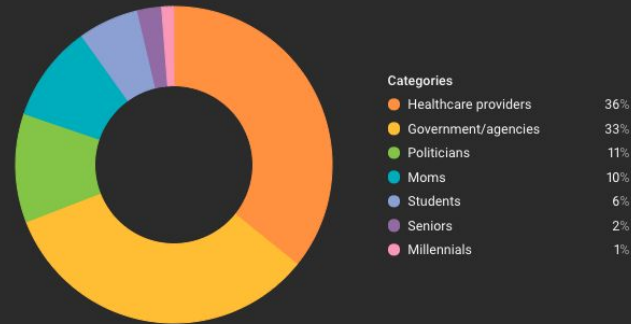
France volume by sector



France volume by topic



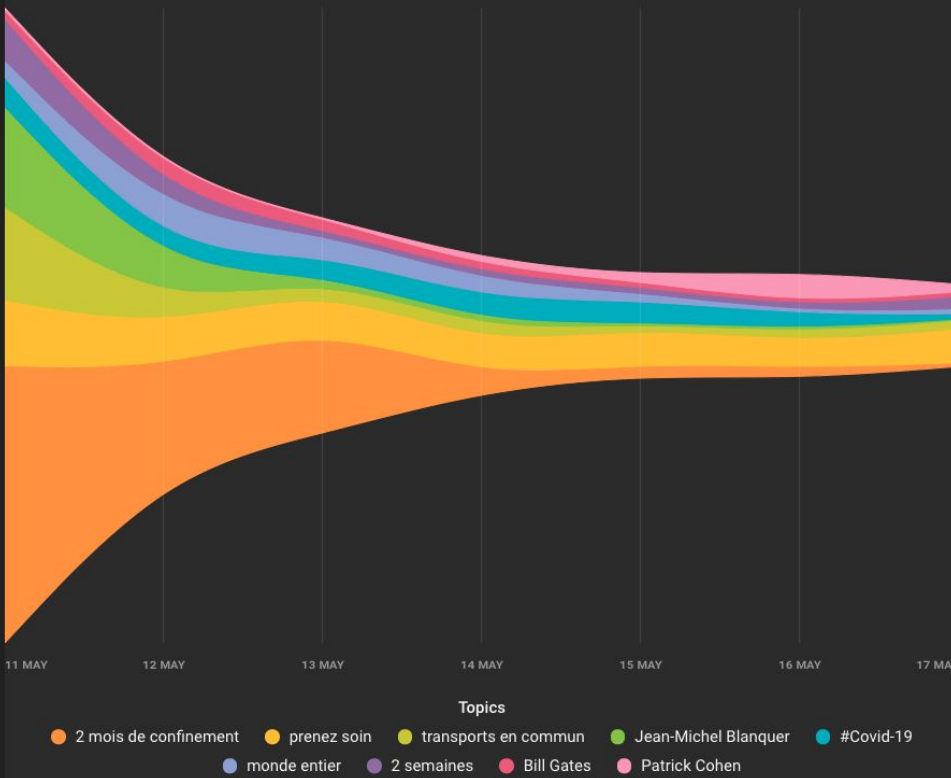
Audiences



Emerging themes in discussion

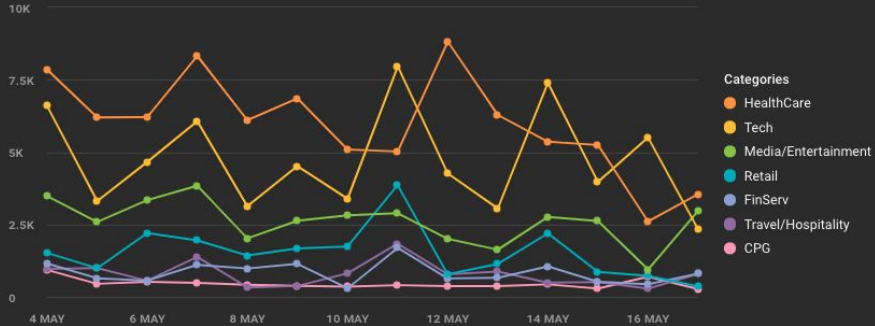


Emerging topics in discussion

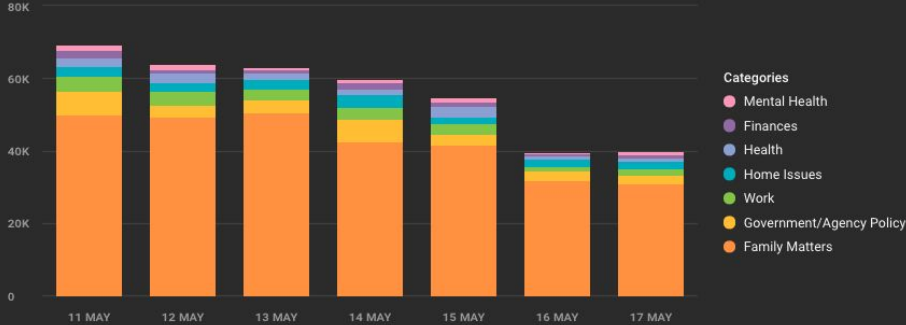


# Germany

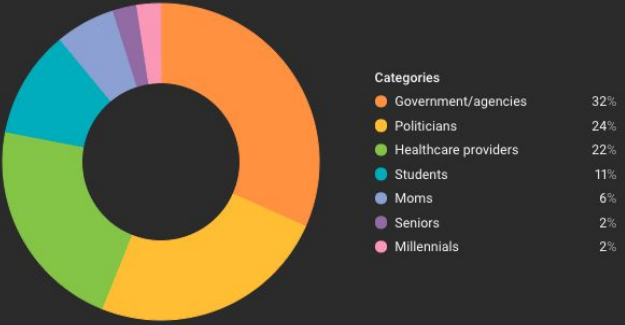
German volume by sector



German volume by topic



Audiences

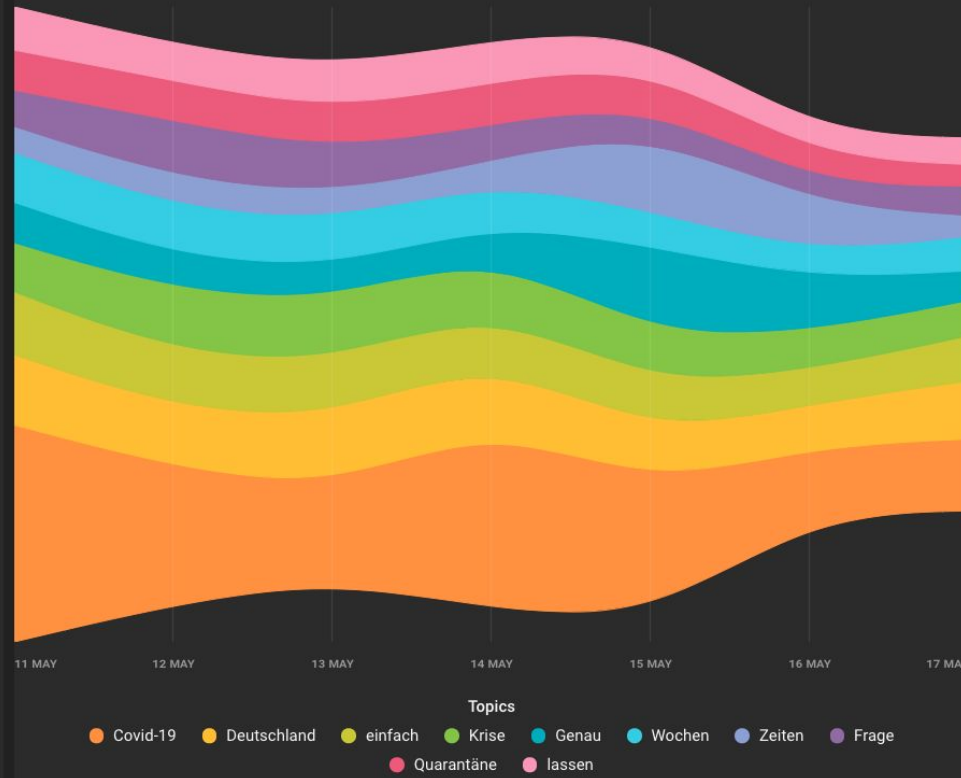




Emerging themes in discussion

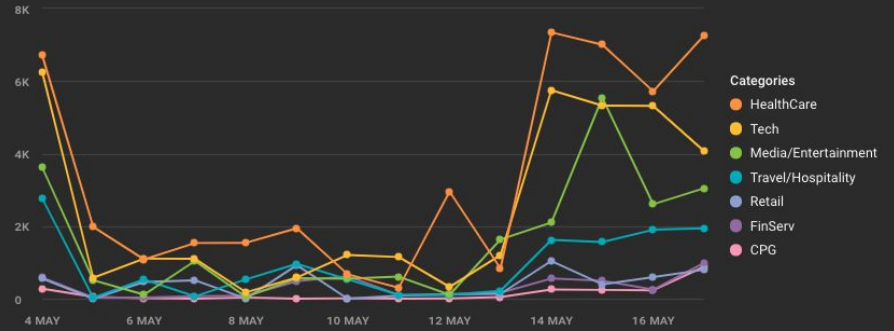


Emerging topics in discussion

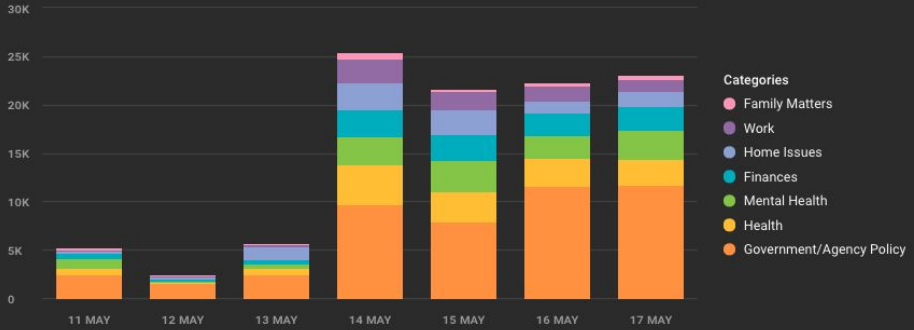


# Italy

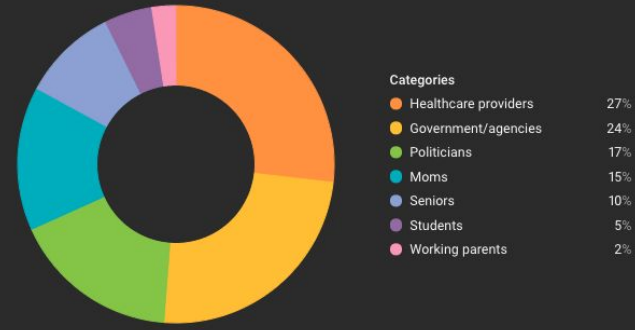
Italy volume by sector



Italy volume by topic



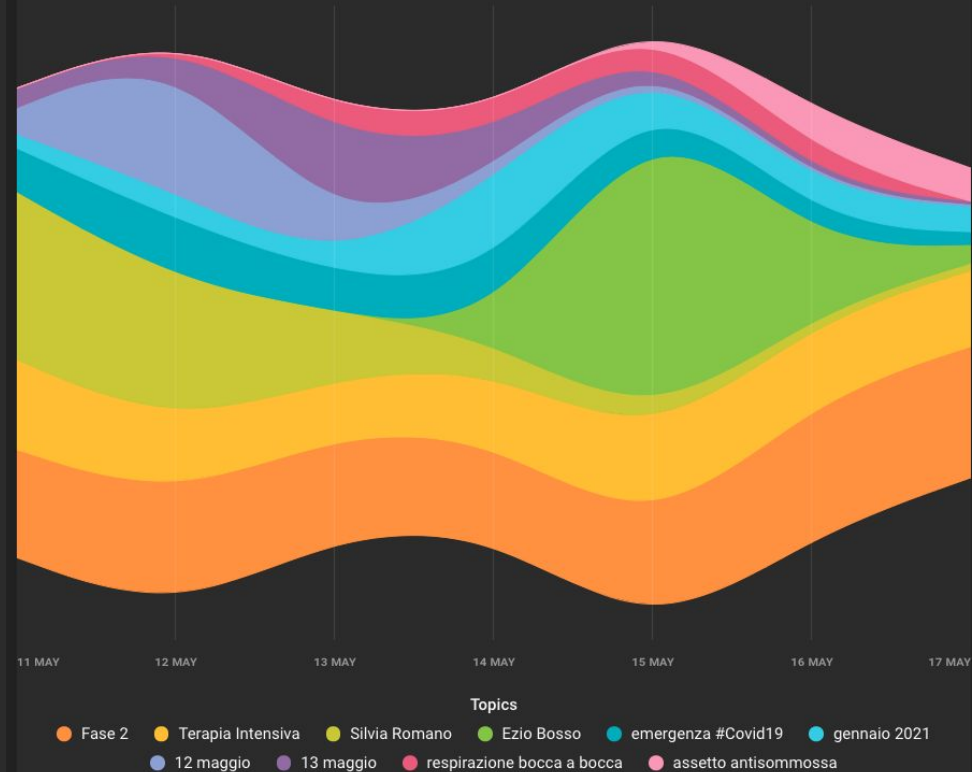
Audiences



Emerging themes in discussion

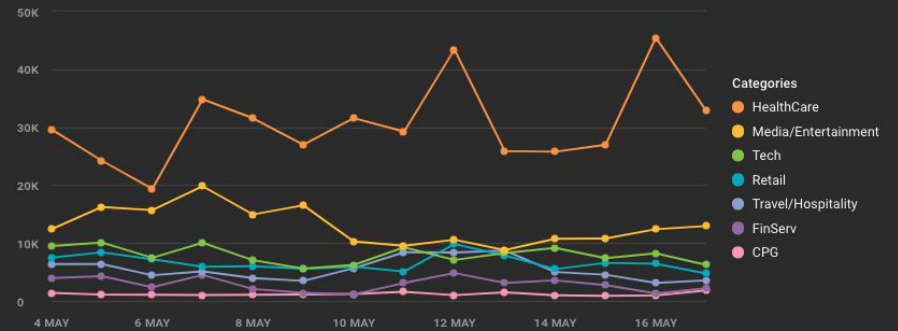
Emergenza Coronavirus  
 ❤️ terapia intensiva  
 #covid19italia #radiosavana 🙋  
 #covid-19 Fase 2 #conte #covid19  
 ➡️ #italia #roma #coronavirus  
 #mascherinetricolori  
 #covid#eziobosso 🇮🇹 #silviaromano  
 🙋 #coronavirusitalia Italy  
 #lockdown nuovi casi #fase2  
 #decretorilancio #pandemia  
 #covid\_19 #mascherine

Emerging topics in discussion

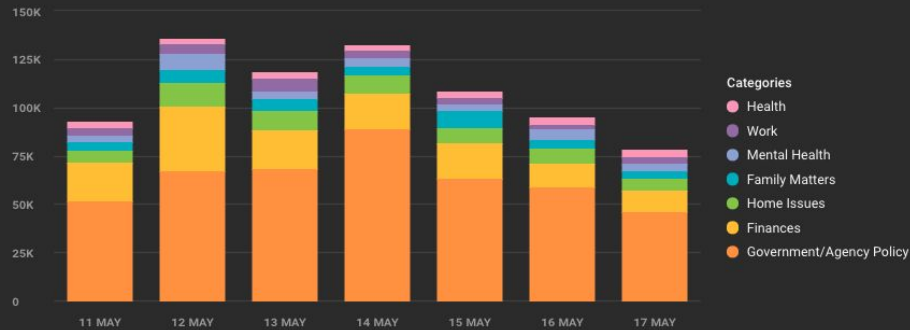


# Spain

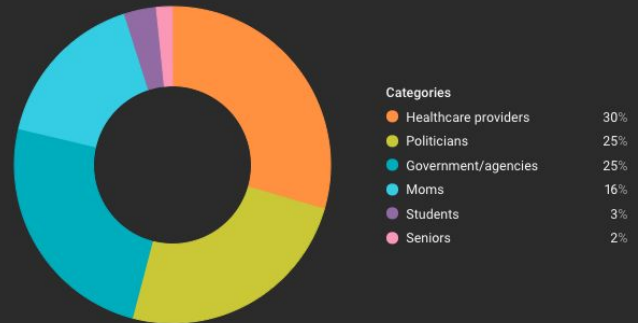
Spain volume by sector



Spain volume by topic



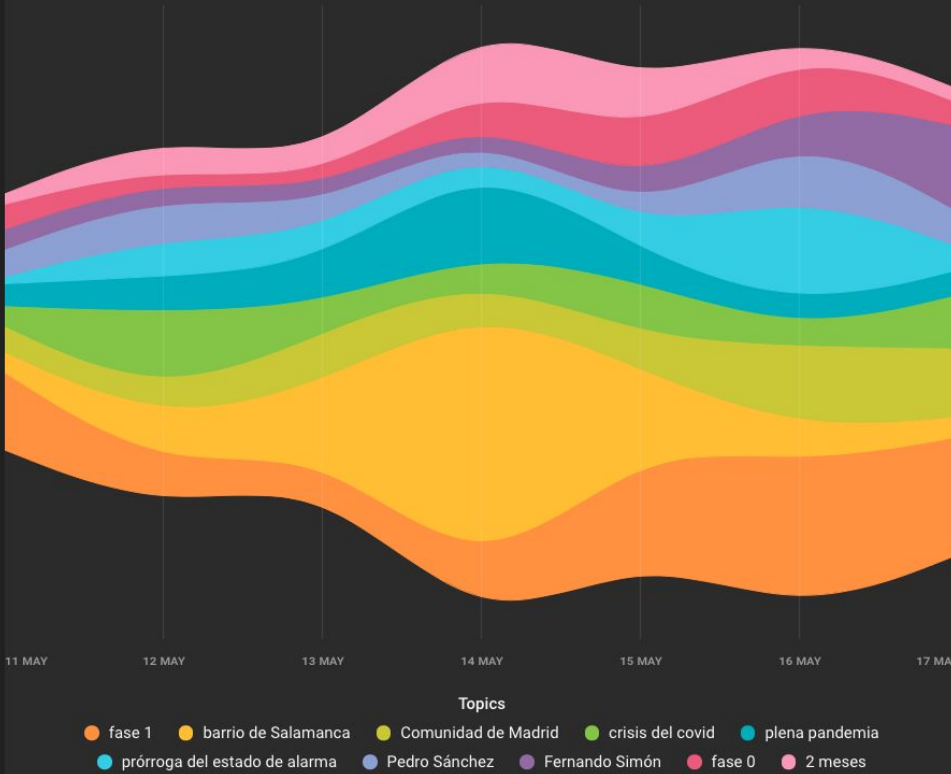
Audiences



Emerging themes in discussion

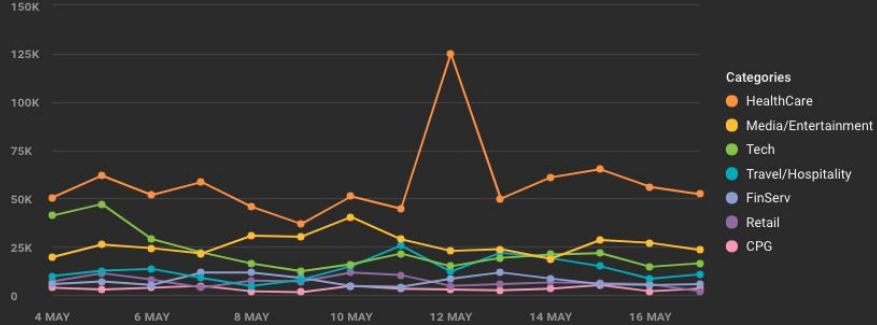


Emerging topics in discussion

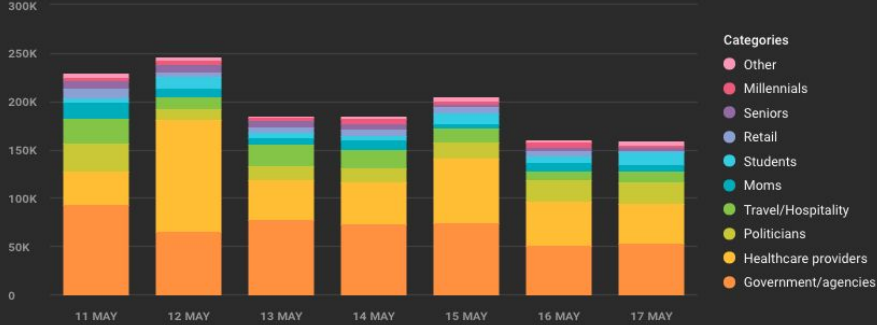


# United Kingdom

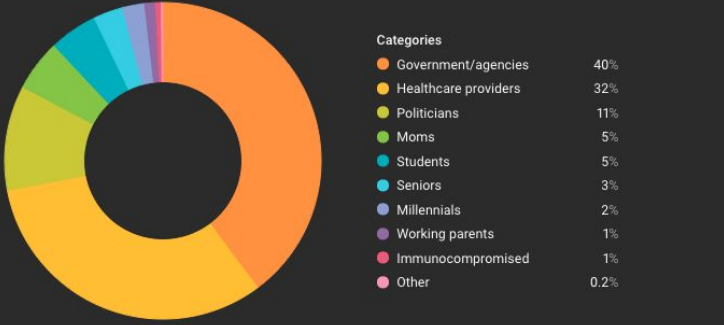
United Kingdom volume by sector



United Kingdom volume by topic



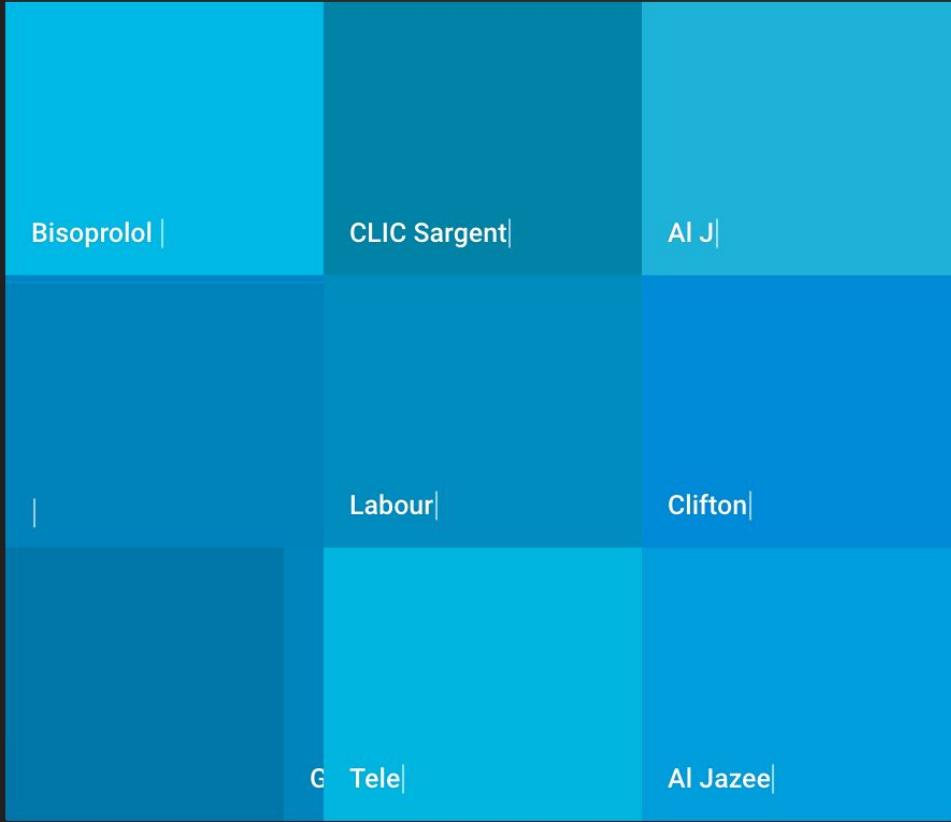
Audiences



Emerging themes in discussion

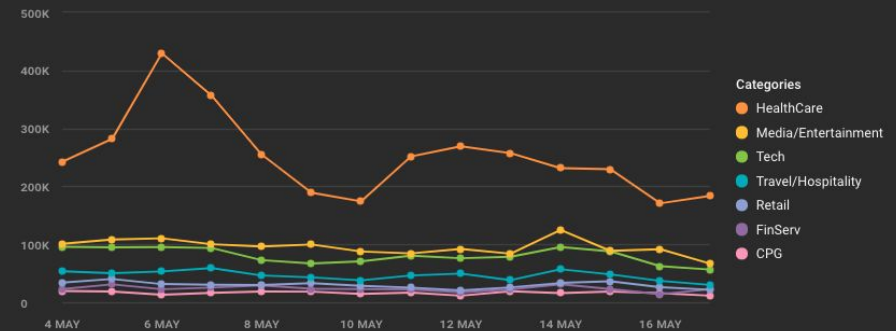
UK government  
 coronavirus pandemic  
 #stop Boris Johnson  
 #stayhome Boris Trump <sup>Hancock</sup>  
 Johnson England <sup>Italy</sup> <sup>Germany</sup>  
 London stay alert ❤️ 😂  
 #covid-19 work from home  
 #stayhomesavelives <sup>Europe</sup>  
 #covid19 <sup>deaths in Europe</sup> Scotland 🇬🇧 Britain  
 #coronavirus <sup>Ferguson</sup> Brexit  
 #lockdown  
 UK now has the highest number

Emerging organizations in discussion

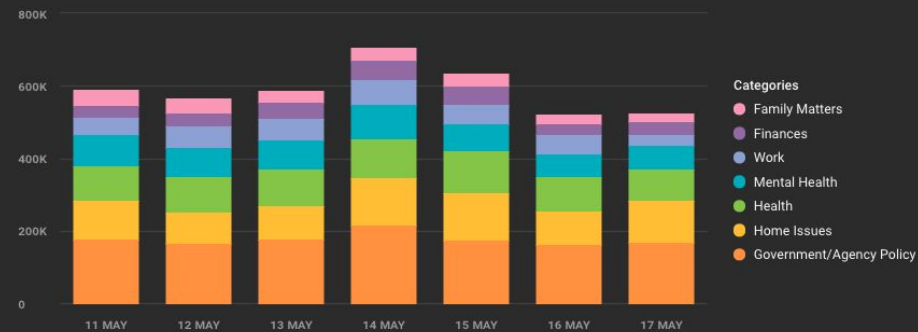


# United States

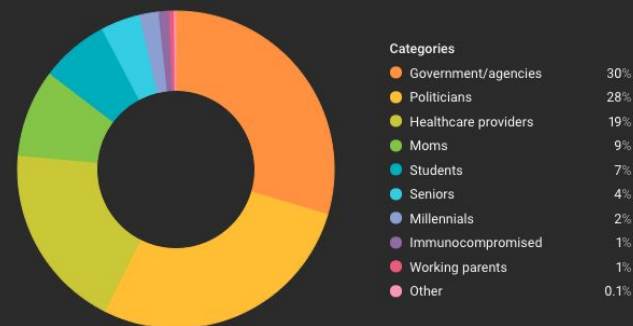
US volume by sector



US volume by topic

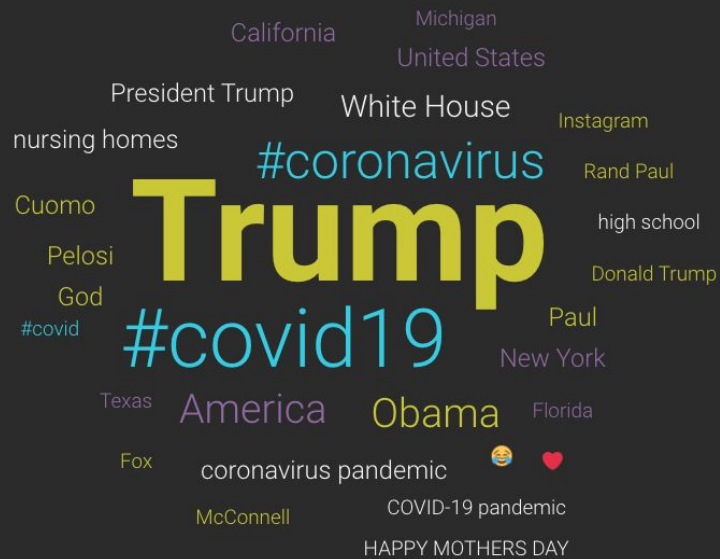


Audiences










Emerging themes in discussion



Emerging organizations in discussion



Post	Total Engagement
<p><b>House passes Democrats' \$3T coronavirus 'HEROES' aid: Stimulus checks, money for states, rent assistance</b></p> <p>By Rebecca Shabad - May 15, 2020 nbcnews.com</p>	 <p>2.4 M</p>
<p><b>Trump Storms Out Of Coronavirus Briefing After Female Reporters Challenge Him</b></p> <p>By Lydia O'connor - May 11, 2020 huffpost.com</p>	 <p>1.9M</p>
<p><b>House Democrats push new round of stimulus checks in coronavirus bill</b></p> <p>By Nbc News - May 12, 2020 nbcnews.com</p>	 <p>1.8M</p>
<p><b>Coronavirus Cases in Georgia, Florida Continue to Decline Despite Business Openings</b></p> <p>May 13, 2020 yahoo.com</p>	 <p>1.7M</p>
<p><b>Black light experiment video from Japan shows how quickly a virus like Covid-19 can spread at a restaurant</b></p> <p>By Lauren M. Johnson - May 13, 2020 cnn.com</p>	 <p>1.7M</p>



## Trending Questions Asked Online

## Forum members are asking about other news overlooked by the media.

### Media

- Anyone else starting to get over the whole corporate COVID commercial messaging?
- What's your social media/ friends bubble saying about Coronavirus?
- What important news have we missed whilst the media has been focused on COVID-19?
- How do you feel Social Media will affect the new generation of children who will be born from the baby boom due to the Coronavirus Quarantine?
- What things are going on in the world that we've forgotten about or ignored because of coronavirus dominating the news?

### Economy

- Coronavirus: Can India replace China as the world's factory?
- Investing In Stock During Covid-19?
- What does history tell us for the coronavirus market collapse?
- Did Coronavirus help or hurt bitcoin long term?
- Housing market during COVID-19 times?
- Is it really profitable/ viable to put money into shares now especially with Covid-19 happening?
- How is COVID-19 forcing Americans into early retirement?

## Questions around travel emerged this week as we look to the future.

### Travel

- Thoughts on what is happening at the Airlines during and after COVID-19?
- What would happen to visa applications travel date during COVID-19?
- Amtrak vs Flying for traveling during COVID?

### Lifestyle

- How are you guys managing your eating and exercising during coronavirus?
- How long do you think this new way of life because of the coronavirus is going to last? Is this the new normal?
- How are you volunteering in a COVID-19 world?
- How has COVID-19 changed your cooking life?

### Vaccines

- Wif a Covid-19 vaccine never gets developed, then what?
- How come people are worried that the COVID vaccine may be released to the public in less than a year?
- Coronavirus: How will the Oxford Covid-19 vaccine trial work?

## **Ask the Analysts: Covid-19 Insights Virtual Roundtable**

### **Friday May 29 | 3pm BST, 10am EDT**

Have you got questions about this report? Join our virtual roundtable next Friday to meet the expert analysts behind this weekly report.

[Register Now.](#)

## Now You Know

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